



NEBRASKA ATHLETICS

TRADITION • TEAMWORK • INTEGRITY

Great fans. Great sports.

About five years ago, the University of Nebraska Athletic Department and the Nebraska Alumni Association adopted a tag line that reinforced our claim of having “The best fans in collegiate athletics.”

That tag line – Great fans. Great sports. – was used throughout Nebraska in conjunction with the Big 12 Spectator Code of Sportsmanship adopted by alumni at all conference schools to remind everyone why it’s important to exhibit great sportsmanship and welcome visiting teams.

When Nebraska hosts top-ranked USC on Saturday, we have another great opportunity to show the nation what we’re all about. We want our fans to blanket Lincoln in red and rock Memorial Stadium like never before.

But we also want our NCAA record 284th consecutive sellout crowd to be as proud as we are loud. That means treating USC coaches, players and fans with the same courtesy and respect we show all visiting teams.

Just this week, a national sports columnist commended our tradition of giving the opposing team a standing ovation at the conclusion of the game. Win or lose, that’s what makes Nebraska special.

And that’s why we never get tired of saying: “There is no place like Nebraska!”

Harvey Perlman,
University of Nebraska Chancellor

Steve Pederson,
University of Nebraska Athletic Director