## NEBRASKA MEDIA RELATIONS

The Nebraska Media Relations Office is available to assist you with coverage of the Nebraska football program. The Media Relations Office is located on the third floor of the Tom and Nancy Osborne Athletic Complex in the North end of Memorial Stadium.

For information regarding credentials, interviews, statistics, press conferences, etc., please call the Media Relations Office at (402) 472-2263, visit Huskers.com or e-mail Assistant Athletic Director for Media Relations Keith Mann (kmann@huskers.com) or Assistant Media Relations Director Jerry Trickie (jtrickie@huskers.com). Below are guidelines for covering Nebraska during the season. Additions or changes to these policies can be found at Huskers.com/media.

## MEDIA CREDENTIALS

Nebraska utilizes an on-line credentialing system. Directions regarding the application process will be sent to media members. Out-of-state media can contact Vicki Cartwright in the Media Relations Office at (402) 472-2263 for further assistance.

As a general rule, working space in the Nebraska Press Box is allotted on the following basis: (1) daily newspaper writers covering for next day publication; (2) sports editors of Nebraska daily newspapers; (3) radio personnel for broadcast originations; (4) press and TV working photographers; (5) official school student daily newspaper, one seat and/or sideline only; (6) approved special coverage; (7) weekly press representatives; non-originating radio representatives of AM news stations; and Internet writers for sites affiliated with established, nationally recognized media outlets will be considered as space allows. Visiting free lance and a mateur photographers are not eligible for mediacredentials, except by approval of MRD.

## **MEDIA ACCESS**

Memorial Stadium access for the media is at the Media Gate entrance on street level on the west side of the stadium. The working press area is on Level 6 (Don Bryant Media Facility) with the photo and television deck on Level 7. Level 3 (West Stadium Club) and Levels 4 and 5 (Skybox Suites) of the West Stadium and Level 7 of the North Stadium (suites) are not open to the media or public.

## NEBRASKA MEDIA RELATIONS STAFF



Keith Mann Assistant A.D./ Media Relations



Jerry Trickie Assistant Media Relations Director



Jeff Griesch Media Relations Director of Operations

Scott Bruhn

Athletic Department

Photographer



**Shamus McKnight** Assistant Media Relations Director



Assistant Media Relations Director



Vicki Cartwright Media Relations Administrative Assistant

Jeremy Foote

Media Relations

Media Relations Contact Information

Phone: (402) 472-2263 Fax: (402) 472-2005 sportsinfo@huskers.com Huskers.com/media

## Media Relations Student Workers

Tyler DeBoer Nate Pohlen Hilary Winter Jessica Schwager

Scott Pulverenti

#### MEDIA PARKING

 $Parking \, at \, Memorial \, Stadium \, is \, always \, at \, a \, premium, \, with \, a \, limited$ number of spaces allocated to the media. Media parking is divided among several lots around Memorial Stadium. Early arrival is strongly suggested. No cars will be admitted to the primary media lot directly south of the stadium later than 90 minutes before kickoff.

Each media outlet will receive one complimentary parking pass. Media outlets will be charged for additional parking passes. See page 206 for specific directions to assigned lots.

## WEEKLY TUESDAY MEDIA LUNCHEON

Each Tuesday during game weeks, Nebraska hosts a media luncheon. Press luncheons will be held on Level 6 of the press facility. A light lunch buffet is served at 11 a.m., followed by Coach Bo Pelini's weekly news conference at 11:30 a.m.

Requested Husker players will also be available pending class schedules. Generally, player interviews will be held after Coach Pelini's press conference until 1 p.m.; however some players may be made available before 11:30 a.m., depending on individual class schedules.

Media requesting Nebraska players for the press conference should do so by 2 p.m. Monday to the Media Relations Office. Transcripts of Pelini's press conference comments will be available on Huskers.

Out-of-town media wishing to listen to the weekly news conference may do so via telephone by dialing 1-877-229-1563 and entering the weekly passcode. The passcode may be obtained by contacting the Nebraska Media Relations Office (402) 472-2263 no later than 10:30 a.m. Tuesday morning. Lines are limited.

Media planning any live coverage of the press conference (television, radio, internet) should first request permission from the Media Relations Office.

#### INTERVIEW POLICY

During the season, Coach Bo Pelini is available in person for media interviews at the Tuesday news conference and on the field after practice on Monday, Wednesday and Thursday. Coach Pelini is also available each Monday on the Big 12 teleconference (11:50 a.m.-Noon). Please contact the Big 12 office at (469) 524-1000 for details. Any other interviews with Pelini must be arranged through the Media Relations Office at least one

Nebraska players are available for interviews in person or by telephone after practice on Monday and Tuesday. Players who appear at the Tuesday press conference will NOT be available following Tuesday's practice. Player interviews can occasionally be set up for other times before practice with at least one day advance notice to the Media Relations Office. All requests for player and coach interviews must go through the Media Relations Office.

No interviews are to be conducted in the locker room, training room. weight room or Hewit and Boekel Centers. Interviews with assistant coaches must be arranged in advance through the Media Relations Office. Freshmen and redshirt freshmen are not available for interviews until they have participated in a game.

## DAILY PRACTICES

During the season, practices are normally conducted either in Memorial Stadium, in the Hawks Championship Center, or on the Ed and Joyanne Gass Grass Practice Field northeast of the stadium, beginning at approximately 3:30 p.m. All practices are closed to the media and public. Media wishing to interview Coach Bo Pelini or Nebraska players after practice should come to the designated location based on the practice site shortly before the end of practice. Media relations staff will escort media to the practice field at the conclusion of practice. Please contact the Media Relations Office to verify practice times.

Photographers and videographers are allowed to shoot through the individual period at the beginning of practice only on designated days (typically Mondays, Tuesdays and Wednesdays). Media are asked to remain on the sidelines or behind the fence at Memorial Stadium during this time. When on the grass practice fields, media may not stand between the two practice fields during this time. No interviews are to be conducted during this time period and these segments may not be aired or streamed live on television or the internet. Live practice reports are not permitted from the practice site and media may not transmit live blogs from the practice location. Media will be asked to leave the practice site to use their cell phones.

Contact the Media Relations Office for the exact time and place of each day's practice.

## GAME WEEK MEDIA AVAILABILITY

**Media Interview Opportunities** 

Monday Coach Pelini Big 12 Teleconference (11:50 a.m. - Noon)

Postpractice Interviews

(Coach Pelini, requested assistants and requested players)

Tuesday Weekly Press Conference

> (Coach Pelini at 11:30 a.m., followed by requested players)

Postpractice Interviews

(Players not at press conference and coordinators)

Wednesday Postpractice Interviews

(Coach Pelini, requested assistants)

Thursday Postpractice Interviews

> (Coach Pelini and requested coordinators)

Coach Pelini Weekly Radio Show

(7-8 p.m.)

Friday Omaha Big Red Breakfast

(Holiday Inn - 7 a.m.)

## POSTGAME INTERVIEWS

Nebraska's locker room is closed after games, both home and away, but Coach Bo Pelini and requested players and assistant coaches will be available for interviews following a brief cooling-off period. For  $home \, games, only \, coaches, players \, and \, staff \, members \, will \, be \, admitted \,$ to the tunnel and locker room after the game, but Coach Pelini and requested personnel will be brought to the interview room (North Stadium Strength Complex). Admittance to the interview area will be by media credential only. Media should access the area via the door on the northeast corner of the Osborne Athletic Complex. For away games, the best available interview area will be used. Requests for player and assistant coach interviews, home and away, will be taken by Keith Mann at the end of the third quarter. Non-requested players making significant plays in the fourth quarter will be added as a matter

Nebraska players and coaches will not do interviews on the field after the game.

The visiting locker room at Memorial Stadium is located underneath the South Stadium. The visiting team interview area is just off the main tunnel leading to the visitor's locker room.

Media planning to carry the press conference live should request permission from the Nebraska media relations office before doing so. If media are planning to do live interviews on the field after the game, they should make advance arrangements with the Media Relations Office, as well as contact Scott Guthrie in HuskerVision (402-472-4645).

## SIDELINE POLICIES

The Big 12 Conference maintains a strict sideline control policy in an effort to keep the playing area as safe as possible. All sideline photographers must have a photo vest and a media pass, and both must be clearly visible. Vests will be issued beginning 2 1/2 hours before game time. Vests will be issued to media members with a photo pass who will be shooting still photos or video during the game. Media without a photo vest may access the sideline during pre-game and in the final five minutes of the game. Special exceptions to this also include interviews with special guests on the field at halftime, quarter breaks, etc. All other media should work from their assigned location on Level 6 or Level 7.

Those individuals receiving a photo vest will be asked to sign a waiver concerning the usage of photos at the time they check out the vests. Vests may be returned to one of four locations following the game: Nebraska post-game interview room, opponent post-game interview room, press box, photographers work area (location TBD).

The Big 12 sideline control policy: (1) Only those photographers on assignment from a newspaper, magazine, television station or a participating institution, are given credentials. Each student publication may be limited to one press and/or one sideline photo pass. (2) Only those newspapers with Sunday and/or daily editions are eligible for COACHING STAFF | OUTLOOK | MEET THE HUSKERS | REVIEW | RECORD BOOK | HISTORY | ADMINISTRATION | MEDIA |

sideline passes. (Special requests must be submitted to the Media Relations Director for review). (3) Cutline writers, equipment carriers, and/or other so-called "assistants" will not be allowed on the sideline. (4) Photographers must display their credentials (media pass and vest) at all times. (5) University personnel are to be deployed on the sideline to ensure that all credentials are properly displayed. Those possessing bench passes (60 maximum) must remain inside the team bench area (between the 25-yard lines). (6) Photographers may not enter the bench area at any time. (7) Photographers are not permitted to congregate in the writers' section of the media facility during half time, during or after the game.

#### **FACILITY USE RESTRICTIONS**

The University of Nebraska-Lincoln has an interest in protecting its facilities, property and reputation associated with its intercollegiate sports. Therefore, no person shall be permitted to access or use the arenas, facilities and other University of Nebraska intercollegiate athletic venues without first securing the permission of the Athletic Director or his/her designee. The only exception is an individual who records an image (e.g. photograph, videotape) for his/her non-commercial personal use. In no case shall any person be permitted to use these venues for the purposes of promoting the sale or manufacture of alcohol or tobacco or the promotion of any venture associated directly or indirectly with legal or illegal gaming or gambling.

# TELEVISION, RADIO, INTERNET BROADCAST RIGHTS AND RESTRICTIONS

Nebraska, its opponent and the respective conference designate the broadcast rights for all games. No pregame coverage shall be permitted for two hours before the game without the express permission of the University of Nebraska and the broadcast rights holder. Live postgame interviews may not be aired while the television rights holder is still on the air.

Per the Big 12's television contract with various television entities, highlightsfromgames are restricted to no more than three minutes. **Media** 

outlets may not place video of televised games (those that are part of Big 12 Conference package) on a web site. For non-televised games and televised games not part of the Big 12 package (i.e. PPV), media are limited to three minutes of video highlights on their web site. These guidelines include newspaper web sites containing video. These restrictions on the use of live or archived video on web sites are included in the national telecast agreements with ABC, ESPN and FSN.

In the sport of football, institutions are prohibited from placing or allowing to be placed any live video of games, whether telecast or not, on any web site. This restriction also includes highlights of games while in progress (live or recorded). For televised games, institutions may not grant rights to third-party entities. Use of video highlights in any other manner or any media distribution platform without the advanced written permission of the University of Nebraska is expressly prohibited. Any agency wishing to use film or video in any other manner must obtain written permission for such usage from the University of Nebraska

Representative and Agency shall not transmit or display any video, audio, pictures, photographs or other non-text-based accounts or descriptions of the event while the event or the live network presentation of the event is in progress, except with the advance written permission of the University of Nebraska. (i.e. no live video reports from the stadium during game, halftime, quarter breaks, etc.). In accordance with Big 12 Conference policy, any blogs from the game site should contain only basic score and statistical information and should be limited in amount during the game. These blogs may not serve as a substitute for, or otherwise approximate, play-by-play accounts of a game in any medium.

Non-originating radio stations or internet sites may not provide play-by-play coverage, live or delayed, but may provide short news updates provided such news update is one minute or less occurring no more than once per hour. No pregame coverage from the stadium shall be permitted for two hours before the game without the express permission of the University of Nebraska and the broadcast rights holder.

## INTERNET/TELEPHONE/FAX

Media will have use of the Internet in the Memorial Stadium press box. A limited number of Ethernet ports are available in the press seating area and the photographer's area. Contact the Media Relations Office before the start of the season for information regarding cost of Ethernet ports at a specific seat. The Memorial Stadium press box is equipped with wireless internet. Media members who plan to use wireless internet should contact Jerry Trickie in the media relations office in advance of the game for instructions. Please note, you must be registered prior to gameday in order to use the wireless network.

Nebraska provides telephones for media use in the Memorial Stadium media facility. Any media sources that want to install a telephone in the media facility should contact Nebraska Telecommunications (402) 472-2000 at least two weeks before the game.

Information such as statistics, postgame quotes, play-by-play, etc., will be available online at Huskers.com. If arrangements are made in advance, postgame notes, quotes and game statistics may be e-mailed. Please contact Assistant Media Relations Director Jerry Trickie during game week or before the start of the game to request e-mail service.

There is a fax machine available on request in the Media Facility if

#### HUSKERS.COM - THE ONLINE HOME OF NEBRASKA ATHLETICS

Huskers.com, the official site of the NU Athletic Department, offers Nebraska fans around the world the chance to stay up-to-date with the Huskers by offering the latest news, practice reports, game notes, rosters, biographies, depth chart, schedule information, statistics and free live and archived audio and video.

Leading up to the game, Huskers.com features daily practice reports, as well as extensive coverage of the Huskers' weekly press conference. On Tuesdays, fans can watch and listen to Coach Bo Pelini and select Husker players address the media, while archived audio and a complete transcript of the interviews will also be available on Huskers.com.

The site is the place to be on gameday, offering fans a variety of ways to follow the game. A special gameday page on Huskers.com offers links to listen to the game online for free, as well as providing television information and giving the fans the opportunity to follow statistical information via GameWatcher live stats.

Following the game, a game recap, statistics, notes, quotes and photos are available on Huskers.com, while fans can listen to the postgame press conference live.

Premium subscribers to HuskersNSide have access to daily video practice reports, The Bank of the West Nebraska Football Show and player features, along with archived content including past highlights and classic game footage.

Fans can also bid on Husker memorabilia on the Huskers.com auction site, can purchase photos on the Nebraska photo store website and can purchase official merchandise on the Huskers Authentic website.



Huskers.com Main Page



**Huskers Authentic Team Store** 



Nebraska Photo Store



Huskers.com Online Auctions

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ASSOCIATED PRESS

ap.org 909 N. 96th, Suite 104, Omaha, NE 68114 402-391-0031 (800-642-9920) Fax: 402-391-1412 Eric Olson (eolson@ap.org)

#### LINCOLN JOURNAL STAR

journalstar.com 926 P Street, Lincoln, NE 68508 402-473-7431 Fax: 402-473-7291

Sports Editor—Todd Henrichs (thenrichs@journalstar.com)
Beat Writers—Brian Christopherson (bchristopherson@journalstar.com), Brian Rosenthal (brosenthal@journalstar.com), Curt McKeever (cmckeever@journalstar.com); Columnist-Steve Sipple (ssipple@ iournalstar.com)

#### OMAHA WORLD-HERALD

omaha.com 1314 Douglas St., #100, Omaha, NE 68102 402-444-1000 (800-284-6397) Fax: 402-344-3343 Omaha World-Herald Lincoln Bureau 635 S. 14th, Suite 310, Lincoln, NE 68508 402-473-9587 Sports Editor-Thad Livingston (thad.livingston@owh.com) Beat Writers-Rich Kaipust (rich.kaipust@owh.com), Mitch Sherman (mitch.sherman@owh.com), Dirk Chatelain (dirk.chatelain@owh. com); Columnist-Tom Shatel (tom.shatel@owh.com)

#### DAILY NEBRASKAN

dailvnebraskan.com 20 Nebraska Union, Lincoln, NE 68588-0448 402-472-1765 Fax: 402-472-1761 Sports Editor-TBA (sports@dailynebraskan.com)

#### BEATRICE SUN

beatricedailysun.com 200 North 7th Street, Beatrice, NE 68310 402-223-5233 Fax: 402-228-3571 Sports Editor-Jane White (beatrice.news@lee.net)

#### COLUMBUS TELEGRAM

columbustelegram.com 1254 27th Ave., Columbus, NE 68601 402-564-2741 Fax: 402-563-7500 Sports Editor-Patrick Murphy (patrick.murphy@lee.net)

## FREMONT TRIBUNE

ftrib.com 135 N. Main St, Fremont, NE 68025 402-721-5000 Fax: 402-721-8047 Sports Editor-Brent Wasenius (tribnews@ftrib.com)

## GRAND ISLAND INDEPENDENT

theindependent.com 422 W 1st., P.O. Box 1208, Grand Island, NE 68801 308-382-1000 Fax: 308-382-8129 Sports Editor-Terry Douglass (terry.douglass@theindependent.com)

#### HASTINGS TRIBUNE

hastingstribune.com 908 W. 2nd Street, P.O. Box 788, Hastings, NE 68902 402-462-2131 Fax: 402-462-2184 Sports Editor-Vince Kuppig (vkuppig@hastingstribune.com)

## HOLDREGE DAILY CITIZEN

418 Garfield Street, Holdrege, NE 68949 308-995-4441 Fax: 308-995-5992 Sports Editor-Bob King or Tunney Price

## **KEARNEY HUB**

kearneyhub.com 13 East 22nd Street, Kearney, NE 68848 308-237-2152 Fax: 308-233-9745 Sports Editor-Buck Mahoney (kearneyhub@kearney.net)

## McCook Gazette

mccookgazette.com W. 1st And E Streets, P.O. Box 1268, McCook, NE 69001 308-345-4500 Fax: 308-345-7881 Sports Editor-John Mesh (sports@mccookgazette.com)

## NEBRASKA CITY NEWS-PRESS

ncnewspress.com P.O. Box 757, Nebraska City, NE 68410 402-873-3334 Fax: 402-873-5436 Sports Editor-Kirt Manion (kmanion@ncnewspress.com)

#### NORFOLK DAILY NEWS

norfolkdailynews.com 525 Norfolk Ave., Norfolk, NE 68701 402-371-1020 Fax: 402-644-2080 Sports Editor-Jay Prauner (jprauner@norfolkdailynews.com)

## NORTH PLATTE TELEGRAPH

nptelegraph.com 621 N. Chestnut Street, North Platte, NE 69101 308-532-6000 Fax: 308-532-9268 Sports Editor-Job Vigil (job.vigil@nptelegraph.com)

#### SCOTTSBLUFF STAR-HERALD

starherald.com 1405 Broadway, Box 1709, Scottsbluff, NE 69363 308-632-9000 Fax: 308-632-9003 Sports Editor-Jeff Fielder (sports@starherald.com)

#### YORK NEWS-TIMES

yorknewstimes.com 327 Platte Ave., P.O. Box 279, York, NE 68467 402-362-4478 Fax: 402-362-6748 Sports Editor-Ken Kush (ken.kush@yorknewstimes.com)

#### KOLN-TV (CBS, CHANNELS 10-11)

kolnkgin.com 840 N. 40th, Lincoln, NE 68503 402-467-9270 Fax: 402-467-9208 Sports Director-Kevin Sjuts (sports@kolnkgin.com) Dan Hedman

## KLKN-TV (ABC, CHANNEL 8)

klkntv.com 3240 So. 10th, Lincoln, NE 68502 402-434-8000 Fax: 402-436-2236 Sports Director-Dave Hunt (sports@klkntv.com) Ryan Gager

#### WOWT-TV (NBC, CHANNEL 6)

wowt.com 3501 Farnam Street, Omaha, NE 68131 402-233-7940 Fax: 402-346-6740 Sports Director-Dave Webber (sixonline@wowt.com) Merlyn Klaus, Ross Jernstrom, John Chapman

## KETV (ABC, CHANNEL 7)

ketv.com 2265 Douglas St., Omaha, NE 68131 402-978-8958 Fax: 402-978-8931 Sports Director-Jon Schuetz (jschuetz@theomahachannel.com) Matt Schick

## KMTV (CBS, CHANNEL 3)

km3.com 10714 Mockingbird, Omaha, NE 68127 402-592-4330 Fax: 402-592-4714 Sports Director–Travis Justice (travis@km3news.com) Matt Siegel

## KPTM-TV (Fox, Channel 9)

kptm.com 4625 Farnam Street, Omaha, NE 68132 402-554-4286 Fax: 402-554-4292 Sports Director-J.J. Davis (sports42@kptm.com) Jeff Radcliffe

## NTV (ABC, CHANNEL 13)

P.O. Box 220, Kearney, NE 68848 308-743-2494 Fax: 308-743-2660 Sports Anchor-Josh Jelden (jjelden@ntv.kearney.net)

## KHAS-TV (NBC, CHANNEL 5)

khastv.com P.O. Box 578, Hastings, NE 68901 402-463-1321 Fax: 402-463-6551 Sports Director-Ed Littler (ed.littler@khastv.com)

## KNOP-TV (NBC, CHANNEL 2)

knoptv.com P.O. Box 749, North Platte, NE 69101 308-532-2222 Fax: 308-532-9579 Sports Director-Joe Swift (sports@knoptv.com)

#### KCAU-TV (ABC, CHANNEL 9)

kcautv.com 625 Douglas Street, Sioux City, IA 51101 712-277-2345 Fax: 712-277-4298 Sports Director-Tim Seaman (tseaman@kcautv.com), Ashley Chase

## KTIV (NBC, CHANNEL 4)

3135 Floyd Blvd., Sioux City, IA 51108 712-239-4100 Fax: 712-239-2621 Sports Director-Brad Pautsch (bpautsch@ktiv.com)

#### NET Sports (PBS, Channel 12)

1800 No. 33rd Street, Lincoln, NE 68583-0747 402-472-3611 Fax: 402-472-5347 Executive Producer-Joe Turco (jturco1@unl.edu) Producer/Director-Jim Carmichael (jcarmichael1@unl.edu)

## KLIN (1400 AM)\*

klin.com 4343 O St., Lincoln, NE 68510 402-475-4567 Fax: 402-474-8011 Program Director–John Bishop (jbishop@broadcasthouse.com)
\*Lincoln Designate for Husker Sports Network

## KFAB (1110 AM)\*

kfab.com 5010 Underwood Ave., Omaha, NE 68132 402-556-8000 Fax: 402-556-8937 Program Director–Gary Sadlemyer (garysadlemyer@hotmail.com) News Director–Tom Stanton \*Omaha Designate for Husker Sports Network

## KRVN (880 AM)\*

krvn.com 1007 Plum Creek Pkwy., Lexington, NE 68850-0880 308-324-2371 Fax: 308-324-5786 Program Director-Stafford Thompson (sthompson@krvn.com) Sports Director-Jayson Jorgensen (jjorgensen@krvn.com) \*Designate for Husker Sports Network

## KRNU (90.3 FM)

krnu.unl.edu 201 Andersen Hall, Lincoln, NE 68588-0466 402-472-3054 Fax: 402-472-8403 Station Manager-Rick Alloway (krnu@unl.edu)

#### KFOR (1240 AM)

kfor1240.com 3800 Cornhusker Hwy., Lincoln, NE 68504 402-466-1234 Fax: 402-467-4095 Sports Director–Chuck Stevens (cstevens@threeeagles.com)

## KLMS (1480 AM)

espn1480.com 3800 Cornhusker Hwy., Lincoln, NE 68504 402-466-1234 Fax: 402-467-4095 Sports Director-Jeff Wilkerson (jwilkerson@threeeagles.com)

## KOZN (1620 AM)

1620thezone.com 5011 Capitol Suite, #300, Omaha, NE 68132 402-951-1620 Fax: 402-342-7041 Program Director-Kurt Owens Kevin Kugler (kevin@1620thezone.com)

#### KOMJ (590 AM)

bigsports590.com 11128 John Galt Blvd., Omaha, NE 68137 402-592-5300 Fax: 402-331-1348

#### HUSKERS ILLUSTRATED

huskersillustrated.com 7755 S. 23rd St., Lincoln, NE 68512 402-474-4355 Fax: 402-474-5132 Customer Service: 800-524-9527 Editor-Aaron Babcock (ababcock@gobarnstorm.com) Contributing Writer-Mike Babcock (477-8053, mbabcock1@neb.rr.com)

## **BIG RED REPORT**

bigredreport.com 401 N. Coddington Ave., Lincoln, NE 68528 402-476-5006 Fax: same as phone Editor Steve Ryan (SteveRyan@bigredreport.com)

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