

# MEDIA ATTENTION

Nebraska football is among the most recognized college programs in the nation. Newspapers, magazines, radio, television and the Internet keep Nebraska in the national spotlight. Nebraska has been a regular stop for ESPN's College GameDay, most recently hosting the show for the USC weekend in 2007.

## NEBRASKA IN THE SPOTLIGHT

Nebraska, which appeared on television 13 times in 2008, has averaged eight television appearances per year since 1980.

NU has ended the season ranked among the Associated Press Top 25 in 35 of the past 40 seasons.

Nebraska football can be heard statewide and across the nation on the Husker Sports Network. The games can also be heard on Sirius Satellite Radio and live worldwide on the Internet at Huskers.com. Approximately four million fans per month visit Huskers.com during football season.



*Top: ESPN College GameDay has made five appearances in Lincoln since 1994. On Sept. 15, 2007, more than 15,000 Husker fans helped set an ESPN College GameDay record by attending the morning telecast live inside Memorial Stadium. Lincoln also served as Nebraska's home for ESPN's "50 in 50" telecasts during the summer of 2005.*

*Bottom: Nebraska coaches and athletes are constantly in the spotlight. Husker coaches and players are regularly featured in national publications, websites and radio and television interviews.*







Nebraska football has been a fixture on national television for more than 50 years, since being featured on the first-ever television broadcast of a college game by NBC on Sept. 19, 1953. Since then, the Huskers have played on TV 276 more times, including 118 appearances on ABC. In this decade alone Nebraska has made 98 appearances on television.

The Huskers are also often in the spotlight in the postseason, enjoying national recognition for the many bowls Nebraska has competed in recently, such as the Gator Bowl in 2009.

"You always want to play your best, no matter who you're playing. That's why you come to Nebraska – to play in big bowl games, championship games, nationally televised games."

Adam Carriker  
Nebraska Defensive End (2003-06)

*Top: Bo Pelini meets with local and national media every week during the season.*

*Bottom: Bo Pelini is interviewed by ESPN's Erin Andrews during one of Nebraska's 13 televised games in 2008.*