

MEDIA ATTENTION

Nebraska football is among the most recognized college programs in the nation. Newspapers, magazines, radio, television and the Internet keep Nebraska in the national spotlight. Nebraska has often been a stop for ESPN's College GameDay, most recently hosting the show for the USC weekend in 2007.

Nebraska in the Spotlight

Nebraska, which appeared on television 10 times in 2007, has averaged eight television appearances per year since 1980.

NU has ended the season ranked among the Associated Press Top 25 in 35 of the past 39 seasons.

Nebraska football can be heard statewide and across the nation on the Husker Sports Network. The games can also be heard on Sirius Satellite Radio and live worldwide on the Internet at Huskers.com. Approximately four million fans per month visit Huskers.com during football season.



Top left: ESPN College GameDay has made five appearances in Lincoln since 1994. On Sept. 15, 2007, more than 15,000 Husker fans helped set an ESPN College GameDay record by attending the morning telecast live inside Memorial Stadium. Lincoln also served as Nebraska's home for ESPN's "50 in 50" telecasts during the summer of 2005.

Bottom left: Nebraska coaches and athletes, such as quarterback Joe Ganz, are constantly in the spotlight. Huskers coaches and players are regularly featured in national publications such as Sports Illustrated, The Sporting News and Athlon.





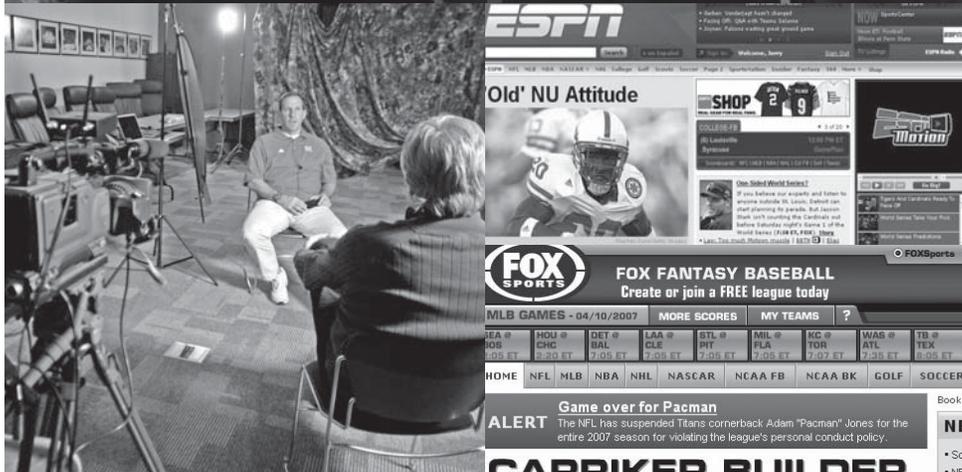
Nebraska football has been a fixture on national television for more than 50 years, since being featured on the first-ever television broadcast of a college game by NBC on Sept. 19, 1953. Since then, the Huskers have played on TV 263 more times, including 116 appearances on ABC. In this decade alone Nebraska has made 85 appearances on television.

The Huskers are also often in the spotlight in the postseason, enjoying national recognition for the many bowls Nebraska has competed in recently, such as the Cotton Bowl in 2007.



“You always want to play your best, no matter who you’re playing. That’s why you come to Nebraska – to play in big bowl games, championship games, nationally televised games.”

Adam Carriker
Nebraska Defensive End (2003-06)



Top right: Bo Pelini is interviewed by ESPN announcers Ron Franklin and Fran Fraschilla after being introduced at halftime of the Nebraska-Kansas basketball game in January.

Middle: Offensive Coordinator, Shawn Watson fields questions from reporters following a press conference.

Bottom left: Athletic Director Tom Osborne introduces Head Coach Bo Pelini at a press conference held in December 2007.

Bottom right: The ever-increasing popularity of the Internet has garnered Nebraska yet another avenue for exposure, as some of the nation's top sports websites, such as FoxSports.com and ESPN.com, often feature the Huskers.