



# Football Format - 2023

## Program: Husker Game Day

**Begins: Exactly four hours prior to kick** (ie: 10:30:00AM for 2:30PM kickoff)

**Length: Two hours**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Husker Game Day - Open with :20 local station billboard	# 4
1:00	NET	Husker Game Day - Break #1...followed by...	
3:02	LOCAL	Husker Game Day	# 1
1:00	NET	Husker Game Day - Break #2...followed by...	
3:02	LOCAL	Husker Game Day	# 1
1:00	NET	Husker Game Day - Break #3...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #4...followed by...	
3:02	LOCAL	Husker Game Day	# 1
1:00	NET	Husker Game Day - Break #5 (1st break 2nd hour)...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #6...followed by...	
3:02	LOCAL	Husker Game Day	# 1
3:02	LOCAL	Husker Game Day - Break #7 (local only - adjacency)	# 1

## Program: Countdown To Kickoff

**Begins: Exactly two hours prior to kick** (ie: 12:30:00PM for 2:30+PM kickoff)

**Length: Approx One hour and fifteen minutes**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Countdown To Kickoff - Open with :20 local station billboard	# 4
3:02	LOCAL	Countdown To Kickoff - Break #1 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #2...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
3:02	LOCAL	Countdown To Kickoff - Break #3 (local only)	# 1
2:02	LOCAL	Countdown To Kickoff - Break #4 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #5...followed by...	
2:02	LOCAL	Countdown To Kickoff	# 1

## Program: Head Coach Pregame Show

**Begins: 45 minutes prior to kickoff** (ie: 1:45:00PM for 2:30+PM kickoff)

**Length: 20 minutes**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Head Coach Pregame - Open with :20 local station billboard	# 4
3:02	LOCAL	Head Coach Pregame - Break #1 (local only)	# 1
2:00	NET	Head Coach Pregame - Break #2...followed by...	
1:02	LOCAL	Head Coach Pregame	# 1
1:00	NET	Head Coach Pregame - Break #3 - Adjacency (Network Optional)	

**Program: Pre Kickoff & Play by Play****Begins: 30 minutes prior to kickoff** (ie: 2:00PM for 2:35 PM kickoff)

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Pre Kickoff - Open with :20 local station billboard	# 4
3:00	NET	Pre Kickoff - Break #1...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
2:00	NET	Pre Kickoff - Break #2...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
3:00	NET	Pre Kickoff - Break #3	
1:30	NET	First Half (in 1 <sup>st</sup> quarter) - Break #4	
1:30	NET	First Half (in 1 <sup>st</sup> quarter) - Break #5	
1:32	LOCAL	First Half (typically in 1 <sup>st</sup> quarter) - Break #6 (this was a net break)	# 1
1:02	LOCAL	End Of First Quarter (fixed position) - Break #7	# 1
1:30	NET	First Half (typically in 2 <sup>nd</sup> quarter) - Break #8	
1:32	LOCAL	First Half (in 2 <sup>nd</sup> quarter) - Break #9	# 1
1:02	LOCAL	First Half (in 2 <sup>nd</sup> quarter) - Break #10	# 1
2:00	NET	Halftime - Break #11...followed by...	
3:02	LOCAL	Halftime	# 1
2:00	NET	Halftime - Break #12	
2:00	NET	Halftime - Break #13	
1:30	NET	Second Half (in 3 <sup>rd</sup> quarter) - Break #14	
1:30	NET	Second Half (in 3 <sup>rd</sup> quarter) - Break #15	
1:30	NET	Second Half (typically in 3 <sup>rd</sup> quarter) - Break #16	
1:32	LOCAL	End Of 3rd Qtr (fixed position) - Break #17	# 1
1:32	LOCAL	Second Half (in 4 <sup>th</sup> quarter) - Break #18	# 1
1:30	NET	Second Half (in 4 <sup>th</sup> quarter) - Break #19 (this was a local break)	
1:32	LOCAL	Second Half (in 4 <sup>th</sup> quarter) - Break #20	# 1

**Program: The Fifth Quarter****Begins: First show after game ends****Length: 30-45 minutes depending on when press conference occurs**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
1:30	NET	The Fifth Quarter - Break #1	
0:20	BB	The Fifth Quarter - Open with :20 local station billboard	# 4
2:32	LOCAL	The Fifth Quarter - Break #2 (after presser)	# 1
1:00	NET	The Fifth Quarter - Break #3 followed by...	
3:02	LOCAL	The Fifth Quarter	# 1
2:02	LOCAL	The Fifth Quarter - Adjacency - Break #4	# 1

**Program: Head Coach Postgame Show****Begins: Approx 40 minutes after game ends****Length: Approx 25 minutes**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Head Coach Postgame - Open with :20 local station billboard	# 4
1:00	NET	Head Coach Postgame - Break #1...followed by...	

1:32	LOCAL	Head Coach Postgame	# 1
2:02	LOCAL	Head Coach Pregame – Break #2 (local only)	# 1
2:00	NET	Head Coach Postgame – Break #3...followed by...	
2:32	LOCAL	Head Coach Postgame	# 1

**Program: Locker Room Show**  
**Begins: Approx one hour after game ends**  
**Length: Approx 25 minutes**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Locker Room Show - Open with :20 local station billboard	# 4
2:00	NET	Locker Room Show – Break #1...followed by...	
2:02	LOCAL	Locker Room Show	# 1
3:32	LOCAL	Locker Room Show – Break #2 (local only)	# 1
3:32	LOCAL	Locker Room Show – Break #3 (local only)	# 1

**Program: Big Red Reaction**  
**Begins: Approx 1-1/2 hours after game ends**  
**Length: Approx one hour** (this show has been reduced to trim the broadcast day)

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Big Red Reaction - Open with :20 local station billboard	# 4
1:00	NET	Big Red Reaction – Break #1...followed by...	
2:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction – Break #2 (local only)	# 1
1:00	NET	Big Red Reaction – Break #3...followed by...	
2:02	LOCAL	Big Red Reaction	# 1
2:00	NET	Big Red Reaction – Break #4...followed by...	
2:02	LOCAL	Big Red Reaction	# 1
		(Local Break Triggered @ End Of Broadcast)	# 1
		(End of Game Triggered @ End Of Broadcast)	# 3

**END OF BROADCAST DAY – TOTAL LENGTH APPROX 11 HOURS (Depending on actual game length)**

**Event Types**

**BB** – Billboard, 20 seconds for insertion of local show sponsors in each show open (not in close)

**NET** – Avails for Huskers Radio Network

**LOCAL** – Avails for Local Affiliates

**Local Break Lengths**

As noted on the format, all local breaks include an extra two seconds (no matter how long the break is) for local affiliates to insert a quick station liner within their local break.

**Huskers Radio Network Broadcast Center**

In case of technical or other network questions, you may contact the Huskers Radio Network Broadcast Operations Center hotline at 402-413-2444.

The center is staffed a minimum of one hour prior to any network broadcast.