FOOTBALL FORMAT 2026

Program: Husker Game Day
Begins: Exactly four hours prior to kick (ie: 10:30:00 AM for 2:30:00 PM kickoff)
Length: Two Hours

LENGTH	TYPE	EVENT	RLY
0:20	BB	Husker Game Day - Open with :20 local station billboard	# 4
1:00	NET	Husker Game Day - Break #1… followed by…	
3:02	LOCAL	Husker Game Day	# 1
1:00	NET	Husker Game Day - Break #2… followed by…	
3:02	LOCAL	Husker Game Day	# 1
1:00	NET	Husker Game Day - Break #3… followed by…	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #4… followed by…	
3:02	LOCAL	Husker Game Day	# 1
1:00	NET	Husker Game Day - Break #5… followed by…	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #6… followed by…	
3:02	LOCAL	Husker Game Day	# 1
3:02	LOCAL	Husker Game Day - Break #7 (local only - adjacency)	# 1

Program: Countdown to Kickoff
Begins: Exactly two hours prior to kick (ie: 12:30:00 PM for 2:30:00 PM kickoff)
Length: Two Hours

LENGTH	TYPE	EVENT	RLY
0:20	BB	Countdown to Kickoff - Open with :20 local station billboard	# 4
3:02	LOCAL	Countdown to Kickoff - Break #1 (local only)	# 1
3:00	NET	Countdown to Kickoff - Break #2… followed by…	
3:02	LOCAL	Countdown to Kickoff	# 1
3:02	LOCAL	Countdown to Kickoff - Break #3 (local only)	# 1
2:02	LOCAL	Countdown to Kickoff - Break #4 (local only)	# 1
3:00	NET	Countdown to Kickoff - Break #5… followed by…	
2:02	LOCAL	Countdown to Kickoff	# 1

Program: Head Coach Pregame Show
Begins: 45 Minutes prior to kickoff (ie: 1:45:00 PM for 2:30:00 PM kickoff)
Length: 20 Minutes

LENGTH	TYPE	EVENT	RLY
0:20	BB	Head Coach Pregame - Open with :20 local station billboard	# 4
3:02	LOCAL	Head Coach Pregame - Break #1 (local only)	# 1
2:00	NET	Head Coach Pregame - Break #2… followed by…	
1:02	LOCAL	Head Coach Pregame	# 1
1:00	NET	Head Coach Pregame- Break #3 - Adjacency (Network Optional)	

Program: Pre Kickoff & Play by Play
Begins: 30 minutes prior to kickoff (ie: 12:30:00 PM for 2:35:00 PM kickoff)

LENGTH	TYPE	EVENT	RLY
0:20	BB	Pre Kickoff - Open with :20 local station billboard	# 4
3:00	NET	Pre Kickoff - Break #1… followed by…	
2:02	LOCAL	Pre Kickoff	# 1
2:00	NET	Pre Kickoff - Break #2… followed by…	
2:02	LOCAL	Pre Kickoff	# 1
3:00	NET	Pre Kickoff - Break #3	
2:00	NET	First Half (in 1st quarter) - Break #4	
2:00	NET	First Half (in 1st quarter) - Break #5	
1:32	LOCAL	First Half (typically in 1st quarter) - Break #6	# 1
1:30	NET	First Half (typically in 1st quarter) - Break #7	
1:02	LOCAL	End of First Quarter (fixed position) - Break #8	# 1
2:00	NET	First Half (typically in 2nd quarter) - Break #9	
1:32	LOCAL	First Half (in 2nd quarter) - Break #10	# 1
1:02	LOCAL	First Half (in 2nd quarter) - Break #11	# 1
1:30	NET	First Half (in 2nd quarter) - Break #12	
2:00	NET	Halftime - Break #13… followed by…	
3:02	LOCAL	Halftime	# 1
2:00	NET	Halftime - Break #14	
2:00	NET	Halftime - Break #15	
2:00	NET	Second Half (in 3rd quarter) - Break #16	
2:00	NET	Second Half (in 3rd quarter) - Break #17	
2:00	NET	Second Half (typically in 3rd quarter) - Break #18	
1:30	NET	Second Half (typically in 3rd quarter) - Break #19	
1:32	LOCAL	End of 3rd quarter (fixed position) - Break #20	# 1
1:32	LOCAL	Second Half (in 4th quarter) - Break #21	# 1
2:00	NET	Second Half (in 4th quarter) - Break #22	
1:32	LOCAL	Second Half (in 4th quarter) - Break #23	# 1
1:30	NET	Second Half (in 4th quarter) - Break #24	

Program: Head Coach Postgame Show
Begins: Immediately after game ends
Length: 20-25 minutes

LENGTH	TYPE	EVENT	RLY
3:02	LOCAL	Head Coach Postgame - Break #1 (local only)	# 1
0:20	BB	Head Coach Postgame - Open with :20 local station billboard	# 4
3:00	NET	Head Coach Postgame - Break #2	
3:02	LOCAL	Head Coach Postgame - Break #3	# 1

Program: Fifth Quarter Show
Begins: Approximately 25-30 minutes after game ends
Length: Approximately 40-50 minutes

LENGTH	TYPE	EVENT	RLY
0:20	BB	Fifth Quarter Show - Open with :20 local station billboard	# 4
1:00	NET	Fifth Quarter - Break #1… followed by…	
3:02	LOCAL	Fifth Quarter	# 1
1:00	NET	Fifth Quarter - Break #2… followed by…	
1:32	LOCAL	Fifth Quarter	# 1
0:30	NET	Fifth Quarter - Break #3… followed by…	
3:02	LOCAL	Fifth Quarter	# 1

Program: Locker Room Show
Begins: Following Fifth Quarter Show
Length: Approximately 20-25 minutes

LENGTH	TYPE	EVENT	RLY
0:20	BB	Locker Room Show - Open with :20 local station billboard	# 4
2:00	NET	Locker Room Show - Break #1… followed by…	
2:02	LOCAL	Locker Room Show	# 1
3:32	LOCAL	Locker Room Show - Break #2	# 1
3:32	LOCAL	Locker Room Show - Break #3	# 1

Program: Big Red Reaction
Begins: Following Locker Room Show
Length: Approximately 1 ½ - 2 hours - ends 11 hours after start of broadcast (10:30:00 AM pregame start would mean Big Red Reaction ends at 9:30:00 PM)

LENGTH	TYPE	EVENT	RLY
0:20	BB	Big Red Reaction - Open with :20 local station billboard	# 4
1:00	NET	Big Red Reaction - Break #1… followed by…	
2:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #2	# 1
1:00	NET	Big Red Reaction - Break #3… followed by…	
2:02	LOCAL	Big Red Reaction	# 1
2:00	NET	Big Red Reaction - Break #4… followed by…	
2:02	LOCAL	Big Red Reaction	# 1

END OF BROADCAST DAY - TOTAL LENGTH 11 HOURS

Event Types
BB - Billboard, 20 seconds for insertion of local show sponsors in each show open (not close)
NET - Avails for Huskers Radio Network
LOCAL - Avails for Local Affiliates

Local Break Lengths
As noted on the format, all local breaks include an extra two seconds (no matter how long the break is) for local affiliates to insert a quick station liner within their local break.

Huskers Radio Network Broadcast Center
In case of technical or other network questions, you may contact the Huskers Radio Network Broadcast Center at 402-413-2444. The center is staffed a minimum of one hour prior to any network broadcast.

Format Updated: 7/20/2026 9:27 AM