

# The InnerBuddies Partner Program

We're excited about the prospect of partnering with you! We believe it's crucial to spread awareness about the importance of gut health with as many people as possible. That's why we've established the InnerBuddies Partner Program, offering multiple partnership opportunities. This document outlines three distinct ways to collaborate: the *Healthcare Professional Program*, the *Affiliate Program*, and the *Business Partner Program*.

## 1. Healthcare Professional Program

Through the Healthcare Professional Program, you as a healthcare professional can offer an extra service to your clients by using the InnerBuddies gut microbiome analysis. As a professional, you can then discuss the results with your client and create an appropriate plan. Here's how it works and what you can expect:

- 15% commission based on registered sales; you can split this percentage into (full) commission and/or a client discount. Discuss the possibilities with the InnerBuddies team.
- First insights into your client's results to create a customized plan.

## 2. Affiliate Program

Through the Affiliate Program, you can promote the InnerBuddies kit and earn commissions based on sales generated. Here's how it works and what you can expect:

- Earn a 15% commission on registered sales. You have the flexibility to split this percentage between discounts for your clients and your own commission. Feel free to explore various arrangements with the InnerBuddies team.
- Affiliate discount code: You can also request an InnerBuddies discount code, allowing you to offer a discount to your customers on their kit purchases. Contact the InnerBuddies team through the contact page for more information.
- Two options for participation:
  - *Join via TradeTracker* – This requires registration with TradeTracker, followed by enrollment in our affiliate program. Please note that the commission rate may be slightly reduced here, as TradeTracker retains a small percentage.
  - *Directly through InnerBuddies* – Simply reach out to us, and one of our team members will gladly assist you in setting up the partnership.

## 3. Business Partner Program

With the Business Partner Program, you have the opportunity to establish a partnership with InnerBuddies, focusing on how businesses can complement each other in promoting gut health. Since this program is tailored to specific needs, we recommend reaching out to the InnerBuddies team to schedule a follow-up appointment to explore potential collaborations further.

You can reach us through the contact page or by sending an email to [info@innerbuddies.com](mailto:info@innerbuddies.com).