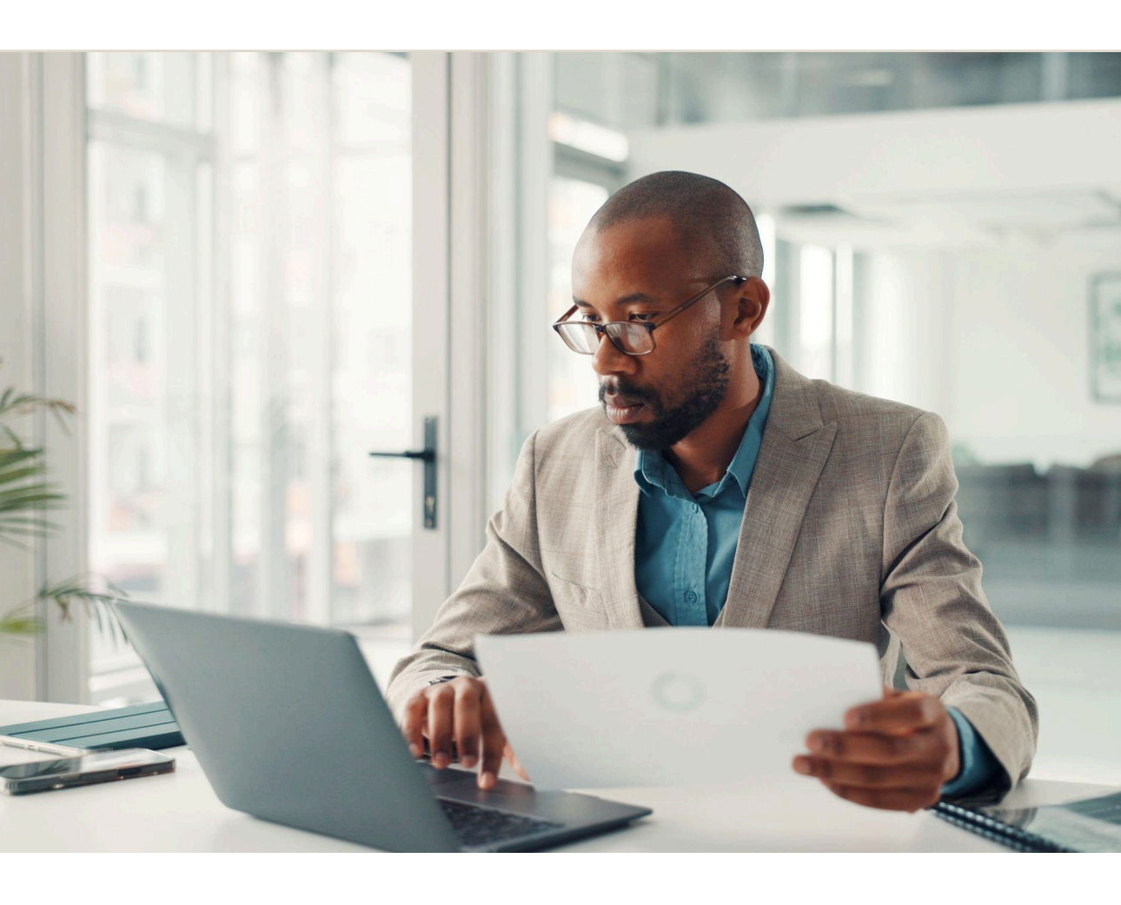
UNIVERSITY OF IBADAN | ECAMPUS

FULLY ONLINE



MASTER OF SCIENCE IN

M.Sc. Entrepreneurship

M.Sc. Entrepreneurship

Develop the strategic, analytical, and innovation skills to build and scale successful ventures.

DELIVERED FULLY ONLINE · UI ECAMPUS
NIGERIA'S FIRST UNIVERSITY

APPLY NOW →

02 PROGRAMME OVERVIEW

An Advanced Degree for Entrepreneurs, Innovators, and Business Builders

Entrepreneurship plays a critical role in driving economic growth, creating employment opportunities, fostering innovation, and transforming industries. In an increasingly competitive and technology-driven world, successful entrepreneurs require more than ambition and creativity — they need strategic insight, analytical skills, and business expertise to build sustainable enterprises.

The Master of Science in Entrepreneurship at the University of Ibadan is designed for individuals who want to deepen their understanding of entrepreneurship, innovation, venture creation, and business growth. The programme combines advanced academic knowledge with practical entrepreneurial application, enabling students to develop the skills needed to create value in new and existing organisations.

Delivered fully online through UI eCampus, the programme provides a flexible learning experience for aspiring entrepreneurs, business owners, innovation managers, and professionals seeking to develop entrepreneurial leadership capabilities.

03 WHY CHOOSE THE UNIVERSITY OF IBADAN

Why Choose the University of Ibadan M.Sc. Online?

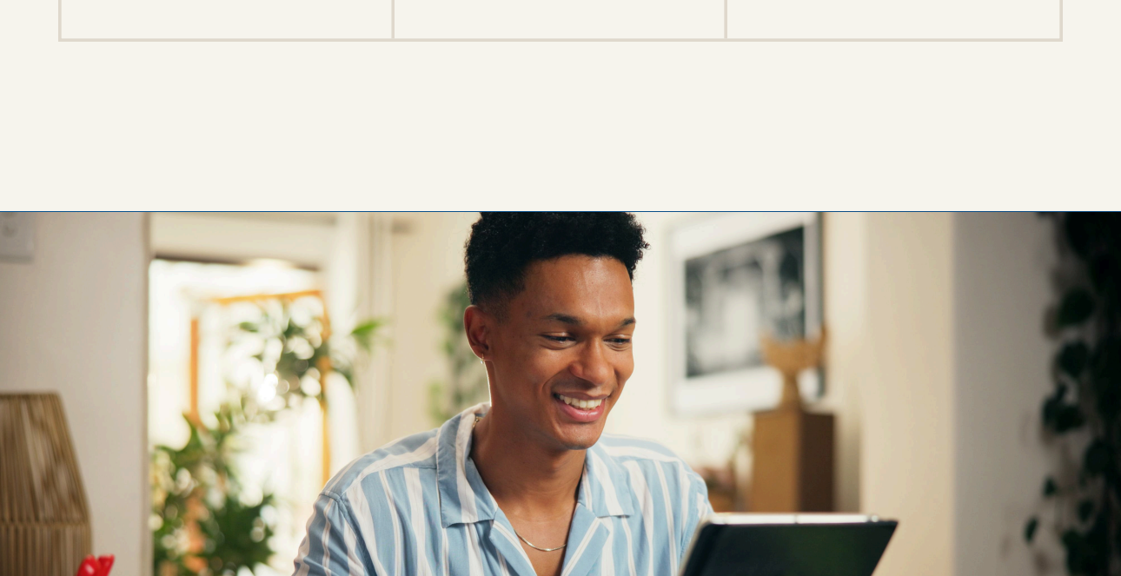
The University of Ibadan is Nigeria's first university, with more than 75 years of academic excellence, leadership, and national impact. Its name carries a legacy of scholarship, credibility, and influence across Nigeria and beyond.

Through UI eCampus, that legacy is now accessible to professionals who need a flexible and modern way to study. Learn from anywhere, continue working while studying, and gain a qualification that supports your growth in technology and leadership.

75+
YEARS OF ACADEMIC EXCELLENCE

1st
NIGERIA'S FIRST UNIVERSITY

100%
ONLINE, THROUGH UI ECAMPUS



A Flexible M.Sc. Designed for Entrepreneurs and Professionals

This is the University of Ibadan experience, now online.

APPLY NOW →

04 WHO THIS PROGRAMME IS FOR

Who This Programme Is For

This programme is designed for:

01 **Aspiring Entrepreneurs**
Individuals seeking advanced knowledge to launch and grow successful ventures.

02 **Business Owners**
Entrepreneurs looking to strengthen strategic planning, innovation, and business growth capabilities.

03 **Innovation and Enterprise Leaders**
Professionals responsible for developing new products, services, and business opportunities.

04 **Business Development Professionals**
Individuals involved in market expansion, venture development, and enterprise growth.

05 **Professionals Interested in Entrepreneurship Research**
Those seeking a deeper understanding of entrepreneurial ecosystems, innovation, and enterprise development.

06 WHAT YOU WILL STUDY

What You Will Study

The programme covers advanced entrepreneurship theory and applied business practice. Students will study subjects such as:

01 Entrepreneurship Theory and Practice
02 Innovation Management
03 Opportunity Recognition and Evaluation
04 New Venture Creation
05 Entrepreneurial Finance
06 Strategic Business Development
07 Research Methods
08 Dissertation or Research Project

These modules equip students with the knowledge, tools, and analytical skills required to identify opportunities, create ventures, manage growth, and lead entrepreneurial organisations.

07 LEARNING EXPERIENCE

Learning Experience

The M.Sc. Entrepreneurship is delivered fully online through UI eCampus. Students access lectures, course materials, assignments, and assessments through a secure digital learning environment — designed for working professionals and entrepreneurs.

Through UI eCampus, students benefit from:

01
100% online learning

02
Flexible access to course materials

03
A structured academic journey

04
Digital learning support

05
Online assessments

06
Access to academic resources

07
A learning experience designed for entrepreneurs and professionals who need to balance study, business responsibilities, and personal commitments.

08 ENTRY REQUIREMENTS

Entry Requirements

01 Applicants must hold a Bachelor's degree with a minimum of Second Class Lower (2:2) in any discipline.

02 Applicants must have five (5) O'Level credits at one sitting, including a credit pass in English Language.

03 Applicants must submit the required application documents:
- Valid National ID or International Passport (International Passport for international applicants)
- Curriculum Vitae (CV)
- Relevant academic transcripts and certificates
- NYSC Discharge or Exemption Certificate (Nigerian applicants)

04 Applicants must complete the University's online Test of Proficiency in English (TPE) with a score of at least 40%, taken within four weeks after classes begin. Degrees must be from the University of Ibadan or a university recognised by the UI Senate.

09 TUITION & FEES

Tuition and Fees

Tuition and the enrolment fee are charged separately. Nigerian students pay in Naira; international and diaspora students pay in US Dollars.

ENROLMENT FEE · SEPARATE CHARGE
₦456,000
Mandatory and non-refundable. Not part of tuition and not discounted. Payable within 5 business days after receiving your acceptance offer. International students: $460.

PAYMENT PLAN
₦159,000
per month · 16 payments
16 monthly tuition payments over the 18-month programme. International students: $175 / month.

PAY IN FULL
₦2,353,200
~~₦2,544,000~~ SAVE 7.5%
You save ₦190,800 on tuition.
International students: $2,590 in full (save $210).

All programmes require an application fee. Tuition shown excludes additional charges such as technology and administrative fees, which may apply.

10 CAREER OPPORTUNITIES

Career Opportunities

The M.Sc. Entrepreneurship prepares graduates to create, manage, and grow enterprises while driving innovation and contributing to economic development across industries.

Graduates may pursue roles such as:

01 Entrepreneur
02 Startup Founder
03 Innovation Manager
04 Business Development Manager
05 Enterprise Development Consultant
06 Venture Analyst
07 SME Advisor
08 Economic Development Specialist
09 Innovation and Strategy Consultant
10 Entrepreneurship Researcher
11 University Lecturer
12 Research Fellow

The programme also provides a strong foundation for entrepreneurship research, policy development, and further doctoral studies.

11 SKILLS YOU WILL DEVELOP

Skills You Will Develop

By the end of the programme, graduates are expected to develop:

01 Entrepreneurial opportunity recognition skills
02 Strategic business planning capabilities
03 Innovation and creativity management expertise
04 Venture creation and growth competencies
05 Business model development skills
06 Research and analytical thinking abilities
07 Financial and resource management capabilities
08 Leadership and organisational development skills
09 Problem-solving and decision-making expertise

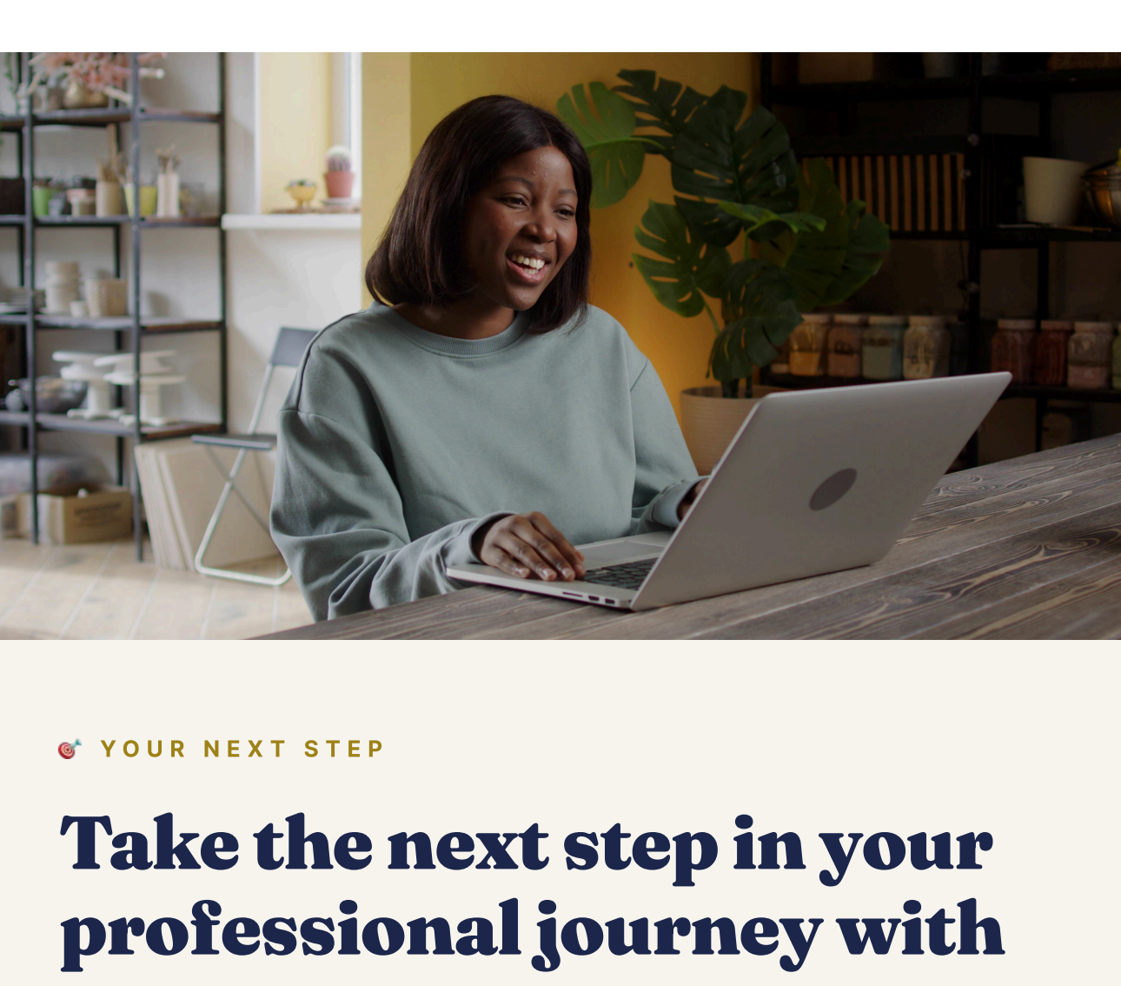
12 ASSESSMENT & ACADEMIC STANDARDS

Assessment and Academic Standards

The M.Sc. Entrepreneurship follows the academic standards and quality assurance processes of the University of Ibadan. Students are assessed through coursework, case studies, and a dissertation or research project.

The programme ensures that graduates demonstrate both academic understanding of entrepreneurship and the practical ability to create and grow sustainable ventures.

PROGRAMME BENEFIT
Studying through UI eCampus allows you to earn a respected University of Ibadan postgraduate qualification while continuing your career or managing your business. You do not need to relocate to study for the M.Sc. Entrepreneurship.



YOUR NEXT STEP

Take the next step in your professional journey with the University of Ibadan M.Sc. Entrepreneurship.

Study online. Innovate boldly. Build lasting impact from wherever you are.

APPLY NOW →

LEARN MORE →

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ECAMPUS

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