

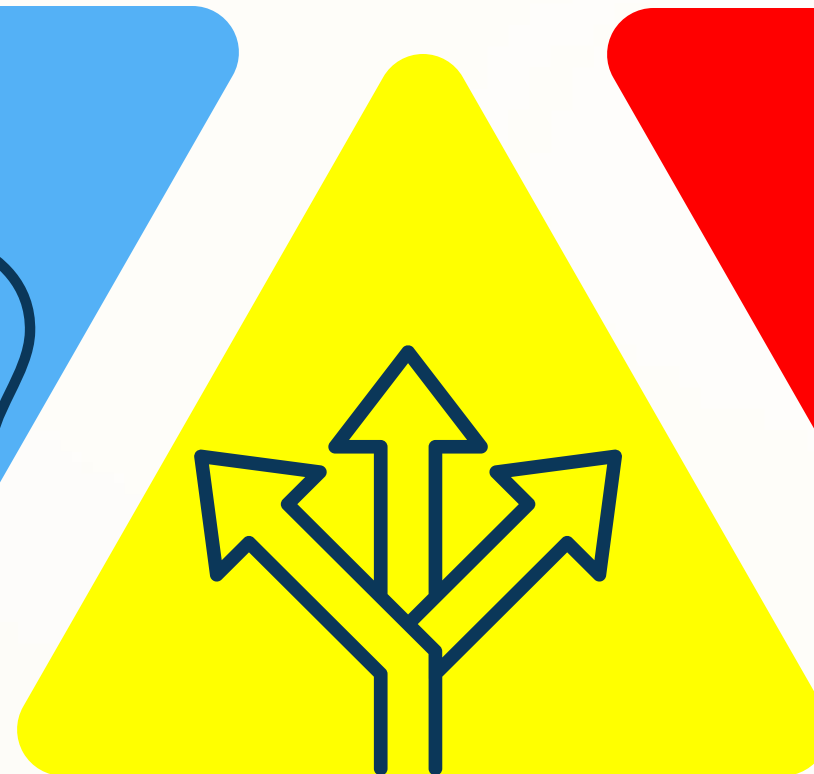
WHY STUDY LEAVING CERTIFICATE BUSINESS?

Develop Transferable
Skills

Focuses on Local,
National and Global
Perspective



Real-World Application

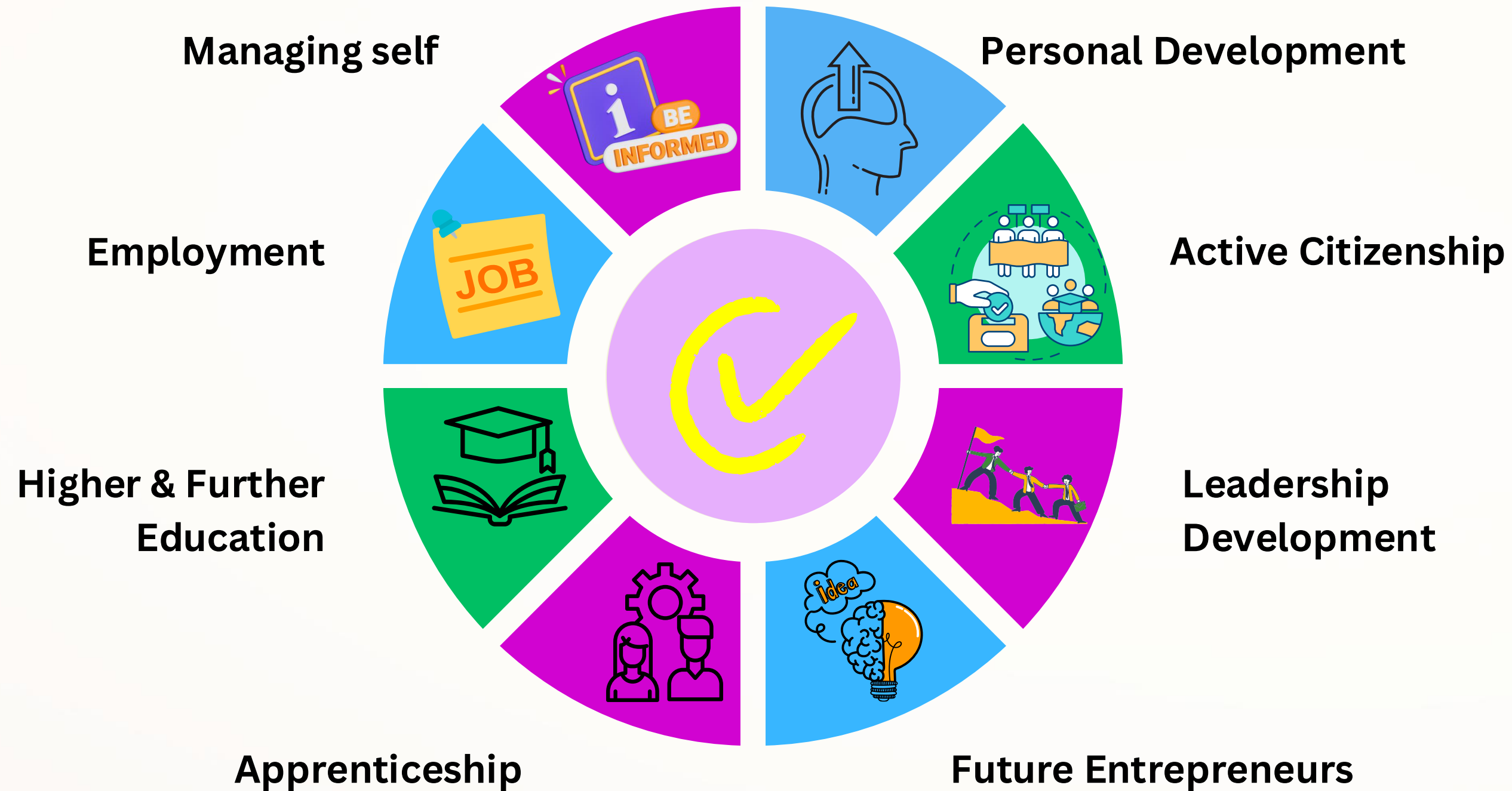


Diverse Career Options

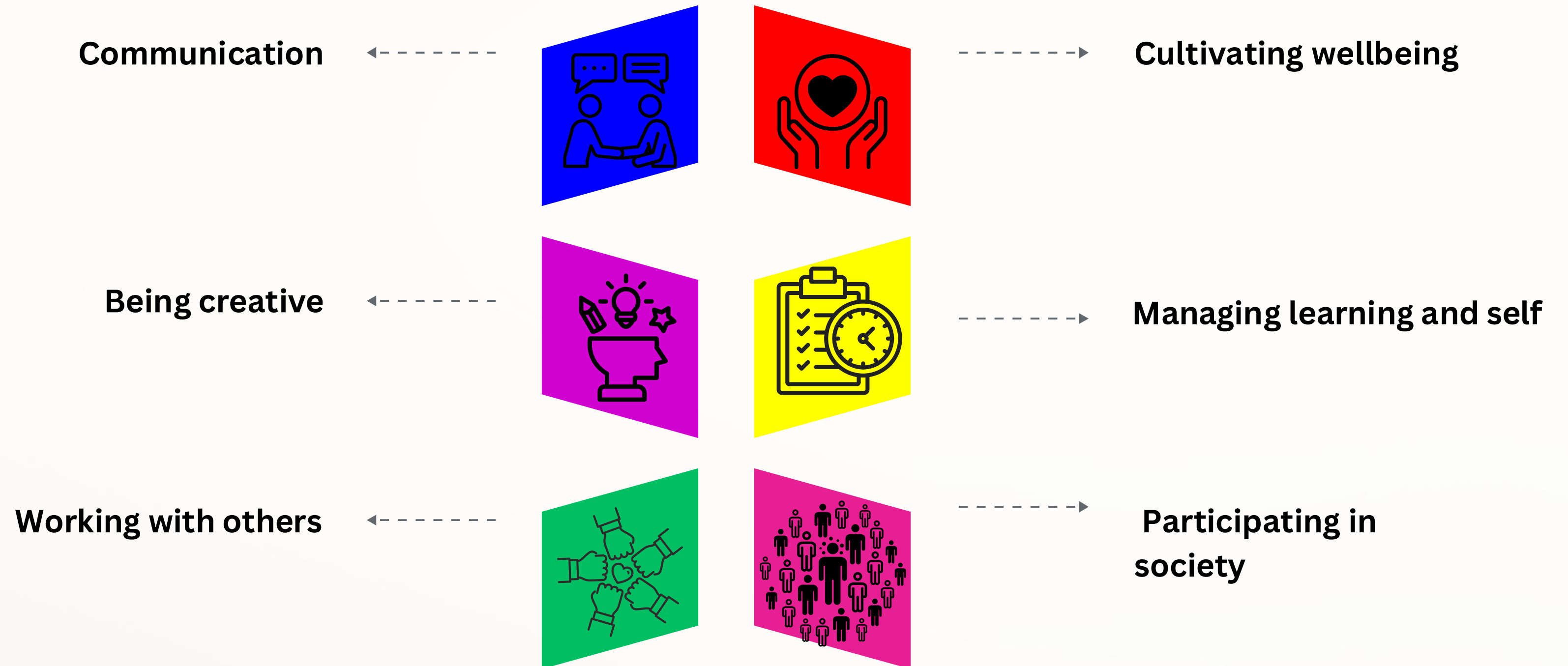


Deepen understanding
of Human Rights,
Social Justice, Equity,
Diversity &
Sustainability

A FOUNDATION FOR CAREER AND LIFE



KEY COMPETENCIES DEVELOPED



BUSINESS: YOUR GATEWAY TO DIVERSE PROFESSIONS



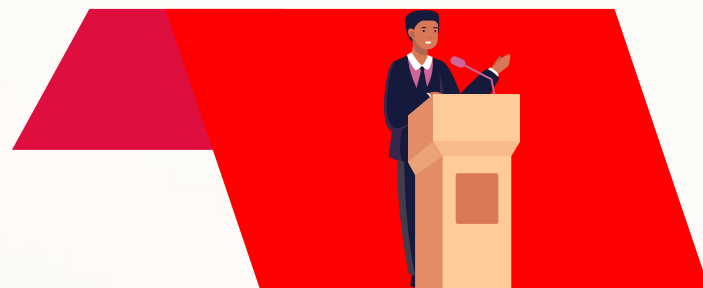
Entrepreneurs



**Advertising,
Marketing & Public
Relations**



**Business Management
& Human Capital
Management**



**Public Administration,
Politics & EU**



**Banking & Financial
Services**

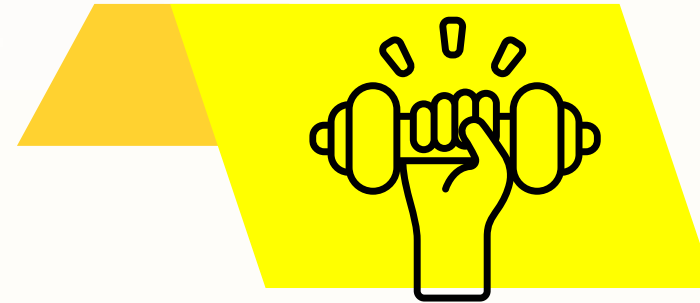


Tourism & Hospitality

BUSINESS: YOUR GATEWAY TO DIVERSE PROFESSIONS



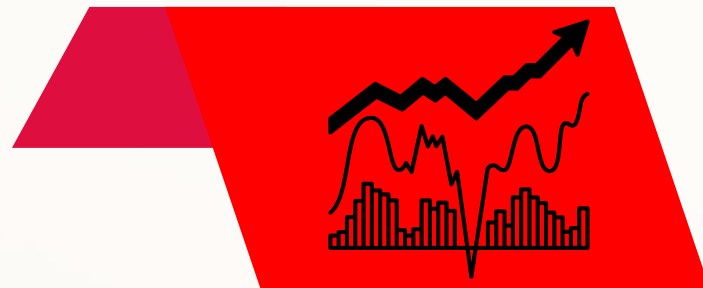
Law & Legal



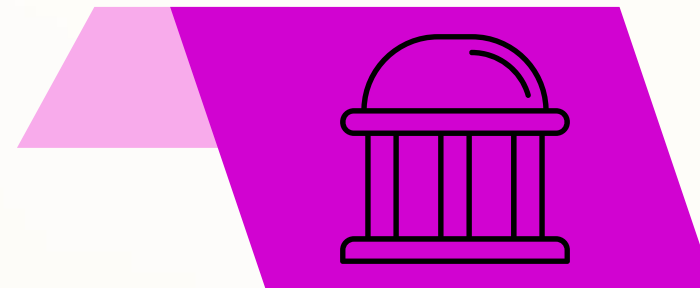
**Leisure, Sport & Fitness
industry**



Accounting



**Economic analysis,
policy advising, or
research.**

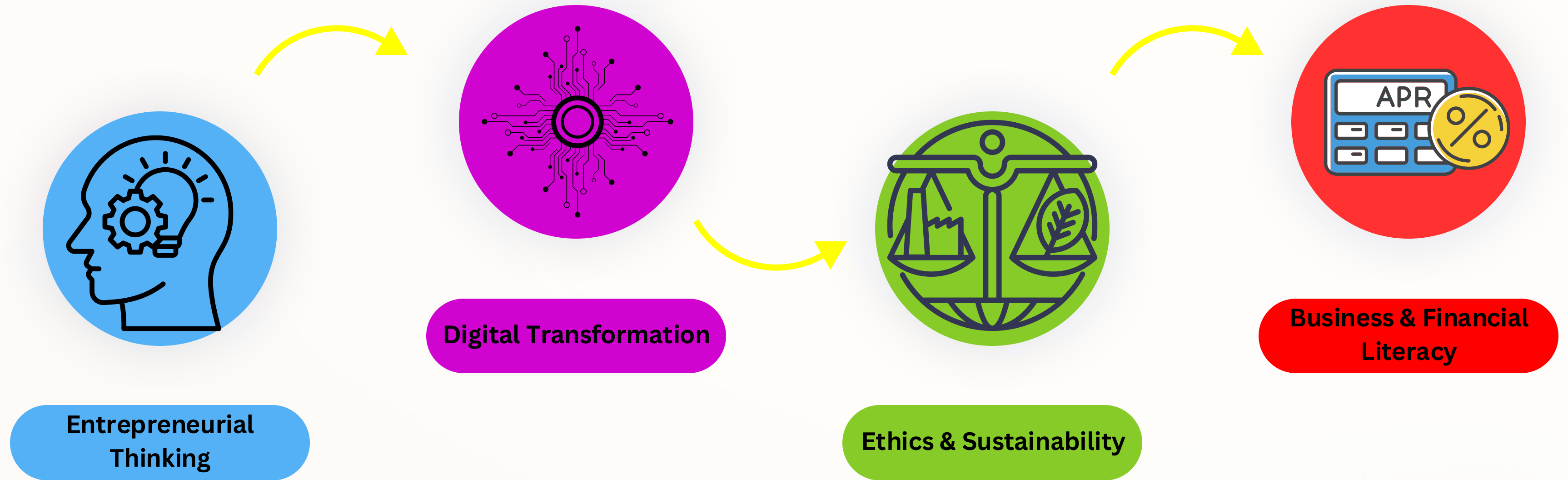


Public Sector



**Sustainability and
CSR**

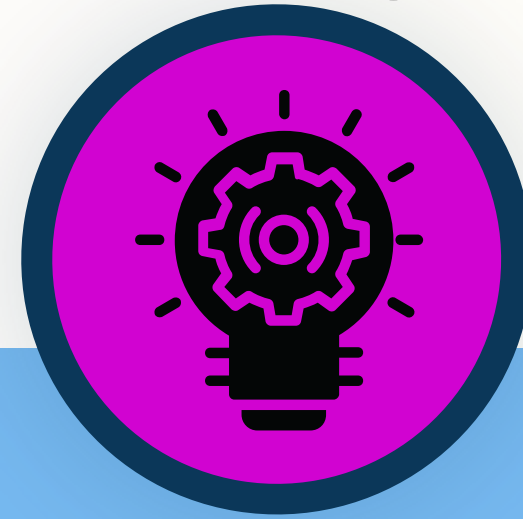
FOUR CROSS-CUTTING THEMES



Students learn about



**Strand 1: Exploring
the Business
Environment**



**Strand 2:
Understanding
enterprise**



**Strand 3:
Leading in
Business**



**Strand 4: Being
Informed and
Making Informed
Decisions**

Unifying Strand: Investigating Business

Applying My Learning

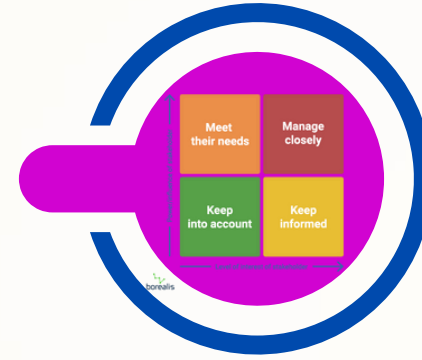
Stakeholders



ESG Reporting



Stakeholder Mapping

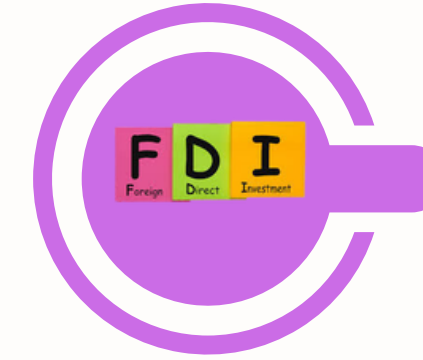


STRAND 1: Exploring the Business Environment



Economic indicators

Forms of Business



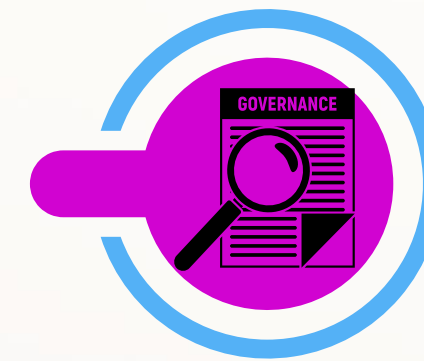
Foreign Direct Investment

Business Regulation



National & EU Policy

Governance



Irish business globally and internationally

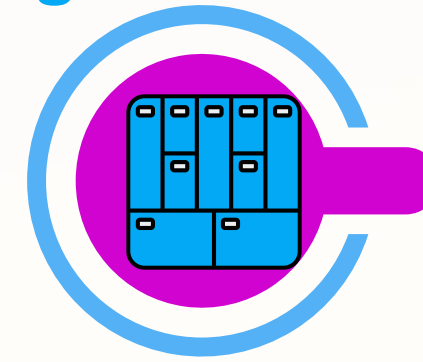
Applying My Learning

Applying My Learning

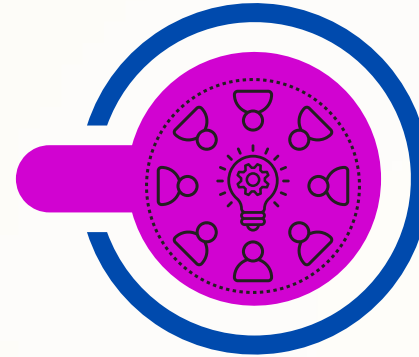
Innovation,
entrepreneurship &
intrapreneurship



Business Models & The
Business Canvas Model



Competencies of
innovators



Strand 2: Understanding
enterprise



Market Research &
Marketing Mix

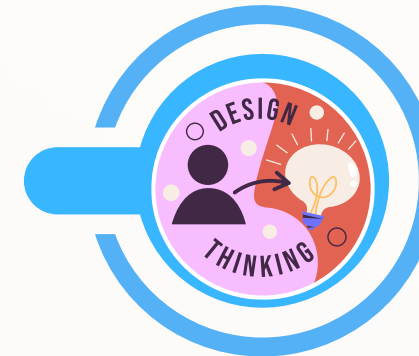
Government role
in fostering
enterprise



STEEPLE Analysis
& Porters Five
Forces



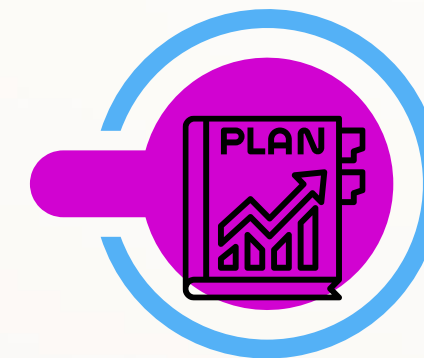
Design Thinking



Operations & Finance



Business Plan



Growth, Development &
Expansion

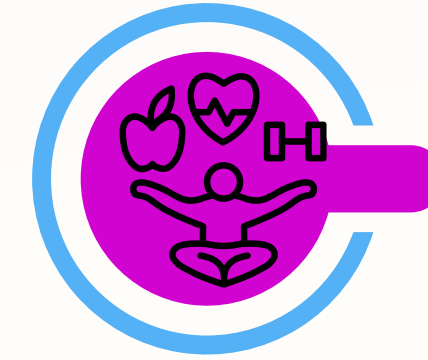


Applying My Learning



Applying My Learning

Leadership & Management



Corporate Wellness

Organisational Culture

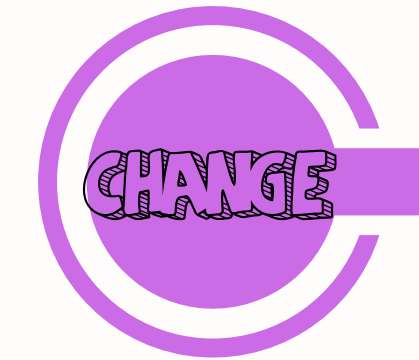
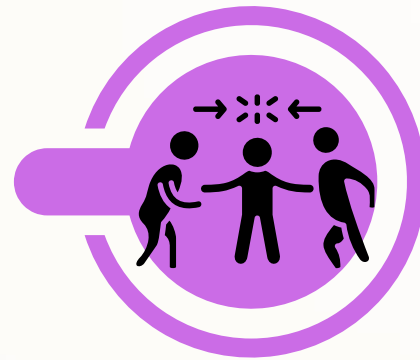


Strand 3: Leading in Business



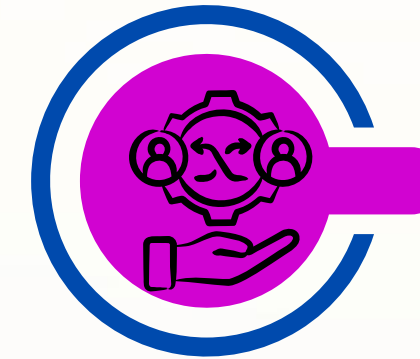
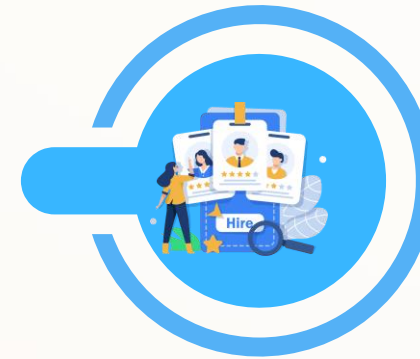
Communication

Conflict Resolution



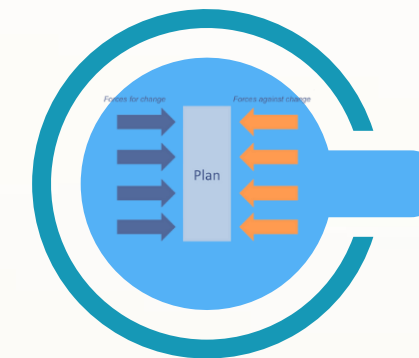
Internal & External Drivers of Change

Leading & Managing PEOPLE



Managing change

Human Capital Management



Strategic planning, contingency planning & Force Field Analysis

Applying My Learning



Applying My Learning

Rights &
Responsibilities of
Consumers

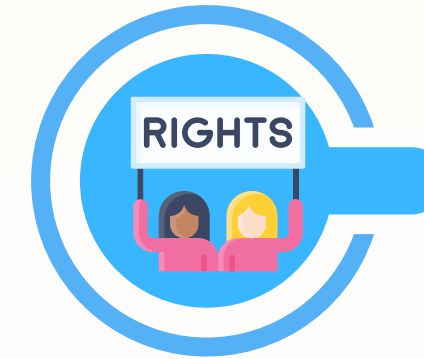


Central Bank Digital Currency

Data Protection



Strand 4: Being Informed and
Making Informed Decisions



Rights & responsibilities of
employees & employers

Shadow Economy



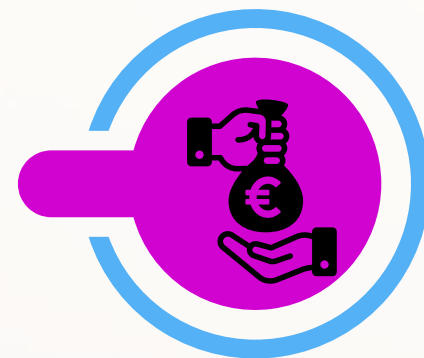
Impact of Annual
Government
Budget

Circular Economy



Gig Economy

Making informed
financial decisions-
savings,
investments &
borrowing



Employment Legislation

Applying My Learning

Unifying Strand

U1. Developing questions to research



U4 Analysing and evaluating information



U2 Managing information



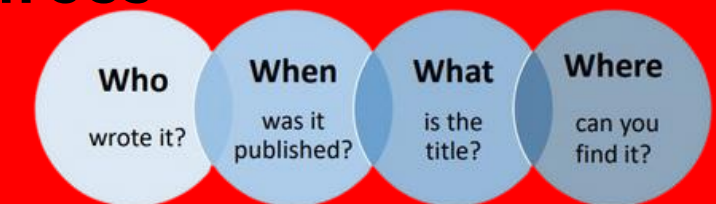
U5 Presenting findings and perspectives



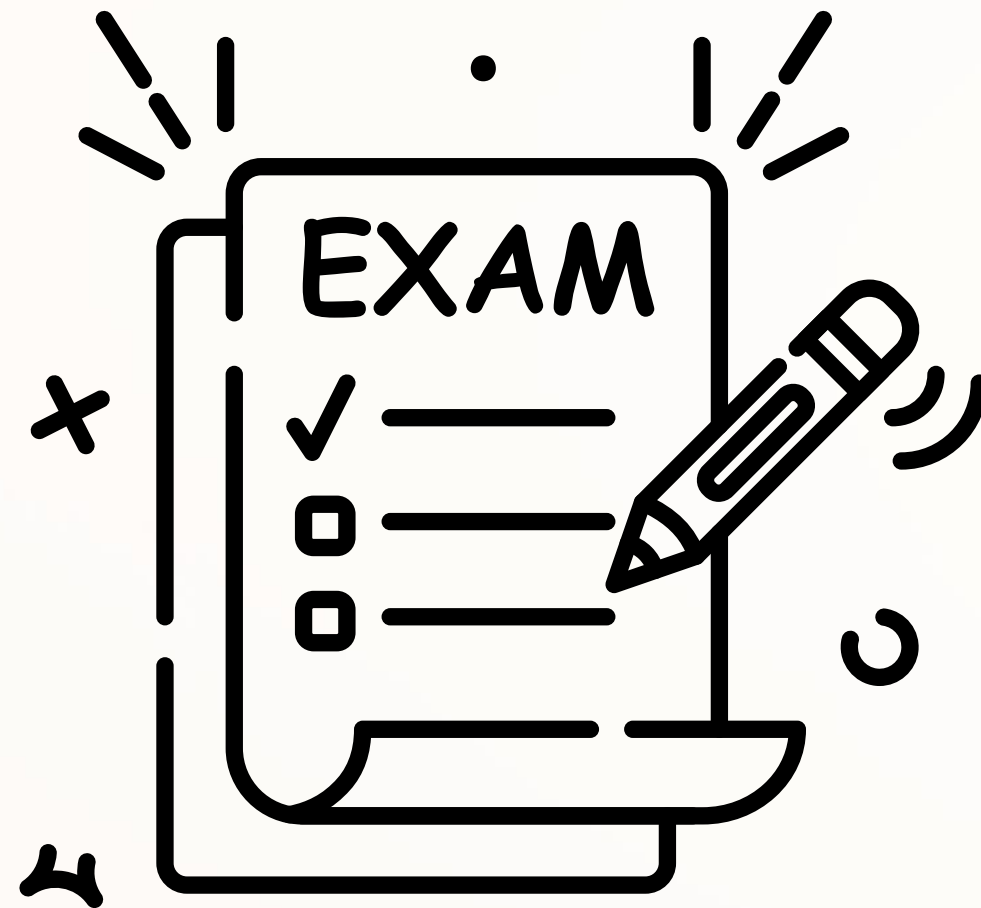
U3 Project planning



U6 Acknowledging sources

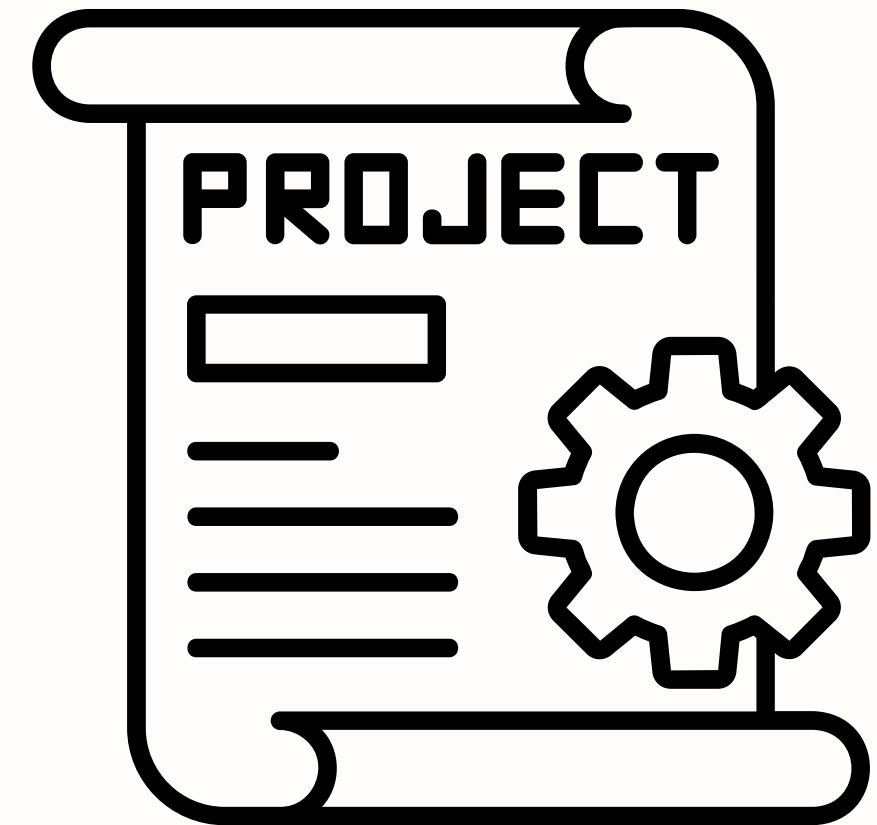
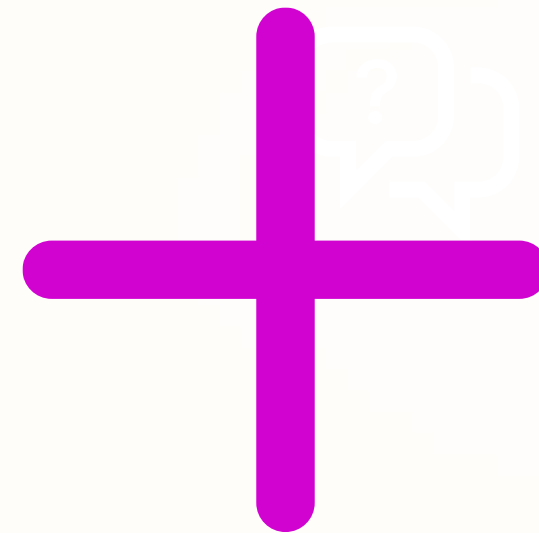


ASSESSMENT



60

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40

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