

WHY STUDY LEAVING CERTIFICATE BUSINESS?

Develop Transferable
Skills

Focuses on Local,
National and Global
Perspective



Real-World Application

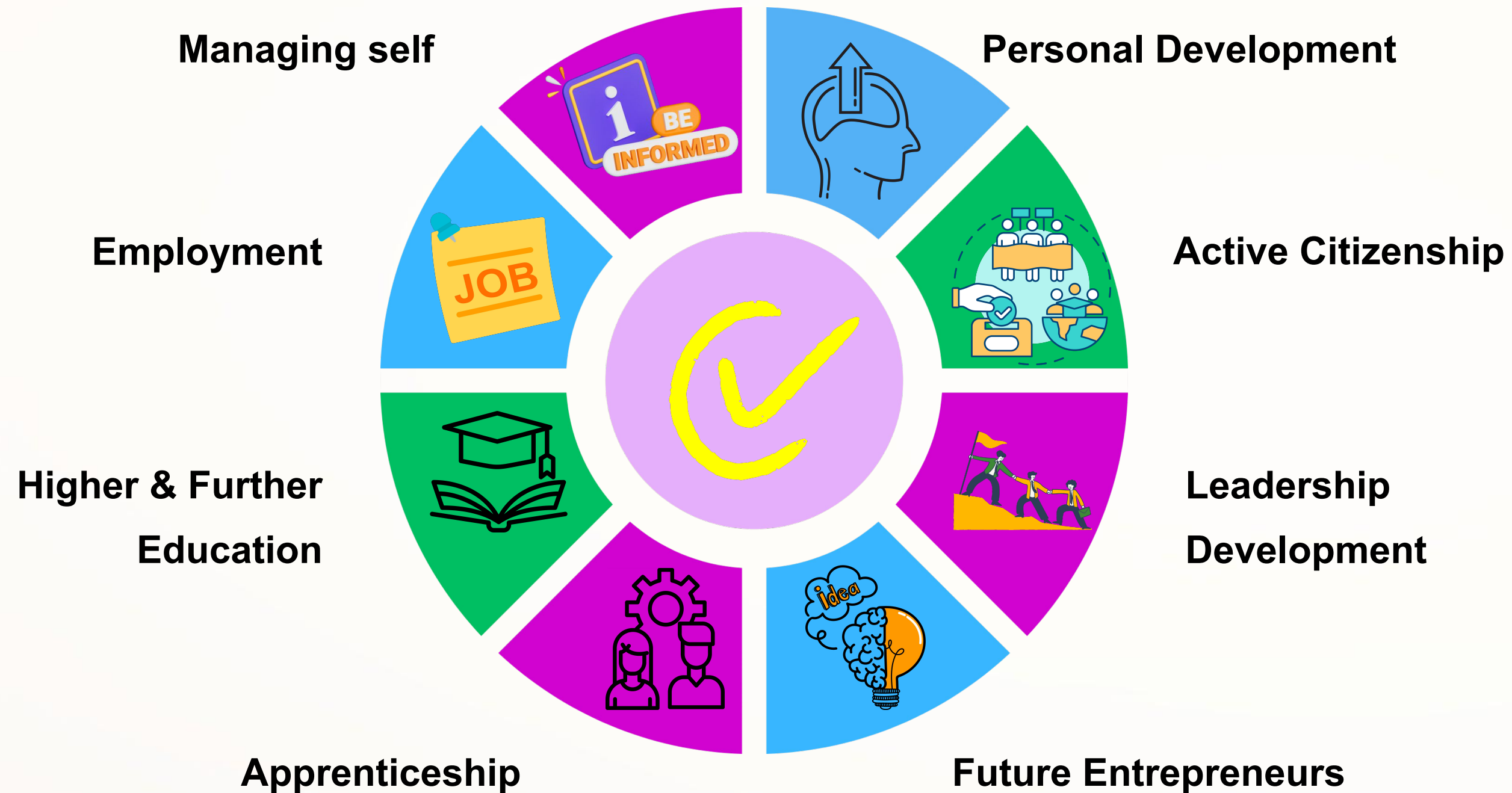


Diverse Career Options

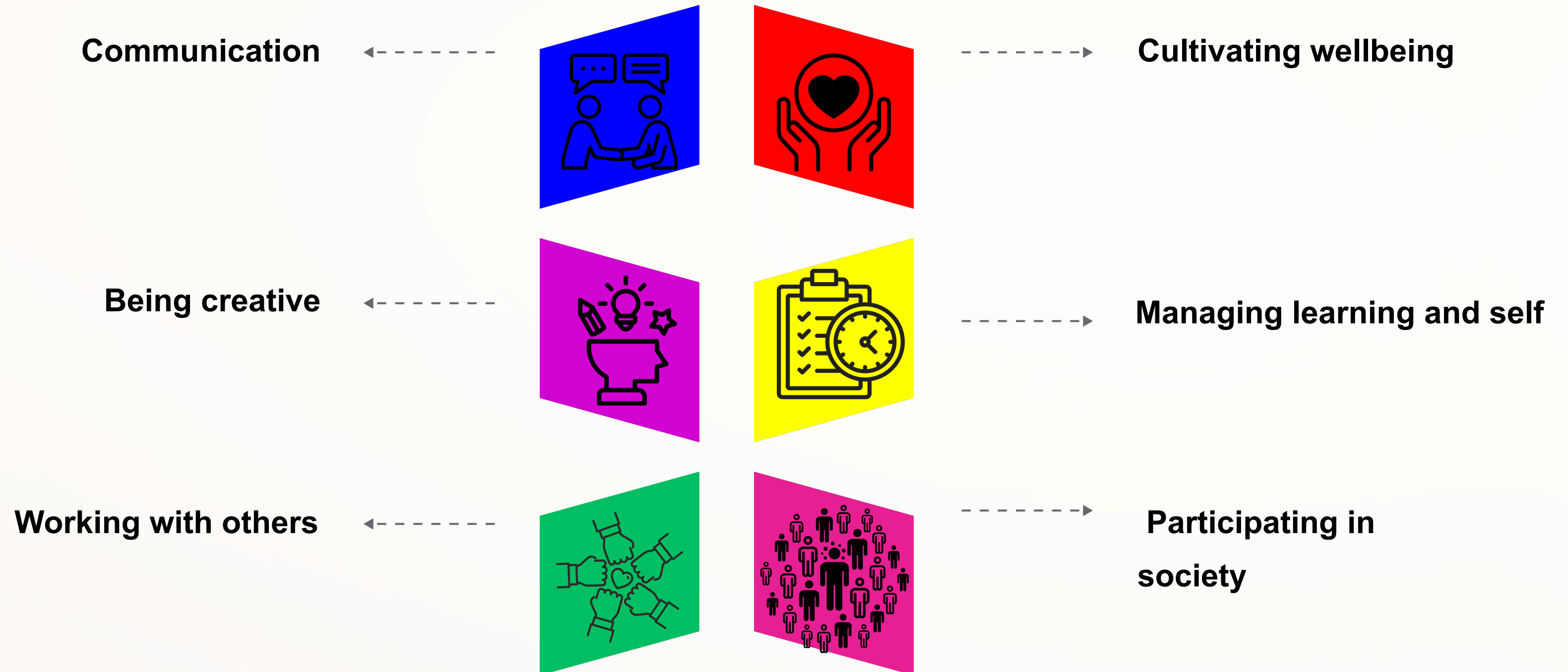


Deepen understanding
of Human Rights,
Social Justice, Equity,
Diversity &
Sustainability

A FOUNDATION FOR CAREER AND LIFE



KEY COMPETENCIES DEVELOPED



BUSINESS: YOUR GATEWAY TO DIVERSE PROFESSIONS



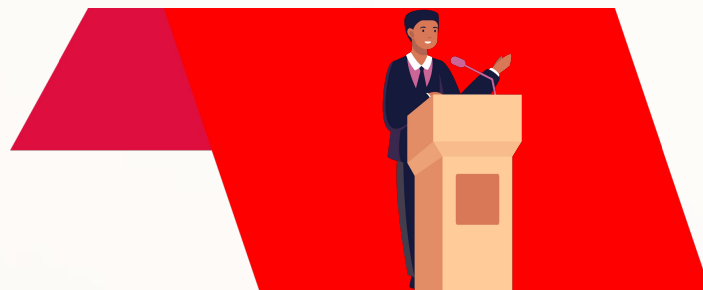
Entrepreneurs



**Advertising, Marketing
& Public Relations**



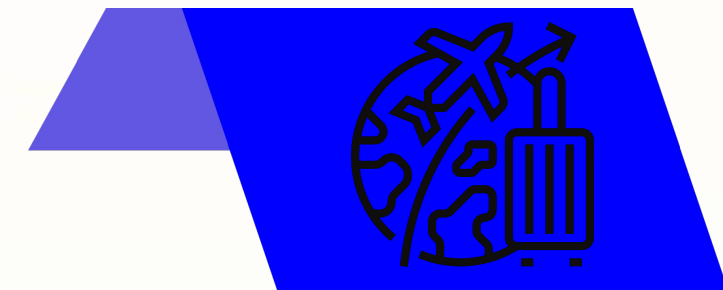
**Business Management
& Human Capital
Management**



**Public Administration,
Politics & EU**



**Banking & Financial
Services**



Tourism & Hospitality

BUSINESS: YOUR GATEWAY TO DIVERSE PROFESSIONS



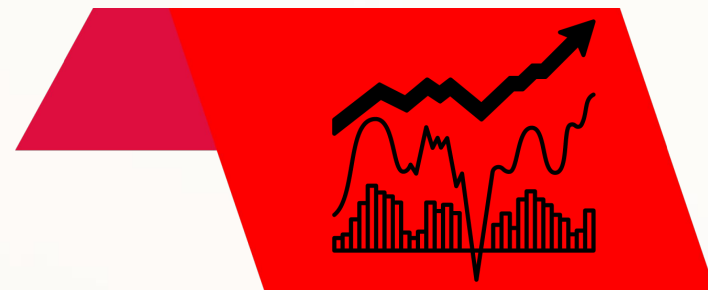
Law & Legal



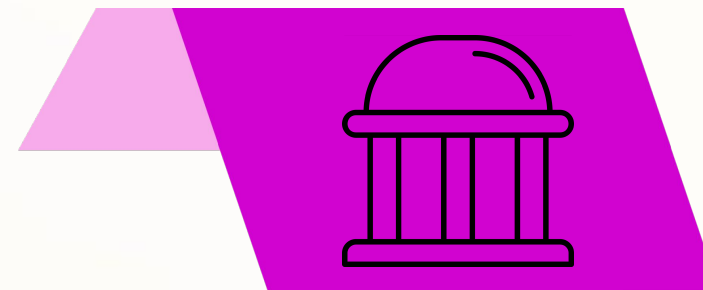
**Leisure, Sport & Fitness
industry**



Accounting



**Economic analysis,
policy advising, or
research.**

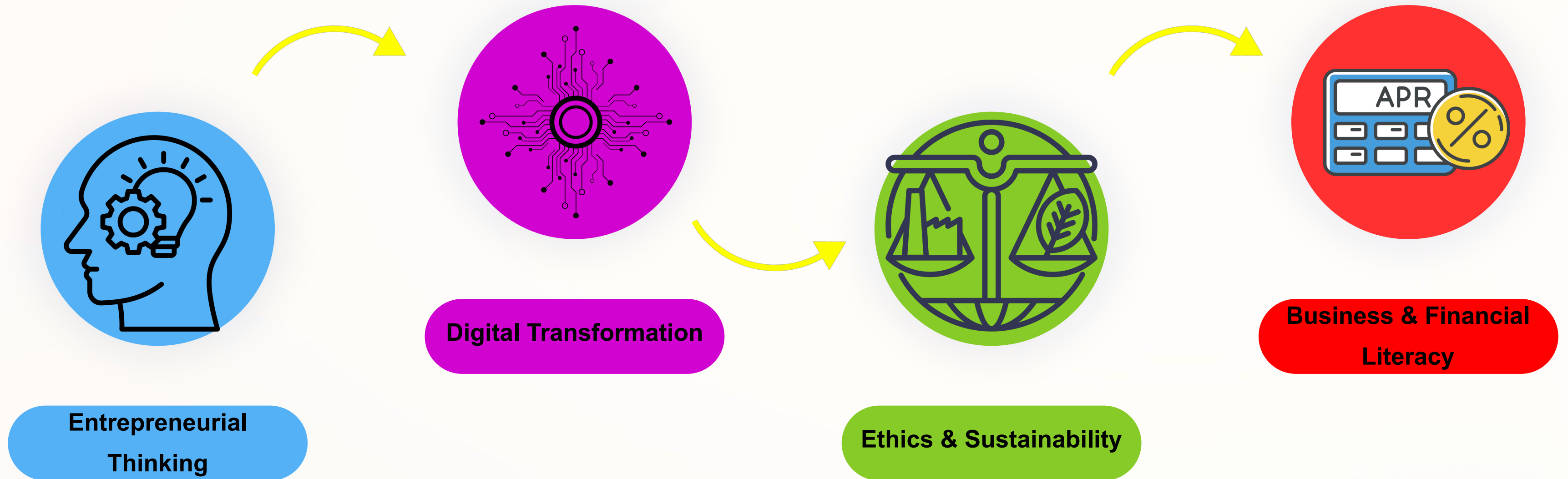


Public Sector



**Sustainability and
CSR**

FOUR CROSS-CUTTING THEMES



Students learn about



**Strand 1: Exploring
the Business
Environment**



**Strand 2:
Understanding
enterprise**



**Strand 3: Leading
in Business**

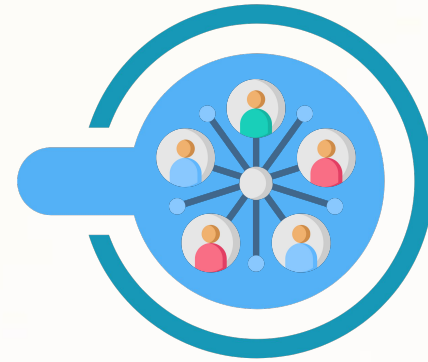


**Strand 4: Being
Informed and
Making Informed
Decisions**

Unifying Strand: Investigating Business

Applying My Learning

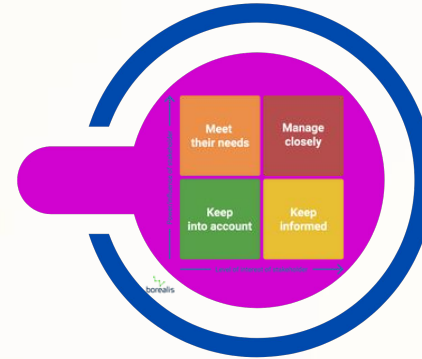
Stakeholders



ESG Reporting



Stakeholder Mapping



STRAND 1: Exploring the Business Environment



Economic indicators

Forms of Business



Foreign Direct Investment



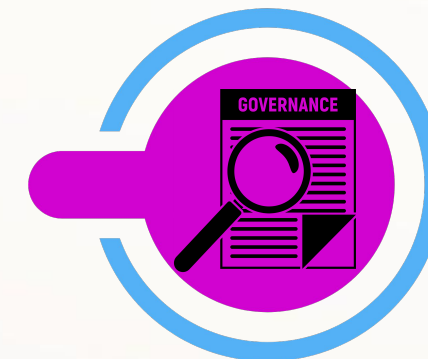
Business Regulation



National & EU Policy



Governance



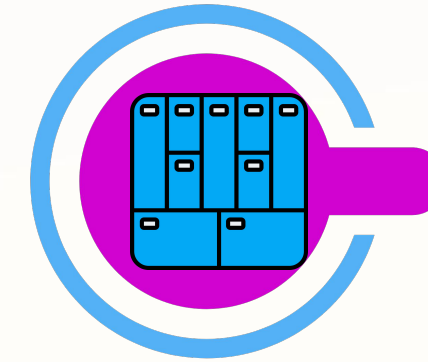
Irish business globally and internationally



Applying My Learning

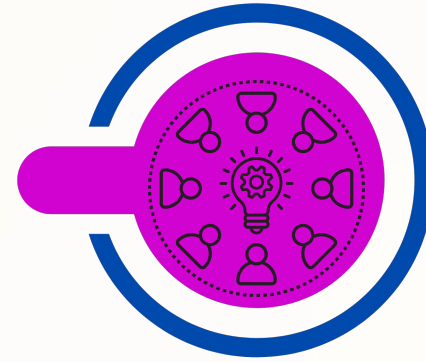
Applying My Learning

Innovation,
entrepreneurship &
intrapreneurship



Business Models & The
Business Canvas Model

Competencies of
innovators



Strand 2: Understanding
enterprise

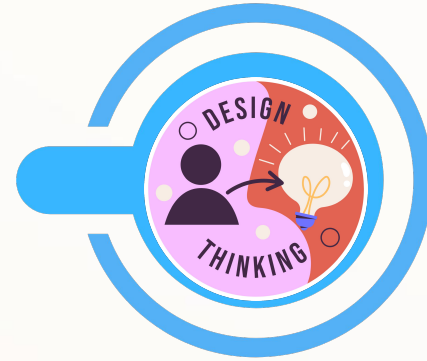


Market Research &
Marketing Mix

Government role
in fostering
enterprise

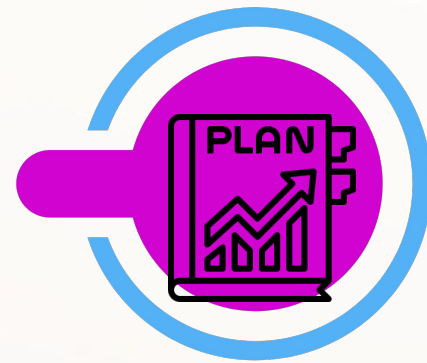


Design Thinking



STEEPLE
Analysis &
Porters Five
Forces

Business Plan



Applying My Learning



Growth, Development &
Expansion

Operations & Finance

Applying My Learning

Leadership &
Management

Corporate Wellness

Organisational Culture

Strand 3: Leading in
Business

Communication

Conflict Resolution

Internal &
External Drivers
of Change

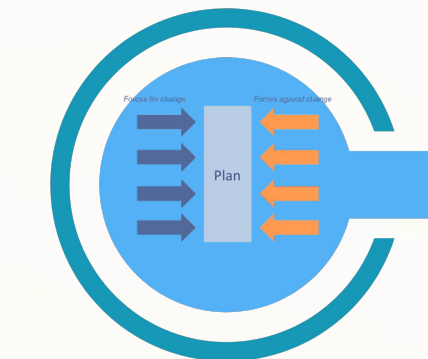
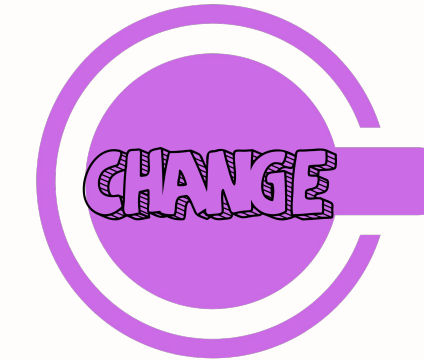
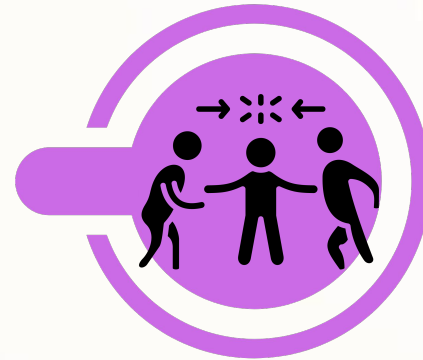
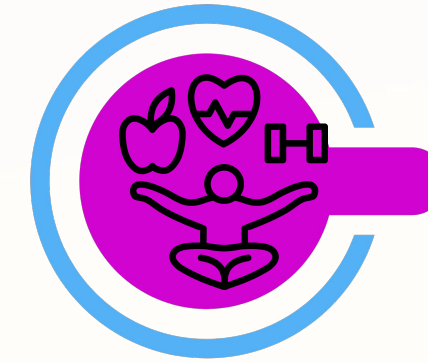
Leading & Managing
PEOPLE

Managing change

Human Capital
Management

Strategic planning,
contingency planning &
Force Field Analysis

Applying My Learning



Applying My Learning

Rights &
Responsibilities of
Consumers

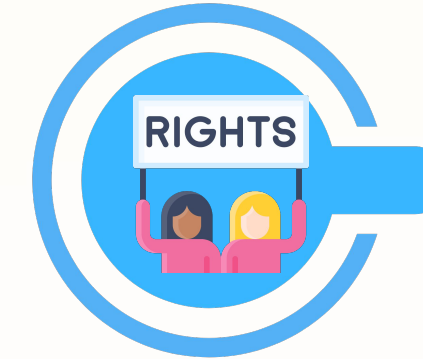


Central Bank Digital Currency

Data Protection

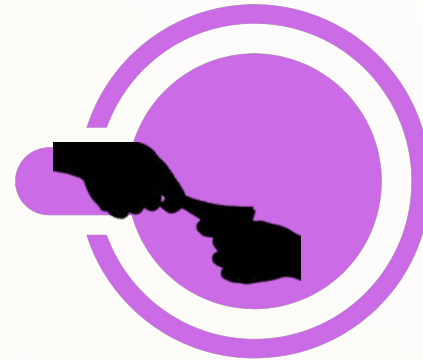


Strand 4: Being Informed and
Making Informed Decisions



Rights & responsibilities of
employees & employers

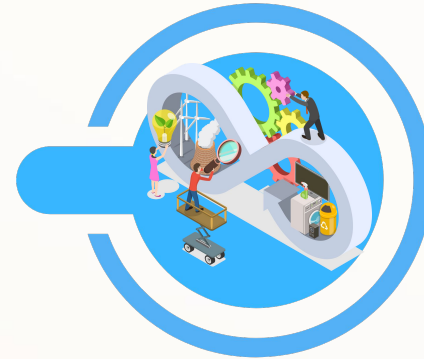
Shadow Economy



Impact of Annual
Government
Budget



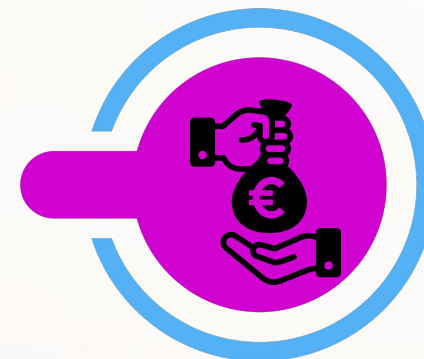
Circular Economy



Gig Economy



Making informed
financial decisions-
savings,
investments &
borrowing



Employment Legislation



Applying My Learning

Unifying Strand

**U1. Developing
questions to research**



**U4 Analysing
and evaluating
information**



**U2 Managing
information**



**U5 Presenting
findings and
perspectives**



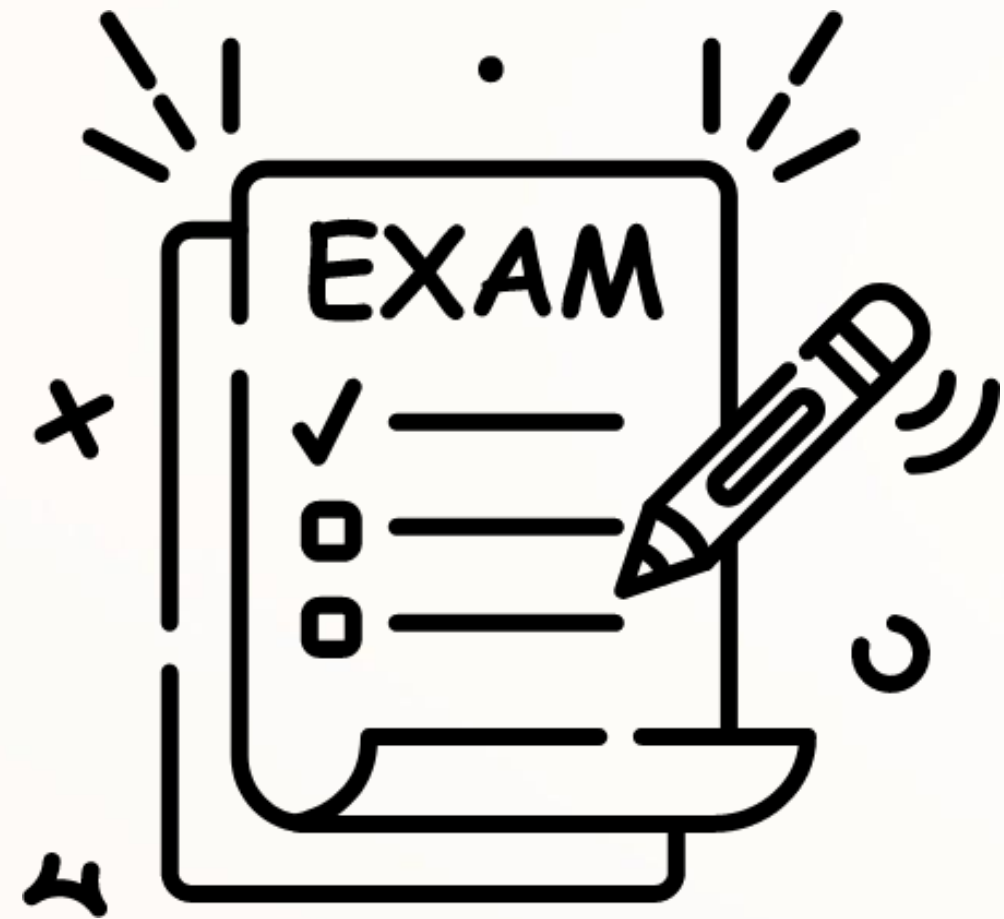
**U3 Project
planning**



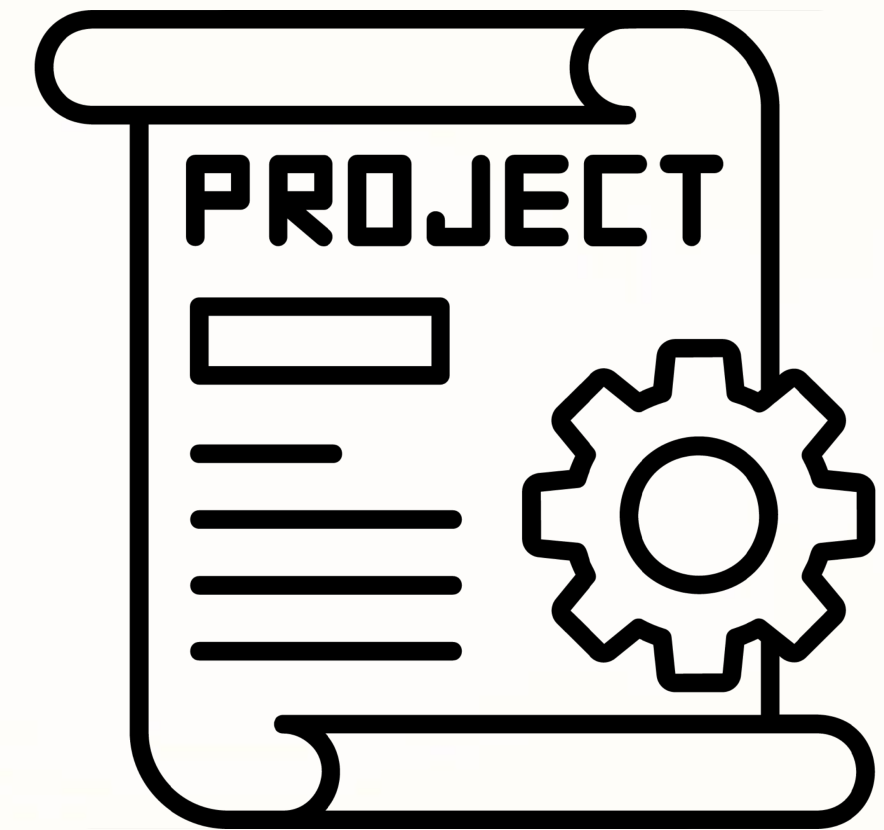
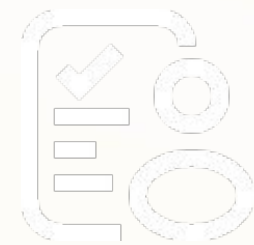
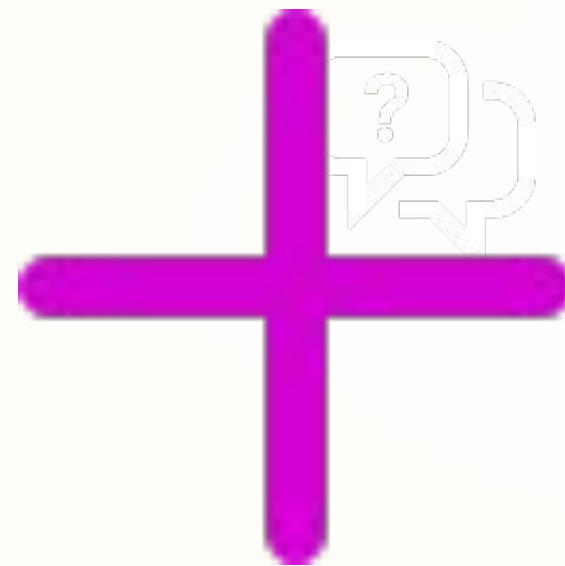
**U6 Acknowledging
sources**



ASSESSMENT



60%



40%