

OMAN'S ONLY DESIGN AND FURNISHING SHOW



Interior
Design
Furnishing
Expo



8.9.10
MAY 2023

Oman Convention &
Exhibition Centre
Muscat, Oman

Your gateway to interior & exterior design solutions

Co-Located Events



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One of the aims of Oman Vision 2040, hinged on the UN Sustainable Development Goals, is the building of sustainable cities and communities and investing in constructing green and smart buildings, homes, offices and communities. With Oman's increasing investment in sustainable construction projects and its efforts to reduce resource consumption and ensure environmental protection on the back of a residential and tourism development boom, opportunities abound for contractors, consultants and suppliers. These projects "offer potentially lucrative contracts for companies from around the world."
(MEED Projects)

ABOUT IDF OMAN

IDF Oman is a design and décor exhibition happening alongside related dedicated events: **Kitchen & Bathroom Show, Tile & Stone Show, Light Oman Show and the NEW Smart Living & Workspaces Expo**, covering the spectrum of products and services required for the design, fit out and upgrade of residential, hospitality, office and retail spaces.

From 8 - 10 May 2023, it will host a design community of global industry professionals, interior and exterior design companies, manufacturers, suppliers, distributors, decision makers, buyers, investors and thought leaders who will discuss emerging trends, new projects, share insights, ideas and plans for the continuous recovery of the industry.

**EXPANDED
OPPORTUNITIES
FROM
SUSTAINABLE &
SMART
CONSTRUCTION**



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THE OMAN DESIGN MARKET: BENEFITTING FROM EMERGING SUSTAINABLE CONSTRUCTION TRENDS

The growing trend in sustainable and smart homes and buildings has completely transformed the way the industry works. It has necessitated the need for interior and exterior spaces to be designed using new tools and smart technologies that are seamlessly incorporated into homes, offices and other spaces.

The emergence of new design products, services and technologies required in sustainable design is, as well, feeding into a developing segment that is potentially attracting business and investment growth.

The steady investments into residential, commercial, tourism and industrial projects by the Oman government and private sector, the construction of green and smart buildings as a mainstream activity and the niche demand for already-constructed, better-designed house and luxury residential properties has opened up fresh business and project avenues for the design market and offering more opportunities to designers, builders and developers.

“There are more than 700 active projects in Oman worth US\$230 billion.”



EXHIBITION PROFILE



Art
&
Handicraft



Bathroom
Accessories
&
Fittings



Bedroom
Accessories
&
Linen



Carpets
&
Textile



Commercial
&
Residential
Fitout
Interiors



Design
&
Décor



As a US\$ 3.5 billion global company, IDF is a new experience for us. With a large crowd coming here we are able to assess the customers, moreover, identify the right customers. We will definitely be part of IDF in the future editions.” **AK Paranthaman**, General Manager, **Asian Paints**

EXHIBITION PROFILE



**Furniture
&
Furnishings**



**Kitchen
&
Dining**



Lighting



**Outdoor
Design**



**Paint
&
Coatings**



**Tiles
&
Stones**



Every year, we always look forward to participating in IDF because it is our way to meet end-users, understand their requirements and cater to their demands.” **Muneer Al Zadjali** Communications Officer, **Jotun Paints**

MEET YOUR POTENTIAL BUYERS AND BUSINESS PARTNERS

- Advertising Agents
- Agents, Distributors, Manufacturers, Suppliers
- Architects
- Building Contractors
- Central Purchasing Groups
- Design Consultants
- Design Studios
- Decorators
- Engineers
- Facility Managers
- Flooring Specialists
- Furniture and Furnishing Stores
- Home Builders and Owners
- Hospitality Managers
- Hotel Owners
- Interior and Exterior Design Firms
- Landscape Artists
- Procurement Specialists
- Product Designers
- Real Estate Developers
- Restaurant Owners
- Retail Managers
- Urban Planning Officials

“IDF Exhibition has been very beneficial for us as a company. We have been part of this event for three years and we have since been getting very good sales inquiries. IDF has become the only sales resource for us now as it is giving us great business.”

Saleem Raza Khan,
General Manager
Gulf Glass Co. LLC





Kitchen & Bathroom Show

Kitchen & Bathroom Show (KBS) Oman features the finest local and global kitchen and bath brands. With the increased demand and requirement for home design, improvement, remodeling, new construction projects, and the expected rise in kitchen and bath spending, the show sets the stage for a vibrant business environment of residential and construction professionals coming together to do business, network and share industry trends in a changing home design landscape.

**FIND YOUR
NICHE BUYERS
FROM OUR
CO-LOCATED
EVENTS**

Exhibition Profile

- Bathroom Accessories and Fittings
- Bath Tubs
- Bathroom and Kitchen Decor
- Bed Linen and Mattresses
- Bedroom Furniture
- Carpets and Rugs
- Curtains, Drapes and Blinds
- Flooring and Tiles
- Kitchen Appliances
- Kitchen Accessories and Equipment
- Lightings and Fixtures
- Sanitary Ware
- Shelving Units
- Storage Boxes and Organizers
- Taps and Sinks
- Wall Panels
- Wardrobe
- Water Systems
- And many more!

Visitor Profile

- Architects
- Construction Companies
- Contractors
- Design Consultants and Engineers
- End Users
- Furniture Traders
- Home Owners
- Home Decoration Store Managers
- Home Improvement Experts
- Import and Export Companies
- Industrial Designers
- Interior Designers
- Kitchen and Bath Specialists
- Plumbing and Construction Material Dealers
- Property Investors
- Purchasing Authorities of Home & Decoration Chain Stores
- Real Estate Developers
- Restoration Professionals
- Retail Buyers



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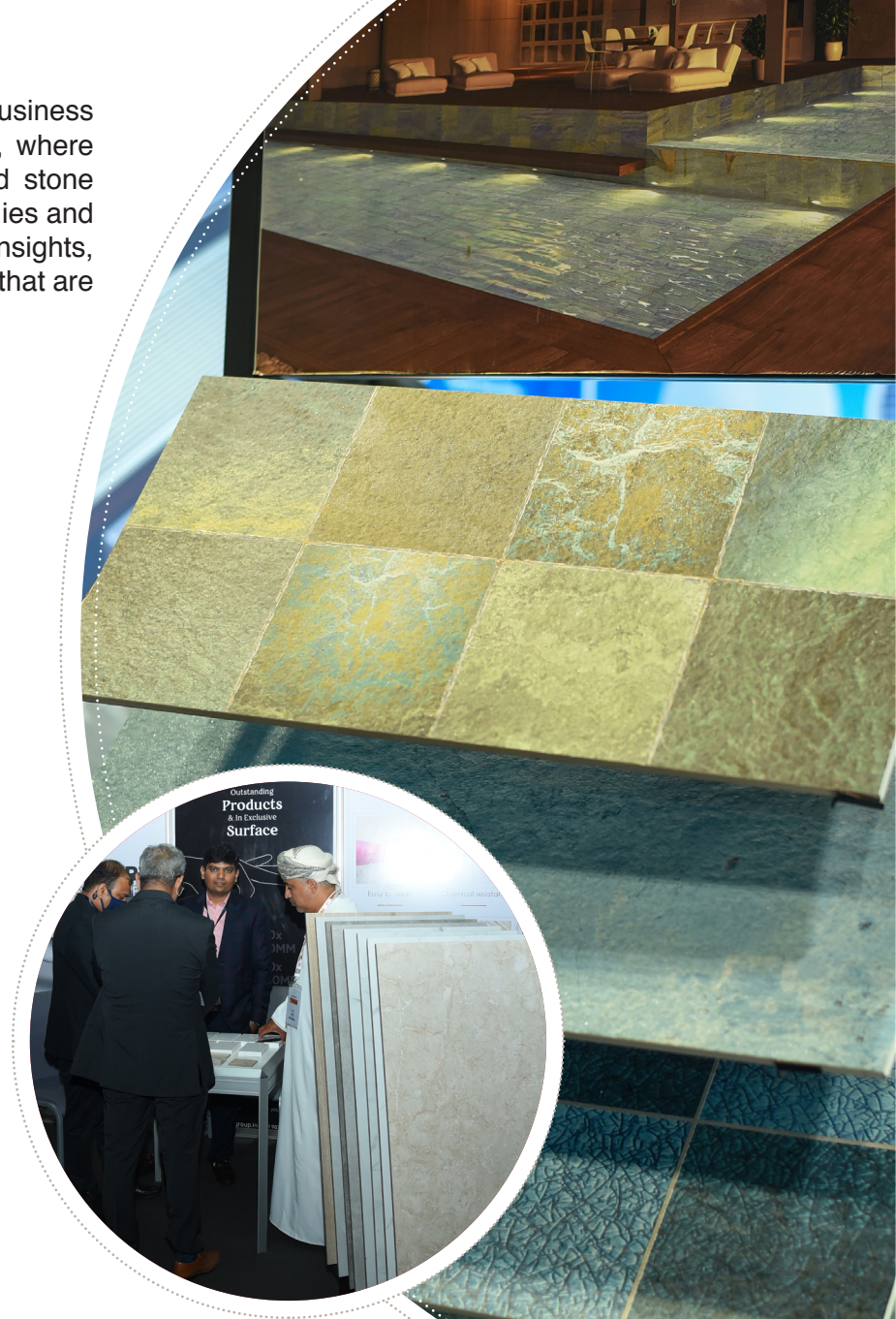
Tile & Stone Show is a dedicated trade and business platform for the tile and natural stone industry, where local and global companies showcase tile and stone products, the latest stone designs and technologies and product innovations, and where visitors gain insights, learn industry trends, build industry connections that are valuable to your business or position.

Exhibition Profile

- Adhesives
- Analysis and Laboratory Equipment
- Ceramics Coatings
- Flooring Machines
- Glazes
- Granite
- Machinery and Equipment
- Marble
- Material Handling Systems
- Mosaic
- Natural Stone
- Stone Products
- Tiles

Visitor Profile

- Architects
- Contractors
- Flooring specialists
- Home Owners
- Hotel and Property Managers
- Interior Designers
- Project Management Consultants
- Purchasing Heads
- Real Estate Developers
- Real Estate Project Managers
- Sanitary Ware Experts
- Tile & Stone Distributors, Traders, Wholesalers
- Tile & Stone Importers and Exporters





Light Oman is the premier event for Oman's lighting industry that features the latest stylish light fixtures from top local and global brands for commercial, residential, urban, indoor and outdoor, industrial, theatrical, accent and decorative lighting. It showcases design and technological innovation in an exhibition of lighting products and serves as a source of lighting trends, solutions and intelligent building technology for the lighting community.

Exhibition Profile

- Commercial Lighting
- Designer Lighting Fixtures
- Industrial Lighting
- LED Products and Solutions
- Landscape Lighting
- Lighting Accessories and Electronic Components
- Lighting Products and Technologies
- Outdoor Lighting
- Residential Lighting
- Smart Lighting Systems
- Specialty Lighting

Visitor Profile

- Architects
- Building Contractors
- Building Technicians
- Chain Stores
- Commercial Agents
- Designers and Decorators
- Design Studios
- Energy Suppliers
- Engineers
- Facility Managers
- Furniture and Furnishing Store Managers
- Lighting Wholesalers and Retailers
- Electrical and Lighting Planners
- Procurement Authorities
- Property Developers
- Retailers, Distributors, Exporters, Importers, and Wholesalers





Smart Living and Office Spaces Expo is the first online trade show and conference in Oman. This unique platform comes at a time when smart technology has become more and more relevant. Businesses are increasingly implementing new and sustainable solutions and integrating new technologies into their operations, buildings, homes and office spaces while countries are looking at creating smart cities as part of their urbanization plans.

This platform provides access to new and emerging opportunities in the smart home and office market as well as offers a venue for individuals to source, purchase and get information about smart products and services from participating companies.

Exhibition Categories

- Smart Products
- Smart Home and Office Systems
- Smart Building Automation Systems
- Smart Security Solutions
- Water and Water Facilities Management
- Smart Pool Automation

Visitor Profile

- Agents and Distributors
- Architects
- Consultants
- Contractors
- Facility Management Companies
- Hotel/ Restaurant Planners and Designers
- Industry End-Users
- Interior Designers
- IT Professionals
- Manufacturers
- MEP Consultants
- Office Planners and Designers
- Project Management Companies
- Real Estate Companies
- Smart City Officials
- System Integrators
- Technology and Service Providers
- Wholesalers and Retailers



SPECIAL FEATURES

DESIGN talks

Be the first to know about what the industry is talking about. Listen to design experts share their professional opinion about trending topics and discuss ideas with other industry professionals.



art space

This space showcases the best of traditional Omani art and contemporary artwork, paintings, prints, sculptures and photographs. It offers a creative platform for artists to showcase their art with a blend of the tradition and customs of Oman.



BOOK YOUR STAND AT IDF OMAN 2023

SHELL SCHEME STAND

US\$ 365 / RO 140 per sqm



SPACE ONLY

US\$ 315 / RO 120 per sqm



Contact us for more information on how to participate:

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