



Interior  
Design  
Furnishing  
Expo

*Your gateway to interior & exterior design solutions*

16.17.18  
MAY 2022

Oman Convention &  
Exhibition Centre  
Muscat, Oman

## POST-SHOW REPORT

# OMAN'S ONLY DESIGN AND FURNISHING SHOW



[www.idfoman.com](http://www.idfoman.com)

#idfoman

## OVERVIEW

The 8th Interior Design & Furnishing Expo (IDF Oman), which was held from May 16 to 18, 2022 at the Oman Convention & Exhibition Centre (OCEC), Muscat, Oman, was a record-breaking event that proved that the industry was eager to reconnect and do business after a challenging two-year period.

As the only dedicated show for the design industry in Oman, IDF has successfully leveraged the rebound in the construction and tourism markets and the government's allocation of higher budgets for large-scale development projects, which has spurred demand for design spaces that require design-related materials, furnishings, products, services, creative and innovative solutions and technologies.



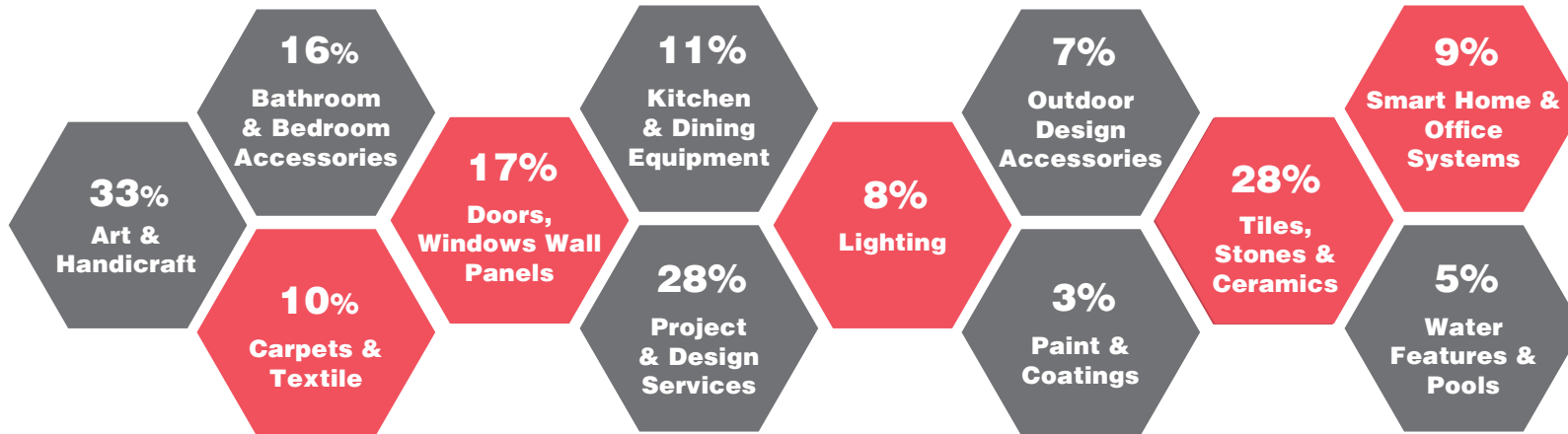
**10,000+ sqm  
Exhibition  
Area**

**200+  
Exhibitors**

**16,000+  
Visitors**

**51  
Speakers**

## EXHIBIT BREAKDOWN



**90%**

**will participate in the  
2023 edition**

**96%**

**were satisfied with the quality  
and quantity of the visitors**

**88%**

**achieved their business and  
participation objectives**

“

Every year, we always look forward to participating in IDF because it is our way to meet end-users, understand their requirements and cater to their demands.”

**Muneer Al Zadjali**  
Communications Officer  
**Jotun Paints**

## VISITOR PROFILE

### Visitors by Job Function



96%

**were happy about the show overall**

96%

**will visit the 2023 edition**

92%

**fulfilled their visit objectives**



IDF Exhibition has been very beneficial for us as a company. We have been part of this event for three years and we have since been getting very good sales inquiries. IDF has become the only sales resource for us now as it is giving us great business.”

**Saleem Raza Khan**, General Manager  
**Gulf Glass Co. LLC**



As a US\$ 3.5 billion global company, IDF is a new experience for us. With a large crowd coming here we are able to assess the customers, moreover, identify the right customers. We will definitely be part of IDF in the future editions.”

**AK Paranthaman**, General Manager  
**Asian Paints**



## SHOW HIGHLIGHTS



**IDF Oman 2022 was inaugurated by  
His Excellency Abdulsalam bin Mohammed bin Abdullah Al Murshidi  
Chairman - Oman Investment Authority**











## DAY 1 - Topics

- Teamwork in Design with Bilarab Architectural Award Winners
- Future of Construction in Oman
- Planning your home needs with an Architect
- Designing a home for you with an Interior Designer
- Incorporating Wood Elements in Interior Design
- Collaboration in Architectural Design



## DAY 2 - Topics

- Ministry of Housing and Urban Planning Message
- Smart Homes in Smart Cities
- Oman Society of Engineers Making a Difference
- Precast in Oman: Better & Faster Construction
- Case Study: Lighting Project in Oman
- Lighting Innovation for people

## DAY 3 - Topics

- Budget & Planning for Successful Construction
- Build Trust with your Contractor
- The Right Material Specifications
- Importance of Construction Contracts
- Fire Protection of your Home
- Building Materials







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# SEE YOU AT IDF OMAN 2023

Your gateway to interior & exterior design solutions



Interior  
Design  
Furnishing  
Expo



**8.9.10**

**MAY 2023**

Oman Convention &  
Exhibition Centre  
Muscat, Oman

Co-Located Events



Kitchen &  
Bathroom  
Oman Show



Tile &  
Stone  
Oman Show



light  
OMAN



SMART LIVING  
& WORKSPACES



DESIGN  
talks



art space



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idfoman.com

# BOOK YOUR STAND AT IDF OMAN 2023

## SHELL SCHEME STAND

US\$ 365 / RO 140 per sqm



## SPACE ONLY

US\$ 315 / RO 120 per sqm



Contact us for more information on how to participate:

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**Organizer**



**Al Nimr Exhibition Organizers LLC**


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