

OMAN'S ONLY DESIGN AND FURNISHING SHOW



Interior
Design
Furnishing
Expo



8.9.10
MAY 2023

**Oman Convention &
Exhibition Centre
Muscat, Oman**

Your gateway to interior & exterior design solutions

Co-Located Events



POST-SHOW REPORT

www.idfoman.com

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OVERVIEW

The 9th Interior Design & Furnishing Expo (IDF Oman), which was held from May 8 to 10, 2023 at the Oman Convention & Exhibition Centre (OCEC), Muscat, Oman, was a record-breaking event that proved that the industry was eager to reconnect and do business after a challenging two-year period.

As the only dedicated show for the design industry in Oman, IDF has successfully leveraged the rebound in the construction and tourism markets and the government's allocation of higher budgets for large-scale development projects, which has spurred demand for design spaces that require design-related materials, furnishings, products, services, creative and innovative solutions and technologies.



**12,000+ sqm
Exhibition
Spaces**

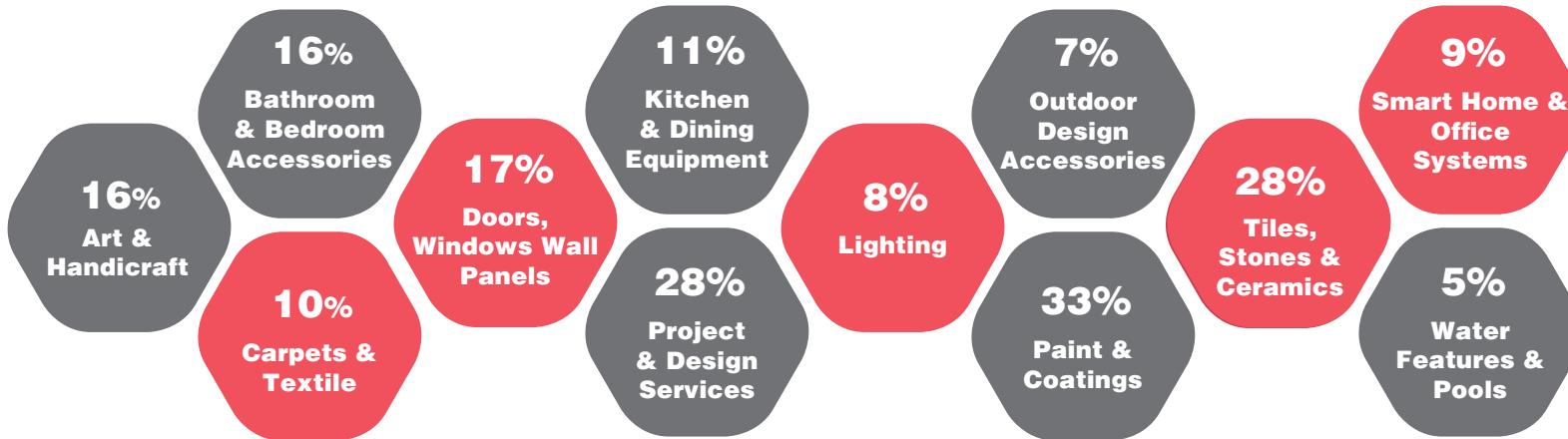
**220+
Exhibitors**

**19,000+
Registered
Visitors**

**15+
Countries
Represented**

**50+
Design Talks
Speakers**

EXHIBIT BREAKDOWN



90%

**will participate in the
2023 edition**

96%

**were satisfied with the quality
and quantity of the visitors**

88%

**achieved their business and
participation objectives**

“

IDF has given us a brilliant opportunity to connect with visitors in Oman. It's one of the best exhibition in Oman to showcase your products in the Interior Sector.”

Kalpesh Dave
Marketing Manager
Asian Paints

VISITOR PROFILE

Visitors by Job Function



96%

were happy about the show overall

96%

will visit the 2023 edition

92%

fulfilled their visit objectives

“IDF Exhibition has been very beneficial for us as a company. IDF has become the only sales resource for us now as it is giving us great business.”

Hamsheer, General Manager
IMD Company LLC

“IDF is a new experience for us. With a large crowd coming here we are able to assess the customers, moreover, identify the right customers. We will definitely be part of IDF in the future editions.”

WIHAD AL SAID, FOUNDER & CEO
WIHAD INTERIORS

SHOW HIGHLIGHTS



**IDF Oman 2023 was inaugurated by
H.H. Sayyid Faris bin Fatik Bin Fahr Al Said**





WINNERS OF BEST STAND AWARD 2023



CREATIVE CLOSETS



SAKAN CREATIVE STUDIO



WIHAD INTERIORS

DAY 1 - Topics

- The direct relationship between Interiors & Our Health
- OSE role in qualifying engineers for practice in Oman
- Hosting Hama Design: New Graduate Architects & Market Fitness
- How eBinaa brings the Best People in Design & Construction
- Italian Echoes - Lights well-being of people and the environment
- Designing Spaces for People by Experts
- The Affect of Colors on People



DAY 2 - Topics

- Virtual Reality in Design Services
- Designing with AI: Showcasing the Future of Architecture
- Bilarab Architect winner: AI in Architecture and Interiors Design
- eBinaa Technologies for Design & Construction of your home
- 3D Printing from Oman, Leading in the world
- Bridge

DAY 3 - Topics

- Landscape Architecture importance and standards in Oman
- Standards in Classical Architectural and Interior Designs
- MOHUP: Design Guidelines and Intended
- How eBinaa sets the standard for your Home?
- How to achieve high standards in project design and construction?
- How Consultants and Contractor can design for precast walls?
- Sustainable Standards in Design & Construction





FEATURES ART

SUNDAY, MAY 14, 2023 | MUSCAT DAILY | 15



Iran, India, Philippines, and Italy, besides Oman.
The featured artists included Puhak Puhak, Dr. Hafsa Bana, C. Jawahar, Dipi Shrivastava, Rama Srikumar, Preeti Tandan, Latha Gopi, Zubair-Daudhwan, Mansoori Pyatalski, Kuntia Gorkhali, Salma Mohammed al-Khanjari, Zuhair Badger, Lucia and Emerson.
Participating artist Jawahar said he is inspired by the essence of colour, texture, shapes and designs, and finds inspiration in everything he sees around. Artist Dipi, who took up painting as a hobby, extended her love for art by teaching art to youth and adults.
Dr. Hafsa Bana, a self-taught young artist who

This event was an ideal opportunity for artists to meet other artists as well as art enthusiasts and buyers in Oman.

work locally and internationally, found Art Space a great platform for artists to showcase their talents, as well as be introduced to art clientele who seek art for residential and commercial spaces. Another artist, Puhak Puhak, who has won many awards, found this a great platform to interact with people from around the globe.

Artist Emerson, who is obsessed with shells and bones, and other material gathered from beaches, received much attention for his unique creativity. Artist Rama Srikumar, who saw the event as an ideal opportunity for meeting art enthusiasts and buyers, felt it provided a great chance for interaction so that artists receive feedback and inspires from visitors.

Latha Gopi, an interior designer who has participated in the Art and Interiors Expo for the second time, felt it was a good opportunity to meet different artists from the world, while artist Zuhair Badger, who is into pen and ink, said it gave artists a chance to meet curious visitors and connect with them instantly.

There were other artists like Salma, Mansoori and Kuntia Gorkhali, who added much excitement to the display for visitors with their unique products.



FINE ARTS

Art Space

The Oman Convention and Exhibition Centre last week organised Art Space, from May 8 to 10, to promote varied facets of Omani fine arts

Artists in Oman - local and international - were invited on a common platform at the Oman Convention and Exhibition Centre (OCCEC) last week to present different genres of fine arts with an emphasis on Oman and indicating the slow progression

of the art movement in the Sultanate.

The conveniences of the initiative was raising cultural awareness and knowledge of the value of preparing Omani artwork for future generations to thrive and share. Beyond art fairs and individual initiatives, this initiative sought to back creativity in the art world and strengthen

the all-encompassing sustainable art ecosystem in Oman.

Art Space, held as part of Interior Design Forging Expo, which was inaugurated under the patronage of HH Sayed Faysal bin Said, featured both local and international artists. The work of around 16 artists, including those hailing from

SEE YOU AT IDF OMAN 2024

Your gateway
to interior
&
exterior design
solutions



5-7 FEBRUARY 2024

Co-Located Events



Kitchen &
Bathroom
Show



Tile &
Stone
Show



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+968 2470 0656



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معارض تجارية | مؤتمرات | ورش العمل والندوات
Exhibitions | Conferences | Workshops

BOOK YOUR STAND AT IDF OMAN 2023

SHELL SCHEME STAND

US\$ 390 / RO 150 per sqm



MODULAR STAND

US\$ 442 / RO 170 per sqm



SPACE ONLY

US\$ 338 / RO 130 per sqm



Contact us for more information on how to participate:

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Organizer



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