





Career Guidance and Student Counseling Center

#### 22 - 23 OCTOBER 2023

# SPONSORSHIP PACKAGES

### **DIAMOND SPONSOR - OMR 5000/USD 13250**

- Company Logo will appear under the title "Diamond Sponsor"
- 36sqm Expo Space
- Double Spread Advertisement in the official show catalogue
- Two Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Name & Logo on all Promotional & Marketing collaterals under the sponsorship category
- Prime Location at the Exhibition
- Name and logo on main banner at the Exhibition Centre
- Name and logo on EduTraC Oman website linked to your Organisation website
- Name and logo on the Sponsor Page inside the exhibition catalogue
- Name and logo on VIP/Visitor Invitation Cards/Leaflets/Newspaper ads/Post Event Report
- Press releases of your participation as a Sponsor will be issued in online & local Newspapers
- VIP Invitation to the top management as one of the special guest for the Expo inauguration

# PLATINUM SPONSOR - OMR 3000/USD 7950

- Company Logo will appear under the title "Platinum Sponsor"
- 18sqm Expo Space
- Full page Advertisement in the official show catalogue
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Name & Logo on all Promotional & Marketing collaterals under the sponsorship category
- Prime Location at the Exhibition
- Name and logo on main banner at the Exhibition Centre
- Name and logo on EduTraC Oman website linked to your Organisation website
- Name and logo on the Sponsor Page inside the exhibition catalogue
- Name and logo on VIP/Visitor Invitation Cards/Leaflets/Newspaper ads/Post Event Report
- Press releases of your participation as a Sponsor will be issued in online & local Newspapers
- VIP Invitation to the top management as one of the special guest for the Expo inauguration

# **GOLD SPONSOR - OMR 2000/USD 5300**

- Company Logo will appear under the title "Gold Sponsor"
- 9sqm Expo Space
- Full page Full page Advertisement in the official show catalogue
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Name & Logo on all Promotional & Marketing collaterals under the sponsorship category
- Prime Location at the Exhibition
- Name and logo on main banner at the Exhibition Centre
- Name and logo on EduTraC Oman website linked to your Organisation website
- Name and logo on the Sponsor Page inside the exhibition catalogue
- Name and logo on VIP/Visitor Invitation Cards/Leaflets/Newspaper ads/Post Event Report
- Press releases of your participation as a Sponsor will be issued in online & local Newspapers
- VIP Invitation to the top management as one of the special guest for the Expo inauguration

### **VISITOR BAG SPONSOR (EXCLUSIVE) - OMR 3000/USD 7950**

- Company Logo will appear under the title "Visitor Bag Sponsor"
- 9sqm Expo Space
- Opportunity to insert promotional material in the visitor bag (Materials to be supplied by the sponsor)
- Organisation name, logo, message, web address & stand number printed on one side of the visitor bag
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Name & Logo on all Promotional & Marketing collaterals under the sponsorship category
- Prime Location at the Exhibition
- Name and logo on main banner at the Exhibition Centre
- Name and logo on EduTraC Oman website linked to your Organisation website
- Name and logo on the Sponsor Page inside the exhibition catalogue
- Name and logo on VIP/Visitor Invitation Cards/Leaflets/Newspaper ads/Post Event Report
- Press releases of your participation as a Sponsor will be issued in online & local Newspapers
- VIP Invitation to the top management as one of the special guest for the Expo inauguration

## VISITOR BADGE & LANYARD SPONSOR (EXCLUSIVE) - USD 2500/USD 6625

- Company Logo will appear under the title "Visitor Badge & Lanyard Sponsor"
- 9sqm Expo Space
- Organisation Name & logo to on one side of Badge & lanyard distributed to all visitors
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Name & Logo on all Promotional & Marketing collaterals under the sponsorship category
- Prime Location at the Exhibition
- Name and logo on main banner at the Exhibition Centre
- Name and logo on EduTraC Oman website linked to your Organisation website
- Name and logo on the Sponsor Page inside the exhibition catalogue
- Name and logo on VIP/Visitor Invitation Cards/Leaflets/Newspaper ads/Post Event Report
- Press releases of your participation as a Sponsor will be issued in online & local Newspapers
- VIP Invitation to the top management as one of the special guest for the Expo inauguration

# EXHIBITION CATALOGUE SPONSOR (EXCLUSIVE) - OMR 2000/USD 5300

- Company Logo will appear under the title "Catalogue Sponsor"
- 9sqm Expo Space
- Double Spread Advertisement in the official show catalogue (Inside Back Cover)
- Name & Logo on catalogue spine
- One Email campaign to the visitor database after the expo (HTML file to be provided by sponsor)
- Name & Logo on all Promotional & Marketing collaterals under the sponsorship category
- Prime Location at the Exhibition
- Name and logo on main banner at the Exhibition Centre
- Name and logo on EduTraC Oman website linked to your Organisation website
- Name and logo on the Sponsor Page inside the exhibition catalogue
- Name and logo on VIP/Visitor Invitation Cards/Leaflets/Newspaper ads/Post Event Report
- Press releases of your participation as a Sponsor will be issued in online & local Newspapers
- VIP Invitation to the top management as one of the special guest for the Expo inauguration

SPONSORSHIP PACKAGES
Diamond Sponsor - OMR 5000/USD 13250
Platinum Sponsor - OMR 3000/USD 7950
Gold Sponsor - OMR 2000/USD 5300
○ Visitor Bag Sponsor (Exclusive) - OMR 3000/USD 7950
○ Visitor Badge & Lanyard Sponsor (Exclusive) USD 2500/USD 6625
Exhibition Catalogue Sponsor (Exclusive) - OMR 2000/USD 5300

SPONSOR'S SIGNATURE & STAMP:	DATE:
ALL COMMUNICATION SHOULD BE AD	DDRESSED TO
+968 9404 1616 i	nfo@alnimrexpo.com
www.edutracoman.com	
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