

CSTATS DBA VIEWSTATS PRIVACY POLICY

Privacy is important to us. The purpose of this Privacy Policy is to inform you about how your personal data is collected, processed, and used by cStats LLC d/b/a Viewstats (hereinafter, "CSTATS" "we," "our," and "us"). This Privacy Policy includes all CSTATS affiliates, including parent companies and any company controlled by CSTATS that is created or acquired and refers to the following website: www.viewstats.com ("Site"). For the purposes of this Policy, an "Affiliate" of a Party means any legal entity which now or at the time of disclosure, directly or indirectly, controls, is controlled by, or is under common control with, that Party, where "control" means ownership of more than fifty per cent (50%) of the outstanding shares or securities (representing the right to vote for the election of directors or other managing authority). CSTATS's Services are directed to individual creators, content providers and digital professionals partnering with us. By engaging with the tools, services and products provided by CSTATS (collectively, the "Services"), you are consenting to the collection, use, sharing, and storage of your personal information, as described below. This Privacy Policy supplements and is incorporated into our Terms of Service which, together with this Privacy Policy and our other online policies, govern your use of the Services. We have endeavored to make this Privacy Policy as clear as possible. If, however, you have any questions, comments or concerns about this Privacy Policy, please send us an email at privacy@viewstats.com.

TYPES OF DATA COLLECTED. For purposes of this Privacy Policy, "Personal Data" means any information that identifies or relates to a particular individual and also includes information referred to as "personally identifiable information" or "personal information" under applicable data privacy laws, rules, or regulations. Important Note: this Privacy Policy does not cover the practices of companies we don't own or control or people we don't manage.

Usage Data. We collect data relating to the use of our Website, traffic logs, user conduct, or the results of Site usage. We also collect data about your usage of the CSTATS services for creators, content providers and digital professionals partnering with us ("Usage Data").

Contact Information. If you provide your contact information directly to CSTATS through our contact forms on our Sites (where you provide us with personal identifiers such as name, email, and phone number), we will use this Personal Data only to respond to your request and will process it only based on your consent, to execute the service agreement or if we have a legitimate legal interest. We can also collect your contact information from publicly available sources such as your social network pages in order to contact you and develop a partnership with you.

From Third Parties. CSTATS may collect some data about your YouTube channels as permitted by YouTube's Terms of Service for use by our tools. By using YouTube within CSTATS Site(s) and Services you are agreeing to be bound to [YouTube's Terms of Service](#) and [Google's Privacy Policy](#), as applicable. Additionally, when you sign-up for a CSTATS account, you may choose to authenticate to our Services through a method provided by Google. In those cases, you authorize us to access Personal Information and other data held by Google on an ongoing basis in order to provide the Services. By authenticating using a third-party authentication mechanism you acknowledge that you are authorized to perform this authentication and to grant CSTATS any associated privileges to that data. The use of information received from Google APIs will adhere to the [Chrome Web Store User Data Policy](#), including the

requirements. Users can revoke access to data collected via [YouTube API Services](#) via the steps outlined in [Google Security settings](#). If you join an affiliated Discord server you are agreeing to be bound by Discord's Terms of Service.

Aggregated Data From Social Media Platforms. We collect aggregated Usage Data from the Social Media Platforms associated with the pages and content for both CSTATS creators and partners. Aggregated Data provided by the Social Media Platforms is anonymized, and no Personal Data identifying you or any Data Subject is used. We do not have access to the list of Data Subjects included in the audience metrics provided in the Aggregated Data from CSTATS sites and pages. The aggregated Usage Data is used to track content and page performance as well as to create metrics and custom segments of the audiences managed by the Social Media Platforms through the following methods:

- We receive aggregated statistical information about the performance of the posts and promoted content, such as numbers of views and types of viewers from the Social Media Platforms. This data is aggregated and anonymized by the Social Media Platforms before it is made available to us.
- We also use the paid advertising and paid content tools provided by the Social Media Platforms to help us carry out advertising campaigns for our Ad partners and to promote the content on the Social Media Platforms. With your consent, the Social Media Channels display advertisements to you via targeted advertising methods and tailored to your individual interest. As a reminder, we only receive aggregated statistical information about interactions with our ads and paid content (such as number of views, number of times shared, etc.) from the Social Media Platforms. We process information provided to us by the Social Media Platforms on the basis of our legitimate interest in interacting with our audience on social media and using social media to promote our content.
- We collect and aggregate Usage Data that contains Personal Data from your comments on our Corporate Social Media Channels and Pages solely in order to create metrics and statistical audience segments ("Aggregated Data"). Aggregated Data consists of information that is aggregated, or combined, with information of other Data Subjects (identifiable physical persons, who potentially may be identified, directly or indirectly, by identifiers such as name, online profile, IP number, etc.). CSTATS uses YouTube API Services and similar API services of the other platforms we work with to collect such data.

HOW WE USE THIS DATA. We use your Personal Data, including your personal information, for the following purposes:

Providing and Improving Our Services. To provide our Services to you; to communicate with you about your use of our Services; to respond to your inquiries; to perform technical operations, such as updating our Site; and for other customer service and support purposes. To tailor the content and information that we may send or display to you; to offer personalized help and instructions; and to otherwise personalize your experiences while using our Services.

Marketing. To provide you with news and newsletters, special offers, and promotions; to contact you about products or information we think may interest you; and for other marketing, advertising, and promotional purposes. We may provide you with such updates and promotional materials via email.

Research and Analytics. To analyze how you interact with our Services; to monitor and analyze usage and activity trends; and for other research, analytical, and statistical purposes both on an aggregated and individualized basis including to respond to user desires and preferences.

Protecting Rights and Interests. To protect the safety, rights, property, or security of CSTATS, the Services; to detect, prevent, or otherwise address fraud, security, or technical issues; to prevent or stop activity which CSTATS, in its sole discretion, may consider to be, or to pose a risk of being, an illegal, unethical, or legally actionable activity; to use as evidence in litigation; and to enforce this Policy or our Terms and Conditions.

Legal Compliance. To comply with applicable legal or regulatory obligations, including as part of a judicial proceeding; to respond to a subpoena, warrant, court order, or other legal process; or as part of an investigation or request, whether formal or informal, from law enforcement or a governmental authority.

COOKIES. We use the following types of cookies:

Google Analytics Cookies. We are using Google Analytics to collect and process Usage Data on our Site and improve the performance of our Services. On our behalf, Google will use this information to evaluate your use of the Site, to compile reports on Site activity, and to provide us with other services relating to the Site and internet use. The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. To learn more about Google Analytics and how to opt out, please visit <https://policies.google.com/technologies/partner-sites>. You may be able to change browser settings to block and delete Cookies when you access the Services through a web browser. However, if you do that, the Services may not work properly.

Essential Cookies. Essential Cookies are required for providing you with features or services that you have requested. For example, certain Cookies enable you to log into secure areas of our Services. Disabling these Cookies may make certain features and services unavailable.

Functional Cookies. Functional Cookies are used to record your choices and settings regarding our Services, maintain your preferences over time and recognize you when you return to our Services. These Cookies help us to personalize our content for you, greet you by name, and remember your preferences (for example, your choice of language or region). You can decide whether or not to accept Cookies through your internet browser's settings. Most browsers have an option for turning off the Cookie feature, which will prevent your browser from accepting new Cookies, as well as (depending on the sophistication of your browser software) allow you to decide on acceptance of each new Cookie in a variety of ways. You can also delete all Cookies that are already on your computer. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some of the Services and functionalities may not work. To explore what Cookie settings are available to you, look in the "preferences" or "options" section of your browser's menu. To find out more information about Cookies, including information about how to manage and delete Cookies, please visit <http://www.allaboutcookies.org>

THIRD-PARTY USES. We collect and share your data with CSTATS partners who are contributing to deliver our Services. These third parties include social network platforms for content collection and delivery and

as audience providers, hosting services, tools for prospection, market insight and CRM, internal operations and communication, product and service delivery, community management and moderation, data management and contractors for content editing, testing, and checking.

SUBPROCESSORS. Prior to engaging any sub-processors, we perform due diligence to evaluate their privacy, security and confidentiality practices, and execute an agreement with them that implements their obligations. If you have any questions about our subprocessing activities, please contact: Contact@viewstats.com

THIRD PARTY TRANSFERS. We process personal data within CSTATS's legal entities and use external tools and third parties in order to operate our business and provide you the best Services, and in accordance with applicable data protection laws. Any Personal Data provided to CSTATS will not under any circumstances be sold to any third parties. Your Personal Data can be shared with third parties in the following situations:

For business operations reasons. Your information and Personal Data may, if necessary, be transmitted to third-party subcontractors involved in the provision of our Services, such as technical and hosting service providers, content editors, customer follow-up and satisfaction surveys (such as Nielsen proprietary measurement software), and data security incident management. CSTATS will only communicate your information and Personal Data to authorized and trusted service providers, who will process it on our behalf, according to our instructions, and in compliance with this Privacy Policy and any other applicable data security and data privacy laws and regulations.

For legal and statutory reasons. Your information and Personal Data may be disclosed to a third party if CSTATS is required to do so by law, regulation, or court order, or if such disclosure is compelled or necessary for the purposes of an investigation, injunction or judicial proceeding, within or outside the United States.

Merger and company sale. In the event of any merger, company sale or other company asset transfers, or acquisition of all or a portion of CSTATS by another third-party Company, your information may be disclosed in connection with the negotiations of such transaction, solely as permitted by law and/or contract.

THIRD-PARTY SITES. Our Site may also include links to external Third-Party websites and social media platforms ("Third-Party Sites"). These sites have their own privacy policy and by clicking on those links, your data will be processed according to such Third-Party Sites' privacy policies. CSTATS is not responsible for Third-Party Sites, which may collect information about you through the use of their own Cookies and other informatic tools. We advise you to read their privacy policies carefully to check that your Personal Data is well protected. CSTATS will not be responsible for any liability or damages resulting from your use of any Third-Party Sites.

DATA LOCATION. CSTATS is an international company with its offices across the globe. To this end, our Services can be used worldwide. However, CSTATS ensures compliance with all applicable laws regarding the subject of this Privacy Policy and takes appropriate measures to keep your personal data protected, especially, to comply with GDPR requirements regarding lawful transfer mechanisms. Personal Data related to CSTATS's Services and tools is hosted by Google as our third-party hosting partner for data storage. We can also use third party solutions and tools (SaaS) that can be hosted in various countries.

SAFETY MEASURES. We secure any Personal Data collected and shared, and have taken all precautions and technical and physical safeguards necessary to comply with this Privacy Policy and any other applicable data security and data privacy laws and regulations such as GDPR and CCPA. We have also taken all precautions and implemented safeguards necessary to preserve the security and confidentiality of Personal Data by our third parties, and in particular to prevent any Personal Data from being lost, distorted, damaged, or disclosed to unauthorized persons. We limit access to your Personal Data only to employees or technical service providers who reasonably need to come into contact with that Personal Data to provide Services to you or CSTATS. CSTATS also uses encryption (HTTPS/TLS) to protect data transmitted to and from our Sites and tools. However, no data transmission over the Internet is fully secure, so CSTATS cannot guarantee the total and complete security of Personal Data transmitted in this way.

RETENTION PERIOD. Personal Data is retained for a period of time depending on the purposes of processing your Personal Data and CSTATS will securely destroy your Personal Data once there is no longer a need to keep it, in accordance with applicable laws and regulations.

CHILDREN'S PRIVACY. CSTATS is highly sensitive to the privacy of children. Therefore, CSTATS will not collect Personal Data from children, except those displayed in the content from our creators. If CSTATS or its employees become aware that Personal Data from a child has been collected or received, we will promptly delete all such Personal Data collected or provided to us.

EU AND UK DATA SUBJECT RIGHTS. You can exercise the following rights by contacting CSTATS at GDPR@viewstats.com: (i) the right to be informed, (ii) the right of access, (iii), the right to rectification, (iv) right to erasure, (v) right to restrict processing, and (vi) the right to object. Before processing the request, CSTATS may need to ensure the identity of the person making the request to avoid sharing data with an unauthorized person and may request additional information from you. As a European or United Kingdom Citizen, you have the right to file a complaint with a European Union supervisory authority, (or the Information Commissioner's Office (ICO) if you are a resident of the United Kingdom), in the event you have reasonable doubt that we are not processing your Personal Data in compliance with applicable law and GDPR, or UK-GDPR. In such a case, we are asking you to contact us first by sending to GDPR@viewstats.com and we will make our best efforts to reply promptly.

SUPPLEMENTAL PRIVACY RIGHTS. If you are a California, Colorado, Connecticut, Nevada, Utah or Vermont resident, the law may provide you with additional rights regarding our use of your Personal Information. Please review our Supplemental Privacy Policy^[DF1] carefully to learn more about these rights.

RIGHT TO APPEAL. Depending on your U.S. state residency, you may have the right to appeal a decision we have made in connection with your privacy rights request. To appeal a decision, please contact privacy@viewstas.com. If you are unsatisfied with the way that we have handled your appeal, you may have the right to complain to your state's Attorney General.

CHANGES TO THIS POLICY. This Privacy Policy may be revised periodically, and this will be reflected by the date above. Please revisit this page to stay aware of any changes. Your continued use of the Services constitutes your agreement to this Privacy Policy and any future revisions.

CONTACT INFORMATION. For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at privacy@viewstats.com or by mail at 740 SE Greenville Blvd, STE 400-163, Greenville, NC 27858.

CSTATS LLC

U.S. Supplemental Privacy Policy

Updated as of: August 20, 2023

This US Supplemental Privacy Notice (“Supplemental Notice”) applies only to information collected about consumers in the following states: (1) California, (2) Colorado, (3) Connecticut, (4) Nevada, (5) Utah, and (6) Virginia. This Supplemental Notice describes CSTATS, LLC (“we,” “us,” “our”) practices regarding the collection, use, and disclosure of Personal Information and provides instructions for submitting data subject requests. This Supplemental Notice is in addition to, and incorporated into, our Privacy Policy.

Some portions of this Supplemental Notice apply only to consumers of particular states. In those instances, we have indicated that such language applies only to those consumers.

To the extent terms used in this Supplemental Notice are defined terms under the applicable US State Privacy Law, they shall have the meanings afforded to them in those statutes, whether or not capitalized herein. As there are some variations between such definitions in each of the state statutes, the definitions applicable to you are those provided in the statute for the state in which you are a consumer. For example, if you are a Virginia consumer, terms used in this Supplemental Notice that are defined terms in the VCDPA shall have the meanings afforded to them in the VCDPA as this Supplemental Notice applies to you.

1. **Supplemental Notice for California Residents.** This Supplemental Notice for California Residents only applies to our processing of personal information that is subject to the California Consumer Privacy Act of 2018 (“CCPA”). The CCPA provides California residents with the right to know what categories of personal information CSTATS has collected about them, and whether we disclosed that personal information for a business purpose (e.g., to a service provider) in the preceding 12 months.

1.1. **Disclosure for California Consumers:** Unless specifically stated, we have not sold or shared Personal Information about California consumers to third parties for their own use in the past twelve months. Relatedly, we do not have actual knowledge that we sell or share Personal Information of California consumers under 16 years of age. However, we may share your personal information with our affiliates and trusted partners in arrangements that may meet the broad definition of “sale” or “share” under California law. In these arrangements, use of the information we share is limited by policies, contracts, or similar restrictions. That said, we may share information with third-party advertising partners or analytics providers for the purpose of promoting our Services as described above, including for cross-context behavioral advertising. To the extent that such sharing is considered a “sale” under the CCPA, you may opt-out of having your personal information shared with such advertising partners or analytics providers by emailing us here: contact@viewstats.com with the subject line containing “opt-out”. For purposes of California law, a “sale” is the disclosure of Personal Information to a Third Party for monetary or other valuable consideration, and a “share” is the disclosure of Personal

Information to a Third Party for cross-context behavioral advertising, whether or not for monetary or other valuable consideration.

- 1.2. The following chart details which categories of personal information we have collected from and about California residents in the past twelve (12) months, the source(s) of each category of information, the categories of third parties to whom we have disclosed each category of information for a business purpose, and the categories of third parties to whom we have “sold” or with whom we have “shared” each category of information (as such terms are defined in the CCPA) (where applicable). Please note that the first column in the chart lists by category the types of information described in the “Collection of Personal Information” section above, as required by the CCPA.

Category of Personal Information	Categories of Source(s)	Disclosures of Personal Information for a Business Purpose	Sale or Sharing of Personal Information
Identifiers, including names, shipping addresses, email addresses, online identifiers, IP addresses, account names, and other similar identifiers (e.g., social media identifiers).	<p>Directly from individuals</p> <p>Through automated means</p> <p>Third-party sources</p>	<p>We have disclosed this category of information for a business purpose in the past 12 months to the following categories of third parties:</p> <p>Our Service Providers Our Business Partners Our Research Partners Our Analytics Partners</p>	<p>We have sold or shared this category of information in the past 12 months to or with the following categories of third parties:</p> <p>Our Analytics Partners Our Advertising Partners (including social media platforms)</p>
Personal information categories listed in the California Customer Records statute, including telephone numbers, and credit and debit card information.	Directly from individuals	<p>We have disclosed this category of information for a business purpose in the past 12 months to the following categories of third parties:</p> <p>Our Service Providers</p>	
Protected classification characteristics under California or federal law, including age and sex/gender expression.	Directly from individuals	<p>We have disclosed this category of information for a business purpose in the past 12 months to the following categories of third parties:</p> <p>Our Service Providers</p>	
Commercial information, including items purchased, obtained, or considered and other purchasing or consuming histories or tendencies.	Directly from individuals	<p>We have disclosed this category of information for a business purpose in the past 12 months to the following categories of third parties:</p> <p>Our Service Providers</p>	<p>We have sold or shared this category of information in the past 12 months to or with the following categories of third parties:</p>

	Through automated means Third-party sources	Our Research Partners Our Analytics Partners	Our Analytics Partners Our Advertising Partners (including social media platforms)
Internet or other electronic network activity information, including internet browsing history, search history, and interactions with the Platform and advertisements.	Through automated means	We have disclosed this category of information for a business purpose in the past 12 months to the following categories of third parties: Our Service Providers Our Business Partners Our Analytics Partners	We have sold or shared this category of information in the past 12 months to or with the following categories of third parties: Our Analytics Partners Our Advertising Partners (including social media platforms)
Geolocation data, such as IP location.	Through automated means	We have disclosed this category of information for a business purpose in the past 12 months to the following categories of third parties: Our Service Providers Our Business Partners Our Analytics Partners	We have sold or shared this category of information in the past 12 months to or with the following categories of third parties: Our Analytics Partners Our Advertising Partners (including social media platforms)
Inferences, meaning inferences drawn from any of the information in the above-listed categories of information.	Through automated means Third-party sources	We have disclosed this category of information for a business purpose in the past 12 months to the following categories of third parties: Our Service Providers	

1.3. Additional Privacy Rights for California Residents:

- Right to Access.** If you are a California consumer, you have the right to ask us to send you the following information up to two times in a twelve-month period: (i) categories of personal data we have collected about you; (ii) categories of sources from which we collected the personal data; (iii) our business or commercial purpose for collecting personal data; (iv) categories of third parties with whom we share personal data; (v) categories of personal data we disclose about you for business purposes; (vi) categories of personal data we sell or exchange for consideration about you; and (vii) the specific pieces of personal information we have collected about you.
- Right to Delete.** If you are a California consumer, you have the right to ask us to delete the personal data about you we have collected. We may deny the request if the information is necessary to: (i) complete a transaction, including providing a requested or reasonably anticipated good or service, or fulfill a contract between the consumer and CSTATS; (ii)

detect and protect against security incidents, malicious, deceptive, fraudulent, or illegal activity, or take against those responsible for such activity; (iii) debug to identify and repair errors impairing intended functionality; (iv) comply with the California Electronic Communications Privacy Act; (v) engage in research in the public interest adhering to applicable ethics and privacy laws where the consumer has provided informed consent; (vi) enable solely internal uses reasonably aligned with the consumer's expectations based on the consumer's relationship with CSTATS; (vii) comply with a legal obligation; or (viii) otherwise use the information internally in a lawful manner compatible with the context in which the consumer provided the information.

- **Right to portability.** A consumer has the right to request personal information about the consumer be disclosed in a common file format.
- **Right to Opt-out of the sale of Personal Information.** If a business sells personal information to third parties, California consumers have the right, at any time, to opt out of the sale or disclosure of their personal information to third parties. CSTATS does not sell personal information to third parties, except in conjunction with a corporate sale, merger, dissolution, or acquisition.
- **Right to designate an authorized agent.** You have the right to designate an authorized agent to make a request under the CCPA on your behalf. To designate an authorized agent, please contact us.
- **Right to non-discrimination.** The CCPA grants California consumers the right not to be discriminated against for exercising your privacy rights. If you exercise your privacy rights, we will not discriminate against you, for example, by denying you access to our shop or charging you different rates or prices for the same CSTATS Services, unless that difference is reasonably related to the value provided by your data.

1.4. **California Privacy Rights Act.** In addition to the rights provided by the CCPA, California residents are provided with the following rights through the California Privacy Rights Act: (i) the right to request that incorrect or outdated personal information be corrected but not deleted; (ii) the right to restrict a business's ability to process sensitive data about the consumer; and (iii) prohibition against a business making decisions about a consumer based solely on an automated process without human input.

1.5. **California Shine the Light.** The California "Shine the Light" law permits users who are California residents to request and obtain from us once a year, free of charge, a list of the third parties to whom we have disclosed their personal information (if any) for their direct marketing purposes in the prior calendar year, as well as the type of personal information disclosed to those parties.

1.6. **Disclosure About Direct Marketing for California Residents.** California Civil Code § 1798.83 permits California residents to annually request certain information regarding our disclosure of Personal Information to other entities for their direct marketing purposes in the preceding calendar year. We do not distribute your Personal Information to other entities for their own direct marketing purposes.

2. **Supplemental Notice for Colorado Residents.** The Colorado Privacy Act provides Colorado residents with the following rights: (i) the right to opt out of the processing of personal data concerning the consumer; (ii) the right to confirm whether a business is processing personal data concerning the consumer and to access the consumer's personal data; (iii) the right to correct inaccurate personal data collected from the consumer; (iv) the right to delete personal data concerning the consumer; (v) the right to restrict a business's ability to process personal information about the consumer, specifically to opt-out of processing for profiling/targeted advertising purposes; (vi) a prohibition against a business making certain decisions about a consumer based solely on an automated process without human input; and (vii) the right to data portability. When exercising the right to access personal data, a consumer has the right to obtain the personal data in a portable, and to the extent technically feasible, readily usable format that allows the consumer to transmit the data to another entity without hinderance. A consumer may exercise this right no more than two times per calendar year.
3. **Supplemental Notice for Connecticut Residents.** The Connecticut Data Privacy Act provides Connecticut residents with the following rights: (i) the right to confirm whether a business is processing personal data concerning the consumer and to access the consumer's personal data; (ii) the right to request that incorrect or outdated personal information be corrected but not deleted; (iii) the right to delete personal data concerning the consumer; (iv) the right to restrict a business's ability to process sensitive data about the consumer- specifically to opt-out of processing for profiling/ targeted advertising purposes; (v) the right to request personal information about the consumer be disclosed in a common file format; (vi) the right to opt out of the sale of personal information about the consumer to third parties; and (vii) prohibition against a business making certain decisions about a consumer based solely on an automated process without human input.
4. **Supplemental Notice for Nevada Residents.** We generally do not disclose or share personal information for profit. If you are a resident of Nevada, you have the right to opt-out of the sale of certain personal information to third parties who intend to license or sell that personal information. To exercise this right, if applicable, you or your authorized representative may submit a request to [INSERT EMAIL]. If you have any questions, please contact us at [INSERT EMAIL]. We will respond to your verified request as soon as reasonably practicable, but no later than sixty (60) days after receipt. If circumstances cause any delay in our response, you will be promptly notified and provided a date for our response.
5. **Supplemental Notice for Utah Residents.** The Utah Consumer Privacy Act provides Utah residents with the following rights: (i) the right to confirm whether a business is processing personal data concerning the consumer and to access the consumer's personal data; (ii) the right to delete personal data concerning the consumer; (iii) the right to restrict a business's ability to process sensitive data about the consumer- specifically to opt-out of processing for profiling/ targeted advertising purposes; (iv) the right to request personal information about the consumer be disclosed in a common file format; and (v) the right to request to opt out of the sale of personal information about the consumer to third parties.

6. **Supplemental Notice for Virginia Residents.** The Consumer Data Protection Act provides Virginia residents with the following rights: (i) the right to confirm whether or not a controller is processing the consumer's personal data and to access such personal data; (ii) the right to delete personal data provided by or obtained about the consumer; (iii) the right to obtain a copy of the consumer's personal data that the consumer previously provided to the business in a portable and, to the extent technically feasible, readily usable format; iv) the right to opt out of the processing of the personal data for purposes of (i) targeted advertising, (ii) the sale of personal data, or (iii) profiling in furtherance of decisions that produce legal or similarly significant effects concerning the consumer; and (vi) the right to restrict a business's ability to process personal information about the consumer, specifically to opt-out of processing for profiling/targeted advertising purposes.

Disclosure for Colorado, Virginia, Utah, and Connecticut Consumers: Unless specifically stated, we do not sell or share Personal Information to Third Parties for their own use. However, we may share or process one or more of the above categories of personal information with our affiliates and trusted partners in arrangements for purposes of targeted advertising, as the terms "sell," "share," "process," and "targeted advertising" are defined in the CPA, VCDPA, UCPA, and CTDPA. In these arrangements, use of the information we share is limited by policies, contracts or similar restrictions.

Changes to this Supplemental Notice: We reserve the right to amend this Supplemental Notice at our discretion and at any time. When we make material changes to this Supplemental Notice, we will notify you by posting an updated Supplemental Notice on our website and listing the effective date of such updates.

Contact Us: For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at Contact@viewstats.com or by mail using the details provided below:

Attn: Viewstats Privacy
740 SE Greenville Blvd, STE 400-163
Greenville, NC 27858