

Workshop

# Agil produktionsutveckling



Prof. Björn Fagerström 2020-02-18



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ASSAR | Skövde



# OUTLINE (as sent and generic)

09:15-09:30 KAFFE

09:30-10:15 INTRODUKION AGILT (inklusive relationen till den man kallar vattenfall / V-Modell)

10:15-10:45 START AV PROJEKT OCH ÖVNING "SJÄLVSKATTNING NULÄGE"

10:45-11:00 KAFFE

11:00-12:00 AGIL PLANERING OCH ORGANISATION

**12:00-12:45 LUNCH**

12:45-13:30 ÖVNING AGIL PLANERING

13:30-13:45 GENOMGÅNG OCH DISKUSSION AV ÖVNING

13:45-14:30 METODER, VERKTYG SOM STÖDJER AGILT GENOMFÖRANDE

14:30-15:00 KAFFE, DISKUSSION OCH FRÅGOR

# OUTLINE (contect)

- INTRODUCTION
- DEFINITION PROJECT MANAGEMENT
- DEMANDING ENVIRONMENT
- CONTEXT PROJECT MANAGEMENT
- INTRODUCTION AGILE
- SELF ASSESSMENT
- AGILE PLANNING
- VISIBLE PLANNING (Obeya)
- TEAM / ORGANIZATION
- INNOVATION
- WORKSHOP
- SET-BASED
- DECISION MAKING
- DISCUSSIONS AND CLOSING

Many small assignments  
today and high interaction

Questions are Welcome !  
PP Slides will be distributed

Presentation slides in  
English (most) – But we  
speak swedish



# PREMIUM (JU & MDH)

Aktuella kurser för start **HT 2020**:

**Agile Production Development /  
Agil produktionsutveckling**

(kursansvarig: [Björn Fagerström](#))

**Maintenance for Production Performance /  
Underhåll för produktionsprestanda**

(kursansvarig: [Gary Linnéusson](#))

**Automation - Possibilities and Challenges /  
Automation - möjligheter och utmaningar**

(kursansvarig: [Kerstin Johansen](#))

Kurser som startar **VT 2021** och framåt:

Challenge-driven Operations Development / Utmaningsdriven verksamhetsutveckling

Human Factors Engineering / Människa – Teknik – Organisation

Integrated Product and Production Platform Development /  
Integrerad utveckling av produkt- och produktionsplattformar

Additive Manufacturing Enabling Production Flexibility / Additiv tillverkning för flexibel produktion

Digitalization and Big Data Management / Digitalisering och big data management

# Assignments

NO	ASSIGNMENT	YOUR NOTES
1	Which process is most important in any industrial company ?	
2	Why are projects commonly delayed, targets not reached and budgets not maintained?	
3	Why is Industrialization/engineering <u>goal-driven</u> and only 80-90% predictability, vs Production almost 100% predictability and <u>activity-driven</u>	
4	Which European Country is Missing?	
5	What do you do in case you get urgent problems in the production / OTD, like task force, etc., but What/How?	
6	What fits better into Agile – Requirement Specification or Requirement management Process	

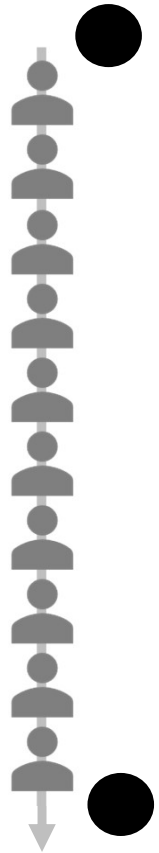
# INTRODUCTION

# Syftet med dagen

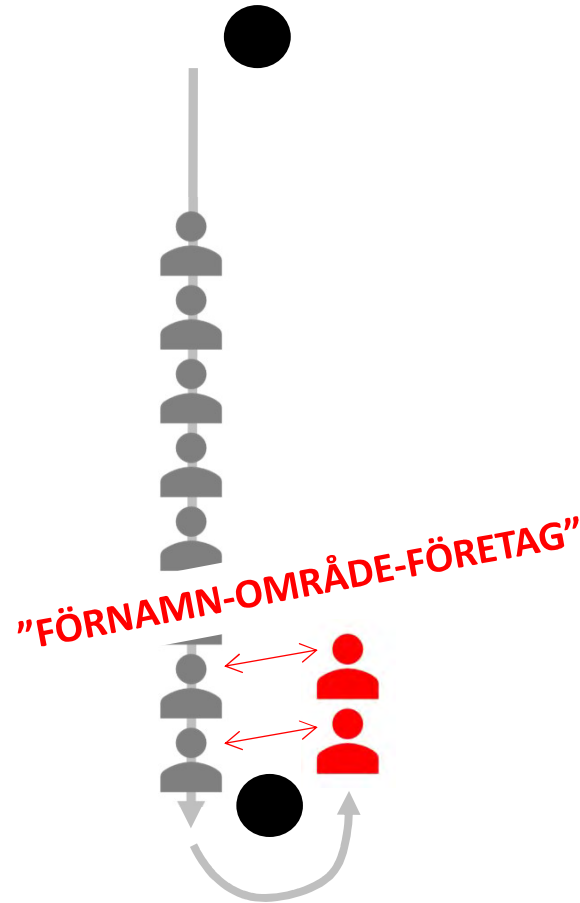
- Introduktion till Agil metodik inom produktionsutveckling.
  - Förståelse för skillnaden Vattenfall och Agilt.
  - När passar Agilt arbetssätt bäst.
  - Lite vägledning för hur ni kan gå vidare på varje företag.
- 
- Ni kan alltid kontakta undertecknad efter dagen om ni har frågor.

# "Lära känna" varandra på 5 minuter

1 På led mellan två stolar



2 Gå moturs, passera varje person



3 Fortsätt tills alla passerat alla





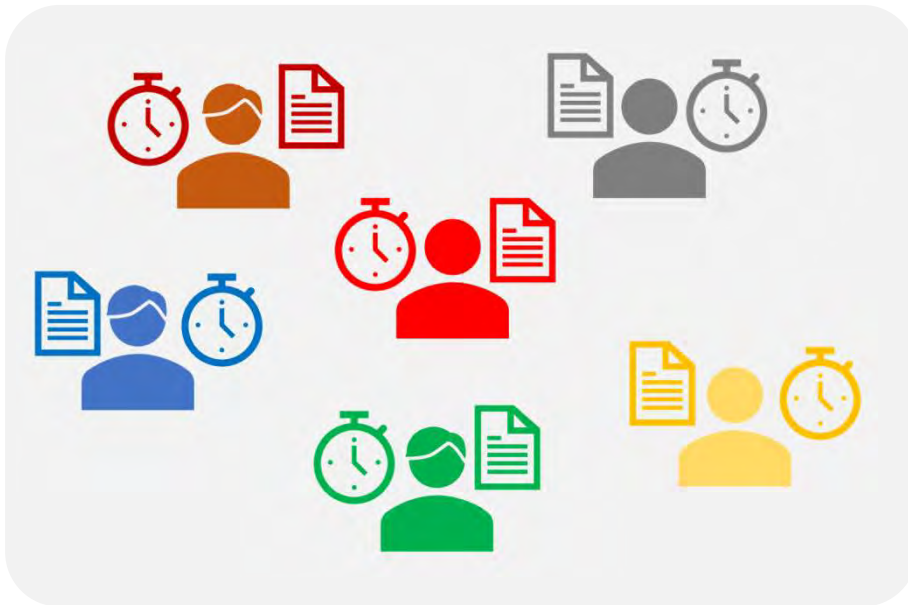
# METHOPHORE



Att bara testa Agilt lite grann är som att hoppa fallskärm från ett tak, man kanske lär sig något, men inte så meningsfullt.....

# AGILE is not solely a method – Rather a philosophy

## WATERFALL (COMMON)



- Top down approach
- Distribution of work by PM
- Centralized
- Measure individual

## AGILE (intro)

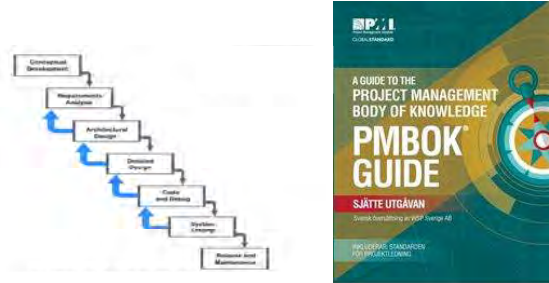
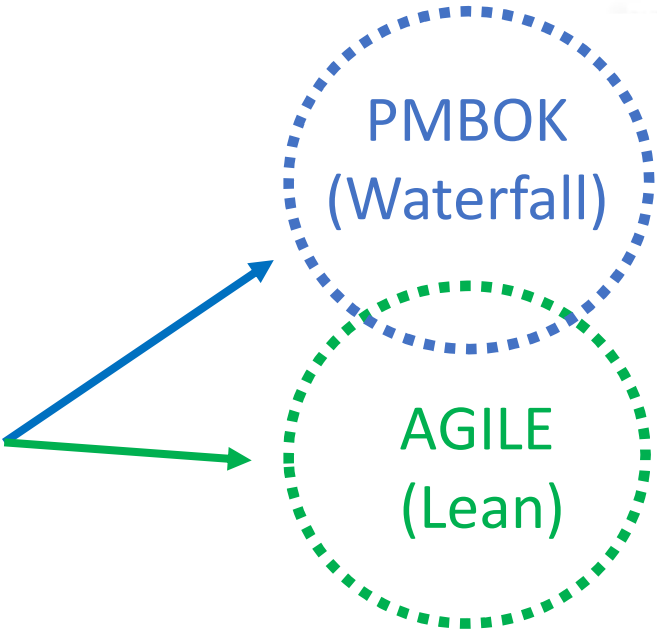


- Bottom Up
- Team effort to define SoW
- Decentralized
- Measure team not individual

*The purpose of this picture was just to introduce Agile and some differences with Waterfall – More will come !*

# OUR VIEW

- 1) Many projects do not meet targets/ expectations and suffer from delays and cost overruns.
- 2) We need to understand the characteristics of the project, in order to;
- 3) Decide "Waterfall" or "Agile", and to;
- 4) Enhance the likelihood to be successful, see 1)



Our ambition is to combine these two so

" 1 + 1 > 2 "

TODAY LESS WATERFALL !



## Bild 11

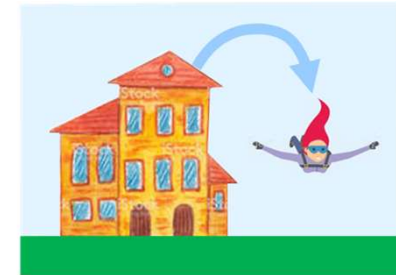
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**BF1**

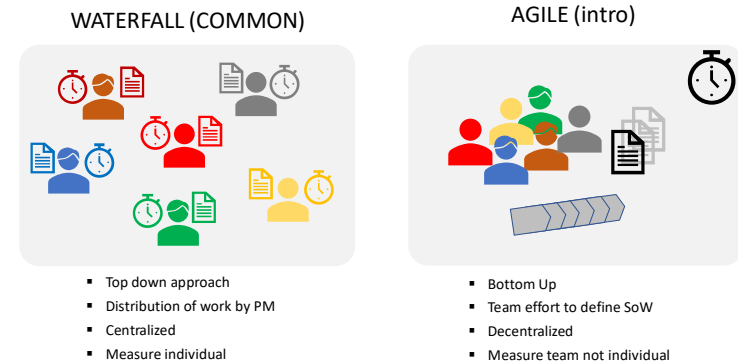
Björn Fagerström; 2020-02-17

# TO SUMMARIZE

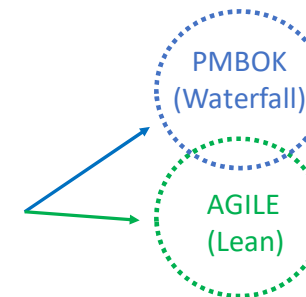
1) Quick and simple (Try part of it) = Difficult



2) Great principle differences between “Waterfall” and “agile”



3) Both “Waterfall” or “Agile” could be beneficial



*Our ambition is to combine these two so*

*“ 1 + 1 > 2 ”*

DEFINITION

PROJECT MANAGEMENT

# PROJECT DEFINITION

- A [project](#) is a temporary endeavor, having a defined beginning and end (usually constrained by date, but can be by funding or deliverables), undertaken to meet unique goals and objectives, usually to bring about beneficial change or added value.
- The temporary nature of projects stands in contrast to [business as usual \(or operations\)](#), which are repetitive, permanent or semi-permanent functional work to produce products or services.
- Many variants of projects, like Internal / External / Product Development / Implementing new Business System / Organizing a sport event / etc.

*Read on your own, will be included*

# DEFINITION - PROGRAM AND PORTFOLIO

Commonly used definition of  
**Portfolio** & **Program** Management

## **Portfolio** Management:

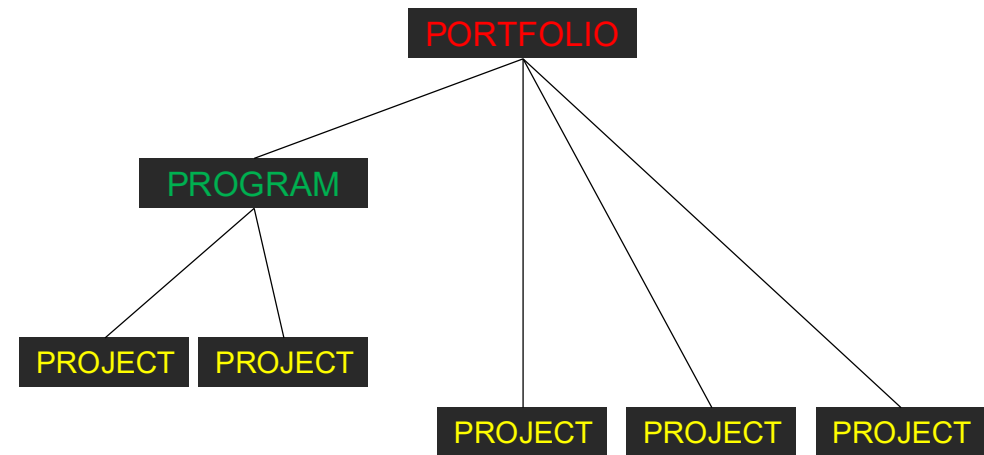
*Archibald, 2003  
Blomquist and Müller, 2005  
PMSPM, 2006*

- Managing several (also unrelated) projects
- Involving projects and programs

## **Program** Management:

*Archibald, 2003  
PMSPM, 2006  
PMSPM, 2006  
Lycett et al., 2004*

- 2 or more Projects - Co-ordination
- Benefits managing them together

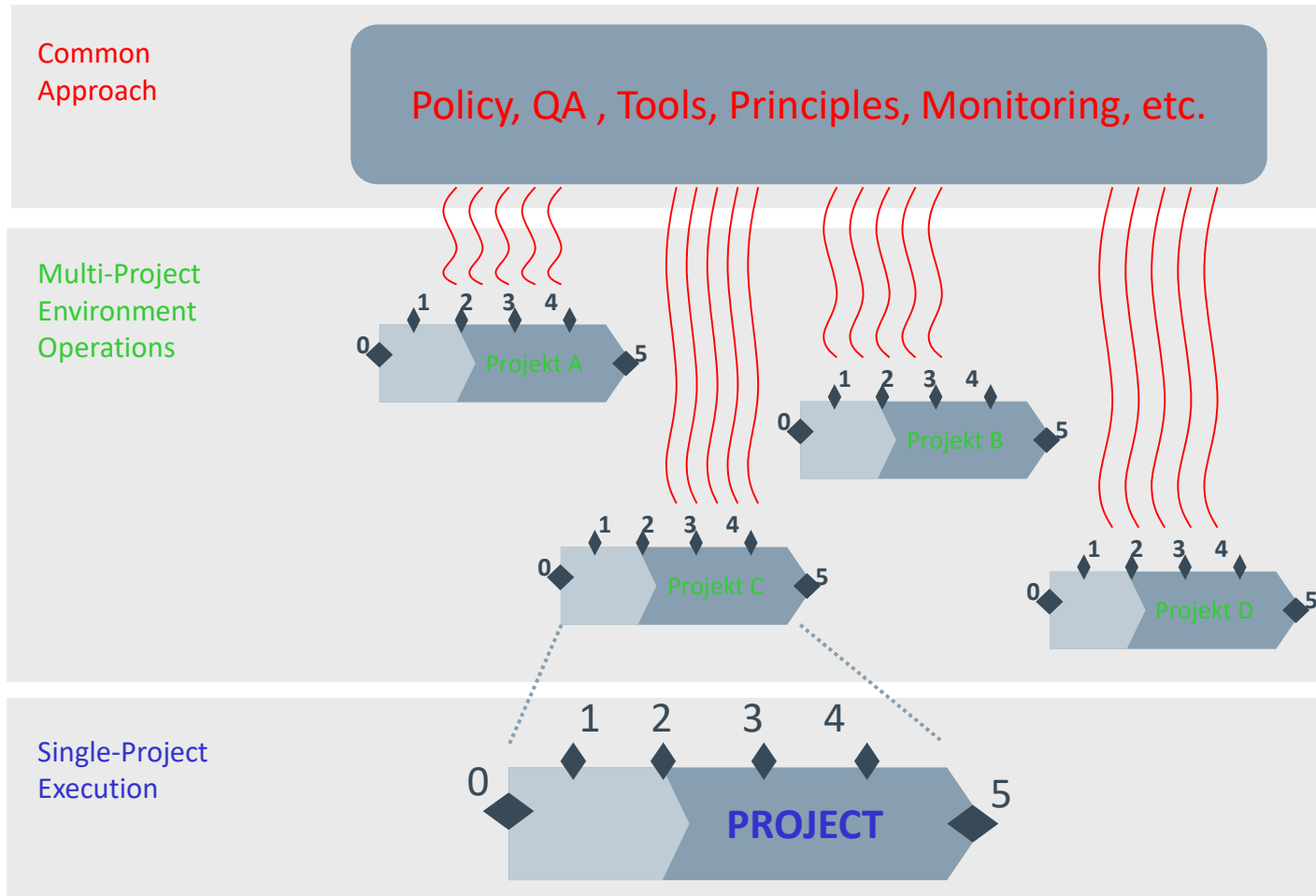


For this Presentation  
mainly **Single Project** Focus

But a key issue is often  
To manage several projects.

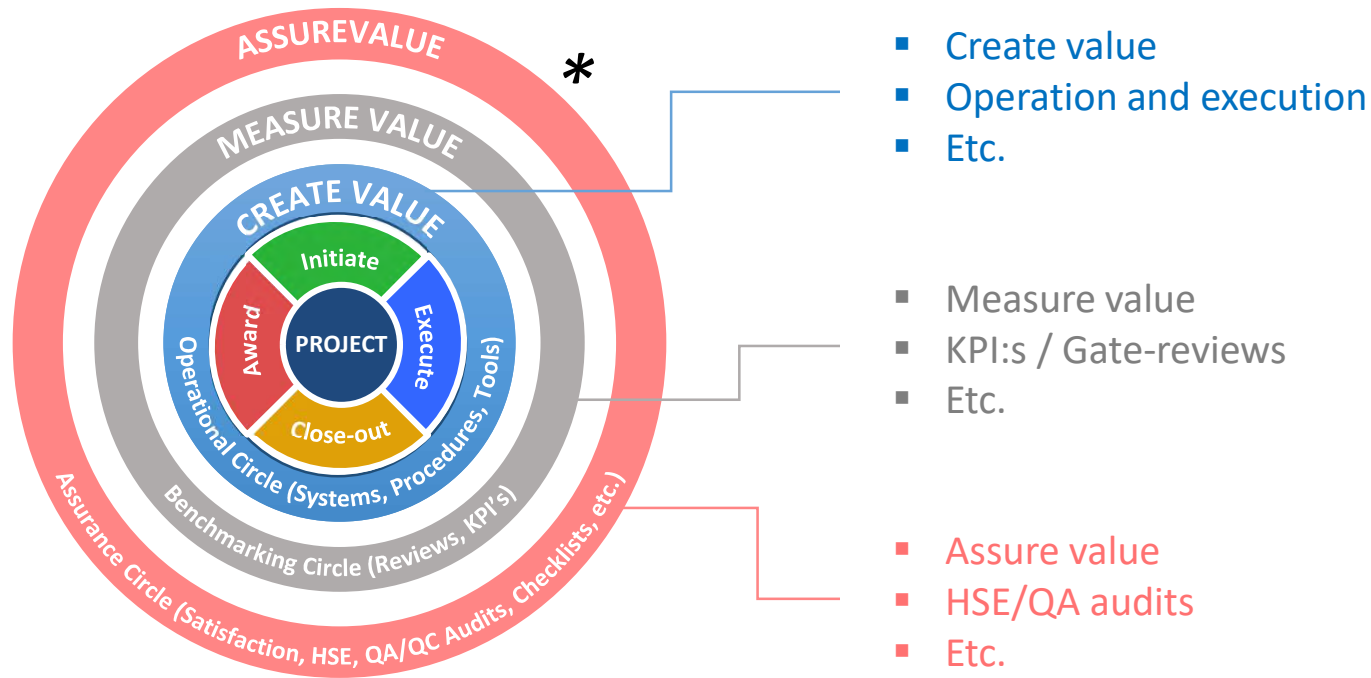


# THE PROJECT ENVIRONMENT



- Frequently managed by a **PMO** office or equal
- **My view** – Some centralized support and common ways of working essential.
- Critical for long term success, but also for learning, measurement, etc.
- **Agile** = Scaled Agile
- **Waterfall** = PMO or equal
- **Today 1 project** focus

# EXAMPLE OF PMO GOVERNANCE MODEL

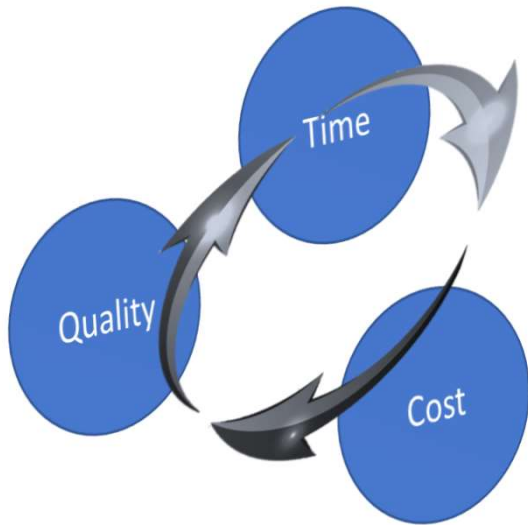


- **Agile** = Scaled Agile
- **Waterfall** = PMO or equal
- **Today 1 project** focus

\* Based on Technip-model

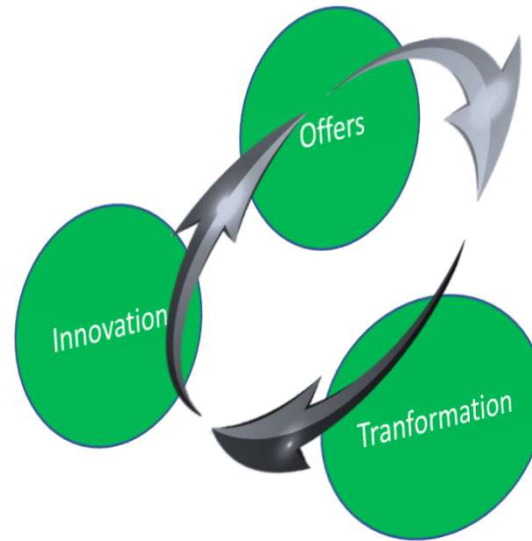
**DEMANDING  
ENVIRONMENT**

- 1 Manage “old” and “new” simultaneously
- 2 Stuck in inflexible structure and culture



*Operational Excellence Dimension*

**Still to be managed**



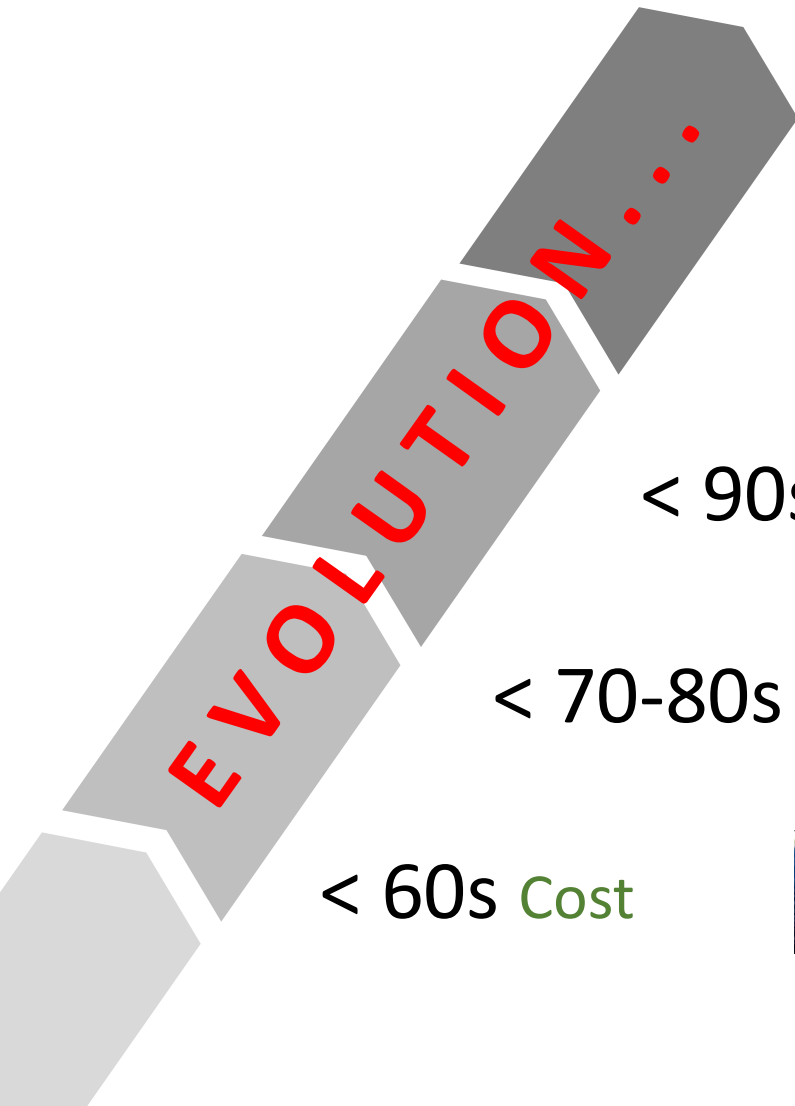
*Innovative Dimension*

**Crucial for survival**

Increased change pace  
Current structures obsolete

- Transformation competence needed now
- Increased number of people in the organization focus on transformation/innovation
- Number of project in a company increase
- Thus, the project management capability will be a successfactor!

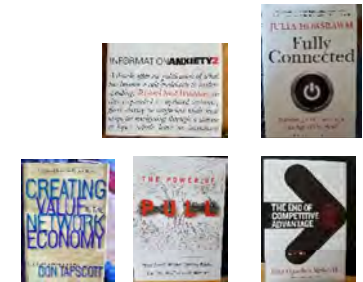
# NEW DEMANDS



< **2005s** Information & Digitalization



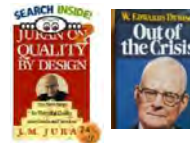
< **2000s** Continuous adaption to new conditions (Agility – Flexibility)



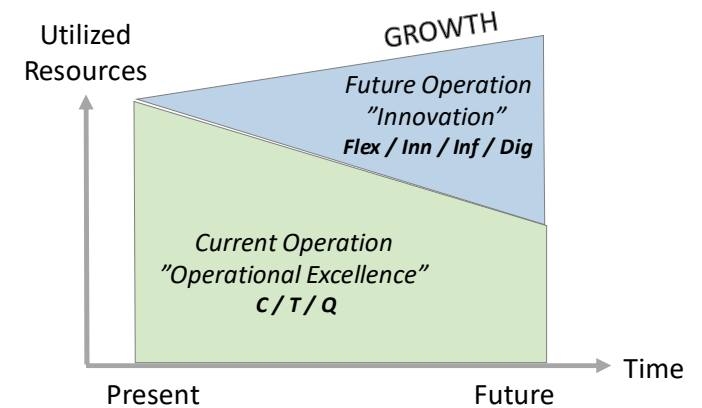
< **90s** Time



< **70-80s** Quality

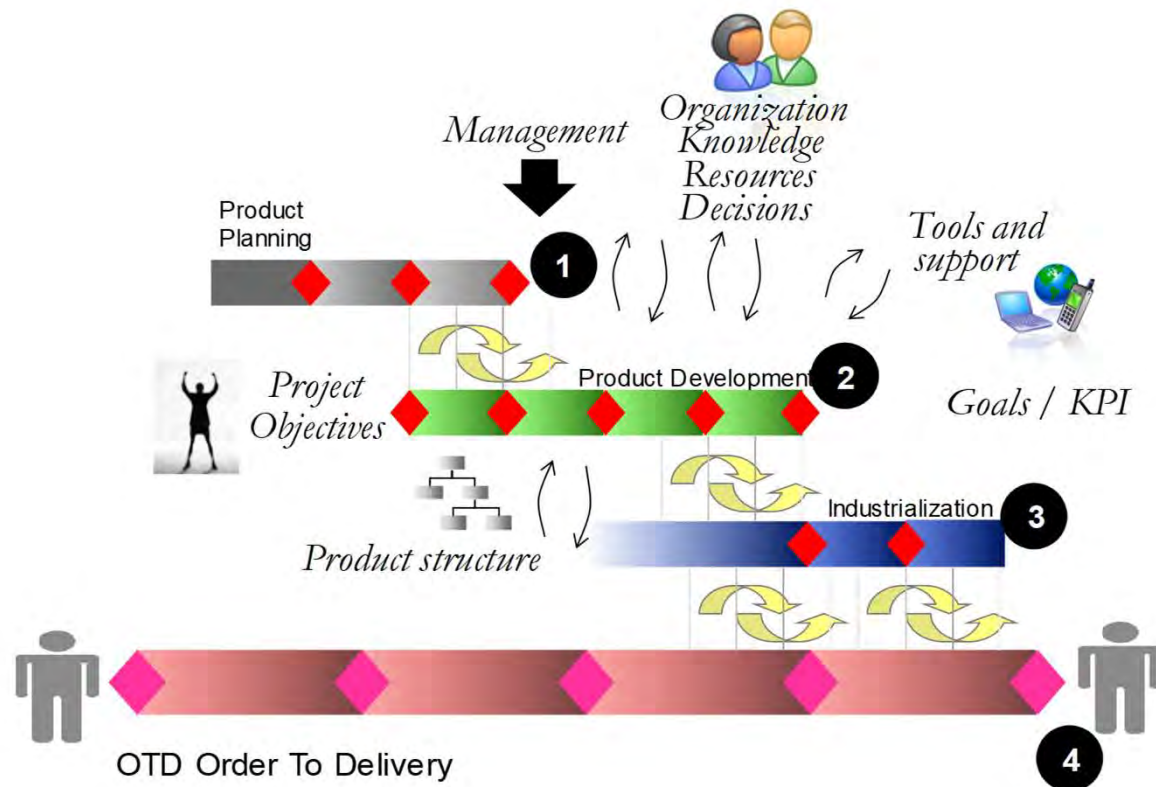


< **60s** Cost



# PRODUCT DEVELOPMENT OCH PRODUCTION

## *PRODUCT PLANNING AND INDUSTRIALIZATION*

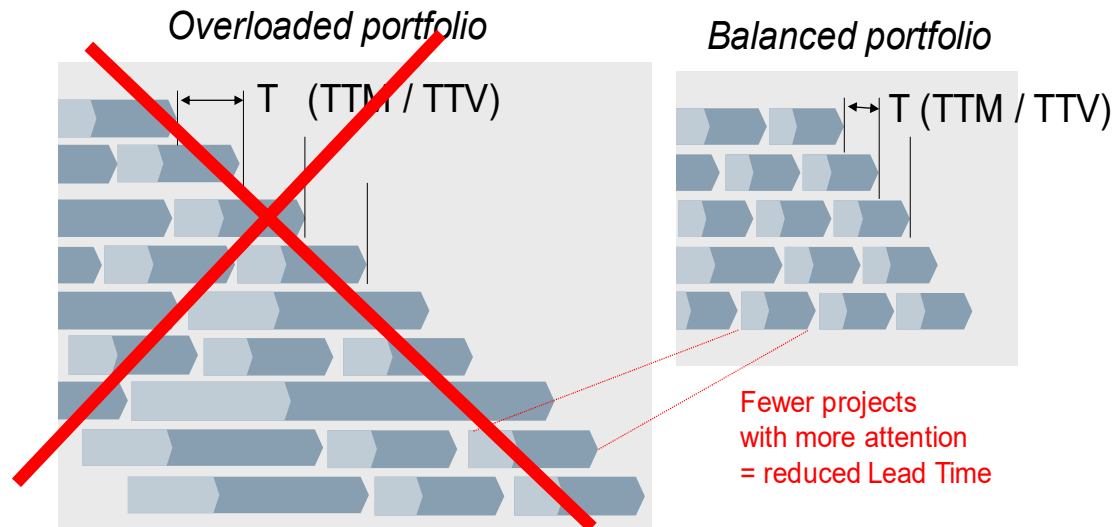
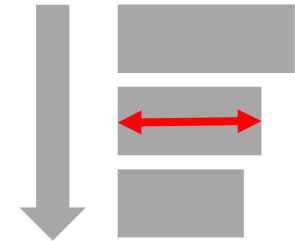


# MARKET INTRODUCTION APPROACH

~~TTM~~

TTV

SHORTER TIME IN  
THE MARKET



## INCREASED COST OF DELAY!

- Balanced Portfolio
  - Shorter Lead Time
  - Fewer projects with Higher pace
- 
- Sounds like a contradiction, as we earlier discussed more projects,
  - But please note high pace and short lead time.

CONTEXT

PROJECT MANAGEMENT



# OVERVIEW & CONTEXT - PROJECT

## PHILOSOPHIES STANDARDS Etc.

- Lean
- Agile
- Waterfall
- PMP/PMI
- ISO 21500 PM
- ISO 56002 Innov
- Prince2
- Corp. standards
- Innovative PM
- Etc.



## CONTEXT

- **BUSINESS**
  - OEM
  - Product owner
  - Engineering Consul.
  - Certifier/3<sup>rd</sup> party
  - Etc.
- **TYPE OF PROJECT**
  - R&D
  - Client project
  - Internal dev.
  - Etc.

## COMPETITIVE ENVIRONMENT

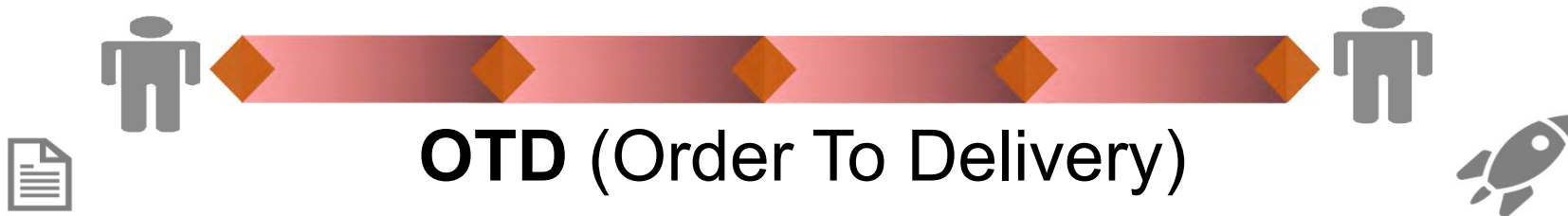
- Many standards !
- Important to decide what to use and why
- If you run both "Waterfall" and "Agil" important that you are aware that this has implications for management, process, organization, product and support.
- Type of Business / project will influence as well.

# Assignment #1 - STARTING WITH PROCESSES

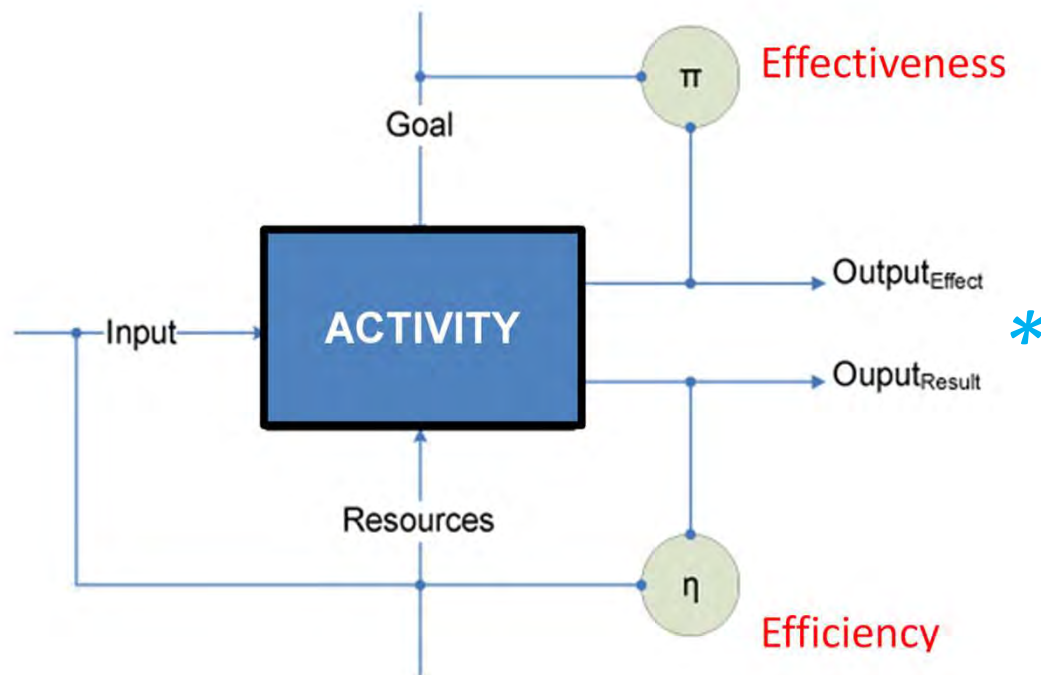
Which process is most important in any industrial company ?



2 and 2 in 1 minute from now



# Effectiveness vs Efficiency – Important for projects



## *Effectiveness*

PMO / Contract / Market / Sales

*"Doing the right project"*

## *Efficiency*

More Project Execution

*"Doing the project right"*

\* Risk area – Understand customer journey, end client, etc.

# EFFECTIVENESS

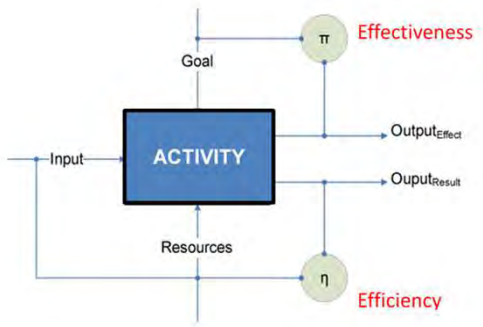
# EFFICIENCY



- EFFECTIVENESS**
- Product Planning objectives vs Market penetration / effects
  - Important input to NPD



- EFFICIENCY**
- Product development
  - Industrialization
  - Deliver the agreed result (Q/T/C) within budget



*Effectiveness*

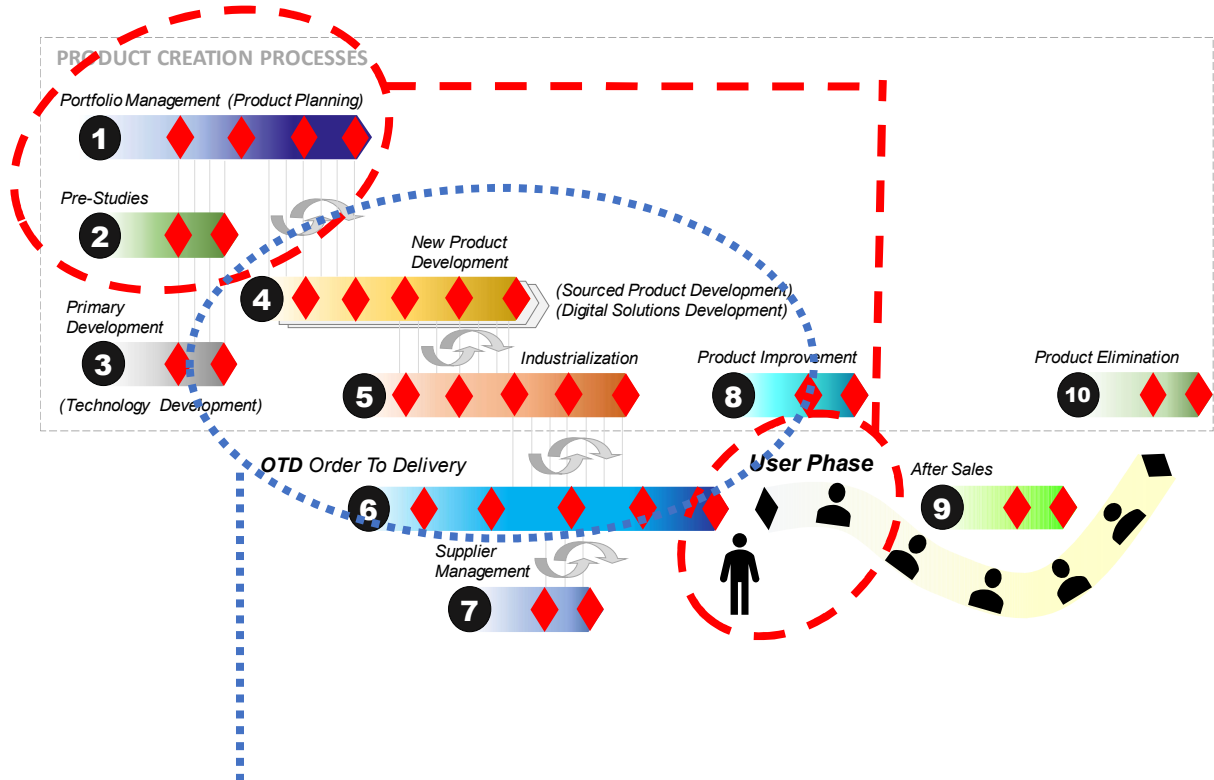
More product planning

*"Doing the right things"*

*Efficiency*

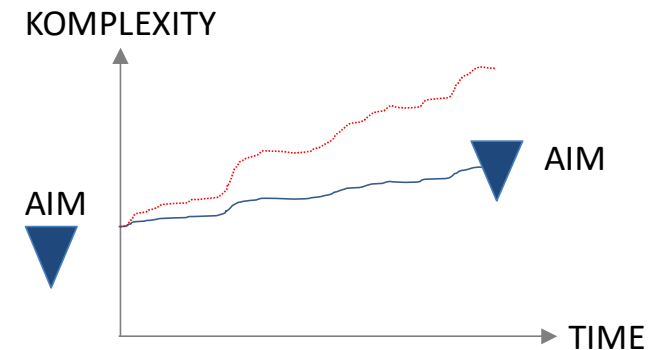
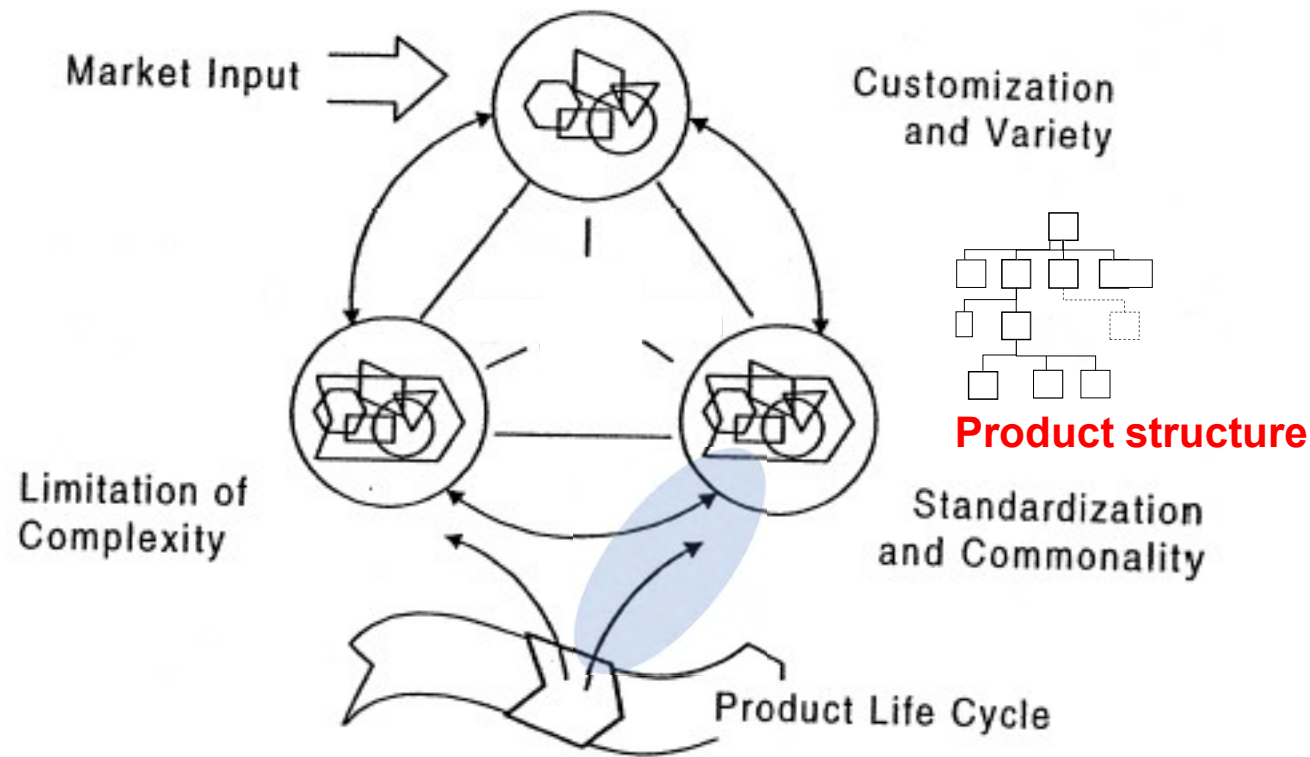
More product development

*"Doing the things right"*



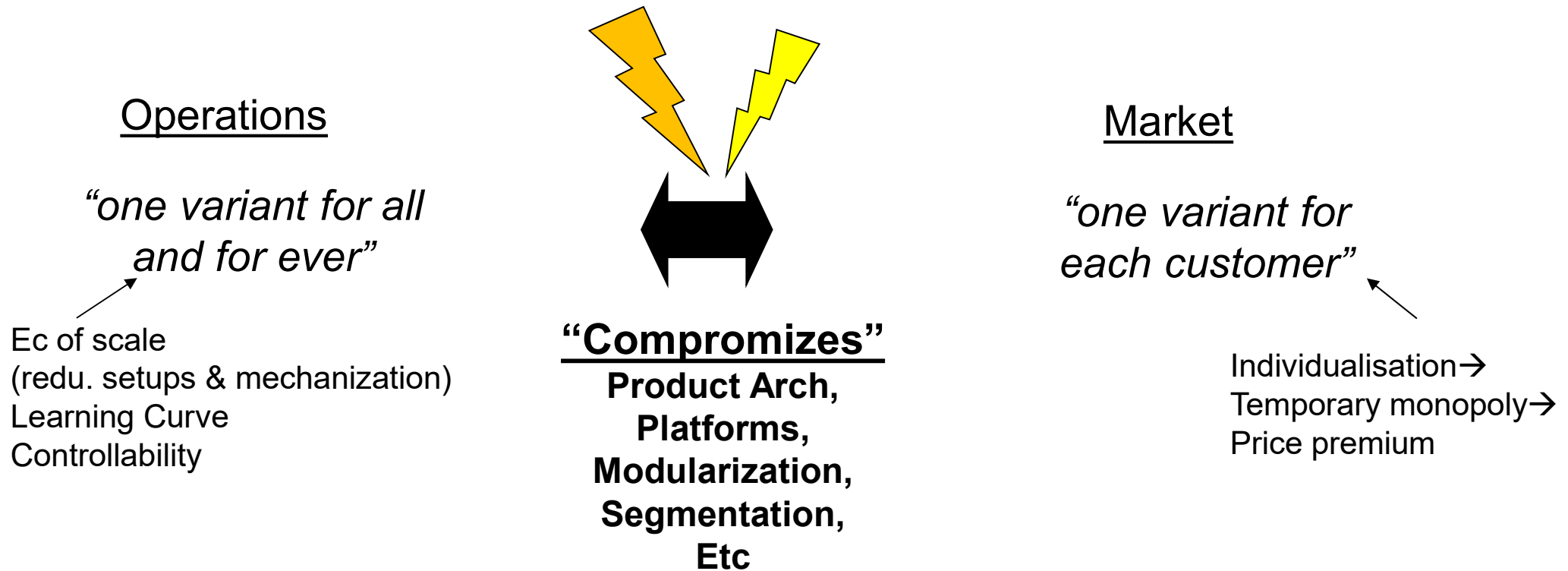
All these 5 parts to be managed in the project

# PRODUCT STRUCTURE and COMPLEXITY



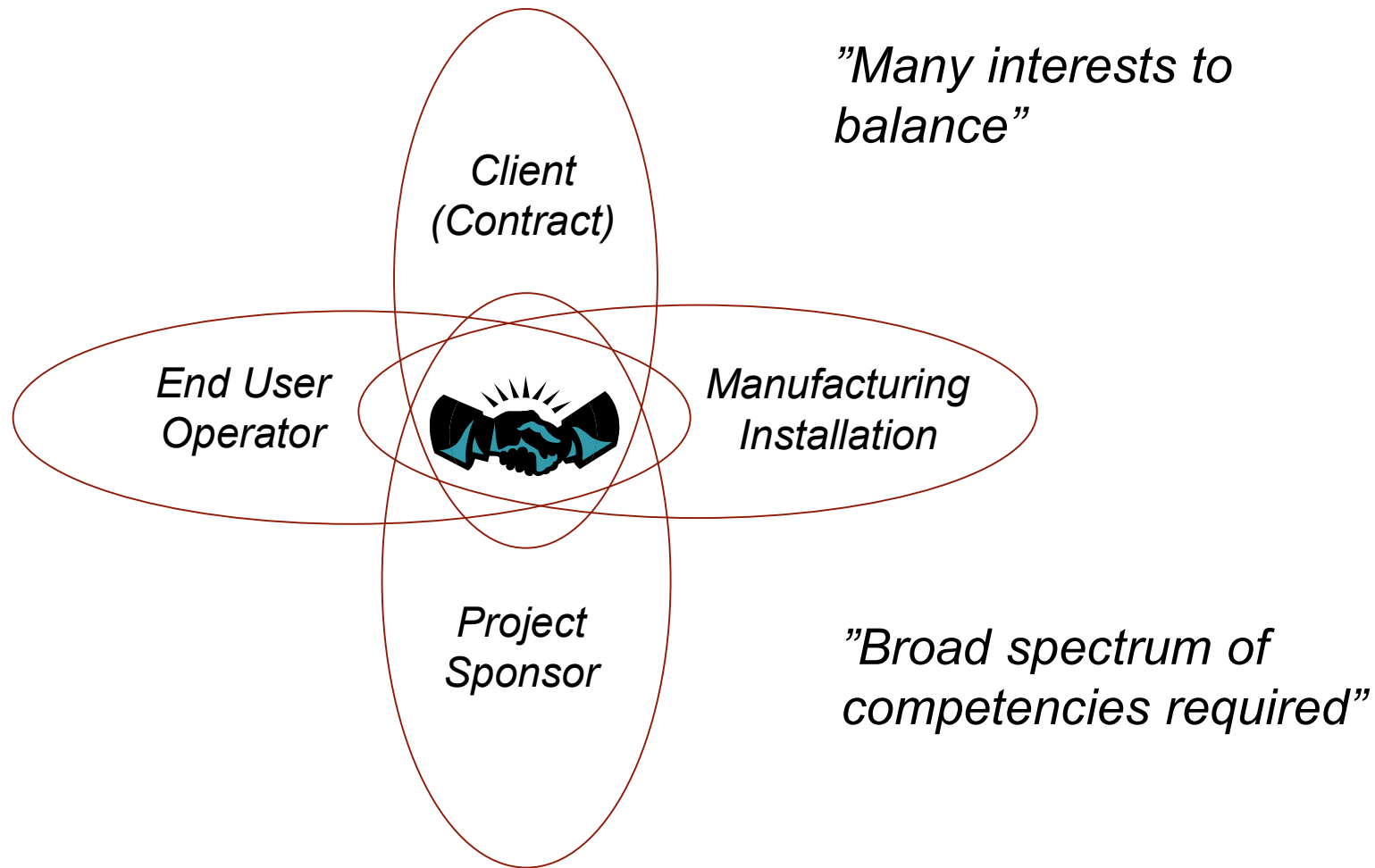
- Complexity increase (time)
- When to change architecture?

# Compromise - Balancing



*Modules = Predetermined set of components with common interfaces.  
Those modules that work together technically  
and commercially establish platforms.*

# OFTEN MANY STAKEHOLDERS TO SATISFY



# INTRODUCTION

## AGILE



## ASSIGNMENT #2

Why are projects commonly delayed, targets not reached, and budgets not maintained?

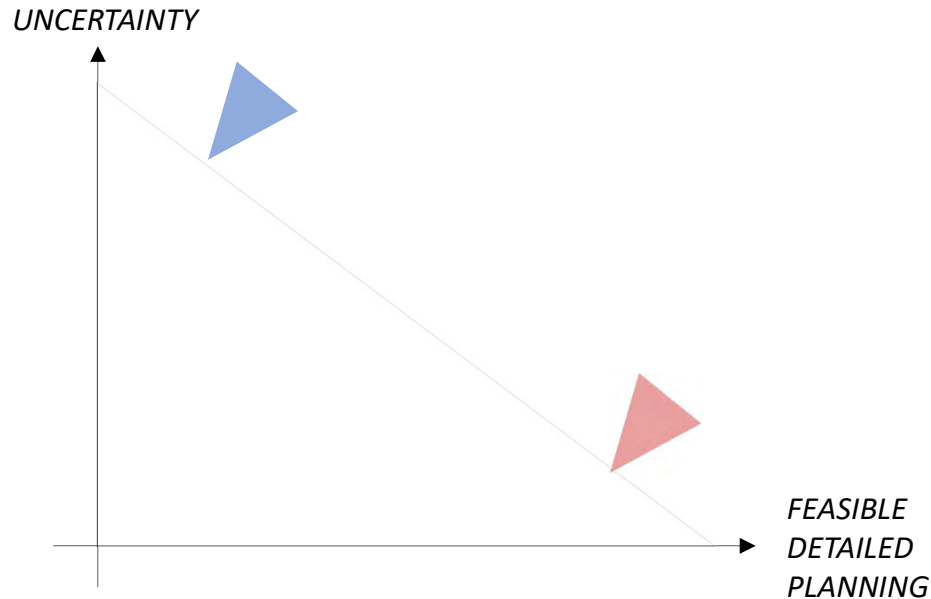


2 and 2 & 2 minutes from now

**Answer** - Why are projects commonly delayed and budgets not maintained?

# UNCERTAINTY & CHANGE

# UNCERTAINTY INFLUENCE OUR **PM** APPROACH



## AGILE

*DRAFT and early concepts / solutions =*

- *Draft / indicative Risks*
- *Draft planning*
- *Cost with +/- Targets*

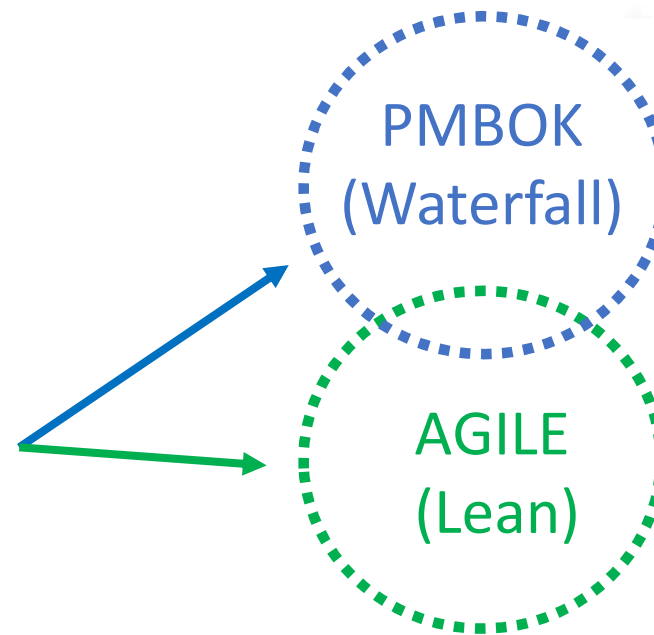
*Enhanced detailing and de-risking will allow for more accurate analyzes*

**“MORE WATERFALL”**

*Waterfall assumes known scope*

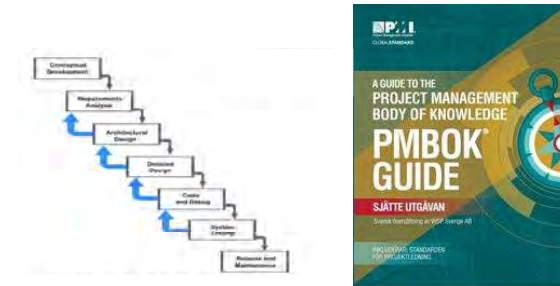
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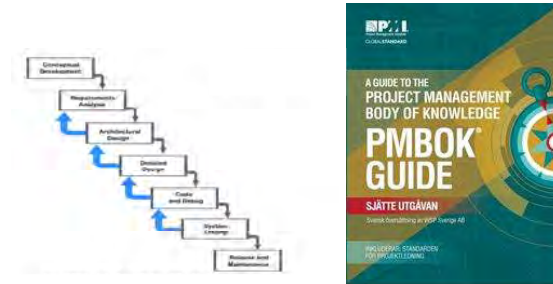
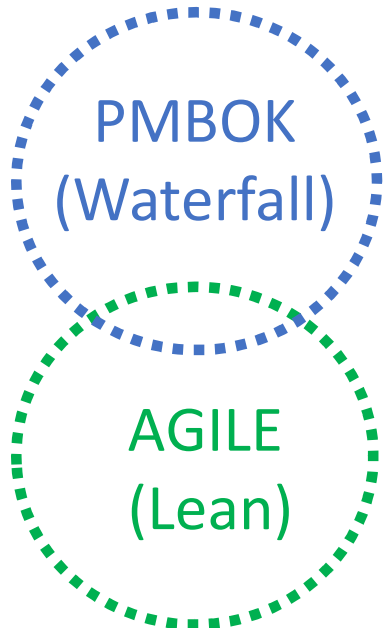


*Our ambition is to  
combine these two so*

"1 + 1 > 2"



# EVOLUTION

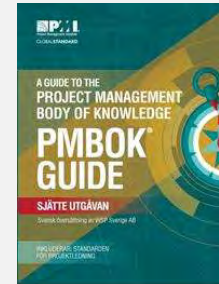


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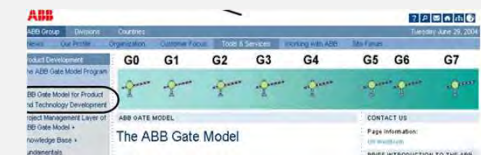
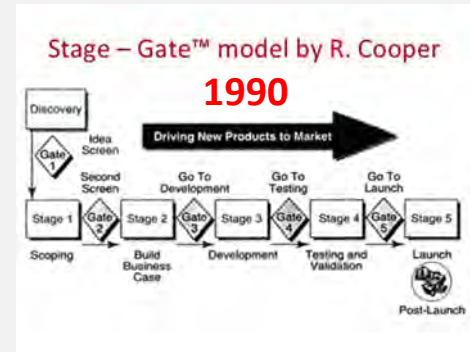


PMI  
2017



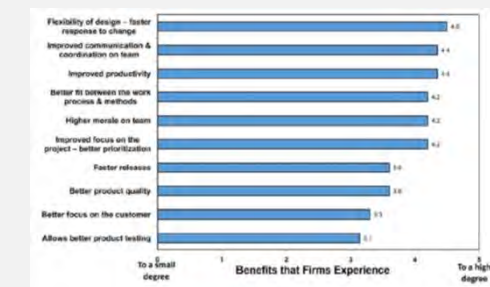
PMI 2017

COOPER 2016



2016

From Experience: The Agile-Stage-Gate Hybrid Model: A Promising New Approach and a New Research Opportunity  
Robert G. Cooper\* and Anita F. Sommer\*



# SELF ASSESSMENT



Alone & 10 minutes from now

# Self assessment

Completed project / or ongoing / or typical

0 = Do not agree

50 = Partly agree

100 = Fully agree

NO		0	25	50	75	100
1	All requirements and targets has been known at project start					
2	The Schedule has been continuously updated by the team and reflect current status					
3	The risks has been identified jointly early and then mitigated downstream					
4	Decisions with good quality has been taken continuously by the distributed team					
5	The project has been completed in time and “end-effects” reached					
6	All in the team has full has access to relevant project related information					
7	The required core team with skilled resources has been allocated and focused on the actual project					
8	All in the team fully understand the client expectations / what to be delivered.					
9	Lessons learned has been part done continuously and incorporated into the project / other projects					
10	All upcoming changes has been evaluated continuously, including consequences, for consideration and eventual absorption into the project					

*Just some measures to serve as an indication and for discussions – Aim not to be complete*

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# Starting a new project

## Questions / Check-list

- **Contract / Design Brief / Project Order / etc. ?**
- **Understand the contract?**
- **End effects / goals / targets?**
- **Type of project?**
- **Scope of Work (SoW) defined**
- **Team (Core) defined?**
- **Deliverables known?**
- **Budget defined?**
- **Need of pre-studies?**
- **Uncertainty (known) and risk?**
- **Agile or Waterfall?**
- Milestones? Planning principles, Basel line, etc.
- Reporting
- Communication
- Progress reporting
- Document management (tools, templates, etc.)

(1) Critical aspects and questions to ask while starting up a new project.

(2) Both Agile and Waterfall

- Change management
- Negotiate project sponsor
- QA / HSE
- Norms and Regulation
- Key challenges
- Information management
- DBs / Tools / etc.
- Coordination / Interfaces
- Requirement Management
- Receiver of project results
- Key Stakeholders
- Expectations and priorities
- Etc.

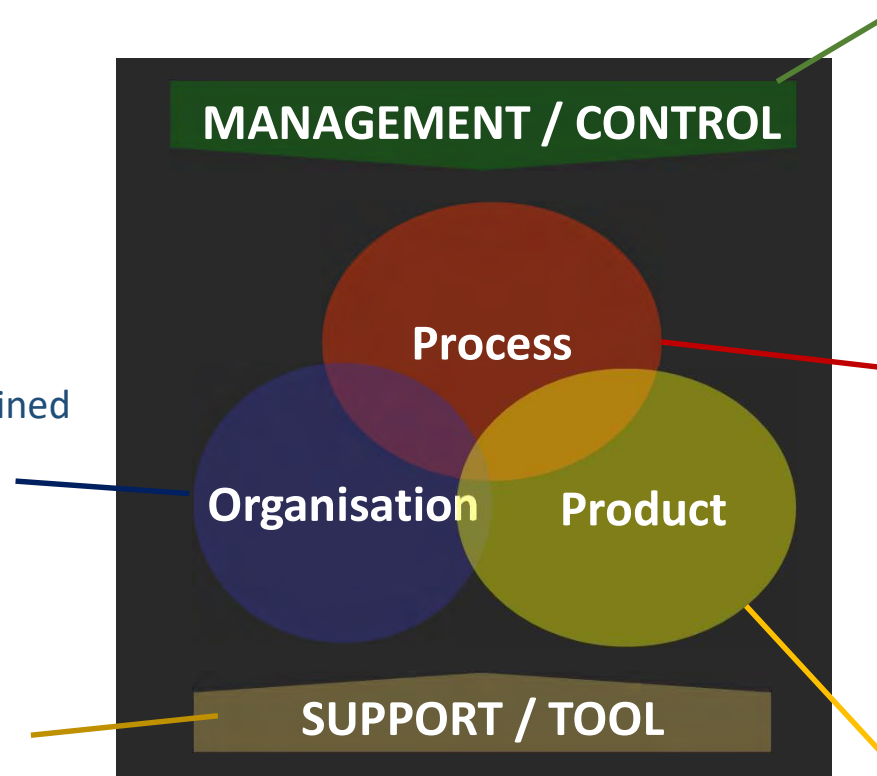
*All these examples are dependent on project type, so the importance will vary.*

# Agile principles – Selected

(some LEAN)

- Scrum master (PM)
- Flexible org and resp.
- F-2-F communication
- Broad and deep skills combined
- Organize for learning
- Commitment / sprint
- Teach and Learn

- Decision Making
- Set-based
- Problem solving – Go to Gemba
- OBEYA Room
- Front-Loading
- Etc.



- High pace and throughput
- Transparency
- Eliminate waste
- Daily meeting / Sprint Review
- Product Owner

- Only plan near future / Sprint
- Few planned activities and high pace
- Focus on end results/effects/client /product owner
- Flexible planning / Use Pull is possible
- Change management
- Burn down chart
- Planning = Team effort = Bottom-up

- Product Owner
- Customer Journey
- Early prototype / digital with main functionality
- Involve client
- Focus on end results/product early

+ Culture

# LEAN

## SUMMARY

- Process focus and value creation
- Pull principle applied
- Holistic and shared view.
- Bottom-up planning
- Organize for learning.
- Front-loading.
- Transparency and VP
- Eliminating waste
- Cross-functional collaboration
- Shared view of customer expectations
- ESI – Supplier integration
- SET-Based implemented
- Strong management support
- Culture that support cont. impr.
- High pace in project
- Standard processes

## SELECTED LEAN THAT MAKES SENSE

- 1) From long activities and monthly/bi-weekly meetings, to **daily meetings** and small bathsizes/slots, "**less work in progress**" with higher pace.
- 2) **GO TO THE GEMBA:** Where the truth can be found. We must go and see where the problem occurs to thoroughly understand the situation supervisors and team members must be intimately involved in quality issues. Will speed up the resolution of problems.
- 3) **Value stream.** Once the value (end goal) has been determined, the next step is mapping the "value stream", eliminating waste.
- 4) Apply **pull principles**, for instance goal oriented process which we will discuss later.
- 6) **OBEYA** Room or VP (Visible Planning)
- 7) **Never exceed 80 %** planned utilization of the team in order to avoid the system to be overloaded and plugged.
- 8) Deep & **broad skills** and knowledge / **organize for learning**
- 9) Balancing **cross functional** teams (collaboration)
- 10) **Communication, SET Based and Front-Loading** is other lean principles

# AGILE

## AGILE PRINCIPLES

- 1 Satisfy customers through early and continuous value delivery.
- 2 Harness change for competitive advantage.
- 3 Deliver products and services to your customers as frequently as possible.
- 4 Connect business with delivery teams throughout the project.
- 5 Give motivated individuals the support and environment they need to thrive. Then, trust them to get the job done.
- 6 Remember that the best way to convey information is face-to-face.
- 7 Measure progress by what you actually deliver to your customer.
- 8 Maintain a constant but sustainable pace.
- 9 Pay attention to excellence and quality.
- 10 Value simplicity. Maximize the amount of work not done.
- 11 Know that the best work emerges from self-organizing teams.
- 12 Give teams regular time to reflect, inspect, and adapt their behavior.

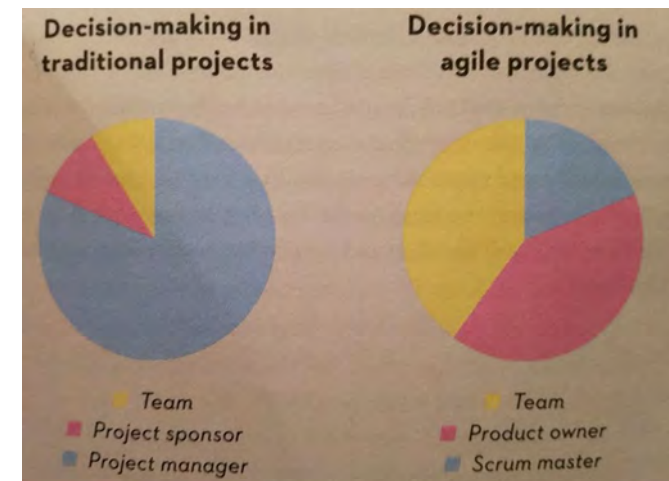
## AGILE MANIFESTO

\* TBD

- » Individuals and interactions over processes and tools \*
- » Working product over comprehensive documentation
- » Customer collaboration over contract negotiation
- » Responding to change over following a plan \*

## MISSING

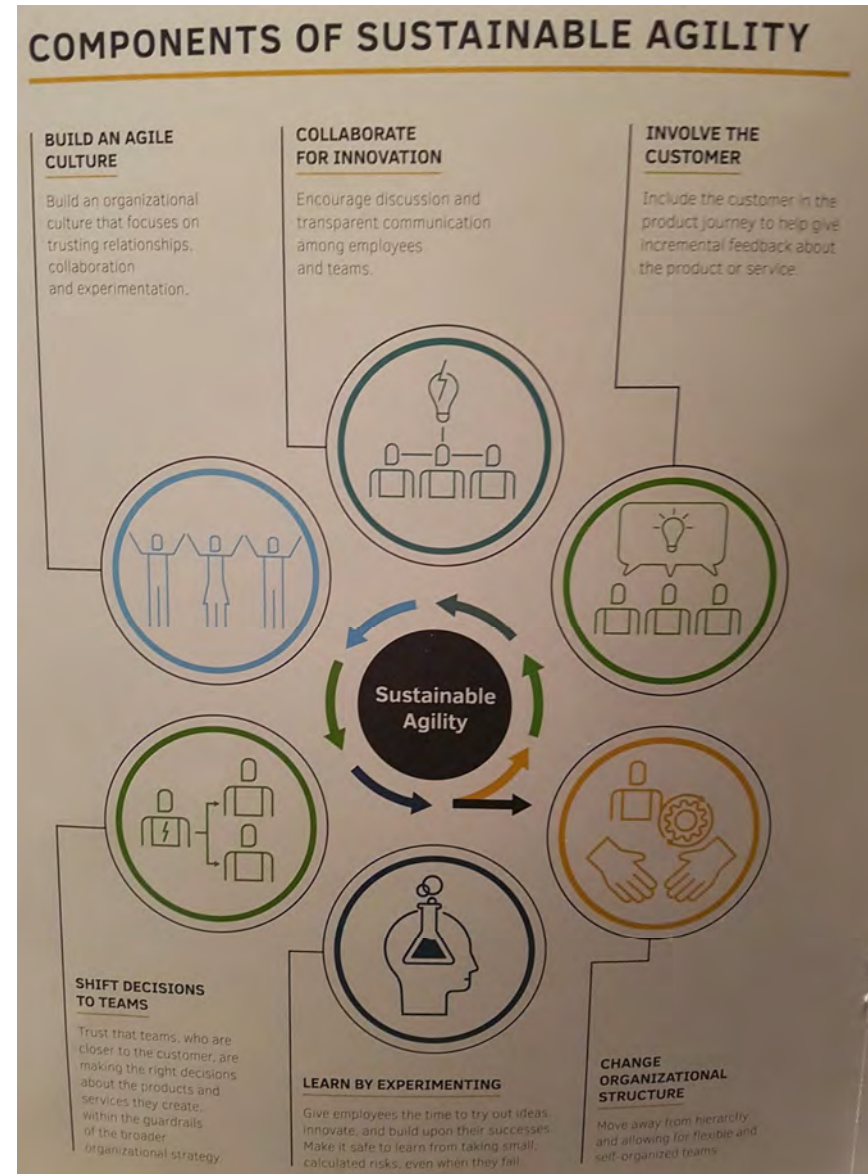
- Decentralized decision making
- Few activities and high pace
- Replanning
- Learning
- Transparency



# Building an AGILE Organization

## 6 Parts

- Culture
- Collaboration / Innovate
- Involve Customer
- Decision Making
- Learn / Experiment
- Change structure



# AGILE PLANNING

# PLANNING - WHY ?

- Ensure that there are a feasible way for delivering the project on time. (Critical path) (Agile sprint)
- Overall coordination of activities, targets and deliverables visible for all
- Ensure that people are focused on critical activities (avoid working on not planned/agreed work)
- PM:s tool for maintaining control      /      Agile = Team + Scrum Master
- **DETECT DEVIATIONS** so you can act proactively (when to reschedule)
- Today focus on Agile planning!

# Focus on what you can influence!

## Waterfall

### **FIXED** (more or less)

- Objectives / Targets
- Contract, SoW, Deliverables
- Cost / Budget
- Schedule (target/milestones)
- QA / Gate-model / Steering group
- Company standards / procedures
- Etc.

### **VARIABLE** (to a high degree)

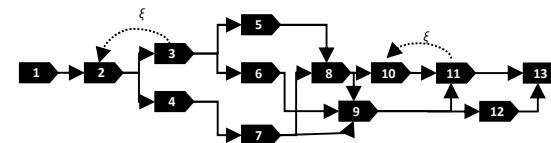
- Managing and leading the project
- The process and task structure
- Resources and manning
- Uncertainty..... Unforeseen.....
- 8h -> 24h a day.....
- Change Management VOR
- Etc.

## Agile

### **WHAT – WHEN**

*Needs to be fully understood !*

### **WHO - HOW**



*Your arena for securing a successful project!*



# Agile planning – According to book

Some comments  
based on my  
experience

- Vision

**Vision** can be OK. But expected endeffects can give a better picture

- Road Map

**Road Map.** If possible visualize the likely order in which the project results (deliverables) will be completed and consider alternative structures. Sometimes Solution dependent – So you need several alternatives

Key Stakeholders

Requirements  
(Functional)

- Delivery plan

Develop a milestone plan and set target dates.

- Sprint Plan

**Delivery plan.** Planning over a few sprints, like 6-8 weeks. To be updated as work progresses. Plan to next milestone is a good approach. It might be needed to keep several tracks alive.

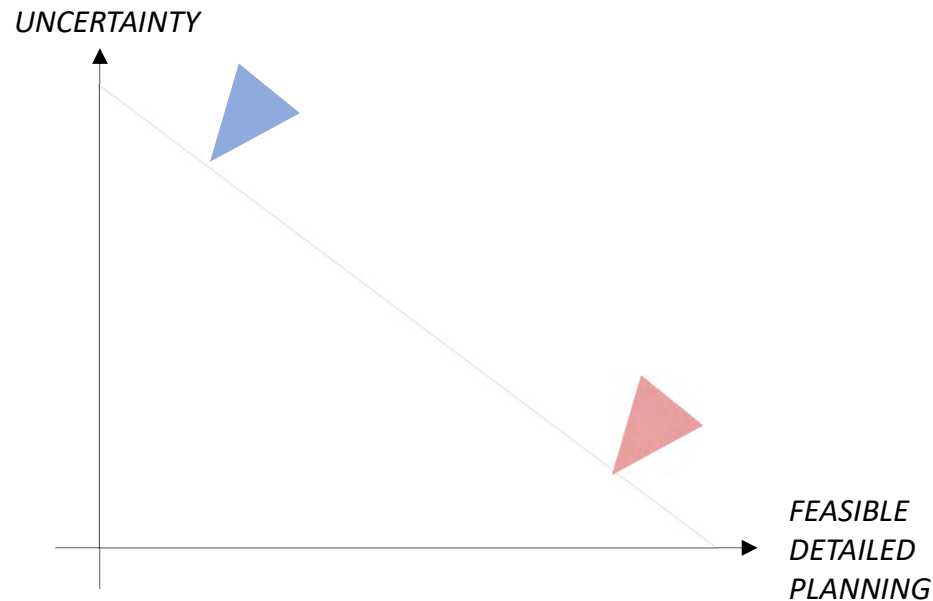
Back-Log

- Daily Plan

**Sprint plan.** Planning over 2 weeks (1-4). Adjust length based on characteristics of project and possibility to have results to verify. Time-boxing and burn down shart. Focus on value for end-user.

**Daily plan.** Can be part of sprint planning, but updated on a daily bases if needed.

# UNCERTAINTY INFLUENCE OUR PM APPROACH



## AGILE

*DRAFT and early concepts / solutions =*

- *Draft / indicative Risks*
- *Draft planning*
- *Cost with +/- Targets*

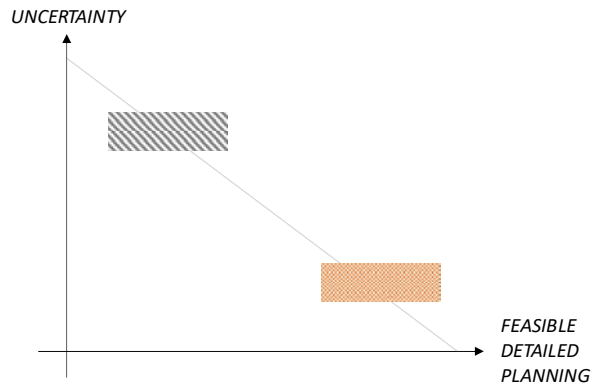
*Enhanced detailing and de-risking will allow for more accurate analyzes*

**“MORE WATERFALL”**

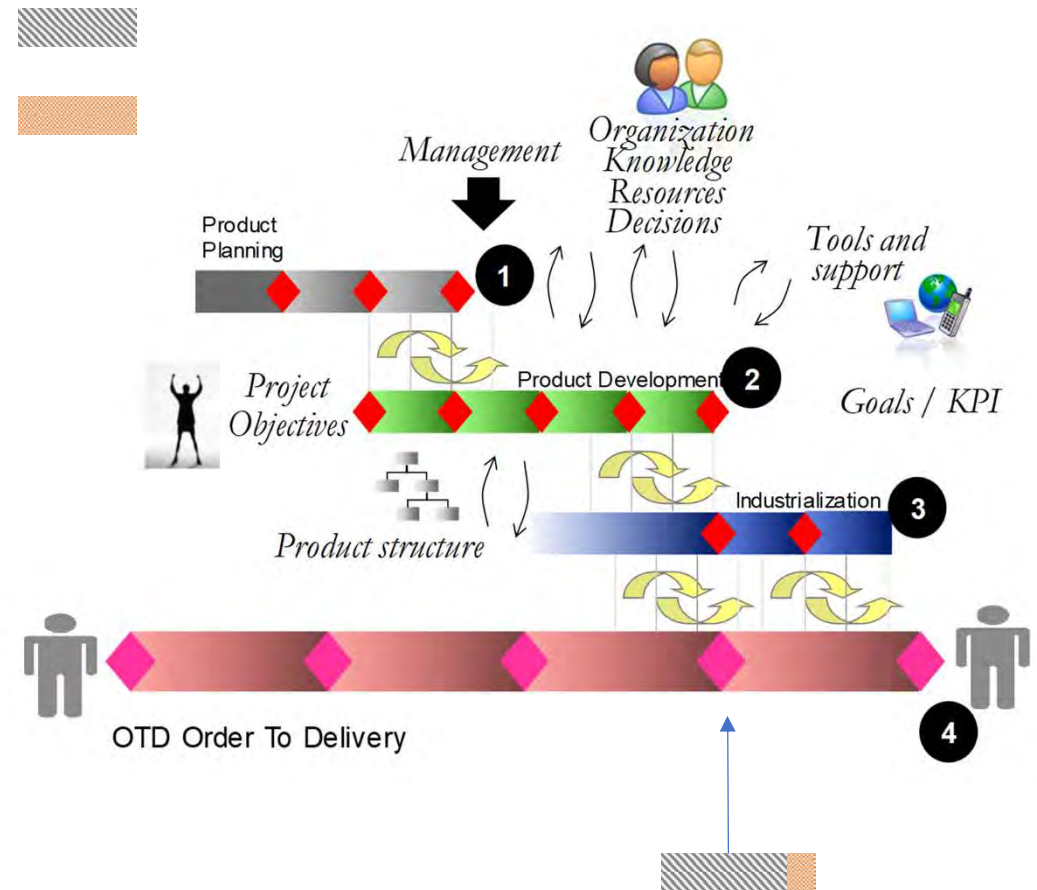
*Waterfall assumes known scope*

# PRODUCT PLANNING -> PRODUCTION

- More agile way of working
- More traditional way of working

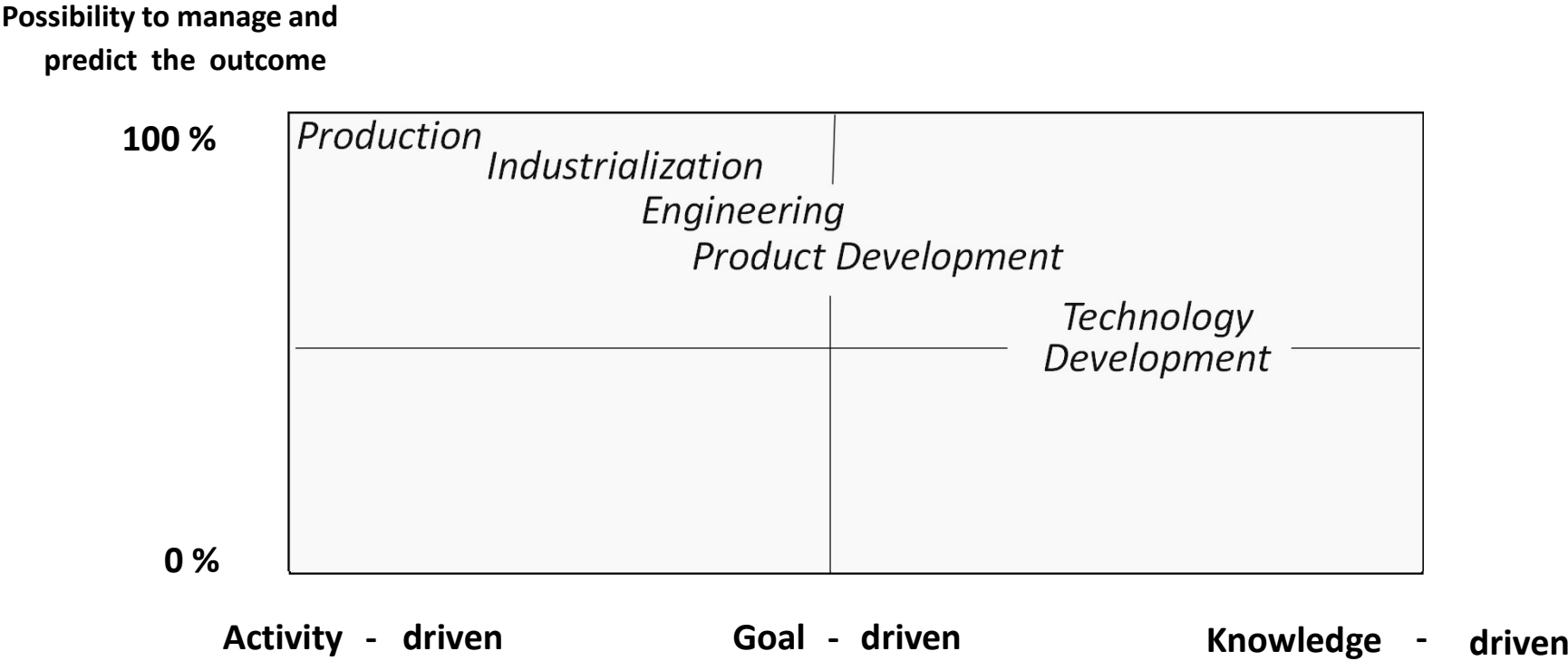


Establish new production system



# CONTROL AND PREDICTABILITY

IMPORTANT  
PICTURE



Partly Debenham , 2001

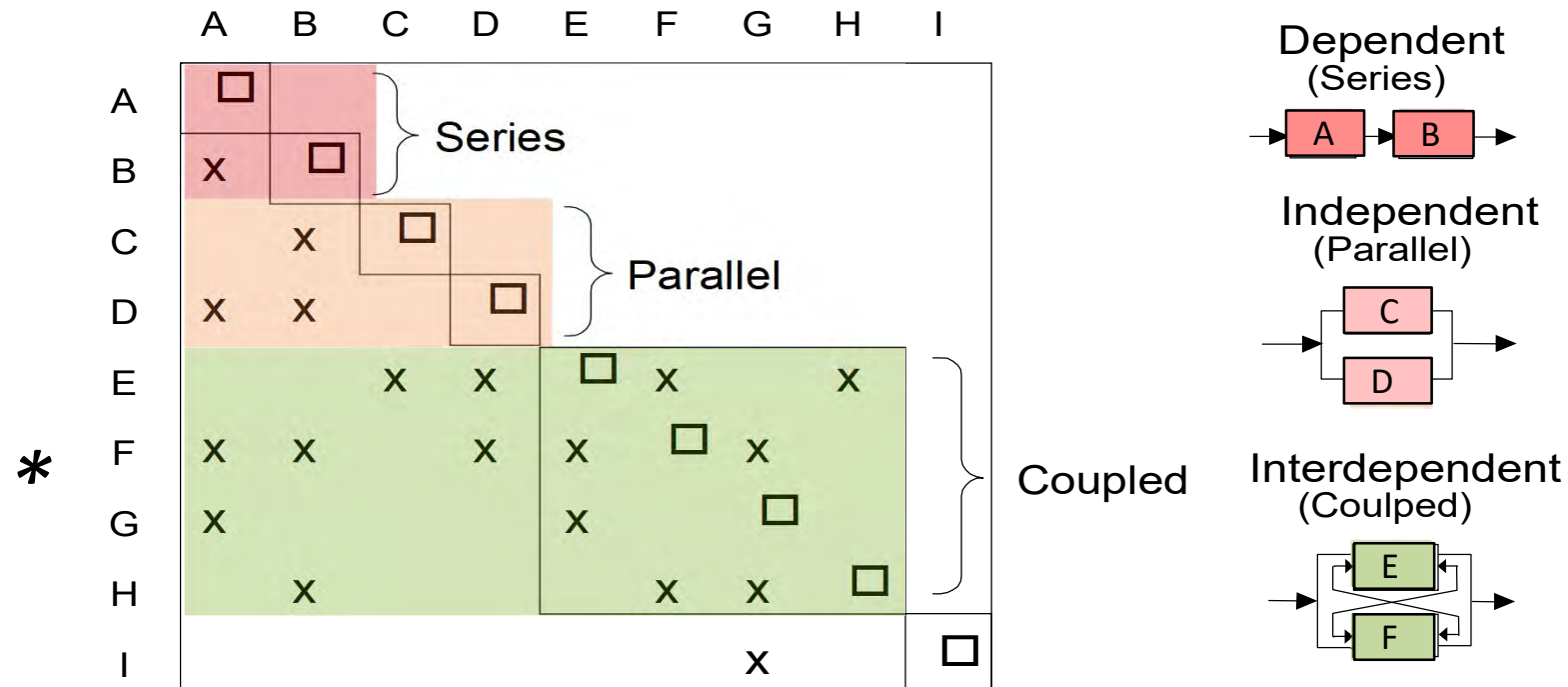
# ASSIGNMENT #3

Why is Industrialization/engineering goal-driven and only 80-90% predictability,  
vs Production almost 100% predictability and activity-driven



2 and 2 & 2 minutes from now

# EARLY PHASES – MORE ITERATIVE

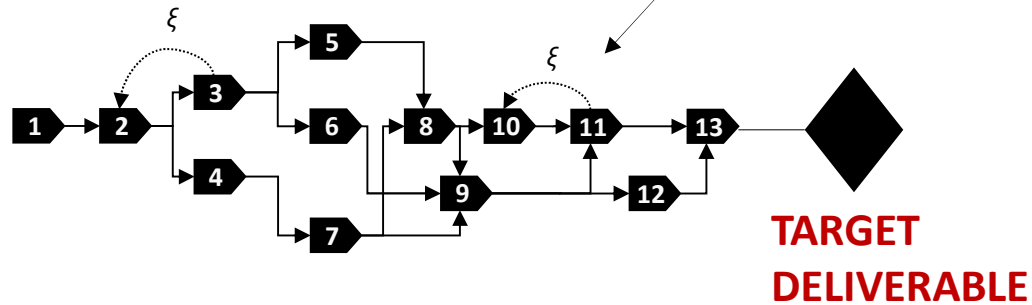
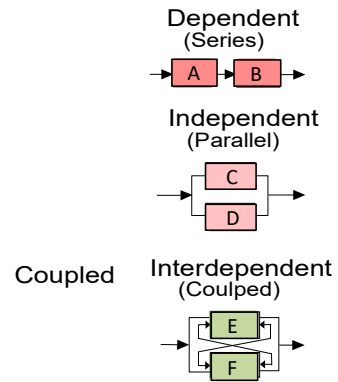


**\*DSM = Design Structure Matrix**

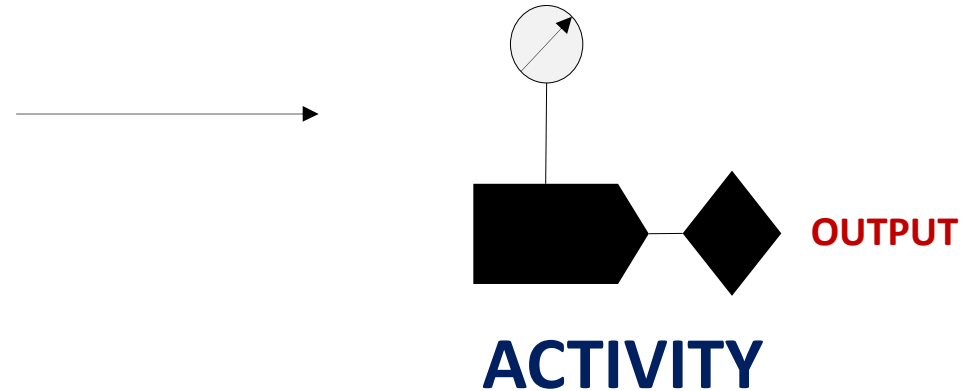
*There are some methods and tools that can be applied to minimize consequences of iterations, if time allows.....*

# GOAL vs ACTIVITY DRIVEN

	A	B	C	D	E	F	G	H	I
A	□								
B	x	□							
C		x	□						
D	x	x		□					
E			x	x	□	x		x	
F	x	x		x		x	□	x	
G	x				x		□		
H		x				x	x	□	
I							x		□



Several task structures possible to reach target.  
Replanning critical



GOAL

INTEGRATED  
COORDINATED

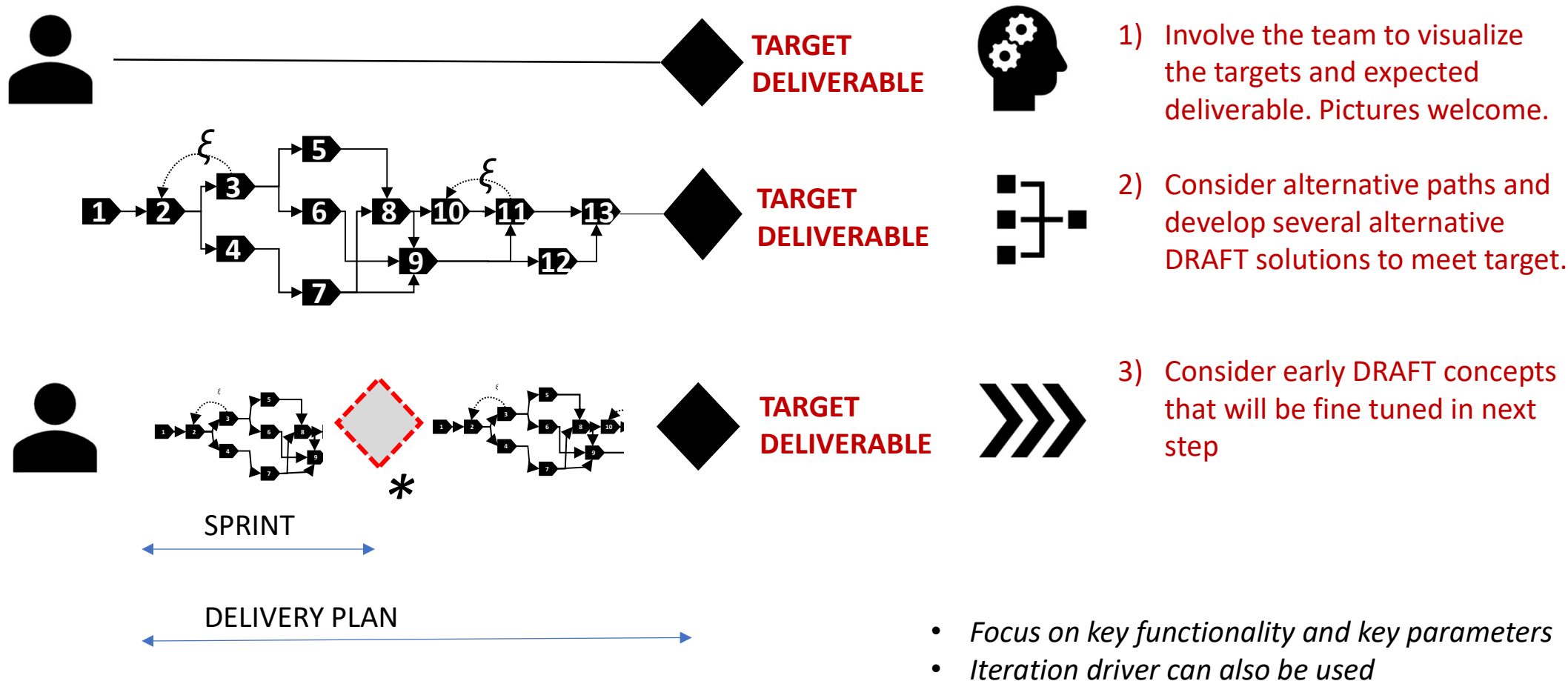
# From Engineering to Production

ENGINEERING		Operations
<i>PRE-STUDY CONCEPT</i>	<i>DETAIL DESIGN INDUSTRIALIZATION</i>	<i>PRODUCTION OTD</i>
Difficult to predict before Start of Project (+/-80%)	Predictable with a low level of uncertainty (+/-5%)	Predictable (+/- 0%)
Complex relations and iterations is provided in order to develop a competitive concept	Manageable iterations and defined dependencies.	Sequential or parallel tasks No iterations
Project Based (more started pre-studies the executed in detail)	Project based	Continuously (commonly)
Innovation and searching for several concepts before freeze	Defined, standardised process for execution of 1 concept	Defined, optimised and implemented
Uncertainty and risks	Manageable Uncertainty and risks	Determinable
Highly Interdisciplinary	Interdisciplinary (defined)	Disciplinary
Intensive formal and informal communication	More structured & defined communication channels	Defined communication channels

More Agile  More waterfall

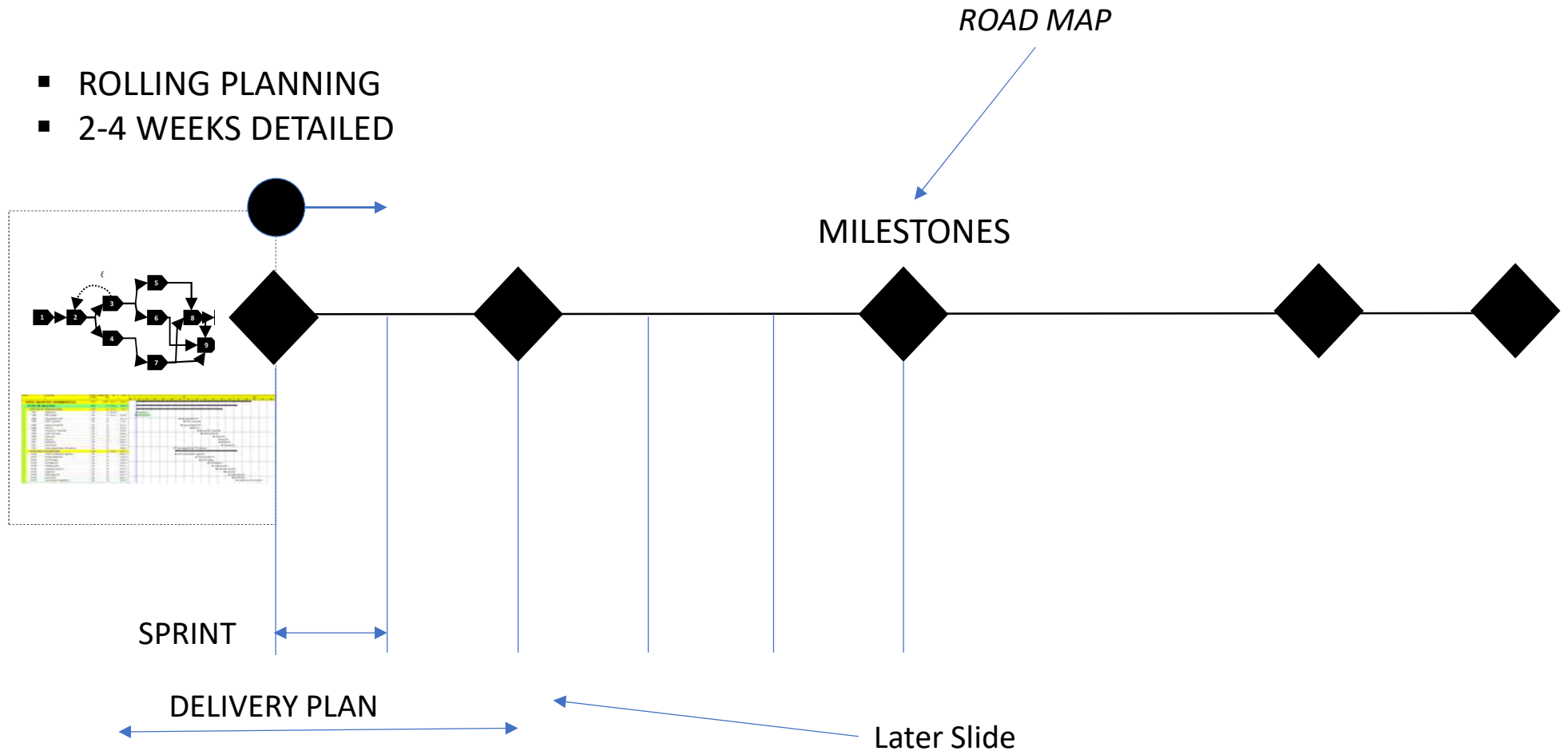


# PRINCIPLE – MANAGE ITERATIVE SCOPE

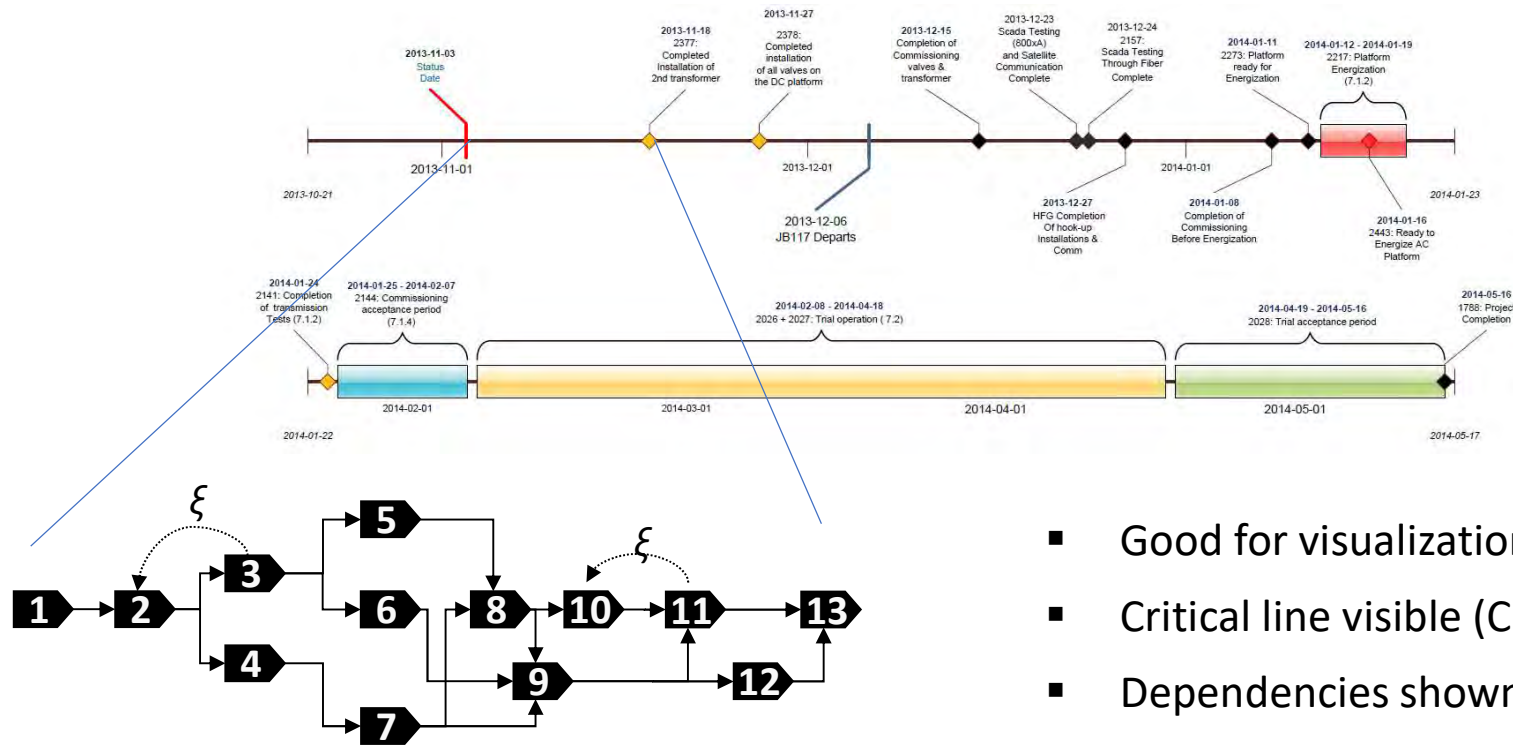


# PRODUCT DEVELOPMENT / INDUSTRIALIZATION

- ROLLING PLANNING
- 2-4 WEEKS DETAILED



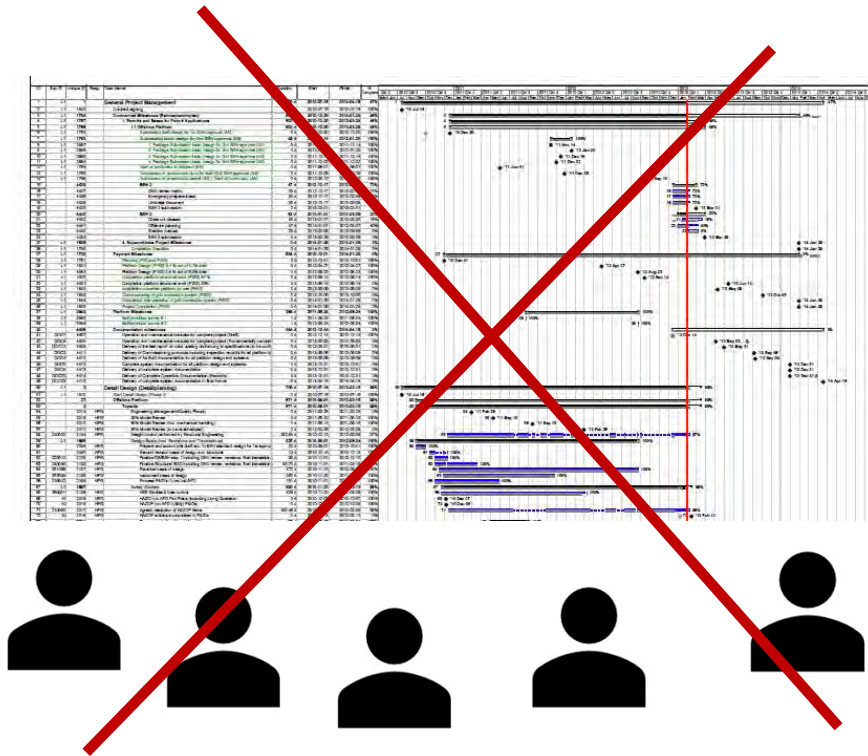
# NETPLAN FOR PLANNING TO MILESTONE



As earlier – Divide Delivery plan into sprint (if possible).

- Good for visualization
- Critical line visible (CPM)
- Dependencies shown
- Eventual Rework shown
- Open up for opportunities and innovation

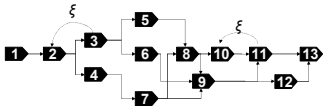
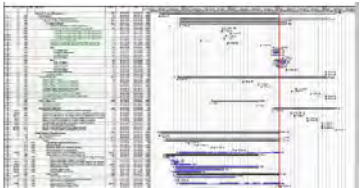
# DO NOT START A WORKSHOP WITH A DETAILED PLAN



1

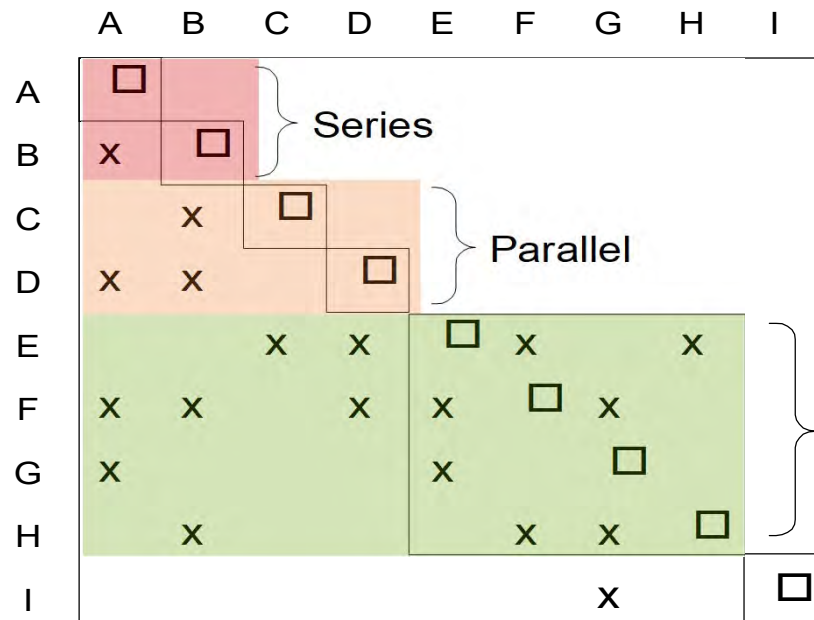


2



OR VISIBLE PLANNING

# ITERATIVE SCOPE DEMANING TO PLAN

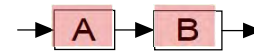


Series

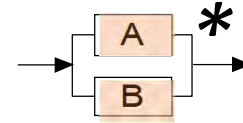
Parallel

Coupled

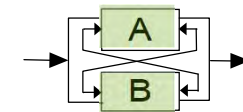
Dependent  
(Series)



Independent  
(Parallel)



Interdependent  
(Coupled)



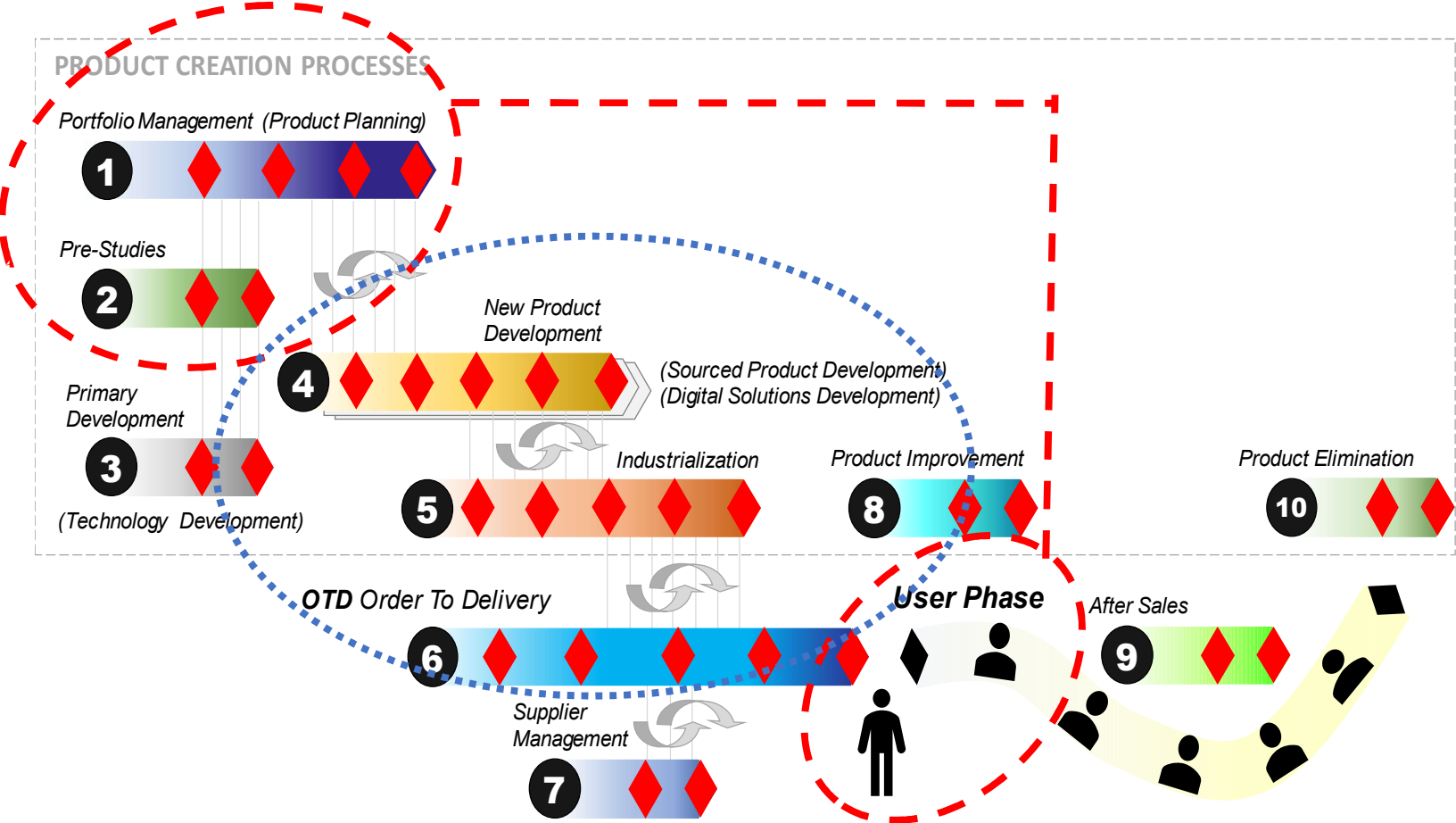
How easy to plan?

EASY

DEMANDING

\* The uncertainty on each task add on a lot of uncertainty for entire schedule (@risk)

# DE-RISKING



NPD De-Risking

From iterations to sequential / parallel

**VISIBLE  
PLANNING (VP)**

# ASSIGNMENT 4 #

## INTRODUCTION VP (OBEYA Room)

### Which European Country is Missing?

Sweden  
Czech Republic  
Belarus  
Greece  
United Kingdom  
Romania  
Liechtenstein  
Monaco  
Slovenia  
Luxembourg  
Croatia  
Norway  
Poland  
Montenegro  
Estonia  
France  
Germany

Bosnia and Herzegovina  
Serbia  
Portugal  
Slovakia  
Belgium  
Russia  
Netherlands  
Lithuania  
Ukraine  
San Marino  
Switzerland  
Iceland  
Moldova  
Italy  
Austria  
Ireland

Andorra  
Kosovo  
Bulgaria  
Latvia  
Macedonia  
Denmark  
Finland  
Vatican City  
Malta  
Albania



# ASSIGNMENT 4#

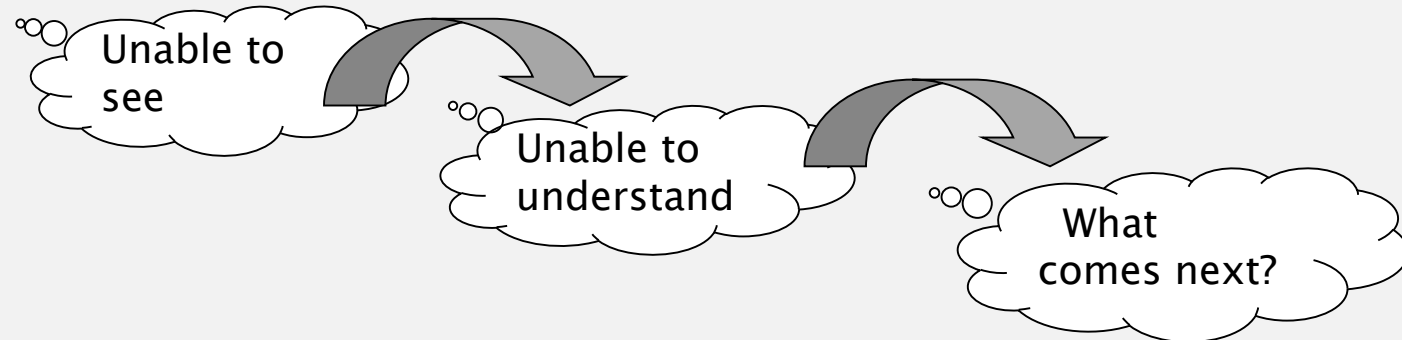
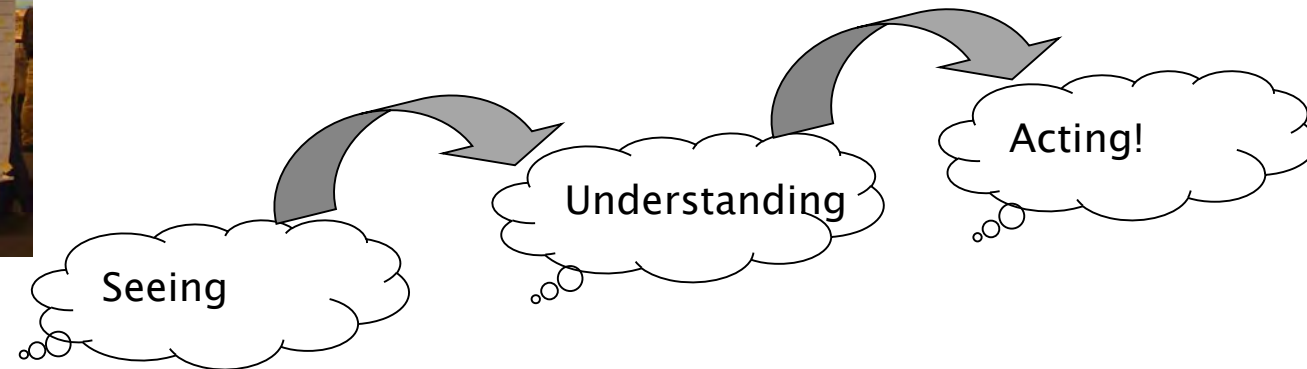
## INTRODUCTION VP

Which European Country is Missing?

- The purpose was just to illustrate how much easier it is to interpret pictures in many occasions.
- This is also starting point for VP (Visible Planning)



# VP – VISIBLE PLANNING



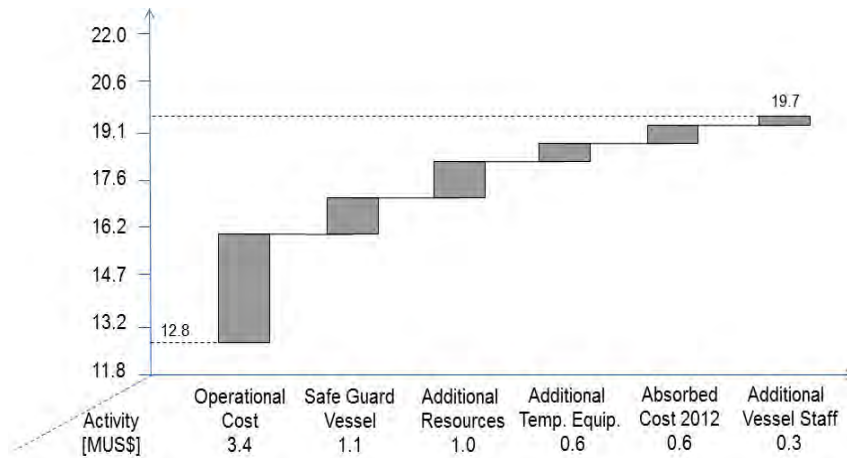
# VP – KEEP IT SIMPLE

- Define what to bring up based on project.
- Ensure that it is updated
- Short meeting in front of wall
- All can put up red notes, to be discussed in next meeting

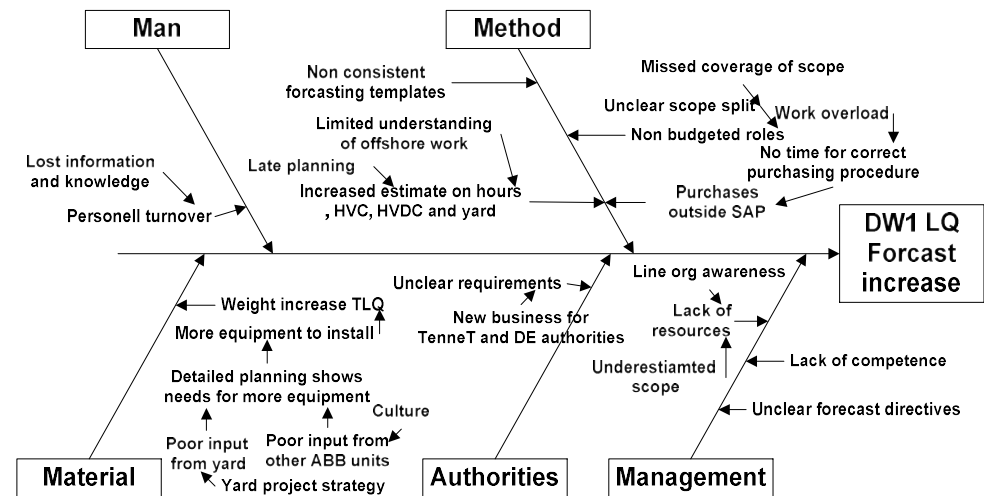


# EXAMPLE – NOT SOLELY PLANS !

## BRIDGE



## ROOT CAUSE



TEAM

ORGANIZATION

## ASSIGNMENT #5

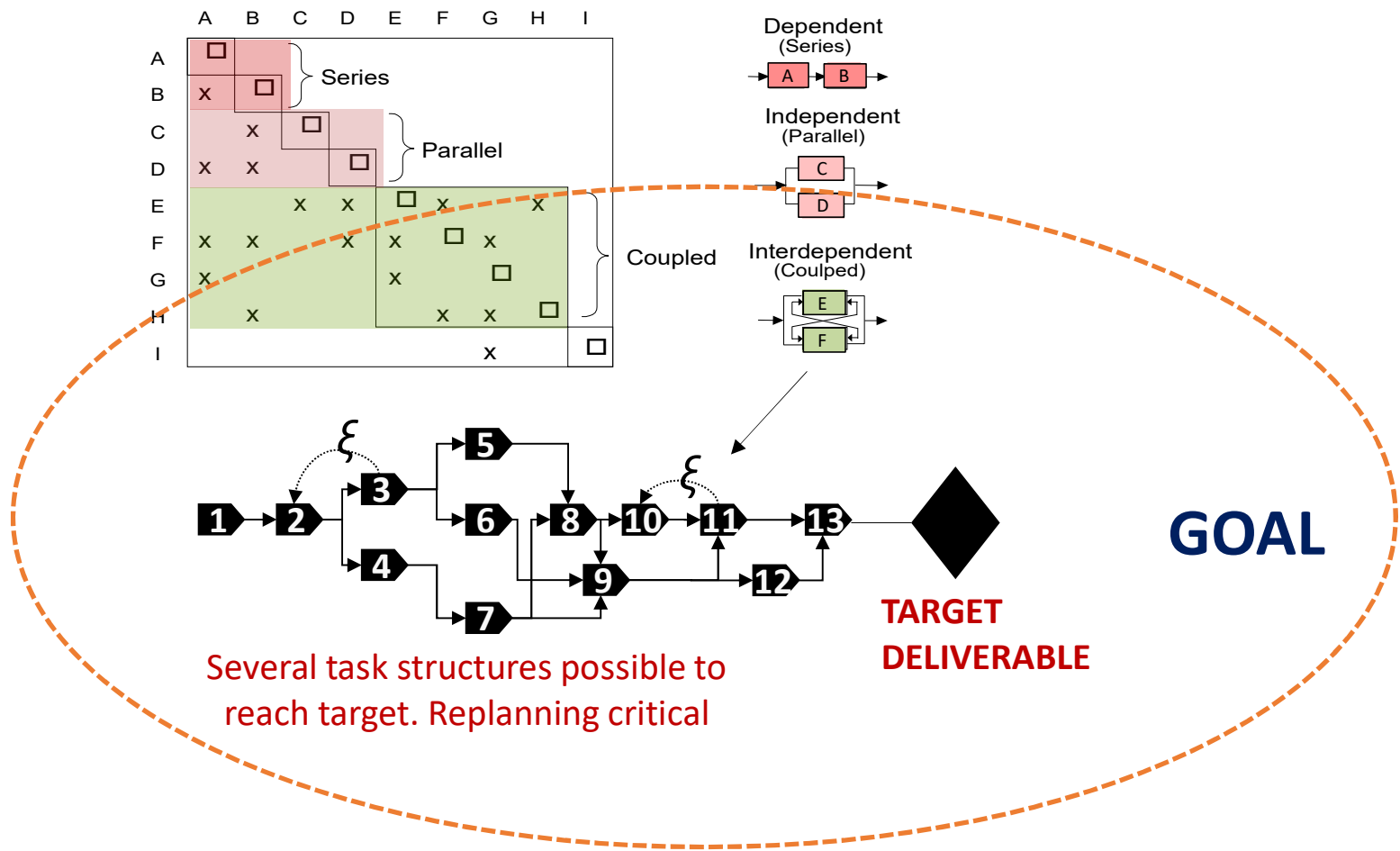
What do you do in case you get urgent problems in the production / OTD, like task force, etc., but What/How?



2 and 2 & 2 minutes from now

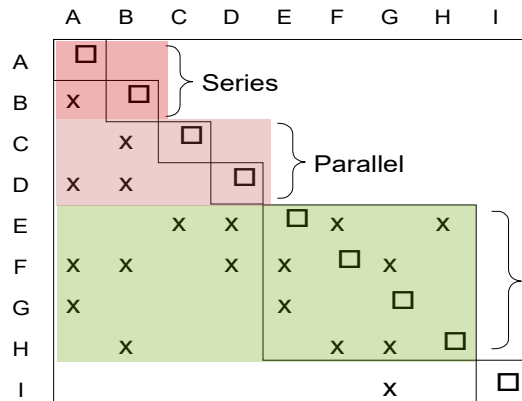


# ORGANIZATION FOR ITERATIVE SCOPE

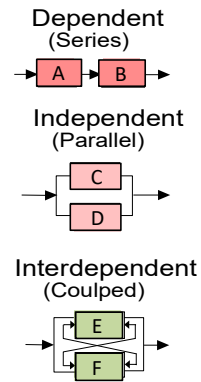


# ORGANIZATION FOR ITERATIVE SCOPE

## COORDINATION <-> INTEGRATION



Coupled



## COORDINATION

- Well defined work package
- Just to send a specification and you know exactly what you get.
- Limited uncertainty



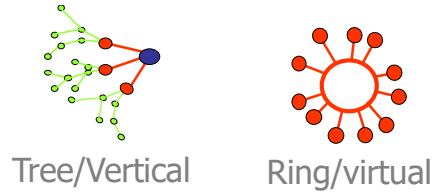
## INTEGRATION

- Uncertainty
- Iterative scope
- Joint effort required



# PLANNING/ACTIVITIES vs ORGANIZATION

L=Low  
H=High



Flexibility



Access to market



Common Value Creation



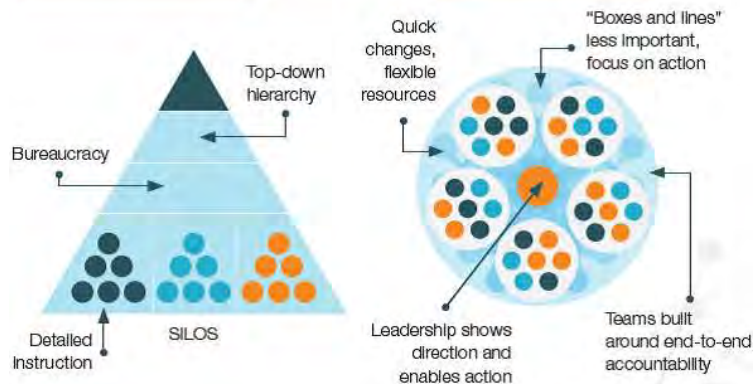
Control (today)



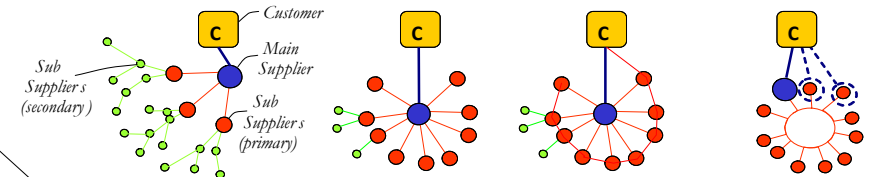
Trend ?

From organizations as "machines" ...

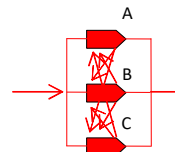
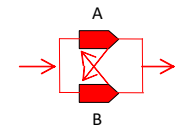
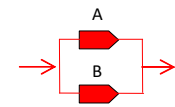
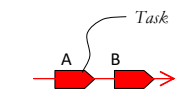
... to organizations as "organisms"



NETWORK

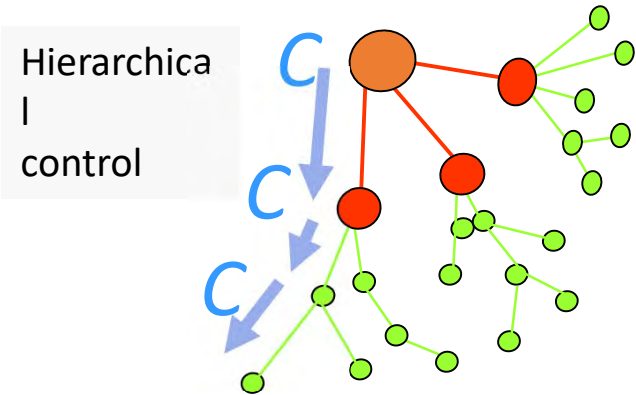


PROCESS



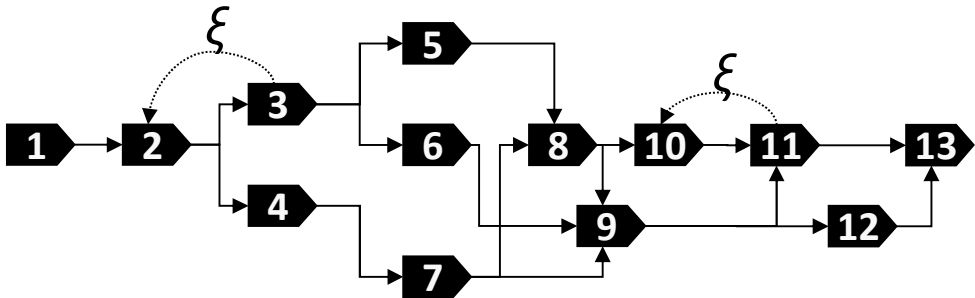
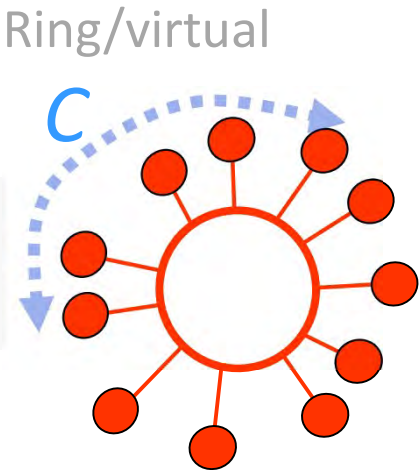
	TREE VERTICAL	STAR HORIZONTAL	STAR SEMI-VIRTUAL	RING VIRTUAL
SEQUENTIAL DEPENDENT	A			B
PARALLEL INDEPENDENT				
ITERATIVE INTERDEPENDENT	C			D
MULTI ITER. INTERDEPENDENT				

# SIMULATIONS

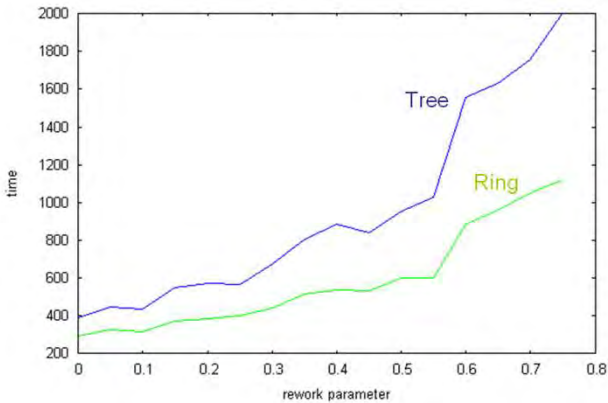


Tree/Vertical

The control functions shift dependent on task

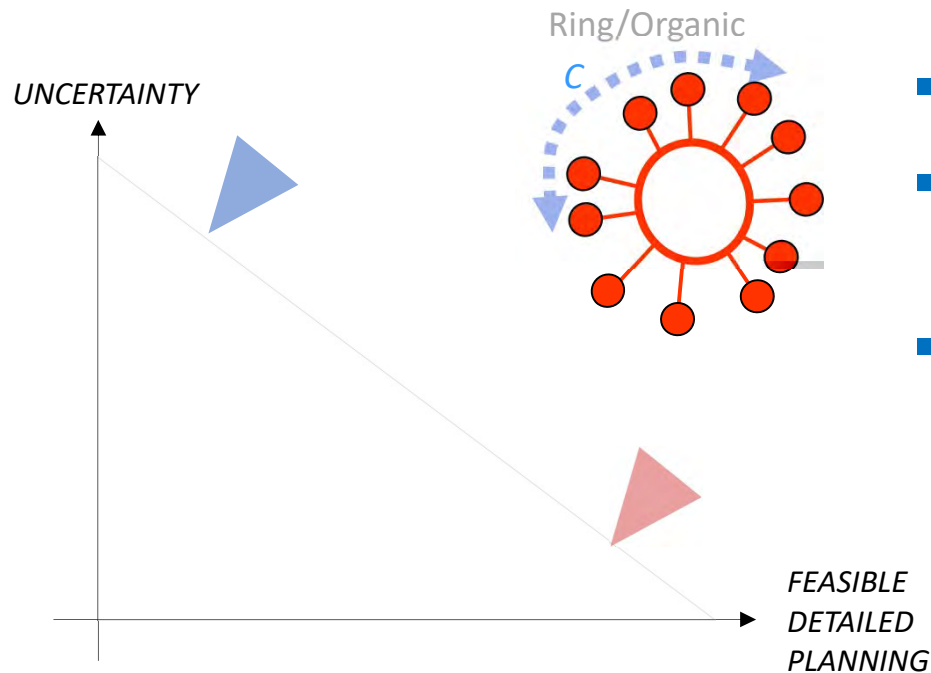


Execution time [-]				
Network	Phase 1	Phase 2	Phase 3	Total Σ
Tree (95 % CI)	39.4 ([38.9, 40.0])	153.8 ([146.0, 161.5])	44.1 ([42.9, 45.3])	237.3 ([229.4, 245.2])
Ring (95% CI)	43.7 ([42.4, 44.9])	123.5 ([117.2, 129.6])	43.2 ([41.9, 44.6])	210.4 ([203.6, 217.2])
Dynamic	39.4	123.4	43.2	206.0



See also: Bar-Yam, Y. (2004). About Engineering Complex Systems: Multiscale Analysis and Evolutionary Engineering

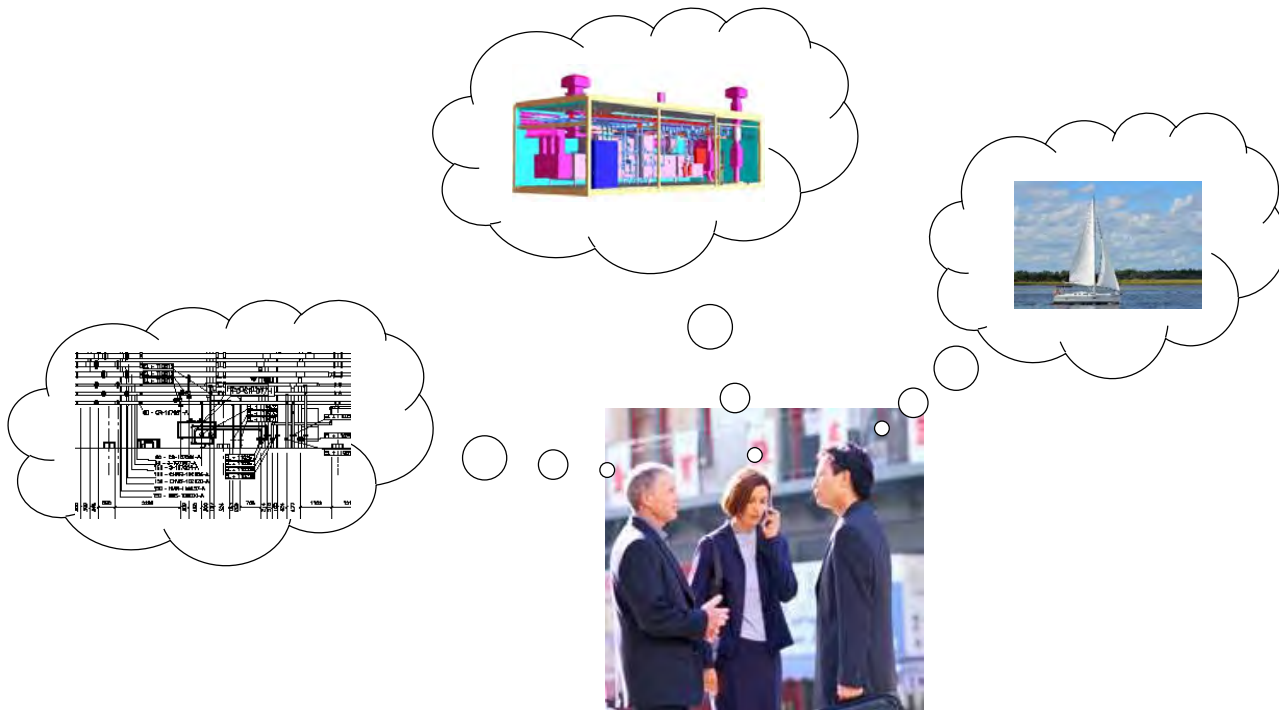
# UNCERTAINTY AND TEAM



- *Ring network / organic*
- *Do not control – Motivate and guide with objectives/targets and frames.*
- *Aim for learning and common understanding*

*Enhanced detailing and de-risking will allow for a more predictable plan and a “tree structure” will make more sense.*

# COMMUNICATION.....



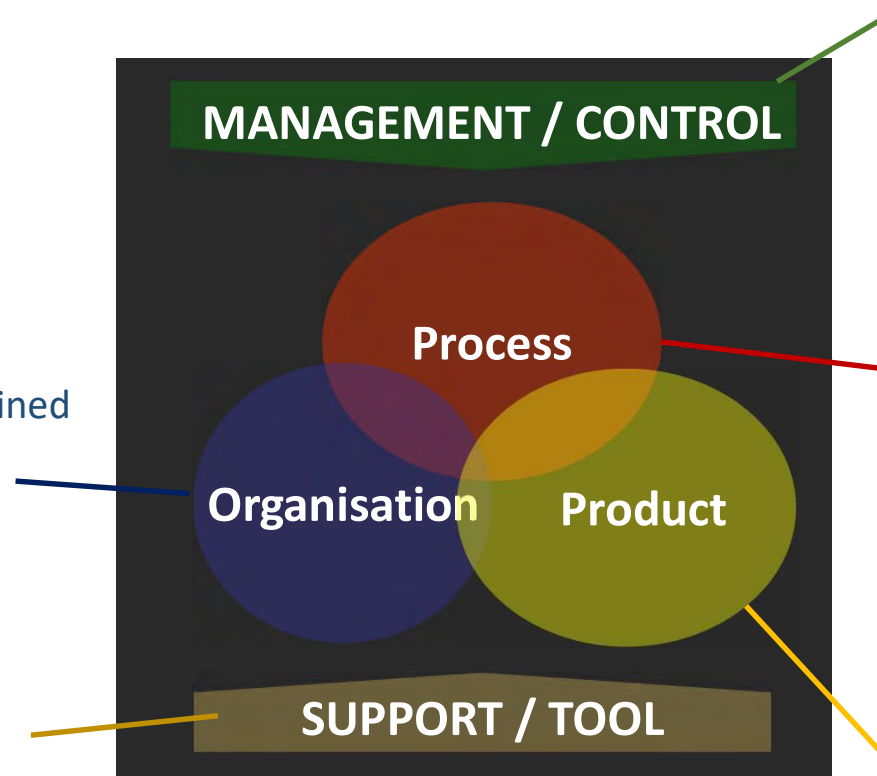
- ❑ Communication is one of the most important tools in the Agile team
- ❑ F-2-F
- ❑ Use pictures when possible and not solely text and words.
- ❑ Communication is essential for transferring information into knowledge and organize for learning

# Agile principles – Organization

(some LEAN)

- Scrum master (PM)
- Flexible org and resp.
- F-2-F communication
- Broad and deep skills combined
- Organize for learning
- Commitment / sprint
- Teach and Learn

- Decision Making
- Set-based
- Problem solving – Go to Gemba
- OBEYA Room
- Front-Loading
- Etc.



+ Culture

- High pace and throughput
- Transparency
- Eliminate waste
- Daily meeting
- Product Owner

- Only plan near future / Sprint
- Few planned activities and high pace
- Focus on end results/effects/client /product owner
- Flexible planning
- Change management
- Burn down chart
- Planning = Team effort = Bottom-up

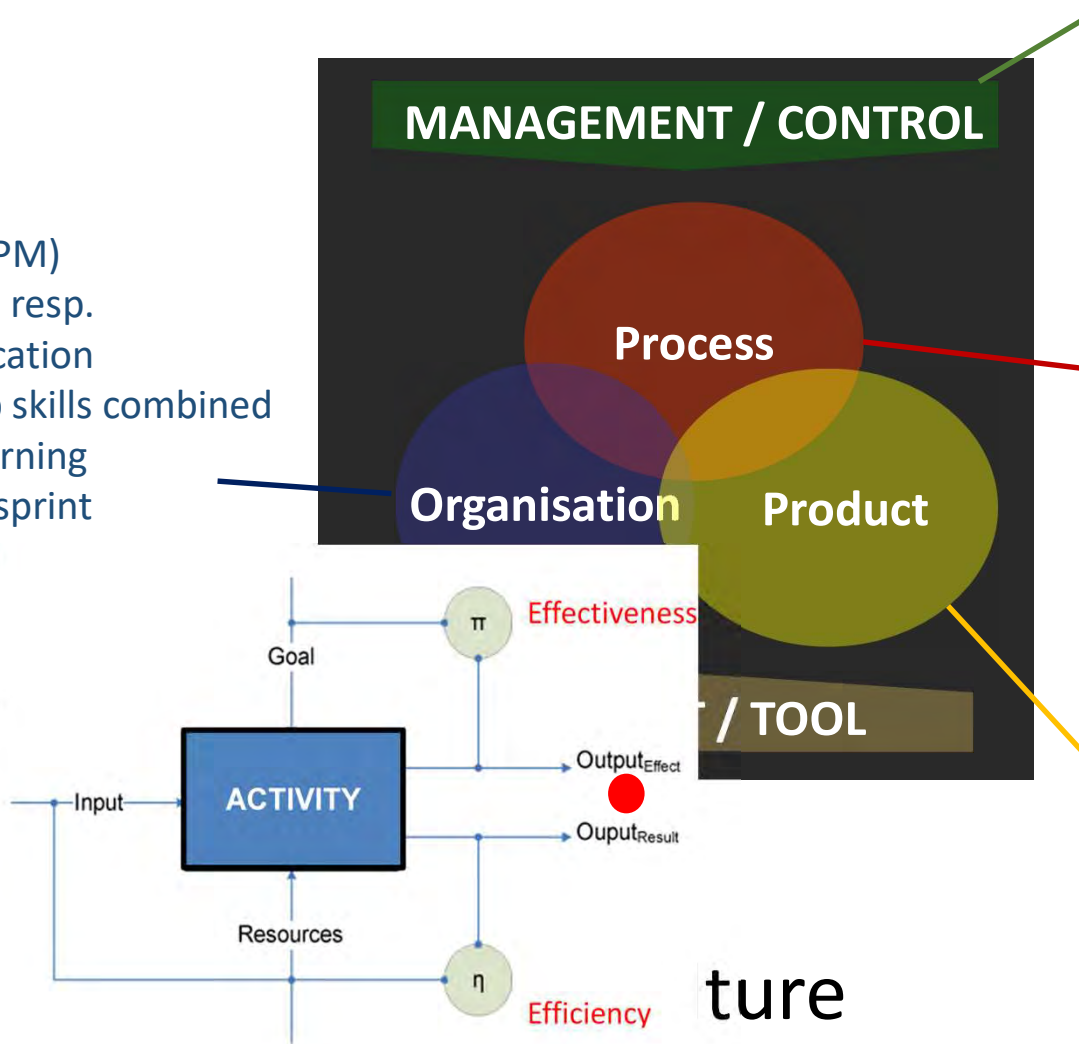
- Product Owner
- Customer Journey
- Early prototype / digital with main functionality
- Involve client
- Focus on end results/product early

# Product Owner

## Internal Product Owner

- Scrum master (PM)
- Flexible org and resp.
- F-2-F communication
- Broad and deep skills combined
- Organize for learning
- Commitment / sprint
- Teach and Learn

- **Decision Making**
- Set-based
- Problem solving
- OBEYA Room
- Front-Loading
- Etc.



- High pace and throughput
- Transparency
- Eliminate waste
- Daily meeting
- **Product Owner**

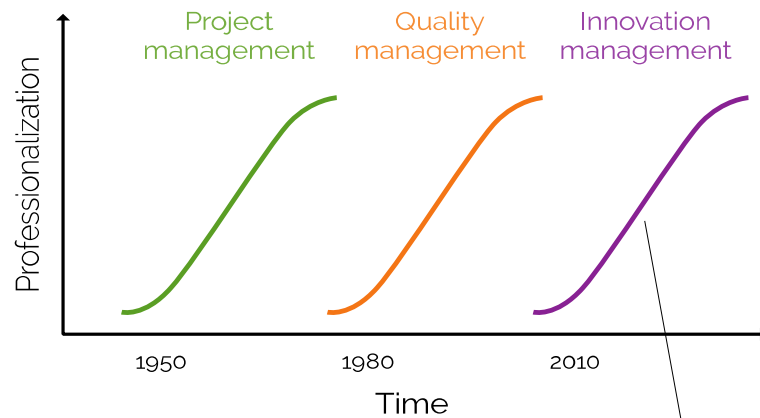
- Only plan near future / Sprint
- Few planned activities and high pace
- **Focus on end results/effects/client /product owner**
- Flexible planning
- Change management
- Burn down chart
- Planning = Team effort = Bottom-up

- **Product Owner**
- **Customer Journey**
- Early prototype / digital with main functionality
- Involve client
- Focus on end results/product early

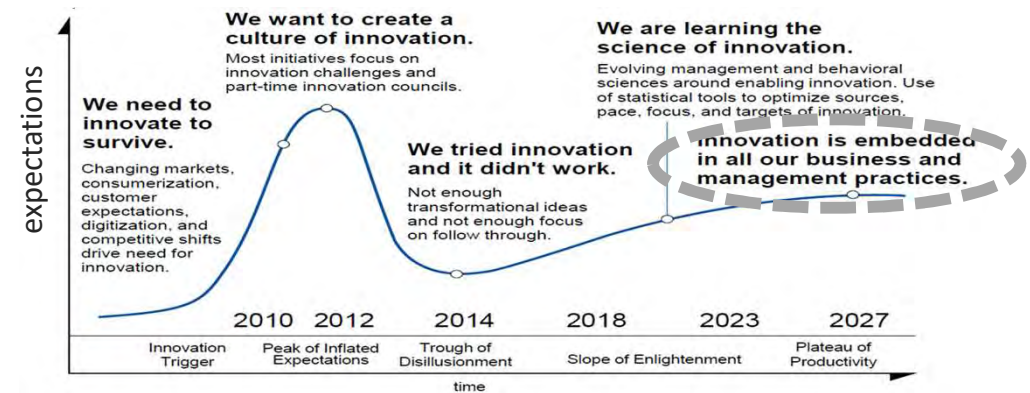
**INNOVATION**

# INNOVATION - FUTURE

- Innovation an integrated part of the corporate "ECO-System"



*ISO 56002:2019  
Innovation management*

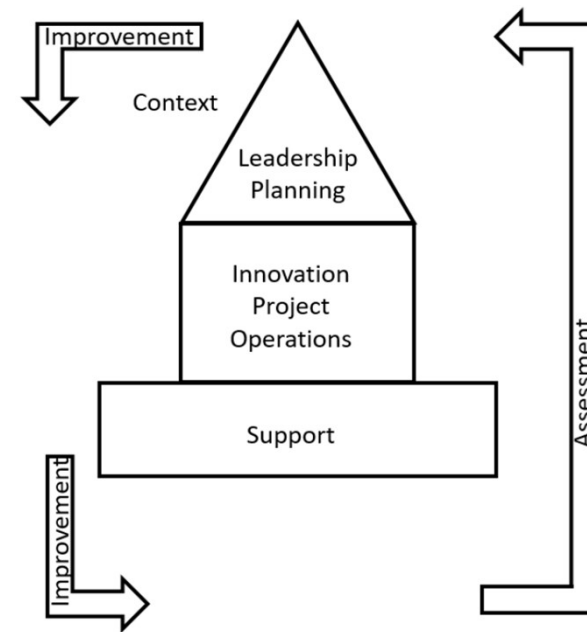
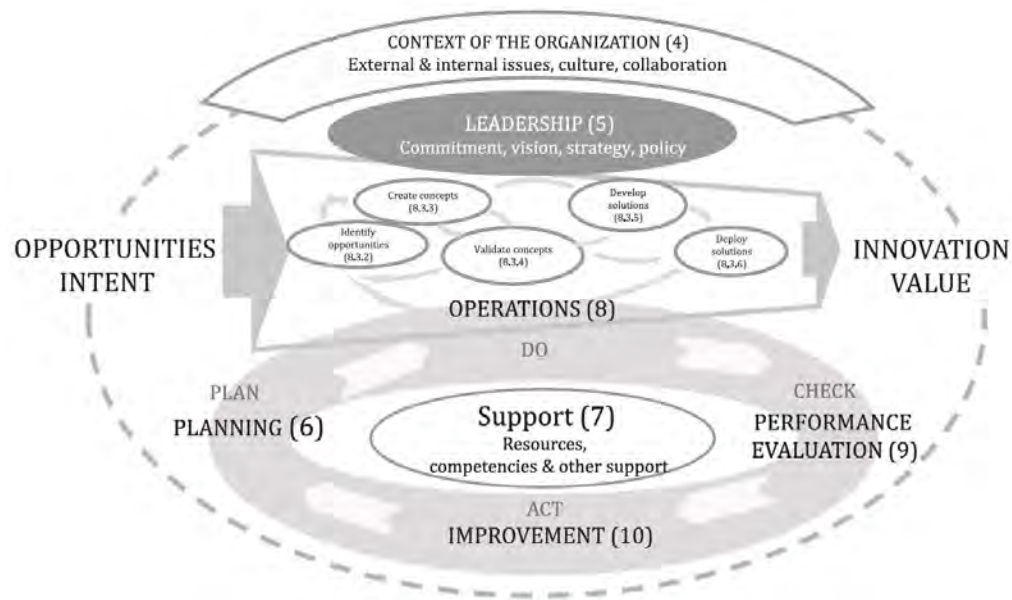




# ISO STANDARD 56002:2019

## Innovation Management

- Holistic view
- Inclusive leadership



# INNOVATION vs INNOVATIVE

## DEF Innovation

New or changed;

*Product, service, process, model, method etc.*

Realizing or redistributing value

## Innovative Project Management

*Our capability to find new and/or revised ways of executing projects, in order to manage change and deliver on T/C/Q (or exceed).*

*(Some argue that AGILE = Innovative Project Management)*

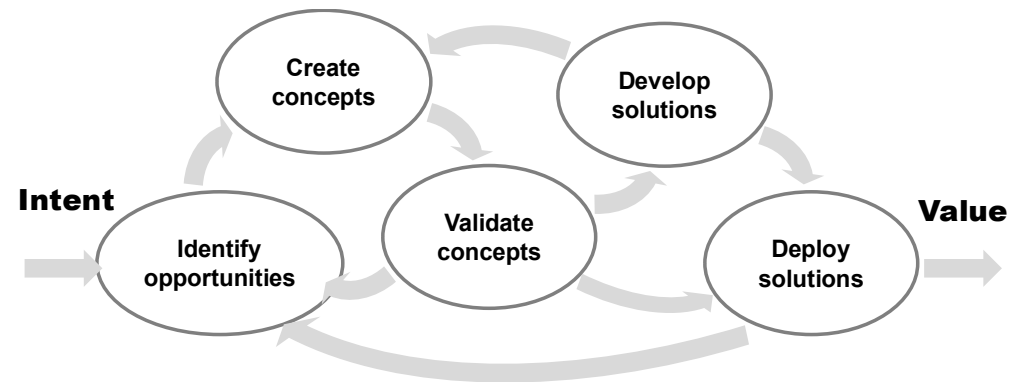
*[Various definitions in literature]*

# STRUCTURE ?

*Some structure and guidance could help the team to find innovative solutions/alternatives/opportunities/ etc.*

*However, difficult to control and predict innovation (uncertainty)*

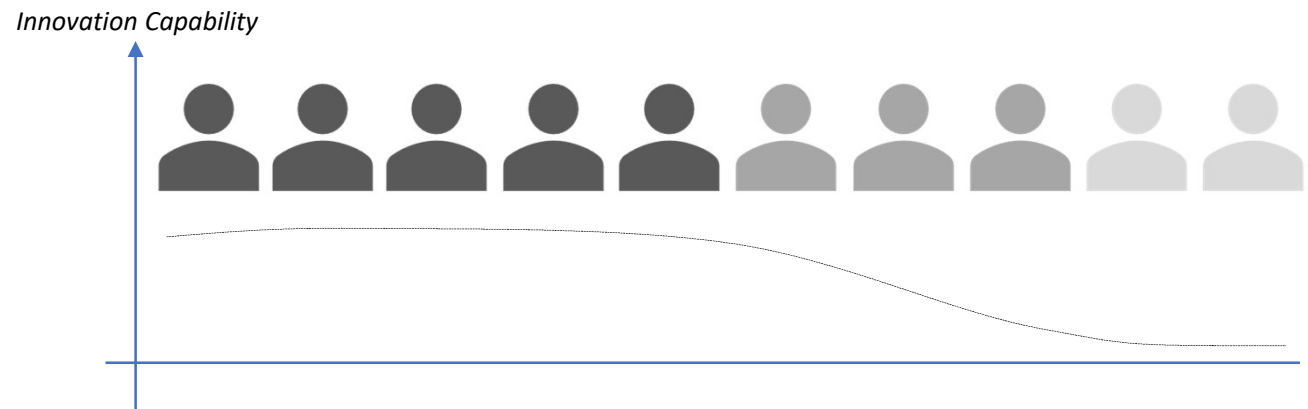
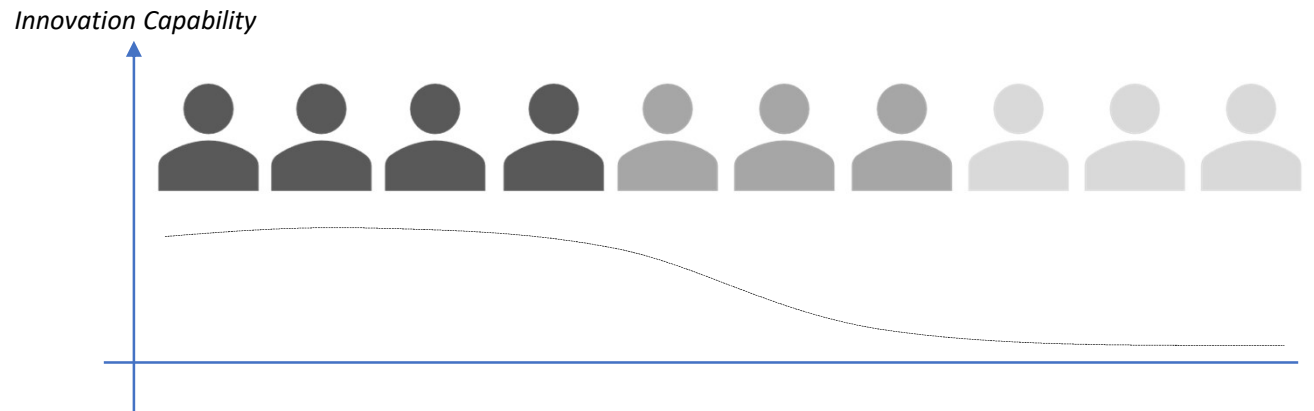
*(literature not consistent)*



**More support will be presented later under both Planning and then Tools**

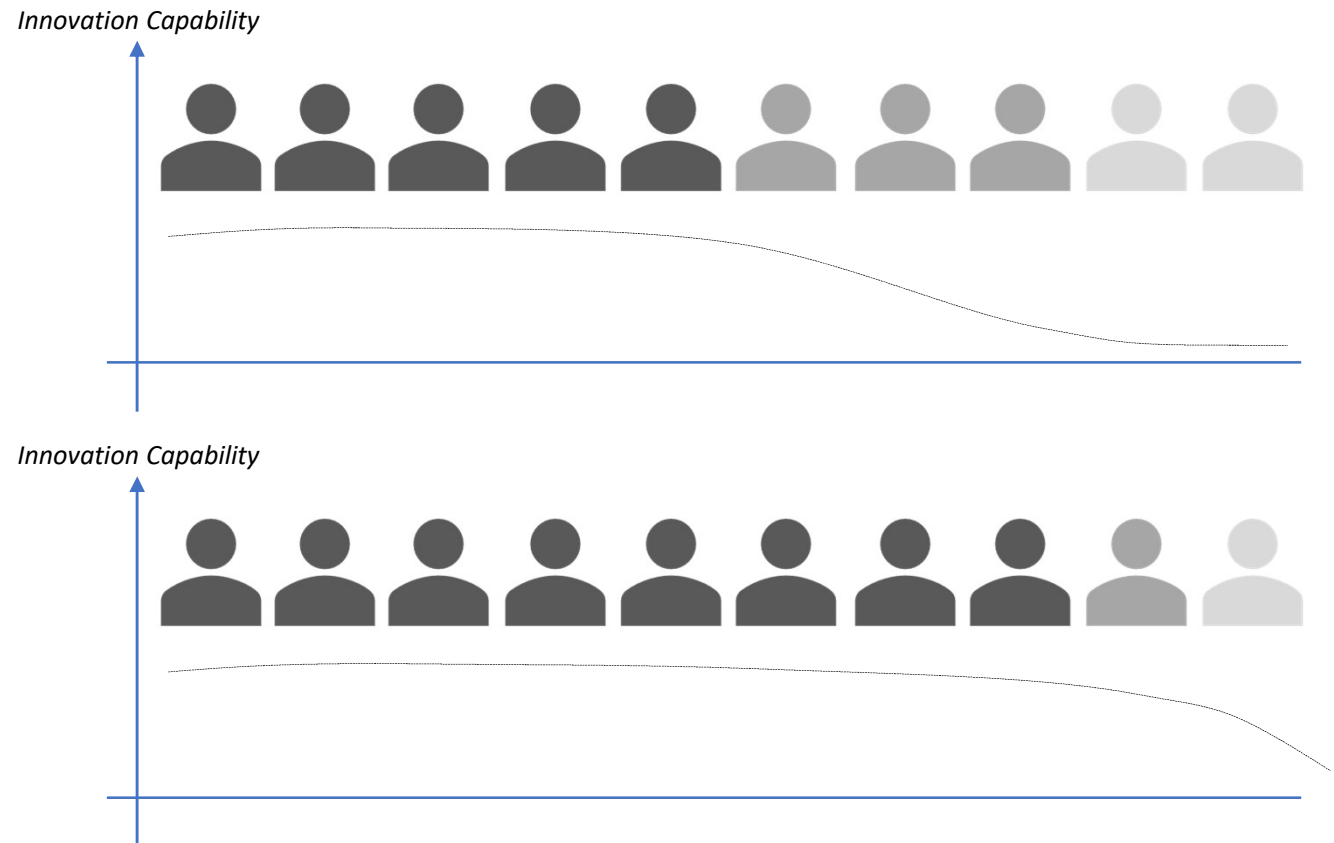
# ENHANCING INNOVATION CAPABILITIES

- Commonly there are same people that interact and participate in case you run a workshop that are based on the ability to innovate.
- Many companies concludes;
- By selecting smart methods, be very enthusiastic, etc., you might influence some.
- Still a lot of waste.....



# HOW TO GET MORE PEOPLE ENGAGED?

- Likely the one that do not feel they can contribute has “chosen beliefs” or “selected truths” that they cannot innovate.
- Everyone can decide to change and get rid of their “chosen beliefs”, it takes 4-6 weeks, at least, but they need to take a conscious decision.
- Step 1 is to enhance the number in the team that would like to contribute!

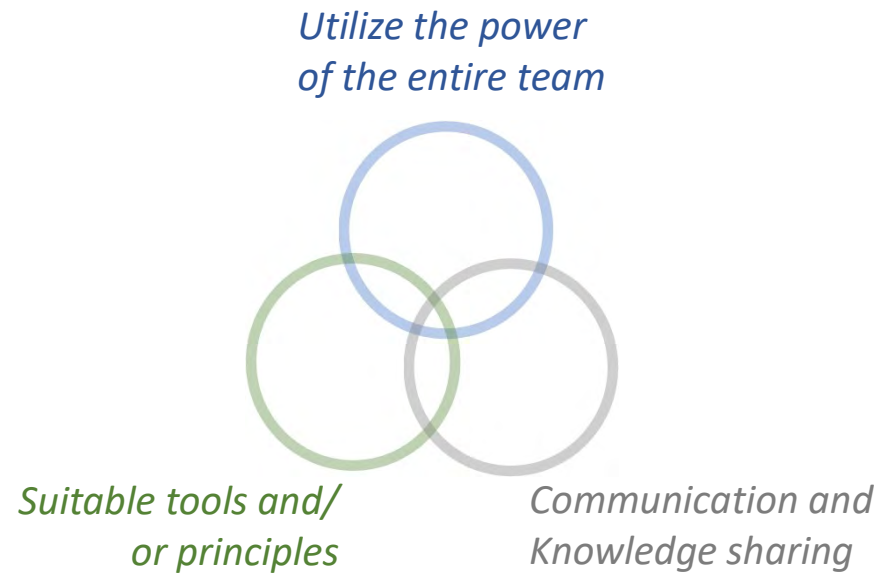


## STEP 2 AND STEP 3 WILL BE

- Select suitable methods and/or principles for the specific task.
- Plus communication and knowledge sharing

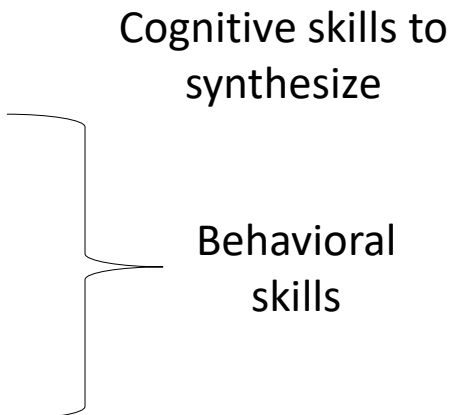
The ability to teach and learn is a factor in a Agile Team!

Not solely learn!



# ANYONE CAN BE INNOVATIVE

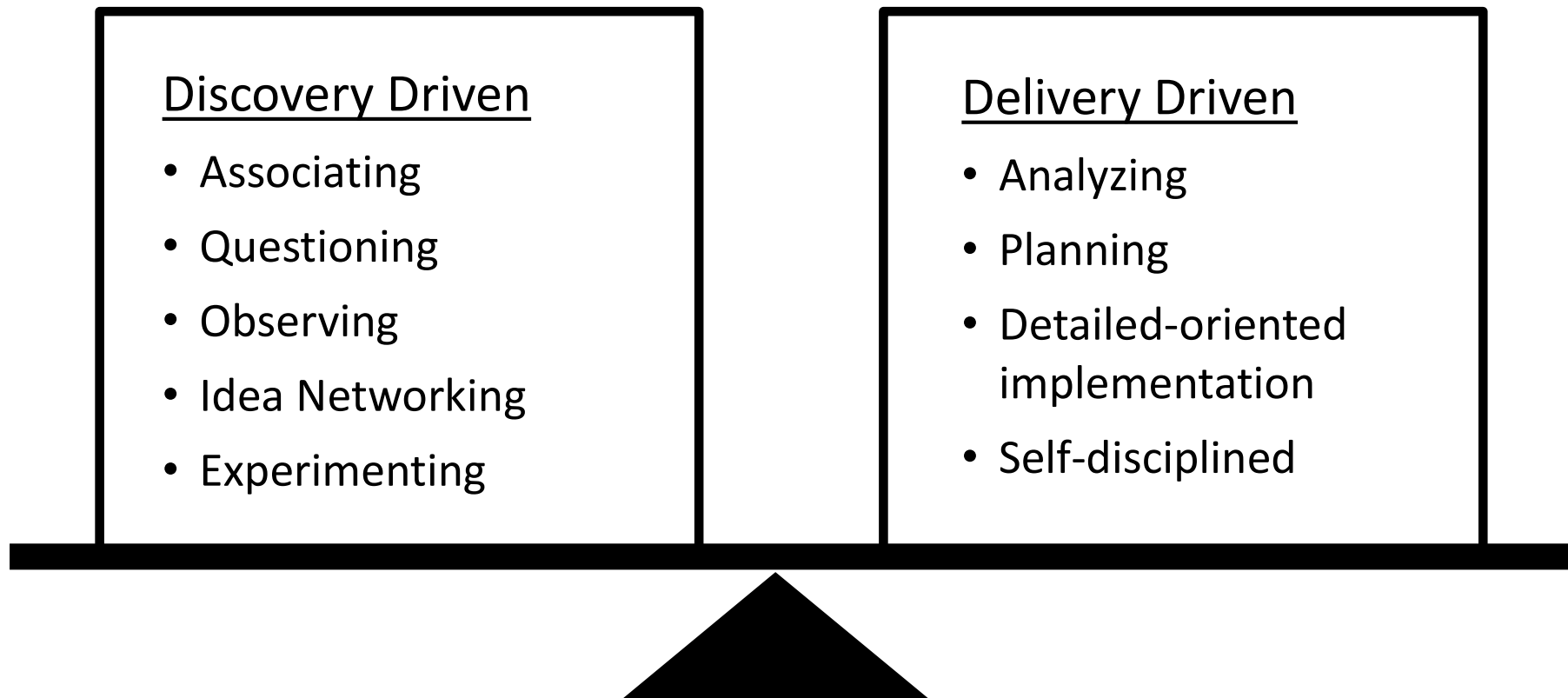
## 1) *Five specific behaviors* to innovation:

- 1) Associating
  - 2) Questioning
  - 3) Observing
  - 4) Networking
  - 5) Experimenting
- 
- The diagram shows a list of five behaviors on the left. To the right of the list, there are two labels: 'Cognitive skills to synthesize' and 'Behavioral skills'. A bracket on the left side of the list groups the first three behaviors (Associating, Questioning, Observing) under the 'Cognitive skills' label. Another bracket on the left side of the list groups the last two behaviors (Networking, Experimenting) under the 'Behavioral skills' label.
- Cognitive skills to synthesize
- Behavioral skills

## 2) **Anyone** can be as innovative and impactful as the **most creative people** in business, if they **practice the above behaviors**.

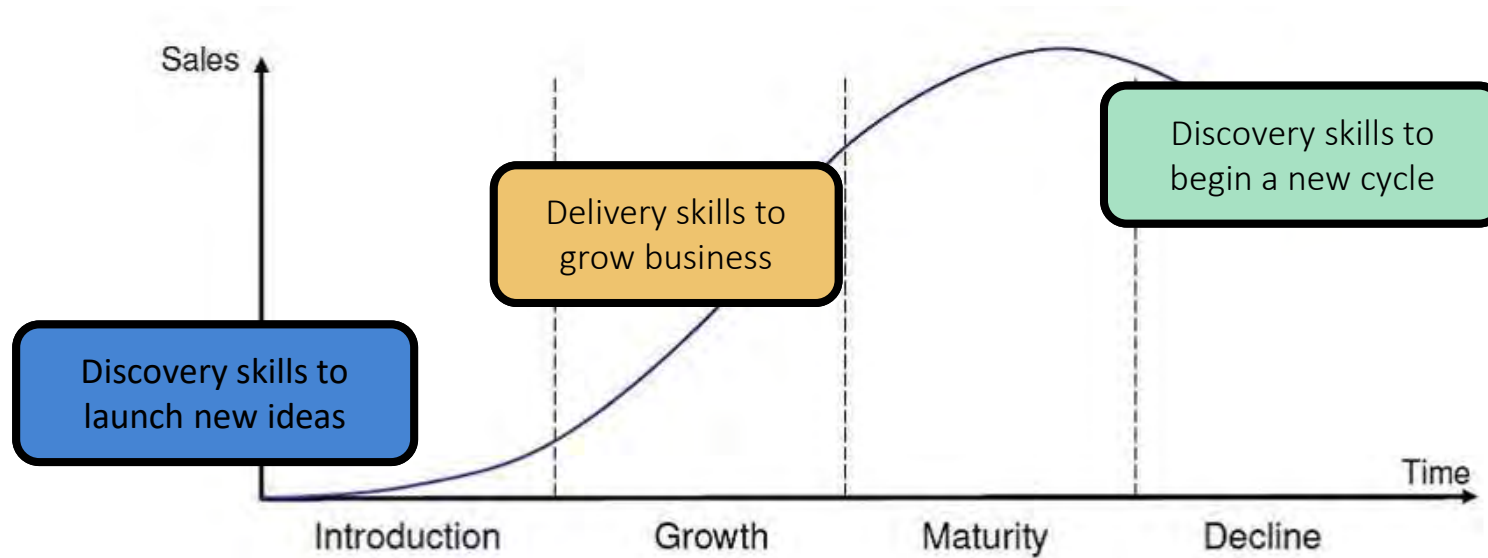
[ Dyer et al. ]

# Discovery vs Delivery Skills -





# VARIOUS PHASES



# OUTLINE (as sent and generic)

09:15-09:30 KAFFE

09:30-10:15 INTRODUKION AGILT (inklusive relationen till den man kallar vattenfall / V-Modell)

10:15-10:45 START AV PROJEKT OCH ÖVNING "SJÄLVSKATTNING NULÄGE"

10:45-11:00 KAFFE

11:00-12:00 AGIL PLANERING OCH ORGANISATION

**12:00-12:45 LUNCH**

12:45-13:30 ÖVNING AGIL PLANERING

13:30-13:45 GENOMGÅNG OCH DISKUSSION AV ÖVNING

13:45-14:30 METODER, VERKTYG SOM STÖDJER AGILT GENOMFÖRANDE

14:30-15:00 KAFFE, DISKUSSION OCH FRÅGOR

# OUTLINE (contect)

- INTRODUCTION
- DEFINITION PROJECT MANAGEMENT
- DEMANDING ENVIRONMENT
- CONTEXT PROJECT MANAGEMENT
- INTRODUCTION AGILE
- SELF ASSESSMENT
- AGILE PLANNING
- VISIBLE PLANNING (Obeya)
- TEAM / ORGANIZATION
- INNOVATION
- **WORKSHOP**
- **SET-BASED**
- **DECISION MAKING**
- **DISCUSSIONS AND CLOSING**

# INTRODUCTION WORKSHOP

## 3 teams – Set up an Agile Bid-team and Plan for project H12;

- Danish client Ørstedt has asked ABB for quotation for a customized 3-phase transformer at 900 MW and 250 T.
- Manufacturing and engineering planned for ABB in Ludvika.
- Transformed should be delivered on quay side at yard in Esbjerg.
- FAT to be done in Ludvika.
- ABB to provide services for commissioning at site in Denmark
- Spare parts to be decided later.
- Lead time for firm bid to the client is 9 weeks.
- Transformer should be delivered 2021-08.
- 5 years warranty.
- FAT testing likely 6-8 weeks
- Ørsted will come back concerning standard.
- Manufacturing 6 month
- Long lead items 5 month lead time from order.
- Earliest slot in production 2020-08 (SOP)
- Engineering divided into three phases, concept, basic and detail, in total 6 month.
- Ørsted has indicated that they are willing to place a firm order 4 weeks after they have recieved the ABB offer.
- Manufacturing not willing to start without all material in house.
- It might be difficult to go on barge at Vänern in wintertime.

# Picture Transformer



# Agile planning – You will do Vision to sprint

- Vision Statement
- Road Map
- Delivery plan
- Sprint Plan
- Daily Plan

**Vision Statement** Expected end effects

Key Stakeholders

**Road Map.** Visualize the intended concept for the delivery of this project. Just 2-3 steps required.

Key Requirements  
(Functional)

Develop into a milestone plan a set target dates for road map

**Delivery plan.** Planning over a few sprints, like 6-8 weeks.  
Plan to next milestone is a good approach, if possible

**Sprint plan.** Planning over 2-3 weeks (TBD). Make 1 sprint

Back-Log  
Product  
Project

**Daily plan.** Can be part of sprint planning, but updated on a daily bases if needed. Not included

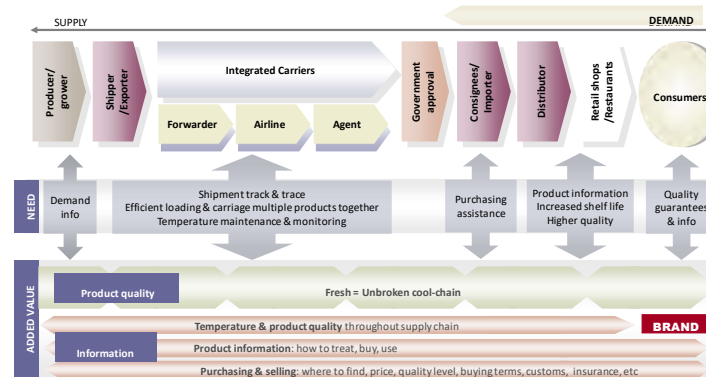
# Agile planning – You will do Vision to sprint

- Vision

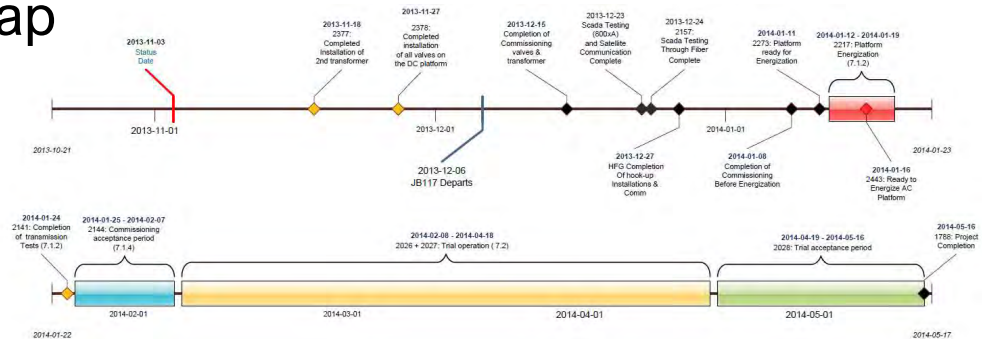
Vision = End effects

- Road Map

- Delivery plan

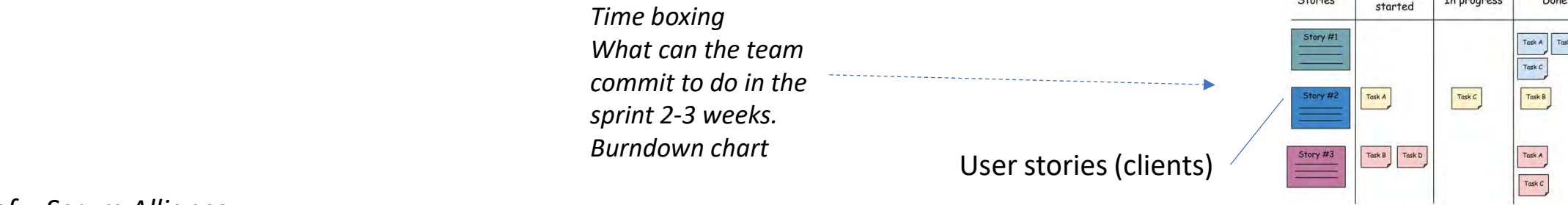
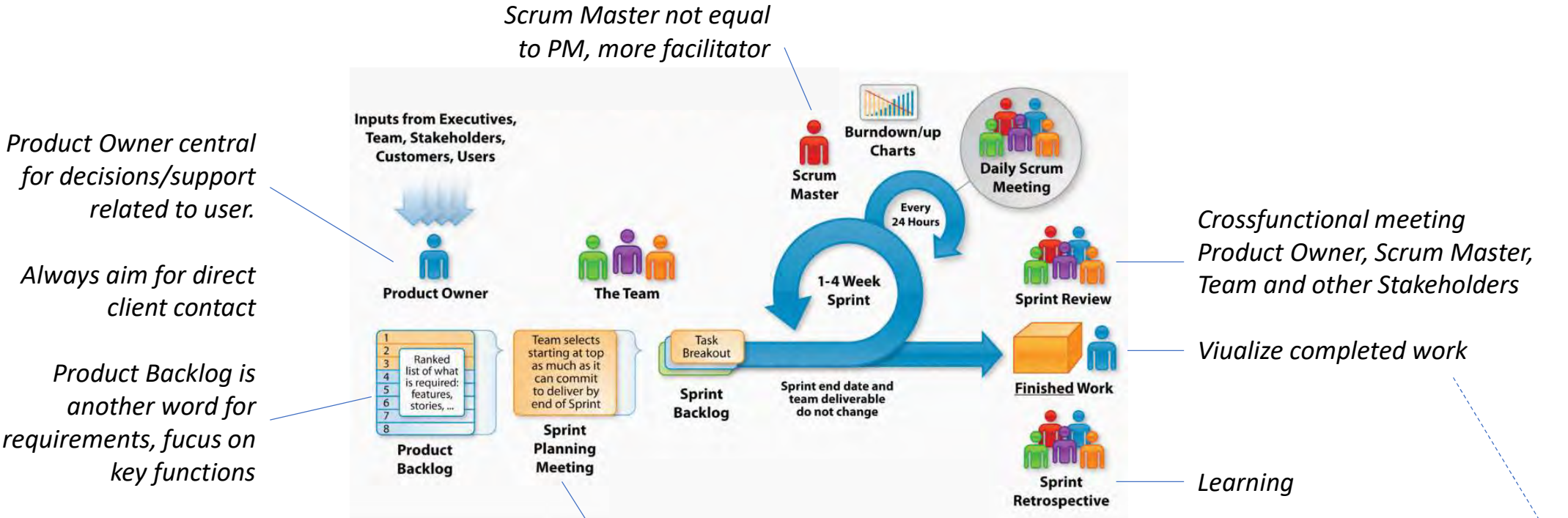


After Road Map  
= Milestone





# Overview – Sprint Planning



## 3 teams – Set up an Agile Bid-team and Plan for project H12;

- Appr 10 persons in each team

Scrum Master, Team and Product Owner (TBD).

Björn can be one stakeholder (Role flexible)

- Whiteboard / Post It
- Joint effort required in the team
- Responsibility can shift
- Framing!

- Vision Statement
- Road Map (part)
- Delivery plan (part)
- Sprint Plan (1 sprint)

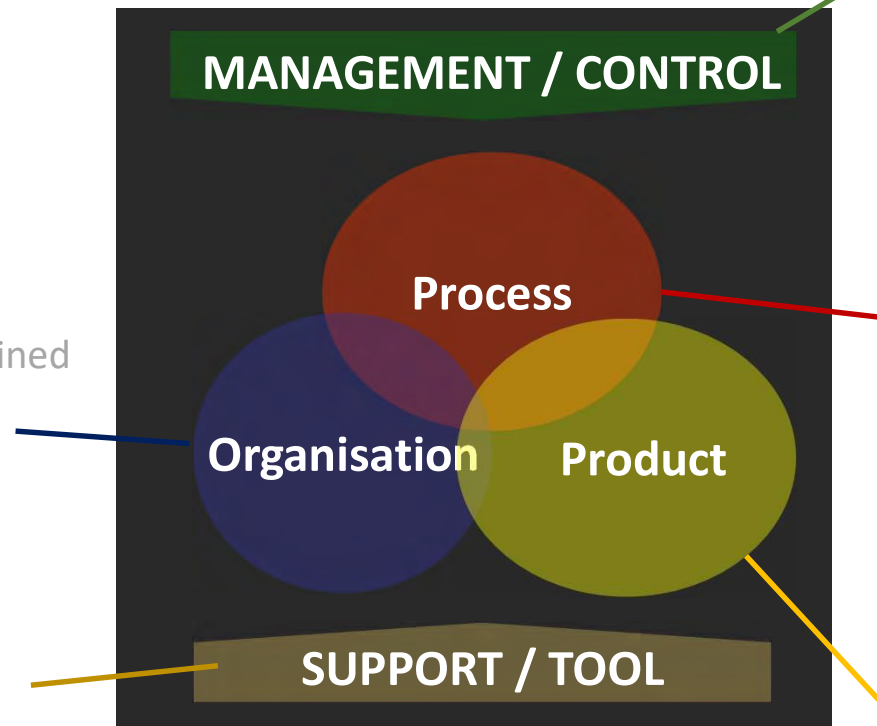
# SET-BASED

# Support – Set-Based

(some LEAN)

- Scrum master (PM)
- Flexible org and resp.
- F-2-F communication
- Broad and deep skills combined
- Organize for learning
- Commitment / sprint
- Teach and Learn

- Decision Making
- **Set-based**
- Problem solving – Go to Gemba
- OBEYA Room
- Front-Loading
- Etc.



- High pace and throughput
- Transparency
- Eliminate waste
- Daily meeting / Sprint Review
- Product Owner

- Only plan near future / Sprint
- Few planned activities and high pace
- Focus on end results/effects/client /product owner
- Flexible planning / Use Pull is possible
- Change management
- Burn down chart
- Planning = Team effort = Bottom-up

- Product Owner
- Customer Journey
- Early prototype / digital with main functionality
- Involve client
- Focus on end results/product early

+ Culture

# ASSIGNMENT #6

What fits better into Agile – Requirement Specification or Requirement management Process



2 and 2 & 2 minutes from now

# 'COMMON' APPROACH – PRODUCT DEVELOPMENT

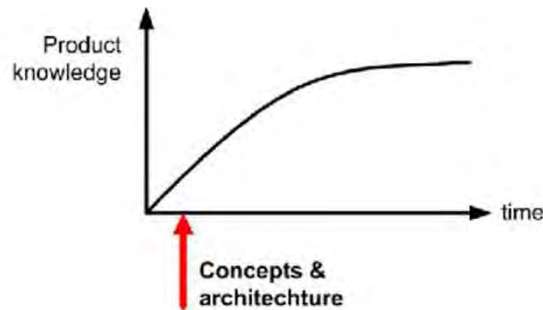
**A**

A very detailed overdefined specification starts up the work, with inconsistencies and a lot of not needed information, often based on earlier products/projects

**C**

Hard work to develop each sub-system to ensure that all requirements are fulfilled

**B**



Early concept decision when available product knowledge is low

**D**

Finally when all details are defined, time to involve suppliers and get in quotations.

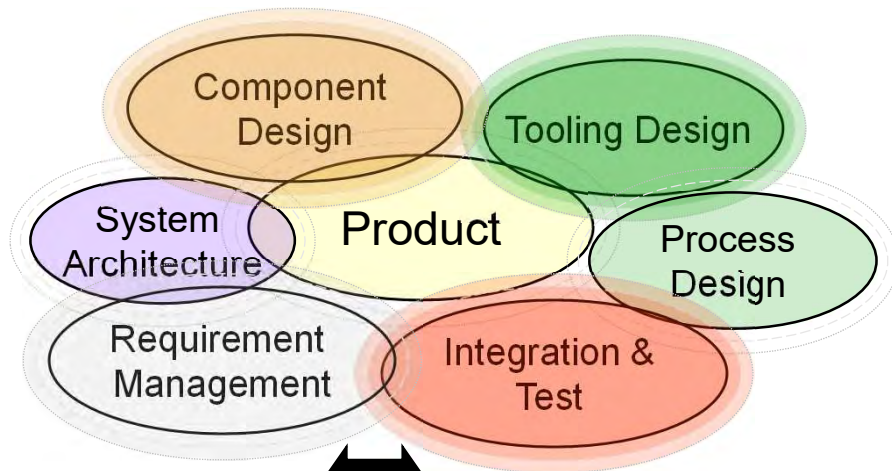
**E**

Demanding Re-design due to cost overruns

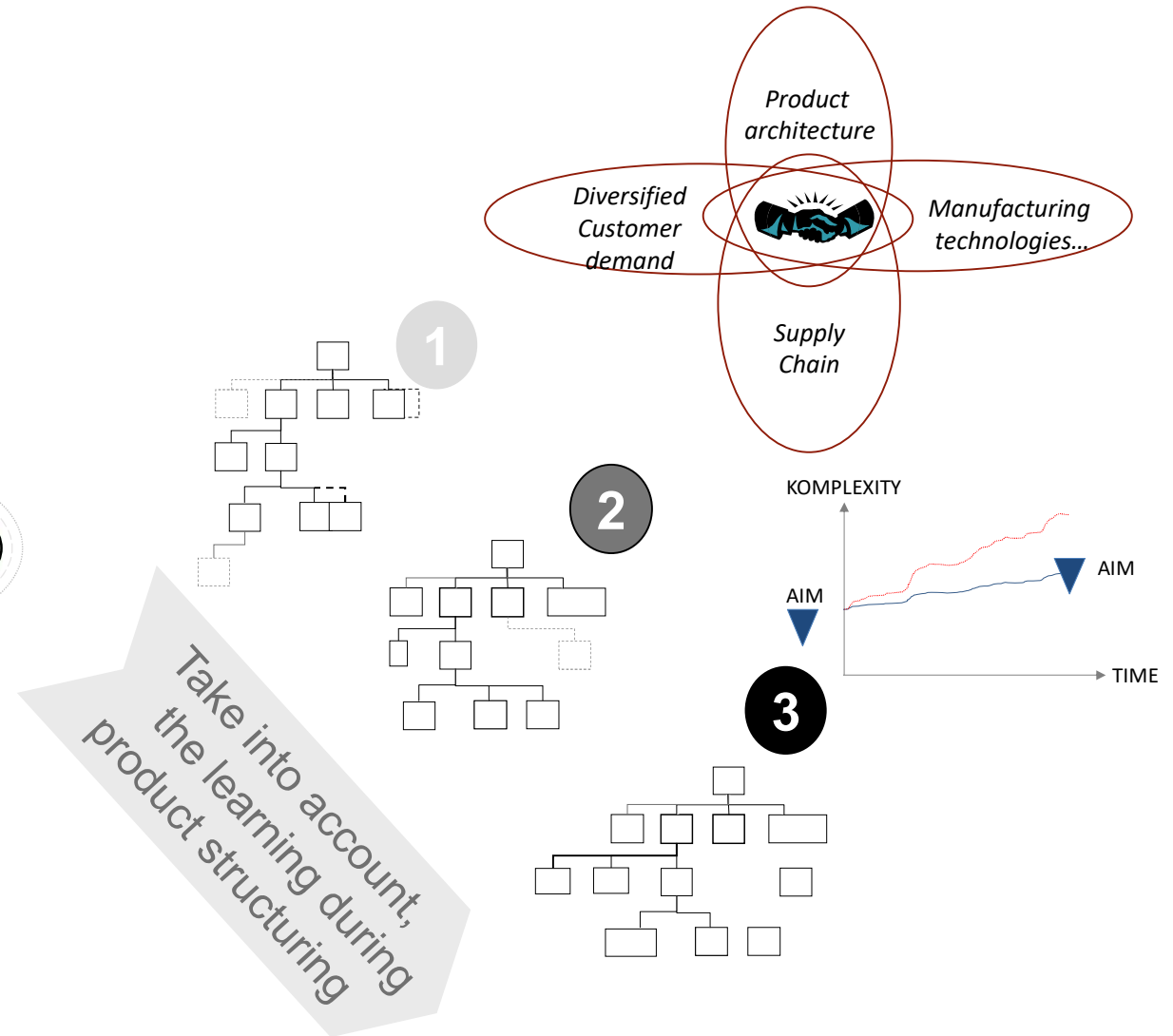
# Characteristics of Set-based engineering

- Specifications are initially specified as ranges (not points) These are gradually narrowed down in the PD-process in a converging process
- Elimination of inferior alternatives instead of selection of a best alternative
- Set-based design requires more resources than point based – Initially !
- The decisions are taken at the latest possible time
- Multiple small decisions instead of fewer large decisions

# SET-BASED ENGINEERING



**CLOSE COLLABORATION**

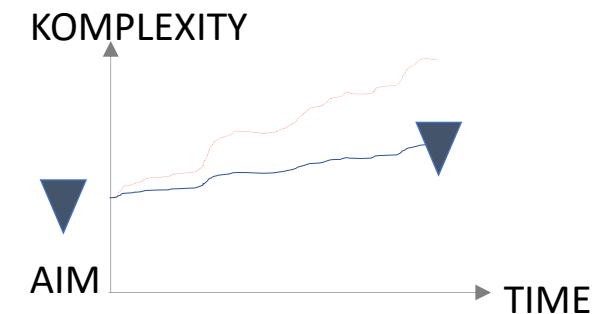
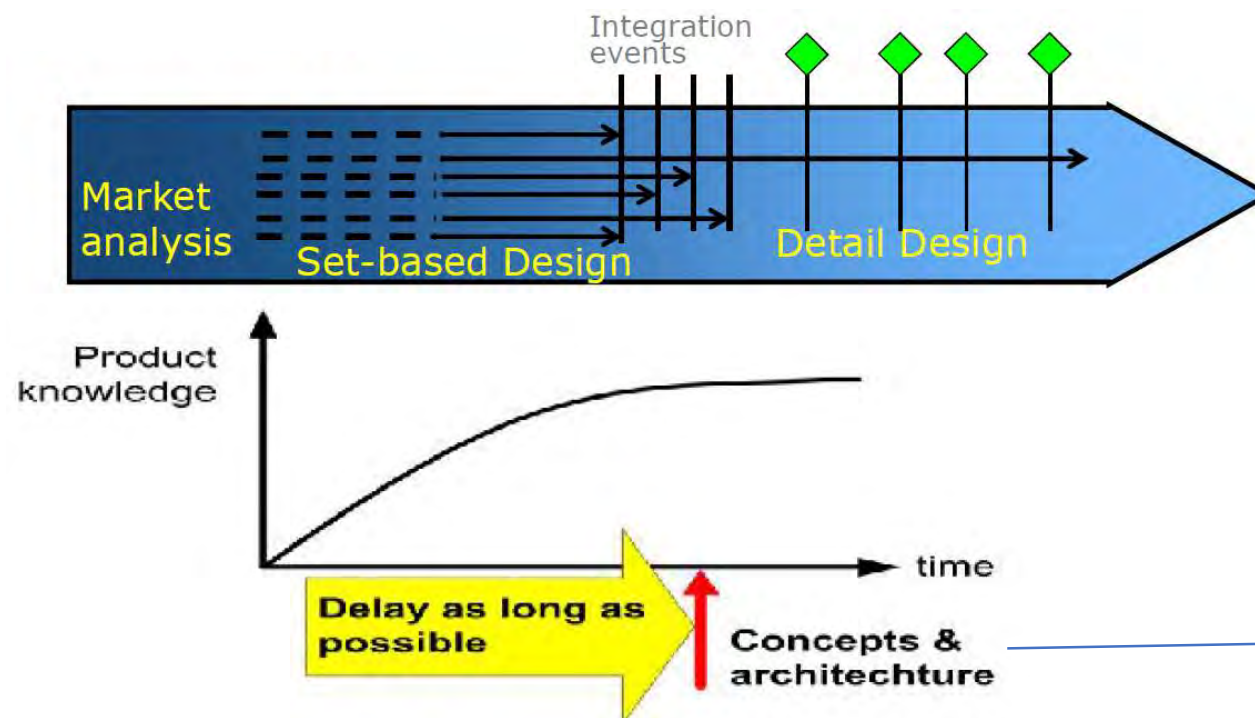
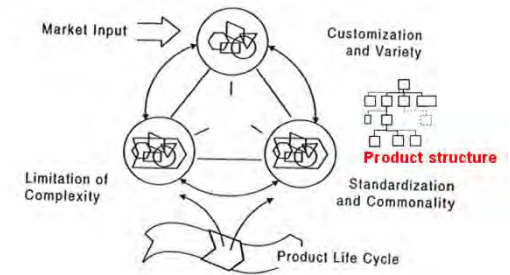




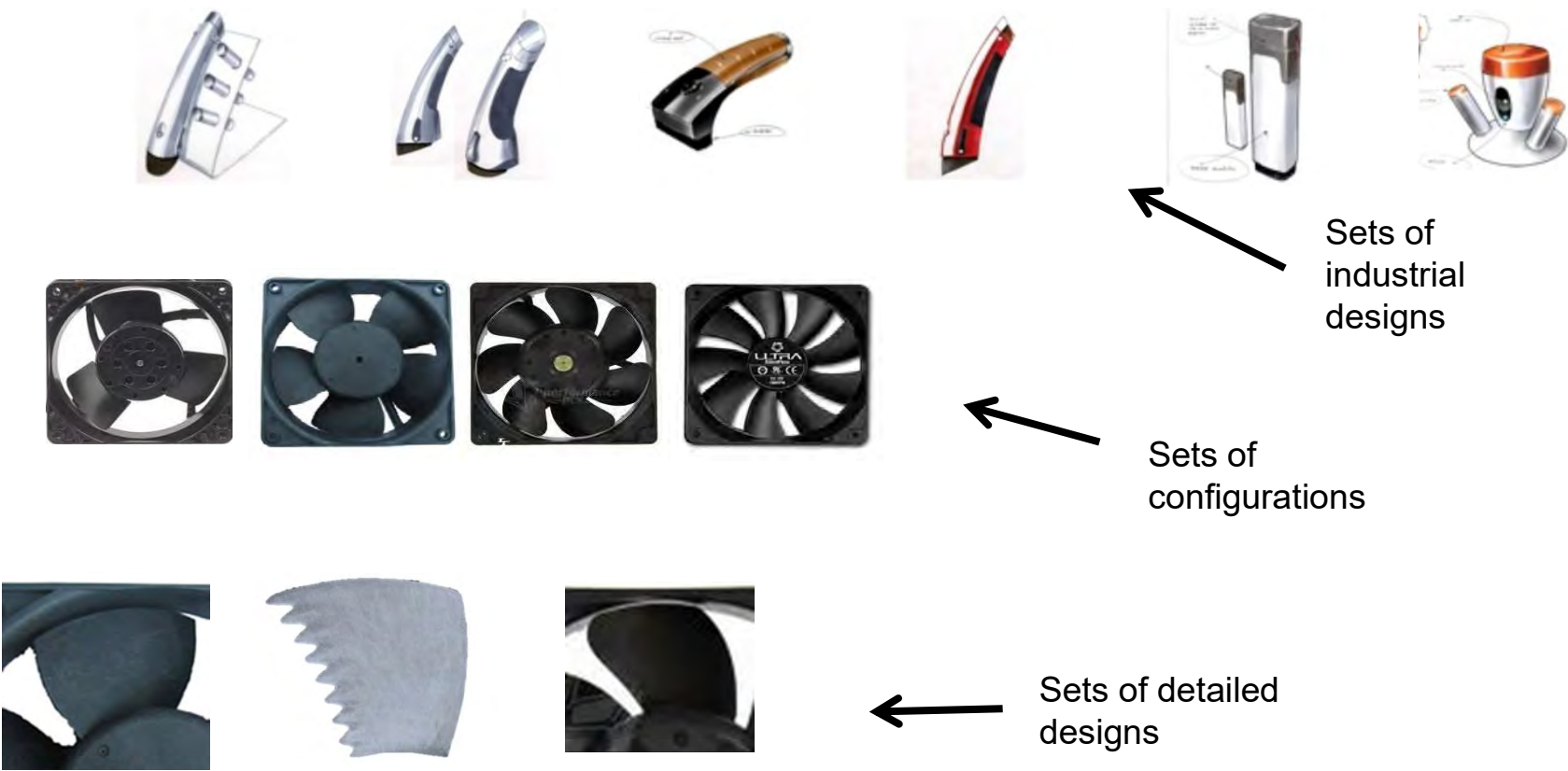
# OVERVIEW SET-BASED

- Focus on Functional requirements
- Few but important explicit requirements
- Consider bandwidth for RQs (+ picture/diagram)
- Parallel sets of concepts

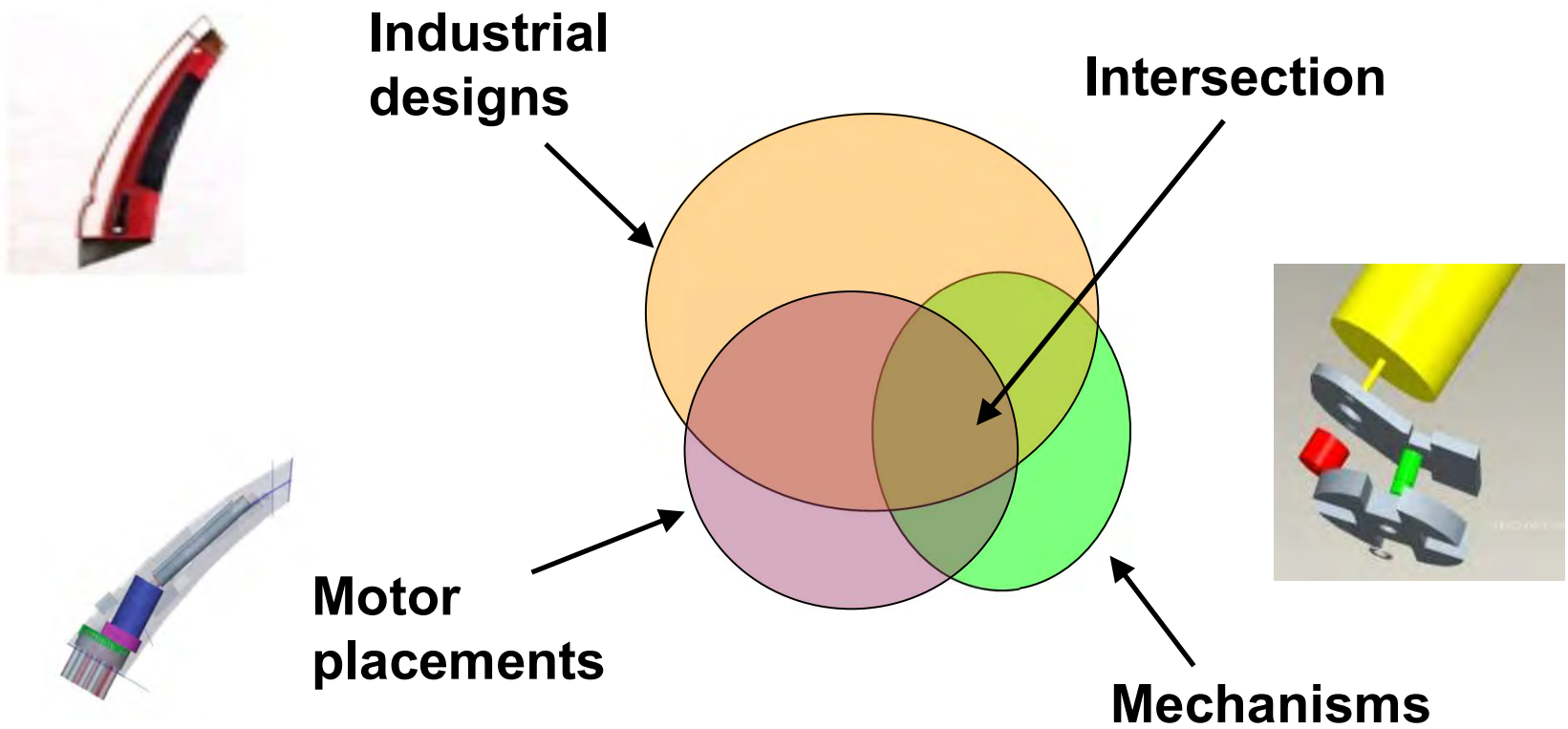
- Test various combinations of your sets of concepts
- In order to find the overall best architecture



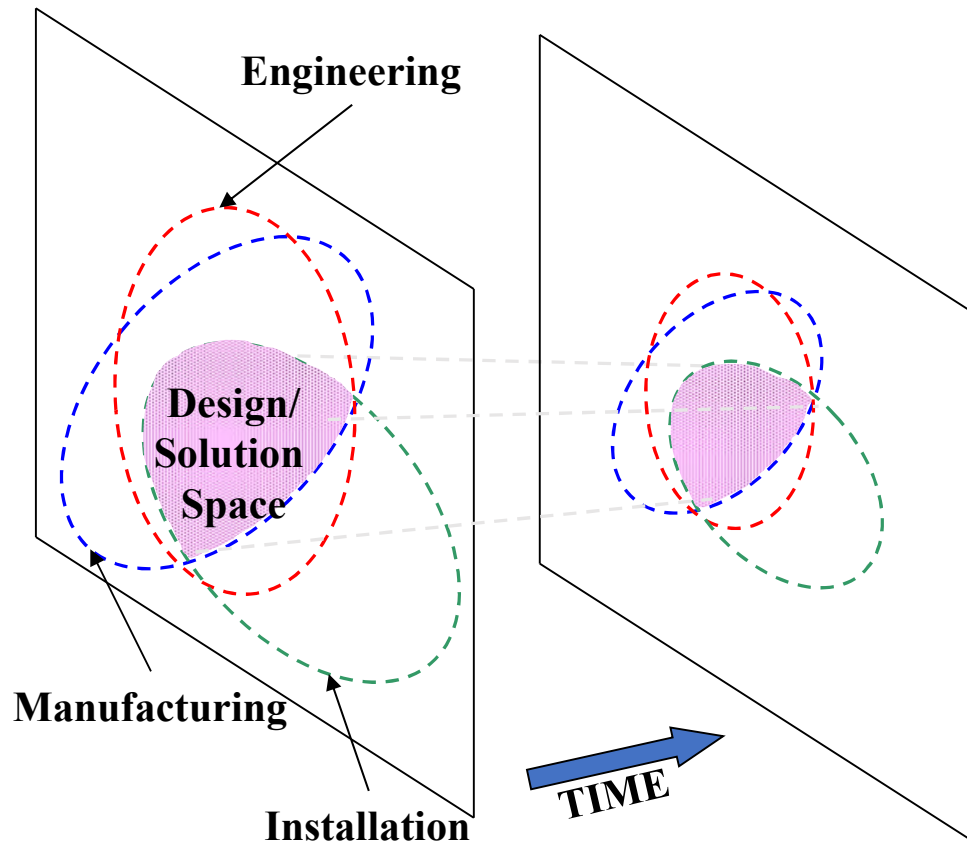
# Examples of Sets



The sets are combined into systems

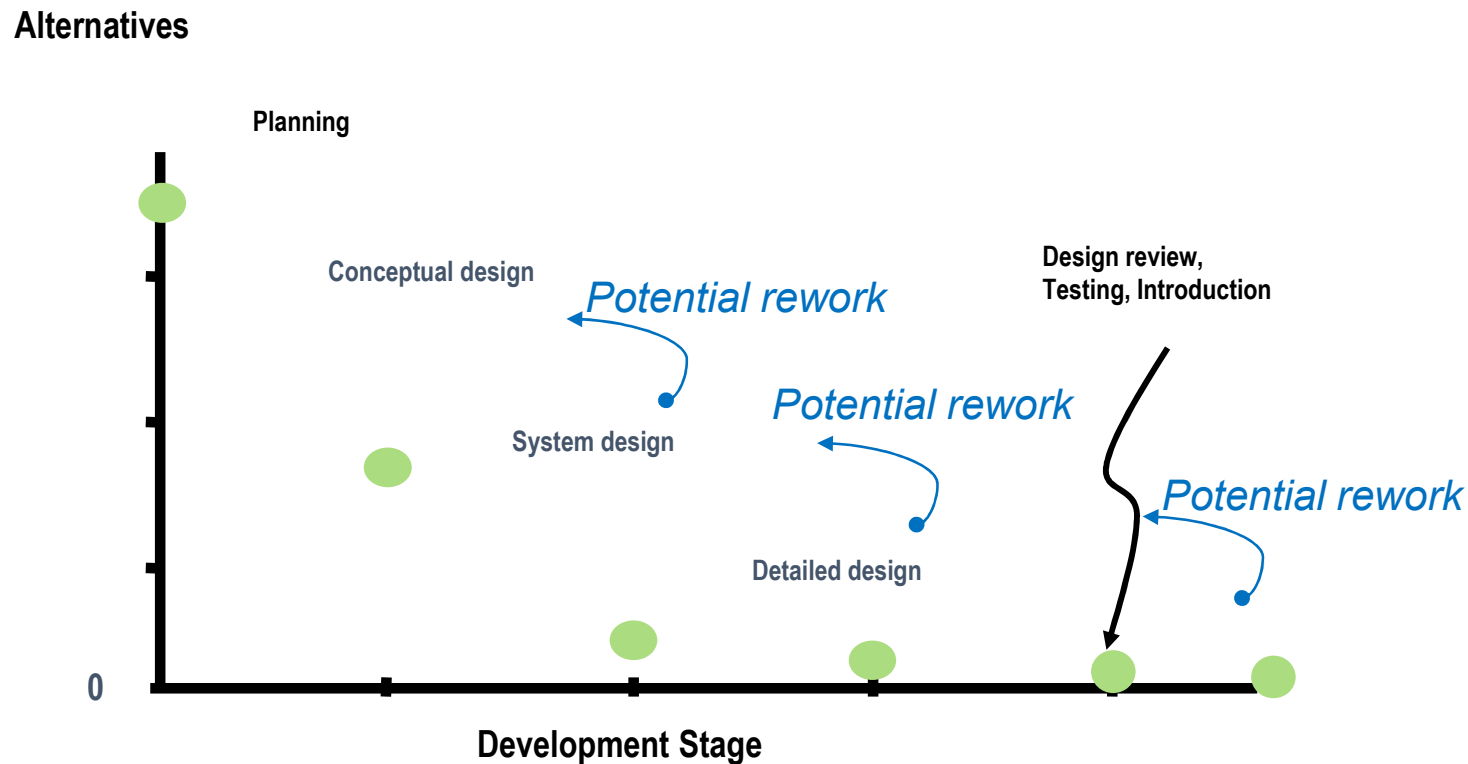


# SET BASED ALTERNATIVE EXPLANATION



Many authors argue that Set-based concurrent engineering (SBCE) is one of the main principles behind the highly effective product development at Toyota. SBCE broadly considers sets of possible solutions (in parallel and relatively independently) and gradually narrowing the set of possibilities to converge on a final solution, see figure. The opposite to set-based are *point-to-point* approaches which typically represent, analyze, and modify one idea at a time.

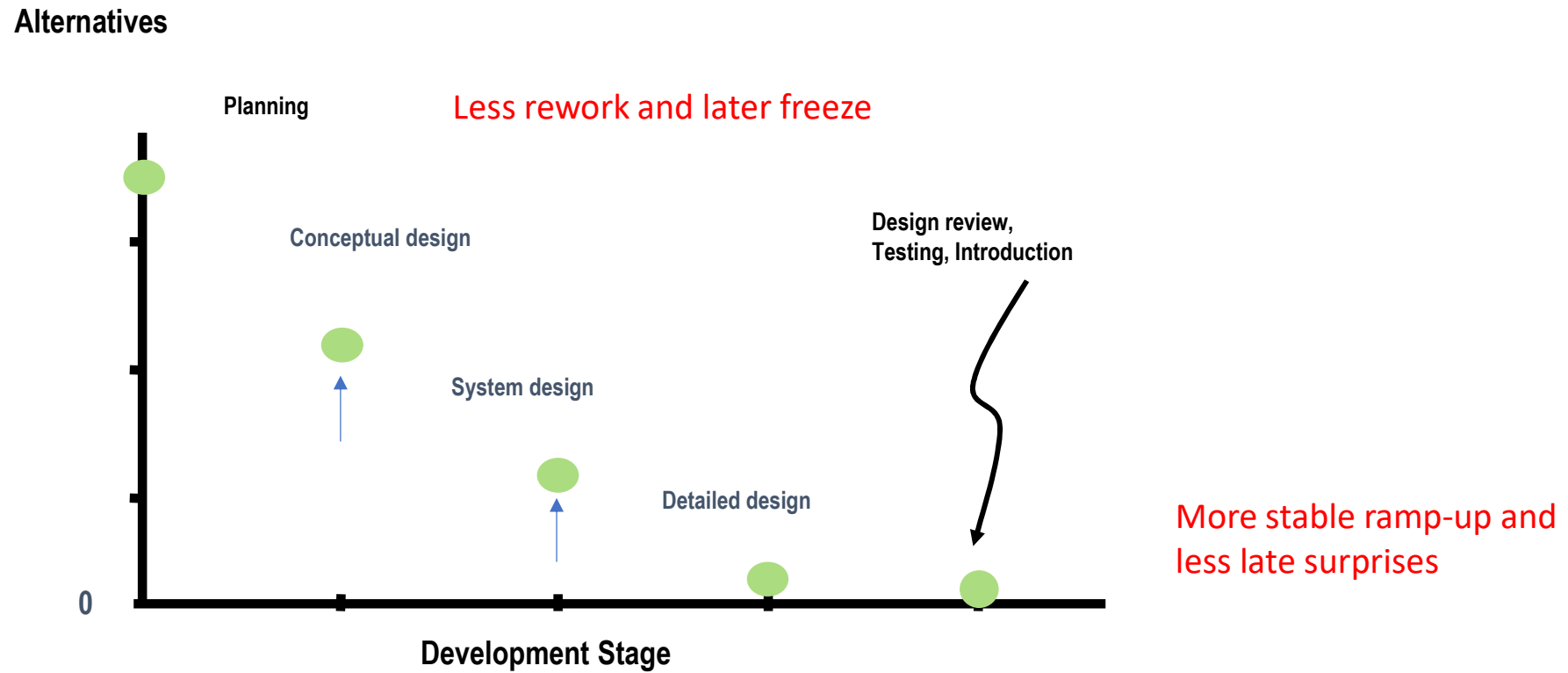
# Insufficient process and methods – Scope growth, high risk for rework, delays and cost!



*You learn a lot in the process and obviously that learning can result in rework or you park improvements to next revision of the product.*

*Skilled resources mitigate problems late in the process, Unstable ramp-up*

# Set-Based



# SOME GUIDANCE

- 1) Expand your solution-space beyond your planned system boundary, do not constrain your solution space early.
- 2) Integration meetings allow to learn from each other and narrow down the solution space.
- 3) Aim for robust system boundaries that are not sensitive for variation in other parts.
- 4) Ensure that the functionality of the integrated overall system is maintained
- 5) Develop requirements continuously as sub-systems are defined and solutions selected.

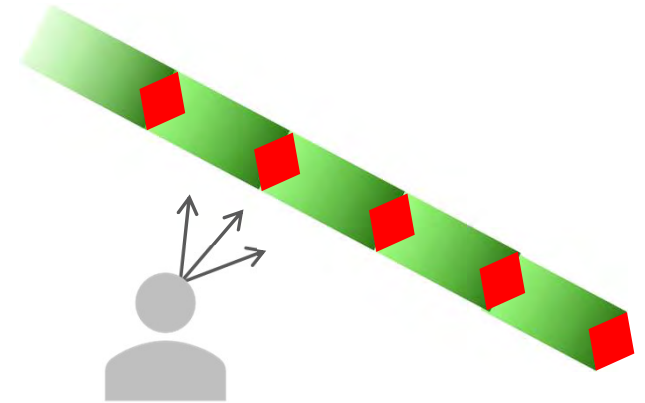
# DECISION MAKING



# INTRODUCTION DM

- My interest started

- Product development – Progress / Decision
- Few companies focus on development of DM capabilities.
- Chevron (O&G Company US)



- Aim

- Present decision-making process, supporting PM:s/Teams to enhance the decision quality.
- Increase flexibility, as decisions are planned upfront and options evaluated in a structured manner.
- Focus on complex decisions which don't have easily calculated and simple solutions.

- Based On

- Research
- Experiences from large scale engineering/ construction projects.



# CRITERIA FOR DECISION?



+ 2 FEASIBLE ALTERNATIVES TO BE EVALUATED

*“.... **Decision making** can be regarded as a **process**, resulting in selection of a course of action among **multiple alternatives**. **One choice** is selected for action and **implementation**.”*

*“We prefer the term **“Decision Quality”** rather than aiming for the perfect or optimal decision, even if that is worthwhile to striving for.”*

# WHY?



*“..... above all else, **leaders** are **made** or **broken** by the **quality** of their **decisions** ”*

[Garvin and Roberto, HBR, September, 2001, p 108]



*“..... **improving** your companies **decision-making competency** can have a direct **impact** on **performance** ”*

[Luecke, 2001]



*“ **Life** is a sum of all **your choices**..... ”*

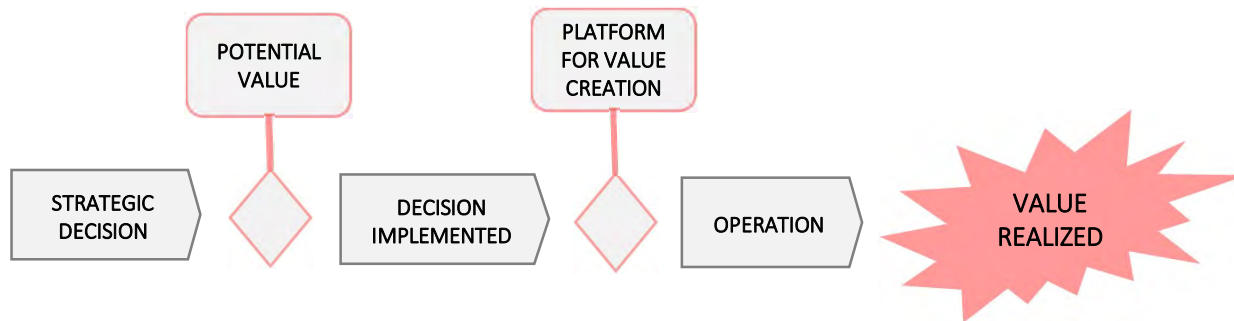
[Decision Quality, 2016]



*“... or just **because it works** .....”*

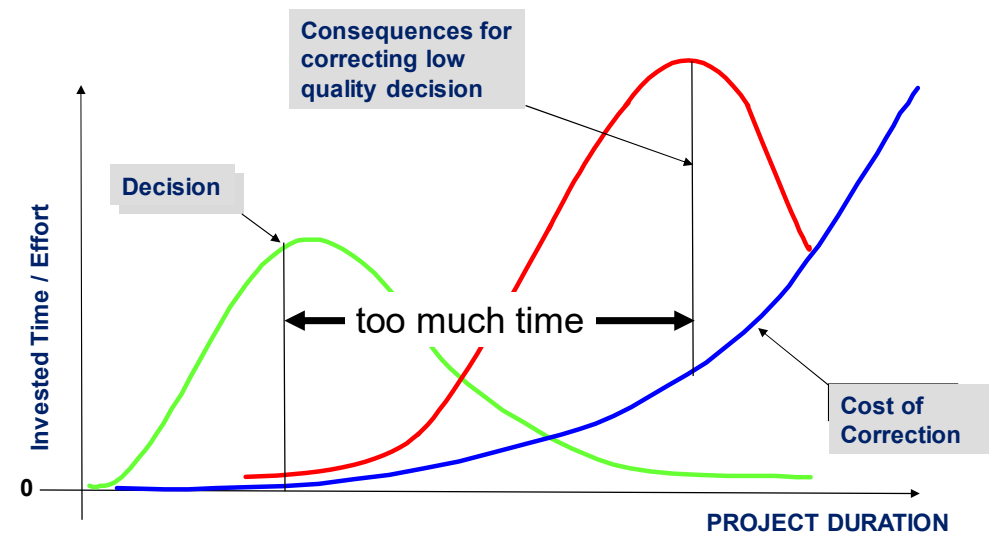
[DM high impact ROI]

# EVALUATE IMPACT OF DECISION



A key problem with decision-making is that there are often *long time between* the decision is taken and the *consequences* of the decision *visible/realized*.....

Important to always consider ways to *shorten* the *feedback loop*, through simulations, scenario development, agile methods, etc.



# APPROACH

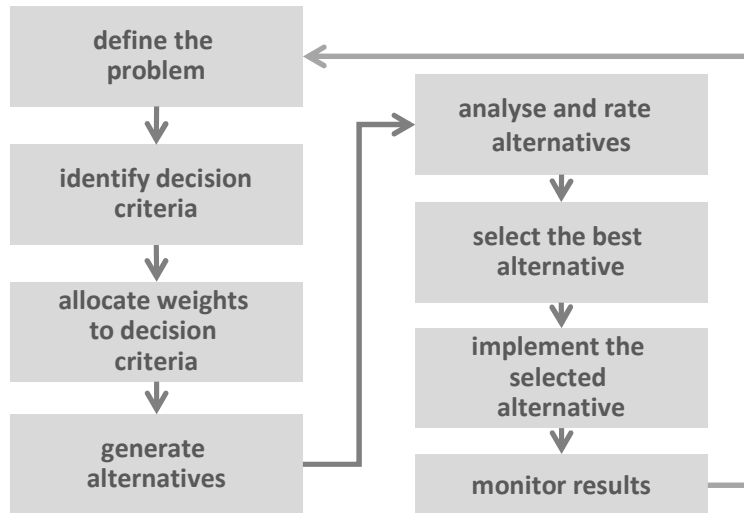


*“Selection of approach/method for **decision making** is dependent on **your view** and what **type** of **decision** you aim to take and implement. “*

# RATIONAL vs BOUNDED RATIONAL

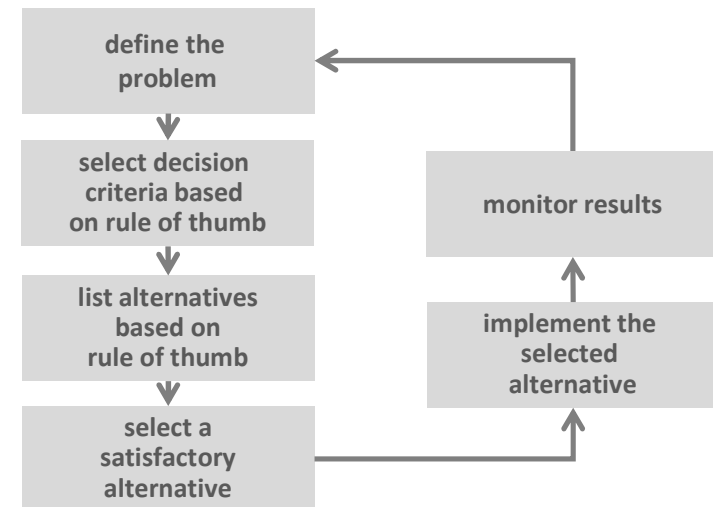
## Rational model

- clear and stable objectives
- objective is to maximize outcome
- closed decision-making process
- all required information is available
- founded on quantitative disciplines;
- process supported by computers



## Bounded Rational model

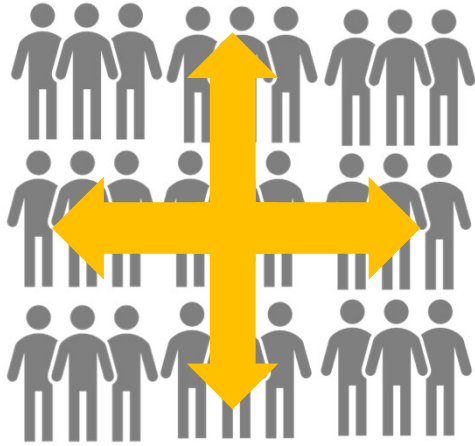
- objectives are achievable (might change)
- to identify solutions that are good enough
- open decision-making process
- decision-making strategy is based on making judgements under bounded rationality
- not all information is available or obtainable
- qualitative orientation



[ 1945, Simon H.A. (Administrative behavior). Nobel-prize 1978. D.2001 ]

## 2 CRITICAL ASPECTS

### Cross Functional Collaboration

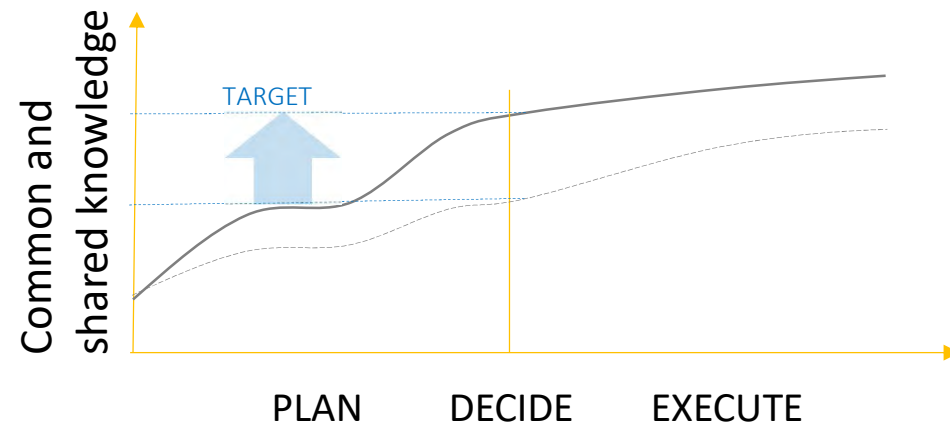


### Process Focus

*(more details will follow)*



### Aiming at



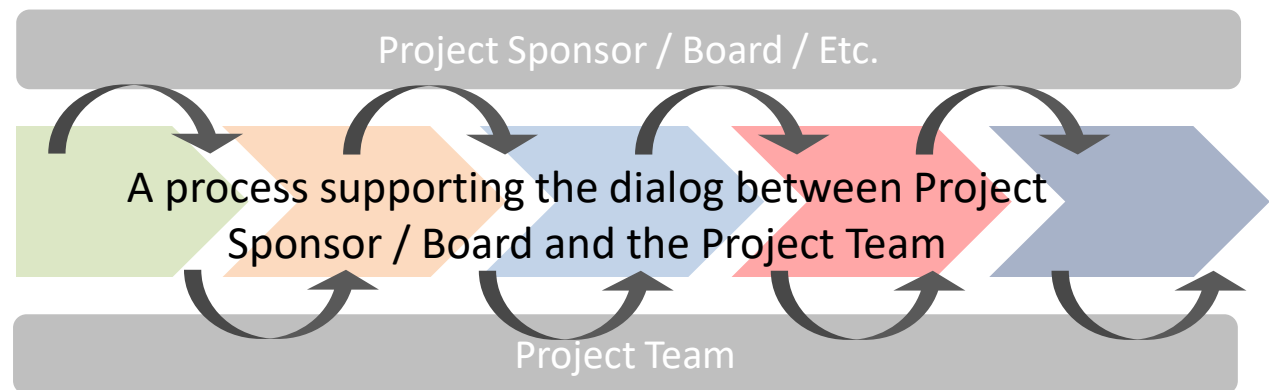
# AD-HOC vs PROCESS (including collaboration)

Somewhat simplified for  
Illustration purposes

COMMONLY >



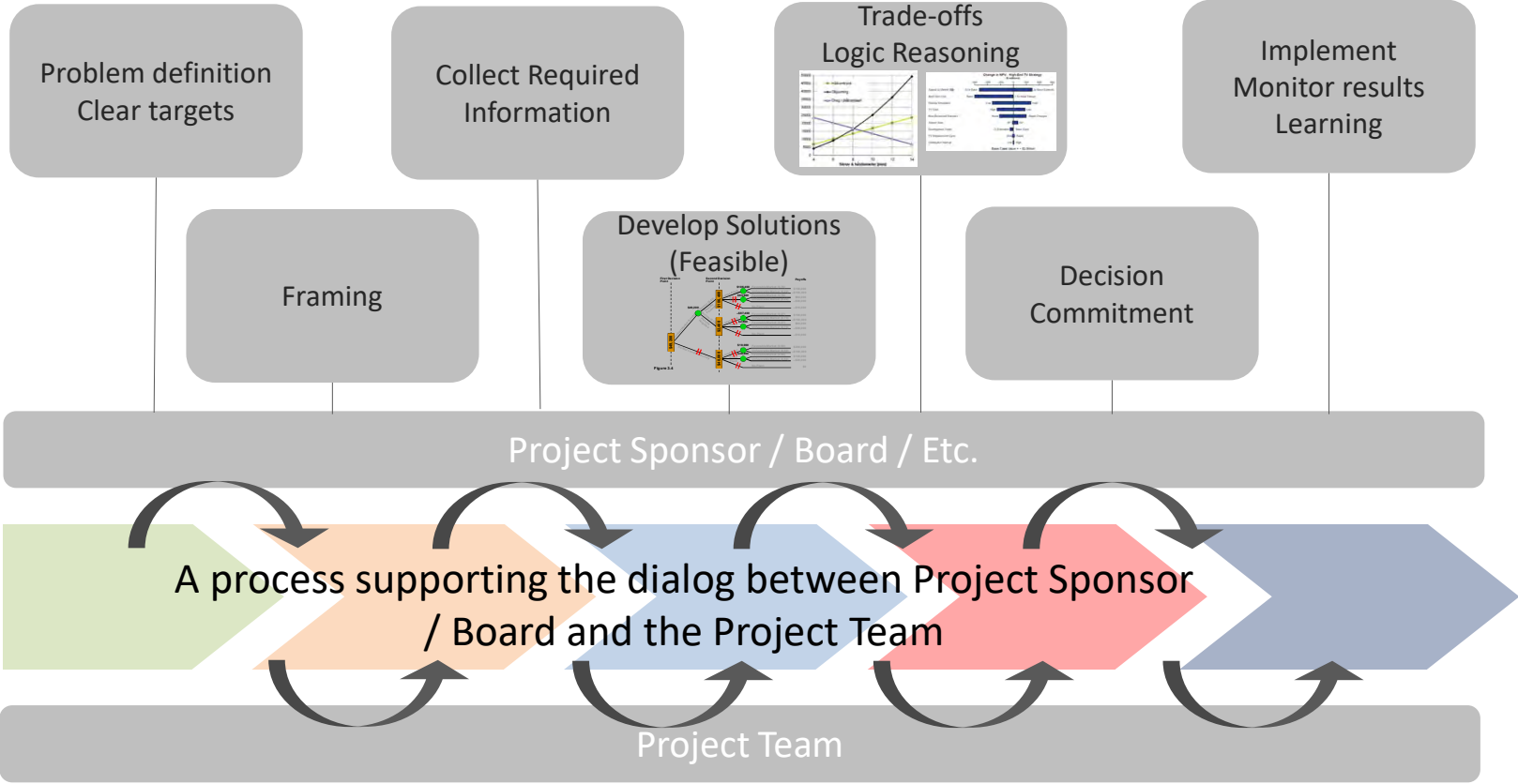
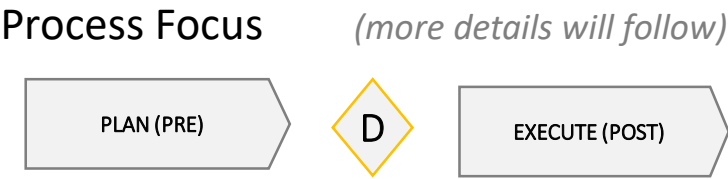
PROPOSED >



[ See for instance *Decision Quality*, 2016 ]

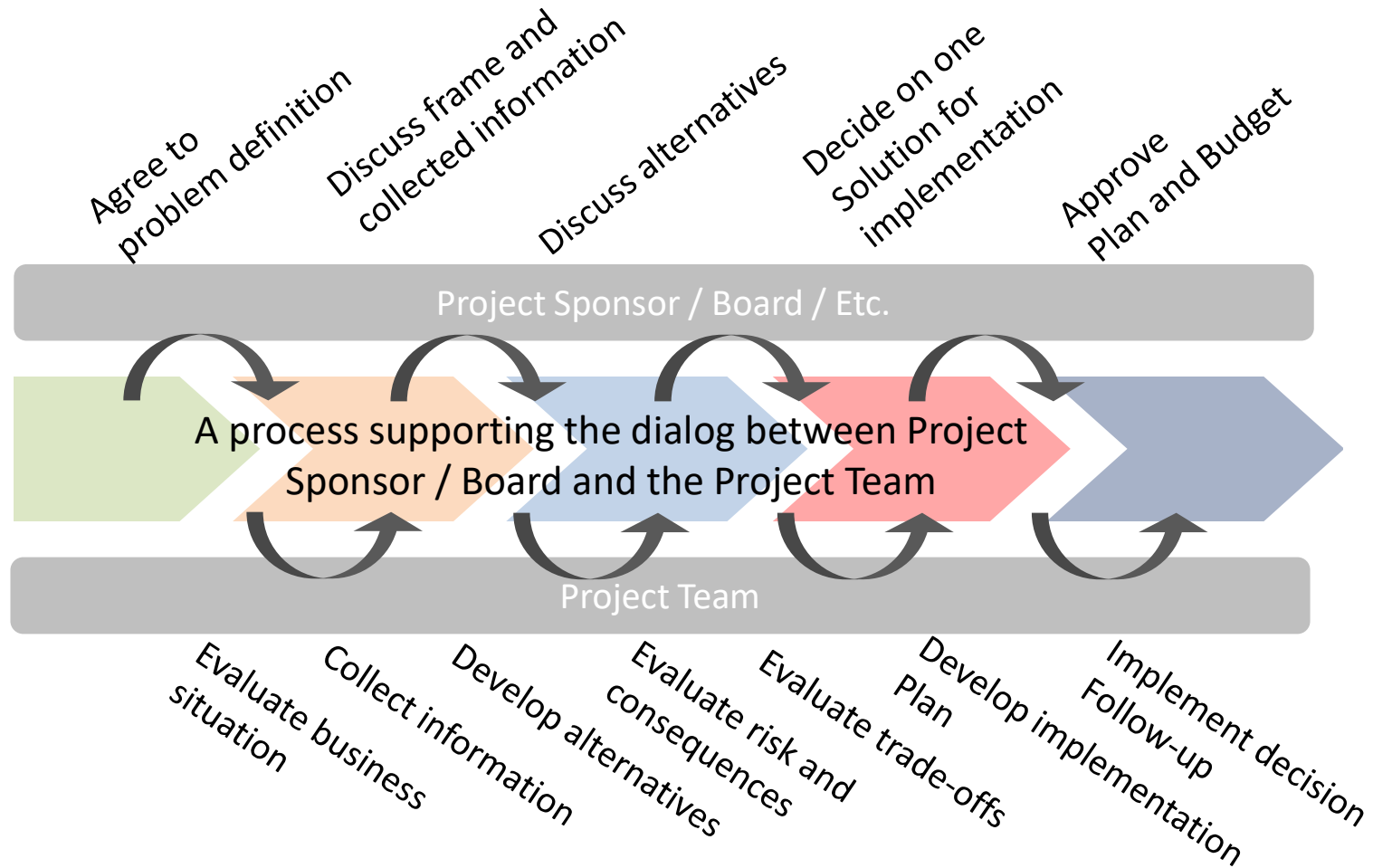


# DECISION MAKING PROCESS



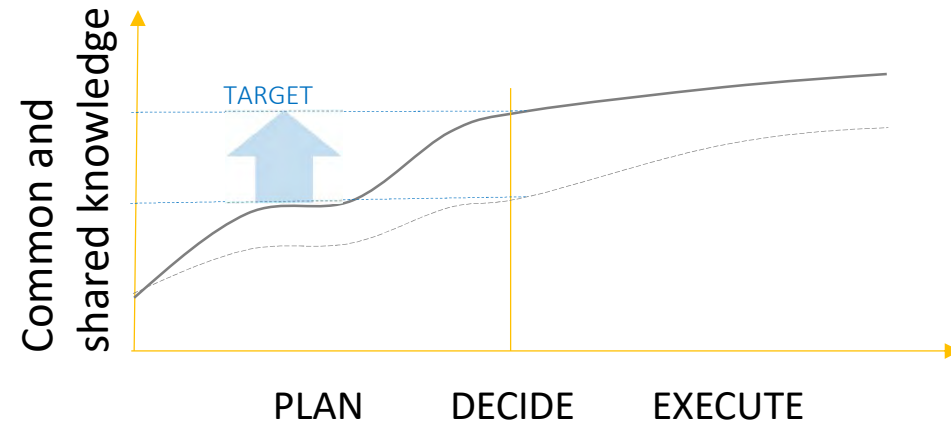
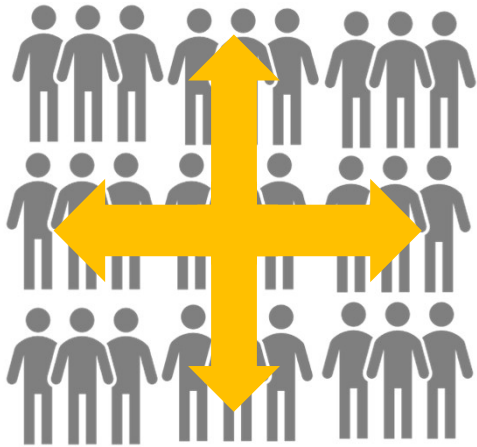
*[See also Strategic Decision Group, SDG]*

# DECISION MAKING PROCESS – EXAMPLE OF ACTIVITIES



# COMMON PROBLEM – COMMUNICATION / COLLAB.

## Cross Functional Collaboration

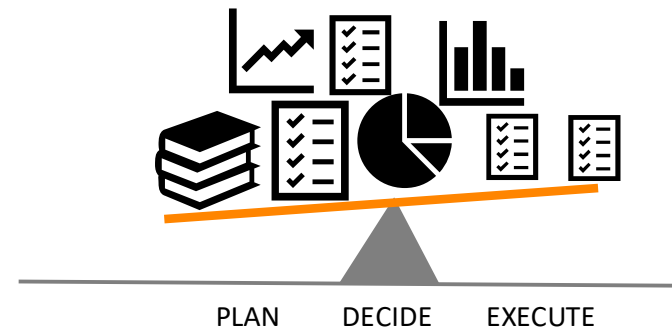


# LACK OF PROCESS FOCUS and UNBALANCED PROCESS

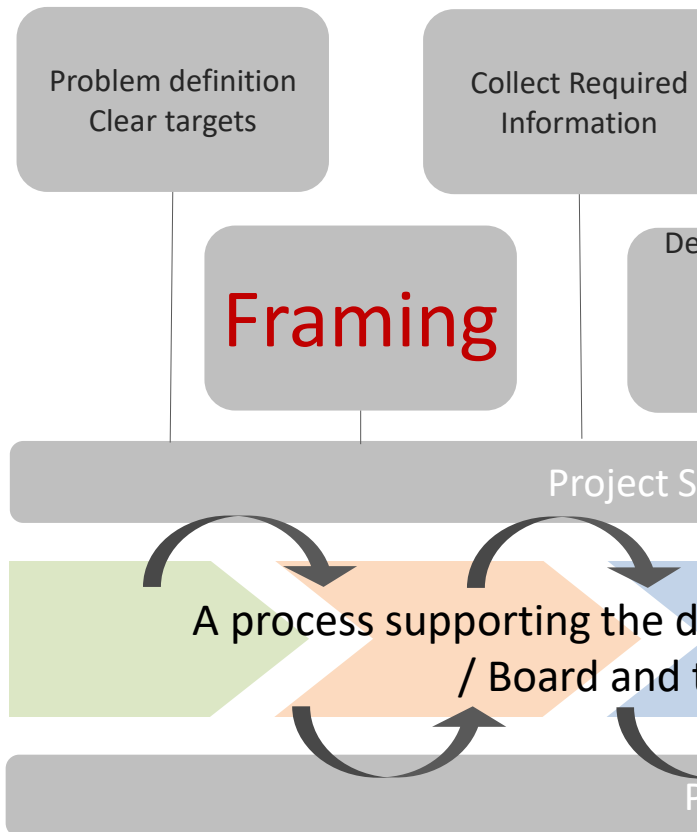
Process Focus *(more details will follow)*



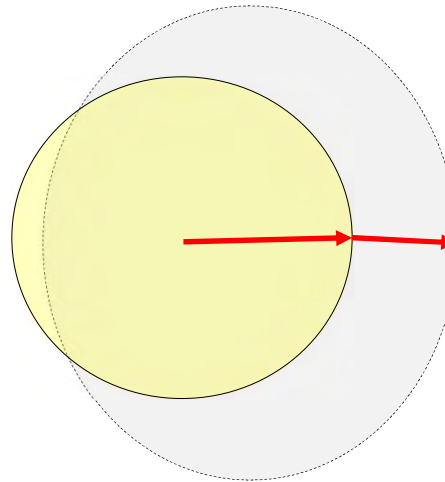
*“Lack of **process** focus and ad-hoc behavior reduces the possibility take a **well informed decision** (reduces decision quality) “*



# COMMON PROBLEM – LACK OF FRAMING



*Poor defined frame and by just collecting some additional **not required information** increases the **complexity** and reduce the likelihood to take a decision with high quality!*



# COMMON PROBLEM – ADDITIONAL

Potential problem list can be used as a check sheet and reminder

## GENERAL

- Decision making not considered as critical capability
- Roles/Responsibilities not defined.
- Sufficient resources not allocated

### PLAN (PRE)

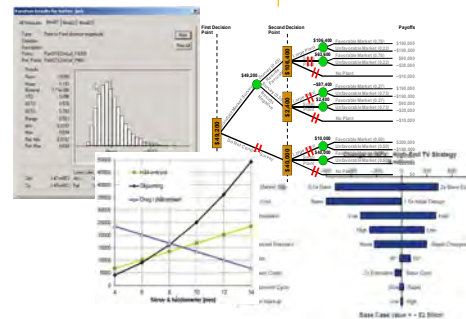
- Unclear problem definition.
- Information quality low (Wrong and too much info)
- Few feasible alternatives
- Few classical decision analysis tools used

### D

- Few persons with knowledge of planned decision present => No decision / delays.
- Decisions influenced by one/several traps.

### EXECUTE (POST)

- Execution plan for the taken decision pending (Vacuum).
- Follow-up pending.
- Feedback and lessons learned to line organization.



# POTENTIAL TRAPS (1 AND 2 ADDED BY BJÖRN)

1. The **Expert Advice** Trap

*the simple way out – rely on an external expert*

2. The **Expectations** Trap

*uncertain information provided due to expectations from team to provide certain input.*

3. The **Anchoring** Trap

*disproportional weight to first information*

4. The **Status Quo** Trap

*bias toward maintaining current situation*

5. The **Sunk Cost** Trap

*justify previous decisions that are not working*

6. The **Confirming Evidence** Trap

*seek supporting information only*

7. The **Framing** Trap

*misstating the decision situation – undermining entire D-M process*

8. The **Memory** Trap

*over-influenced by both recent and dramatic events*

9. The **Prudence** Trap

*overcautious of estimates around uncertain events*

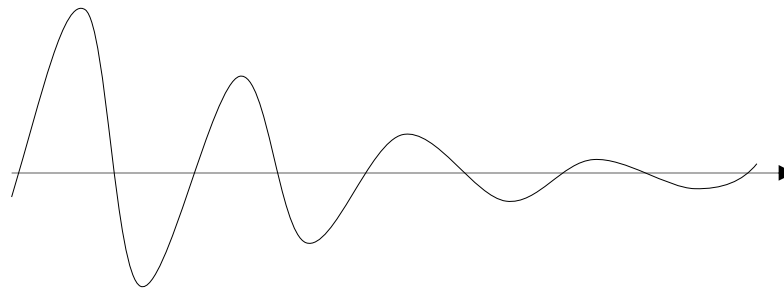
10. The **Recognition** Trap

*tendency to place a higher value on what is familiar*

*[See for instance; Beshears and Gino, HBR, 2015 & Hammond, Keeney & Raiffa, HBR, 1998]*

# BENEFITS – PROCESS FOCUS

- Allows PM **enhance the decision quality**, resulting in a higher likelihood to deliver the project in line with plans and reaching goals/objectives.
- The **process** is the **motor** for **collaboration** and common creation of **knowledge**
- **People** have **two modes** (somewhat simplified): **Emotional** and **logical/analytical** – The process will help **to balance these**.
- It is normally **bad** to discuss **facts, alternatives, objectives, implementation, etc.** in the decision in the same meeting. The **process** will allow for **dedicated** meetings for certain **tasks**.
- **Manage biases**, by using several meeting to structure the problem, facts, solutions, uncertainty, frame, etc.



*[See for instance; Mankins & Davis-Peccoud, Bain, 2011 & Beshears and Gino, HBR, 2015]*



# CONCLUSIONS – FINAL WORD

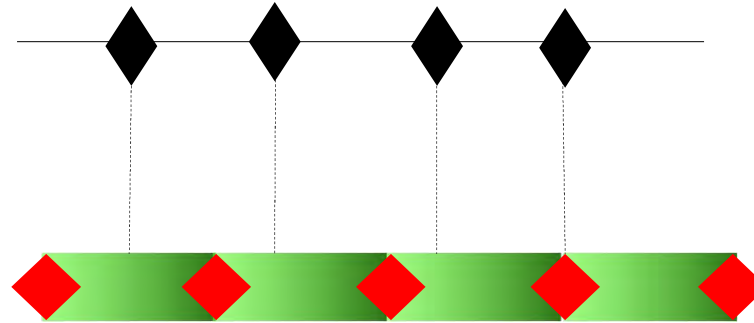
- Few companies has realized the full potential of efficient Decision Making and implemented sufficient processes, tools, trained the staff, etc.
- Decision making is a critical task for all PM:s. The proposed DM process can support you as PM to enhance the decision quality.
- Progress in a project is directly influenced by decisions, no decisions means no progress and low quality in the decision-making might give rework.
- Taking control over the DM Process enhance your flexibility, as more problems solved upfront and more focus on several feasible alternatives.
- When we see a great disaster – That is normally caused by a series of small bad decisions, none of which would have caused a fatality on its own! [McGinn, 2013]

*“Deepwater Horizon Oil Spill: ..... blamed BP and its partners for a series of cost-cutting decisions.... (Wiki)”*

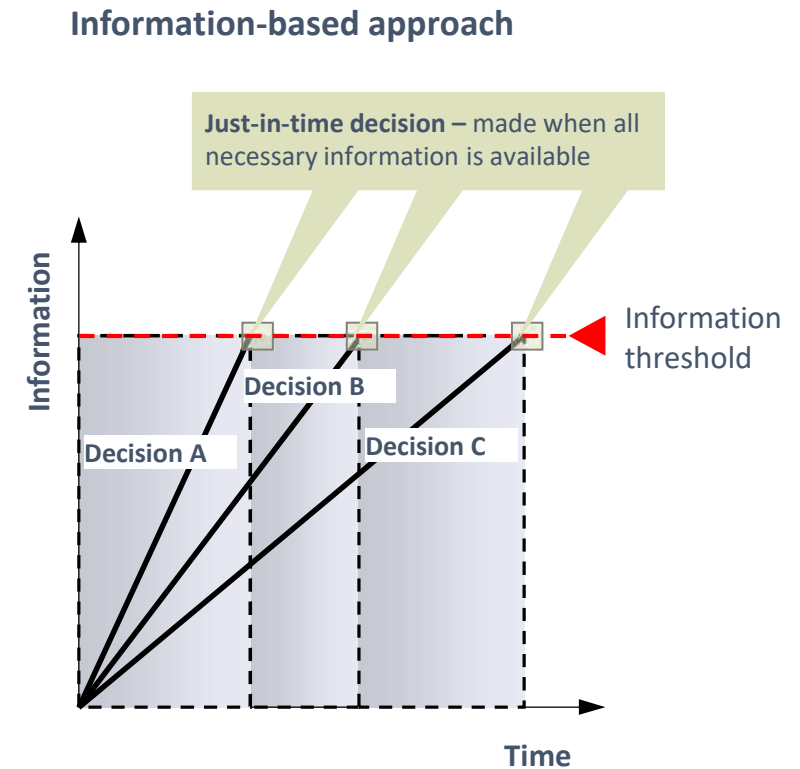
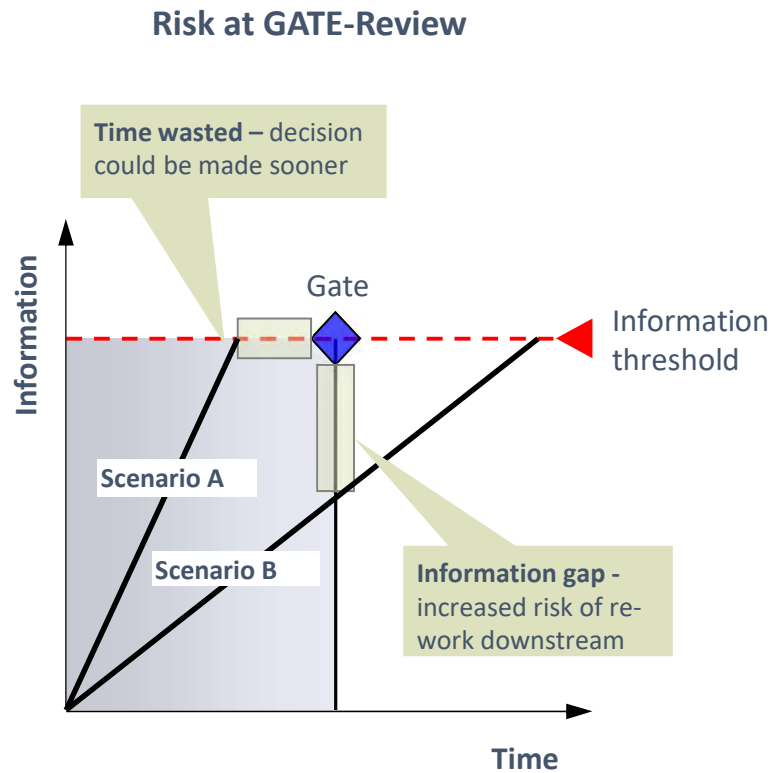
- Do not wait, define your required DM process and work accordingly!

# KEY DECISIONS *vs* GATE MODELS

- As PM, define your critical decisions that you can foresee, apply the DM Process.
- For R&D projects – Gate-models is commonly applied. Synchronize.
- Normally a quite demanding situation, some support on next slide.



# INFORMATION BASED APPROACH



*[The Future of Product Development", The McKinsey Quarterly, Vol. 2003]*

# OUTLINE (as sent and generic)

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09:30-10:15 INTRODUKION AGILT (inklusive relationen till den man kallar vattenfall / V-Modell)

10:15-10:45 START AV PROJEKT OCH ÖVNING "SJÄLVSKATTNING NULÄGE"

10:45-11:00 KAFFE

11:00-12:00 AGIL PLANERING OCH ORGANISATION

**12:00-12:45 LUNCH**

12:45-13:30 ÖVNING AGIL PLANERING

13:30-13:45 GENOMGÅNG OCH DISKUSSION AV ÖVNING

13:45-14:30 METODER, VERKTYG SOM STÖDJER AGILT GENOMFÖRANDE

**14:30-15:00 KAFFE, DISKUSSION OCH FRÅGOR**

# OUTLINE (contect)

- INTRODUCTION
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- TEAM / ORGANIZATION
- INNOVATION
- WORKSHOP
- SET-BASED
- DECISION MAKING
- **DISCUSSIONS AND CLOSING**

Workshop

# Agil produktionsutveckling



Literature

Ex. Agile project Management  
Tomas Gustavsson

www - Scrum alliance, Etc.

Few best practice mechanical industry SE  
SAAB Aerostructure, Volvo, etc.



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ASSAR | Skövde

infobility

