



A Service Provided by Fulton County Board of REALTORS®, Inc.



## Subscriber Benefits

### **Direct Feeds To All Major Sites**

Your listings feed to **Realtor.com, Zillow** and **Trulia!**

### **Direct Feed To Realtor.com**

Your listings feed to **Realtor.com**

### **Feed to ListHub**

Your listings feed to **70+ consumer sites** with [ListHub syndication](#).

### **PARAGON MLS**

If you are familiar with the Paragon MLS system then using our Paragon MLS will be a breeze. If you are not familiar with Paragon, don't worry. We have training videos available.

### **Listing Forms**

We accept any listing form that you wish to put your listings on.

### **IDX**

As a member, you will have access to subscribing to our IDX feed. You may choose to use a third party vendor or use our services directly.

### **Numerous Property Types Available**

All property types are accepted. This includes, but are not limited to, residential, 2 family, multi unit, commercial, land and many more.

### **ShowingTime**

Do you need some help scheduling all of your appointments? With the ShowingTime program you can schedule all your appointments with a simple click (even in other MLS's).

## **RPR**

RPR is available to all REALTORS® across the country. That means that over 147 million properties nationwide will be at your fingertips! Imagine being able to access the following in one location:

- Tax assessment / public records on 147 million parcels of property in the U.S.
- Mortgage and lien information
- Nationwide school data, test scores and parent reviews
- Dynamic mapping: School Zones, Neighborhoods, Zip Codes, Cities, FEMA etc.
- Geo-spatial data including aerial photography, street level and bird's eye view
- Census, demographic and lifestyle data
- Neighborhood information

## **Access to FIND**

Access to more than 117 million properties using the FIND program. Access over 5.8 Million property listings and records in NY. Access more than 117 Million property listings and records nationwide. FIND includes Owner's information, mortgages amounts (if available). FIND includes active, sold, and off market data, listing history, days on market, listing and selling agent information and so much more.

## **FIND AND MLS**

One source that has three local MLS's (First Choice MLS, Eastern New York Regional MLS and NY State MLS) that include FIND in their subscription.

### **How do you locate FIND?**

- 1) First Choice MLS- Login, click on RESOURCES, click on "FIND".
- 2) Eastern New York Regional MLS- Login, click on RESOURCES (top right), click on "FIND".
- 3) NY State MLS- Login, on left, bottom "Access FIND"

## **Introduction Video for FIND**

<http://find.realtor.com/support/product-support/video-tutorials/videos/>

FIND is easier than checking all 3 MLS's separately. You most likely already have it, so why not try it out for yourself?

## **Individual Agents Welcome!**

You may sign up as an individual real estate agent (with broker participation).

## **Low Quarterly Payments**

We offer low Quarterly payments at a fraction of the cost elsewhere. Why pay more?

## **Pricing**

We offer affordable quarterly pricing. Primary & Secondary MLS Membership of \$100 per quarter or MLS Only membership of \$130 per quarter

## **Billing**

We bill in 4 quarterly payments. You will receive an invoice in Jan, April, July and Oct.

## **QUESTIONS;**

**Does the Association/Board require me to join the First Choice Multiple Listing Service?** No, you can be an Association/Board member and not be a MLS subscriber.

### **Why should I join the First Choice Multiple Listing Service?**

Joining a MLS is a business decision. This gives you an opportunity to reevaluate what will help you and your business. It may be as simple as saving money.

**Does the First Choice Multiple Listing Service charge an application fee?** NO!

### **What is the difference between First Choice Multiple Listing Service and other MLS's?**

Not a lot. Our MLS vendor is Paragon/Black Knight. We have FIND, RPR, ShowingTime, ListHub and a direct MLS feed to REALTOR.com, Zillow and Trulia. Our Paragon database is smaller right now but that will change as we grow. First Choice MLS wants to make it easier for you to be a REALTOR® by accepting any listing form.

**Can I see the Login page?** Sure, Click on this link [First Choice MLS](#)