

Interior/Exterior Pre-Marketing Checklist



American Sketchbook / Sketchbook

Homes that have been prepared for the market often achieve premium sale prices as well as faster sales. Listed below are items we have found will help your home present its best, limit objections from prospective buyers, and better enable it to compete for a buyer with other homes currently on the market.

Interior Action List

- Any rooms need painting or paint touch-up? Yes No
- Carpets and floors clean and in good repair? Yes No
- Touch-up/stain woodwork & trim as necessary? Yes No
- Stage rooms as necessary (rearrange/remove furniture, photos, decorative items)? Yes No
- Remove unnecessary items from appliances and countertops? Yes No
- Windows and doors working smoothly? Yes No
- Windows clean? Any Broken Seals? Yes No
- Light fixtures clean, working properly and bright bulbs in place? Yes No
- Faucets working properly, free of deposits? Yes No
- Toilets working properly, secured tightly? Yes No
- Fireplace clean with freshly laid logs? Yes No
- Closets organized? Yes No
- Cabinets and drawers organized? Yes No
- Garage neat and organized? Yes No
- Basement/crawlspace neat and organized? Yes No
- Any odors (pet/cooking/moisture)? Yes No
- Appliances clean? Yes No
- Furnace, water softener, humidifier, water heater, pipes, ductwork clean? Yes No
- Any signs of moisture/mold/mildew? Yes No

Exterior Action List

- Lawn mowed, free of weeds and bare spots? Yes No
- Planting areas well maintained? Yes No
- Flowers planted (seasonal)? Yes No
- Appropriate seasonal décor in place? Yes No
- Yard free of clutter? Yes No
- Driveway in good condition (if appropriate blacktop recently sealed)? Yes No
- Exterior entryway in good repair, free of clutter, clean? Yes No
- Front door (and storm door if applicable) in good repair, clean? Yes No
- Exterior lights working? Fixtures clean? Yes No
- Screens & windows in good repair? Yes No
- Exterior trim in good repair? Yes No
- Gutters and roof free of debris? Yes No
- Siding clean/paint in good condition? Yes No
- Deck/patio in good condition, sealed? Yes No
- Other:
