

WHY DO OUR AGENTS MAKE HIRSCHI REALTORS THEIR “HOME”?

In a company survey, our agents were asked why they chose Hirschi Realtors initially as *their* real estate office. The *primary* reasons given were:

- #1) **Company Reputation and Image** (*most often mentioned*)
- #2) **Initial and On-Going Training** (*second most often mentioned*)
- #3) **Broker Support of Agents** (*third most often mentioned*)

Additional Reasons Were:

- Professional Office Atmosphere/Environment
- Leading Office in Market Area
- Well-Trained Successful Agents
- Independent Office (non-franchised)
- Honesty, Integrity & Length of Time in Business
- Non-Competing Broker
- Opportunity to Increase Business

When asked to list the primary reasons those agents choose to *stay* at Hirschi Realtors, they responded with the following:

- #1) **Company Name and Reputation** (*most often mentioned*)
- #2) **Supportive & Cooperative Atmosphere/Environment** (*second most often*)
- #3) **Office Support and Available Tools & Technology** (*third most often*)
- #4) **Respected and Supportive Broker** (*fourth most often mentioned*)

Additional Reasons Were:

- Association with Professional Agents
- On-going Training (Technology, etc.)
- Excellent Management (Well run and well organized)
- Non-competing Broker/Manager
- Overall Fairness to Agents by Broker