

Chicago
Market Summary

Average home price	\$160k- 180 k
Rent Range	\$800- \$1715/mnth avg. for 1bd \$1357-1407/mnth avg. 3bd (renrange)
City Profile	<p>Appreciation Avg.: +4.05%</p> <p>Known as "Windy City", one of the world's top global financial centers (Forbes)</p> <p>O'Hare Airport 2nd busiest airport in the nation</p> <p>Major Industries include telecommunications & infrastructure</p> <p>City's distinct neighborhoods offer a large array of cultural, historical, sporting and entertainment focal points that bring thousands of tourists to the area yearly.</p> <p>31 Fortune 500 Companies located in or around</p>
What Characteristics make this a strong city to invest in?	<p>Appreciation avg. at 4.05%, (huduser)</p> <p>City efforts to increase tourism has worked, increasing prospects for jobs (businessweek)</p> <p>South Chicago housing real estate prices are cheaper than other areas, but provide good cash flow for investor buyers (neighborhoodscout)</p> <p>Population that is mostly renters and needs more housing</p> <p>One of the most diversified economies in US (CNN)</p> <p>56% renter rate (city-data)</p> <p>Rent Vacancy of 4.4 (huduser)</p>
Who are the major employers in the city?	<p>Boeing, Telephone & Data systems,</p> <p>Aon,</p> <p>R & R Donnelly & Sons,</p> <p>Exelon,</p> <p>United Continental Holding</p> <p>Morning Star</p> <p>Groupon</p> <p>Orbitz</p> <p>Over 30 Fortune 500 companies</p>
What kind of publicity has the city gotten recently?	<p>Famous pizza! 7 pizzas from Chicago top list for 101 top pizzas</p> <p>Gogo to relocate headquarters to city (chicagodevnews)</p>

What are the major attractions for your city (i.e. sports team, cultural centers, universities, etc.	Purdue University Lola University Chicago Bears (NFL) Cubs, White Sox (MLB) Black Hawks (NHL) Bulls (NBA)
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Links

<http://www.businessweek.com/ap/2013-09-26/chicago-tourism-push-boosts-hotel-occupancy>

<http://www.rentrange.com/rental-rates/IL/Chicago>

<http://www.neighborhoodscout.com/il/chicago/rates/>

<http://www.forbes.com/places/il/chicago/#>

<http://www.city-data.com/housing/houses-Chicago-Illinois.html>

<http://money.cnn.com/magazines/fortune/fortune500/2012/states/IL.html>

http://www.huduser.org/portal/periodicals/USHMC/reg/USHMC%20Regional%20Reports%20Q1%202012/05%20Midwest%20region/Chicago_IL_1q12.pdf

<http://www.chicagodevnews.com/gogo-to-relocate-headquarters-and-expand-in-chicago-4750>