

Cleveland  
Market Summary

Average home price	\$105k
Rent Range	\$800-\$950/mnth for 3bd (retrange)
City Profile	<p>Major Industries include health care, bioscience and technology</p> <p>Downtown known as University Circle</p> <p>Beautiful city lake front to Lake Eerie</p> <p>Home of Rock 'n' Roll Hall of Fame</p>
What Characteristics make this market a strong city to invest in?	<p>51% Renter rate (city-data)</p> <p>Diversified neighborhoods &amp; districts</p> <p>One of the hottest entrepreneur regions in nation (Entrepreneur)</p> <p>University mecca- 27 colleges &amp; universities in &amp; around Cleveland</p> <p>20% lower cost of living compared to national avg.</p> <p>45th largest city in City (city-data)</p>
Who are the major employers in the city?	<p>TOA Technologies</p> <p>Progressive</p> <p>Parker-Hannifin</p> <p>Applied Industrial Technologies</p> <p>NACCO Industries</p> <p>Sherwin Williams</p> <p>KeyCorp</p>
What kind of publicity has the city gotten recently?	<p>Unemployment down 2%</p> <p>Slated \$4billion for lake front development</p> <p>(freshwatercleveland)</p>
What are the major attractions for you city (i.e. sports team, cultural centers, universities, etc.)	<p>Browns(NFL),</p> <p>Indians (MLB)</p> <p>Cavaliers (NBA)</p> <p>Case Western Reserve University</p> <p>Cleveland Institute of Art</p> <p>Cleveland Institute of Music</p> <p>Oberlin College</p> <p>John Carroll University</p>

## Links

<http://www.freshwatercleveland.com/features/buildingdowntown041113.aspx>

<http://en.wikipedia.org/wiki/Cleveland>

<http://www.rentrange.com/rental-rates/OH/Cleveland>

<http://www.forbes.com/places/oh/cleveland/>

<http://www.city-data.com/housing/houses-Cleveland-Ohio.html#ixzz2jqFBOny1>

<http://thelakefrontdistrict.com/executive-summary/>

<http://www.entrepreneur.com/blog/219059#ixzz2jq5SC8tx>