

## Fort Meyers

### Market Summary

Average home price	\$148 K – Zillow
Rent Range	\$1136/mnth 3bd (rentvine.com)
City Profile	<p>39<sup>th</sup> Largest community in Florida            Per Capita income in 2010 was \$22,657            Has total housing units of 30,606 of which approx. 32% are owner occupied and 42% are renter occupied            Median Household income \$48,453            Median Home sale price -\$168K in March 2013 (Business Observer)            Most prevalent occupations in Fort Meyers are Sales and Office workers, Service Providers and Professionals.</p>
What Characteristics make this a strong city to invest in?	<p>Total appreciation of 21.74% in the last 2 years            Cape Coral / Fort Meyers area listed as one of the Top 25 places to retire by CNN Money in 2011.            Ranked 8<sup>th</sup> for the Best cities for Tele-working in small metro areas.            In 2012 CNN Money ranked Cape Coral / Fort Meyers the 3<sup>rd</sup> fastest growing MSA (metropolitan statistical area) for 2000-2010</p>
Who are the major employers in the city?	<p>Biofuel Consultants            CryoVation            SA Feather Company            Comfort Line Products            Griffin Industries</p>
What kind of publicity has the city gotten recently?	<p><a href="#"><u>Lee County gives Gartner Consultants \$1.48M to create jobs.</u></a></p>
What are the major attractions for the city (i.e. sports team, cultural centers, universities, etc.)	<p>Boston red Sox Spring Training            Jet Blue Stadium            Hammond Stadium Sports Complex            Fort Meyers Beach, Fishing Pier            Lee County Manatee Park            Edison and Ford Winter Estates            Southwest Florida Symphony            Port Sanibel Marina            Imaginarium Science Center</p>

## Links

[http://www.zillow.com/local-info/FL-Fort-Myers-home-value/r\\_31614/](http://www.zillow.com/local-info/FL-Fort-Myers-home-value/r_31614/)

<http://www.rentvine.com/tools/averagerent/?cs=163>

<http://www.americantowns.com/fl/fortmyers/info>

<http://www.businessobserverfl.com/print/fort-myers-home-prices-rise1/>

<http://www.news-press.com/section/BUSINESS>

<http://www.city-data.com/city/Fort-Myers-Florida.html>

<http://www.census.gov/2010census/>