## Kansas City Market Summary

Average home price	\$ 124,900
Rent Range	\$750-925/mnth 3bd (rentrange)
City Profile	Nearly 240 neighborhoods
	37 largest city in US (city-data)
	Centrally located hub state, thus making it an
	excellent point for distribution centers for commerce and
	services. (forbes)
	Many major companies have a presence
	Diversified economy, not reliant on a specific
	industry (i.e. automotive, steel, agricultural etc.)
	(huduser)
What Characteristics make this a	Quantity and variety of locations of the
strong city to invest in?	numerous neighborhoods offers a diverse investment
	portfolio
	Vacant Units almost 20% below national
	average.
	• 9.3% (huduser)
	"Land Lord State", versus other states known
	as "Tenant State", i.e. in 30-45 days you can have a
	tenant evicted with no Right of Redemption. If tenant
	has not vacated after 72hrs, Sheriff will meet at premise
	while locks are drilled & belongings removed (lawmo)
	42% renter rate (city-data)
Who are the major employers in	Cerner
the city?	H & R Block
	Kansas City Southern Lines
W/l4 l-i 1 - 6 1 li-i 1 4l	Commerce Bancshares
What kind of publicity has the	Downtown voted America's best by Forbes in March 2012, most fountains 2nd to Rome
city gotten recently?	GOOGLE FIBER!!!!!!!
	Kansas City INTL Airport built to be made
	world hub for supersonic transport & Boeing 747 (kctv5)
What are the major attractions	Kansas City Chiefs- NFL
for you city (i.e. sports team,	Kansas City Royals- Baseball
cultural centers, universities,	Sporting Kansas City- Soccer
etc.)	Kansas City INTL Airport
,	University of Missouri- Kanas City
	Rockhurst University
	Kanas City University of Medicine &
	Biosciences

## **Links**

http://www.city-data.com/housing/houses-Kansas-City-Missouri.html

http://en.wikipedia.org/wiki/Kansas\_City,\_Missouri

http://www.forbes.com/places/mo/kansas-city/

http://www.lawmo.org/law\_llt.htm

http://www.rentrange.com/rental-rates/MO/Kansas-City

http://www.kctv5.com/story/21882383/building-new-kci-airport-moves-closer-to-reality

http://www.huduser.org/portal/periodicals/USHMC/reg//GreatPlains\_RegRpt\_3q13.pdf