

**What Rick & Julia McMahon Provide for you as REALTORS  
®when Selling Your Home?**

- As licensed full time agents since 1992 in the Chautauqua County area, we are dedicated to getting top value for your property. You deserve top value in the marketplace but, determining the RIGHT PRICE AT THE TIME OF THE MARKETING is the *key*. We are dedicated to professionally analyze the current market place to determine the fair market value of your home on a consistent basis to meet a changing market.
- We are heavily involved in an “extensive” referral network. Using agent productivity software programs, such as CCBRMLS.com Auto responder and Top Producer 8i we can contact buyers whose search parameters encompass your homes description.
- We are experts on the local community and surrounding areas. It is part of our REALTOR® responsibility to be knowledgeable with the schools, shopping, public transportation, churches, social clubs, and other amenities offered by our community. Knowledge is power, coupled with information to save time and the stress.
- Our precision marketing exposure will provide strong and targeted marketing expertise using all mediums of exposure to market your property. With the World Wide Web we offer global exposure, with 24-hour advertising and information access. As part of our business we know how to market your property through the best available mediums, including other REALTORS®.
- We are trained to offer suggestions that enhance the marketability of your home. With our expertise, we can help you make your home more desirable and likable to different kinds of prospective buyers. We will provide a source for contractor bids to help make the decisions that affect the marketing and appeal of the home compared to similar properties on the market.
- We expand our services for you even after a buyer is secured. Through developed networks in the industry, we understand the legal and financial requirements of a home sale. Our extensive contacts of proven professionals are available to assist your legal, financial and personal needs.
- We help alleviate the stress of closing the transaction. Our professionally trained team works together with a full agenda of closing items prior to closing helping alleviate stress and time demands on you.

