



Your photography session has been confirmed. You can expect this session to take up to 90 minutes, depending on the size of your home. Upon arrival, we will start with photos of the interior. Please remove all vehicles from the driveway and front of the home prior to your appointment time. Do not park anything directly in front of the house or that vehicle will be visible through the first floor windows.

Photos will be taken "as-is". This means that all staging/clean up must be complete prior to your appointment time. We may recommend minor adjustments to item placement during your appointment, but if significant adjustments need to be made to the home, we may reschedule your photo shoot for another day. This would be unfortunate, as we pay our photographer for his time, whether photos are taken or not. If children or pets will be home during the photo shoot, it is ideal to have them entertained as far from the photographer as possible. Due to the sensitive nature of our high resolution equipment, movements around the camera can cause blurring and/or distortion.

In order to capture the very best photographs possible, please prepare your home as follows prior to your appointment time:

- **Remove vehicles from driveway and/or front of house.**
- **Open all blinds and/or shades.**
- **Be sure toilet seats are down.**
- **Turn ON all overhead lights, as well as table and floor lamps.**
- **Turn OFF all ceiling fans as well as any other moving objects.**
- **Turn OFF TVs.**
- **Store high-end items like laptop computers, iPads, and jewelry out of sight.**
- **If applicable, contain pets out of sight.**
- **If applicable, store pet items like bowls, beds, and kennels out of sight.**
- **Remove any items from the top of the refrigerator.**
- **Remove all magnets, pictures, papers, etc. from the sides and doors of the refrigerator.**
- **Remove countertop paper towel holder in kitchen.**
- **Remove personal items like toothbrushes, toothpaste, razors, etc. from bathroom counters.**
- **Remove blow dryers, curling irons, electric razors, etc. from the bathroom.**

Closets and garages will not be photographed unless they have special features. Feel free to use these spaces to store items during the photo shoot.

90% of home buyers begin their home search online. Bear in mind that the better you prepare your home, the better the first impression of your home will be on potential buyers. Even just slight adjustments can make a huge difference in how a room photographs. Taking the time to properly prepare your home will make a big difference in the quality and quantity of buyer traffic you receive.

Please do not hesitate to contact me with any questions or if you need any assistance in preparing your home. I look forward to working with you.



FRANK MCKNEW
RE/MAX 100

10665 STANHAVEN PLACE, SUITE 300
WHITE PLAINS, MD 20695

DIRECT: 301-870-1346
OFFICE: 301-843-5100 EXT. 1346
E-FAX: 410-423-1748
FRANK@FRANKMCKNEW.COM
WWW.FRANKMCKNEW.COM