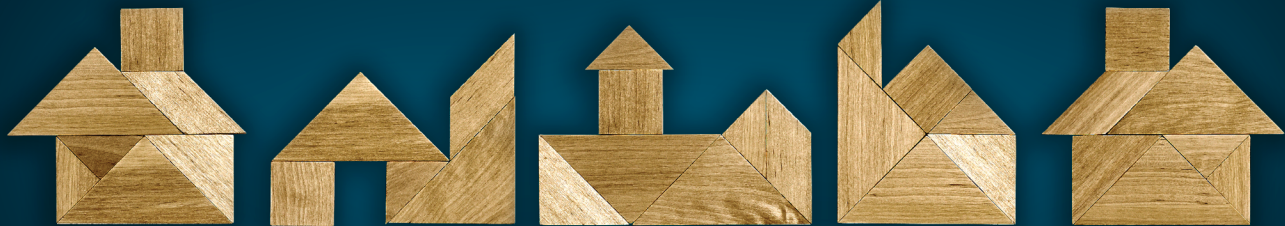


The NEW Rules of Real Estate®

10 RULES FOR TODAY'S HOME SELLER



The old rules no longer apply.

STAY RELEVANT IN AN EVER-CHANGING REAL ESTATE LANDSCAPE.

Whether you're selling a condo or a multi-million dollar estate, at First Team® Real Estate, no transaction is "business as usual." That's why we've created a new set of rules and standards to serve you successfully in this challenging environment. Together, with a unique set of sophisticated tools like our proprietary Market TrendsSM, SNEAKPREVIEWSM, and the Buyer PipelineSM, system, we will ensure your success regardless of market conditions.

We keep our finger on the pulse of real estate because it's not just our job — it's our passion. With 40 years of business under our belt, we know what works.

Be the first to know how real estate is changing when you use a real estate professional who knows The NEW Rules of Real Estate®.



DAVE PEDNEAULT
(714) 220-0200
Dave@CALLDAVE.com
www.CALLDAVE.com
CalBRE# 01031974

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