

The NEW Rules of Real Estate®

10 RULES FOR TODAY'S HOME SELLER



Rule one.

BE WHERE THE BUYERS ARE.

92% OF BUYERS USE THE INTERNET IN THEIR HOME SEARCH PROCESS.*

Our job is to quickly find qualified buyers to secure the top price for your home. To do so, we prominently place your property on our award-winning website, FirstTeam.com, along with over 2,000 other real estate websites and leading publications across the country. But we don't stop there. Our exclusive partnerships with Christie's International Real Estate, Luxury Portfolio International®, and Leading Real Estate Companies of the World® allow us to extend your exposure to qualified buyers all over the world.

We then collect and match potential buyers to your listing through our proprietary Buyer PipelineSM system, which aggregates and identifies buyers that may already be interested in your home.

Expose your home to millions of buyers when you use a real estate professional who knows The NEW Rules of Real Estate®.



DAVE PEDNEAULT

(714) 220-0200

Dave@CALLDAVE.com

www.CALLDAVE.com

CalBRE# 01031974

FIRSTTEAM®
REAL ESTATE