

## CAN A COMPARATIVE MARKET ANALYSIS HELP YOU?

GET THE MOST ACCURATE ESTIMATES FOR LISTING OR SELLING YOUR PROPERTY

## I can provide you with a FREE Comparative Market Analysis (CMA)

A CMA is an informal estimate of market value, based on sales of comparable properties in your area. Reviewing comparable homes that have sold within the past year, along with the listing or asking price on current homes for sale, should help you determine a fair sale price for your property. The CMA is also a buying tool; I can help you determine the highest possible price for your home.

## A CMA contains valuable information including:

- How long each property stayed on the market
- How close the sale price was to the asking price
- Notes comparing each home to yours, i.e.; number of bedrooms and baths, approximate square footage, sizes of major rooms, amenities such as fireplaces and pools, age of the home, property taxes and more

The CMA is an informative tool, but like any tool, it doesn't work by itself. For this reason, the CMA will always need to be interpreted by a professional.

Whether buying or selling, as a trusted expert in your area I can help you achieve your real estate goals. Contact me today to receive your personal Comparative Market Analysis.



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