

A GOOD REAL ESTATE AGENT TOP 5 QUALITIES



1 COMMUNICATION – AND LOTS OF IT

A good agent should be touching base with you on a regular basis to keep you up-to-date on any work being done on your behalf. First Team agents are committed to responding to their clients in a timely and consistent manner.



2 LEADERSHIP

You need an agent who is committed to doing the best job representing you, not an agent that's eager to please. First Team agents are experts in their market and can provide you with the tools and resources to help you achieve your real estate goals.



3 RESOURCES AND THE KNOWLEDGE TO USE THEM

First Team agents advertise and maximize exposure of your home to potential clients, including putting the listing on real estate websites, into local newspapers, creating direct-mail campaigns and distributing flyers to homes in the area to generate interest.



4 NO PRESSURE

You need an agent that will act in your best interests and guide you in successfully completing your transaction. First Team agents won't pressure you to buy or sell your home, but instead help you make one of your most important decisions with ease.



5 FOLLOW UP

An agent's job doesn't end once your transaction has closed. A good agent will follow up to ensure you're happy and to answer any questions you may have.

LET ME SHOW YOU WHY BUYERS AND SELLERS CHOOSE FIRST TEAM
MORE THAN ANY OTHER BROKERAGE IN SOUTHERN CALIFORNIA.*

CALL ME TODAY TO DISCUSS YOUR REAL ESTATE NEEDS OR FOR A FREE MARKET ANALYSIS.



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FIRSTTEAM[®]
REAL ESTATE

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