



Marketing and Advertising

Exposure is key in marketing and selling your home. The Lynn Jackson Group uses extensive mediums for marketing and advertising all with one goal.... to get you the maximum value for your home or parcel of land.

Print

Burlington Free Press Newspaper
Homes and Land Monthly Publication
3 Squares Café – Special Century 21 Jack Associates Real Estate Display

Websites

As 90%+ of home searches begin online, we recognize how important a web presence is in selling your home. As soon as we list your property, we immediately post it to our web site and it automatically feeds to hundreds more. Here are some of the heavy hitters:

C21VT.com	Homes.com	Trulia.com	HomeFinders.com
C21Jack.com	WallStreetJournal.com	Zillow.com	Sell.com
Century21.com	NYTimes.com	Google.com	HotPads.com
HomesandLand.com	Realtor.com	Yahoo.com	... and the list goes on...

Email

Once your property is posted to our website, we immediately send out an email to all of our 1300+ contacts. We also reach out to the Board of Realtors so that they can begin to spread the word to their customers and clients.

Social Media

The Lynn Jackson Group and the Century 21 Jack Associates main office post all new listings to their Facebook Fan Pages shortly after the listing is active so that we are sure to reach all audiences.

Mobile Tools

Smart Phones are the future in locating real estate via the web. Century 21 understands this and offers 2 fantastic apps to assist buyers.

Smarter Agent Application – With Century 21 Jack Associates' new Smarter Agent tool, interested home buyers can be in any neighborhood and view detailed property information at the touch of a button. At their convenience, they can immediately contact our office for more information or to schedule a showing. To download this free app, SmartPhone users can text C21Jack to 87778.

Century 21 Application – Of course, internationally recognized Century 21 also offers a national home search application for iPhones. This free app can be downloaded via iTunes.

SMARTER. BOLDER. FASTER.

CENTURY 21 JACK ASSOCIATES - THE LYNN JACKSON GROUP

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