Maximize the Opportunities Buyers Have to Discover Your Home with Weichert.com







Online shopping has changed the way homes are sold and Weichert is on the cutting edge of this industry transformation. By building a dedicated digital marketing strategy, we can broadcast your listing on hundreds of popular industry, news and social media websites; helping you reach the greatest audience of potential buyers and giving you a better chance of attracting the one that will meet your needs and your price, all within your timeline.

No matter where buyers search, we want them to find your home.

- Today, 95% of homebuyers search online for their next address*
- More than 40 times as many buyers find the home they purchase online than in newspapers*
- 51% of recent buyers found the home they purchased online*



