

# Weichert.com

Put the power of our digital strategy to work for you.

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## Weichert.com uses emerging media and technology to boost the visibility of your home:

- Generate increased visibility of your home with up to 3 million visitors a month\* on weichert.com
- Ensure maximum online presence through search engine marketing campaigns, spanning over 1 million targeted keywords on Google and Bing
- Display listings online on industry-leading websites like Zillow.com, Realtor.com, Trulia.com and Homes.com
- Deliver visibility by advertising on popular sites like New York Times, Facebook and The Washington Post. Our digital programs scale our reach to over 300 different websites and network exchanges

## Our Welcome Center makes it simple for buyers to see your home in person:

- In 2017, more than **half a million customer inquiries** were handled by the Weichert.com Welcome Center, which is open 7 days a week (9 am to 10:30 pm, weekdays, and 9 am to 9 pm, weekends, ET)
- More than 40 Inside Sales Consultants immediately transfer our customers to speak with a Weichert Sales Associate who can answer questions about a home and **schedule an appointment** to view it

These times demand innovative,  
technology-driven solutions and no one delivers them like Weichert.com.

**Weichert**  
REALTORS®