



Thank you for your dynamic participation,

Each year it is a blessing to reflect on how our strong partnership finds new ways to grow in value and deepen in appreciation. The recent Open House reflected that joyful comradery of working together to make a significant impact on our community during the Holiday Season. We have all enjoyed an excellent year for our industry and cherish the opportunity to share that with those who are less fortunate. As we anticipate another strong year ahead, let's commit to enhancing our vibrant relationship and finding new ways that we can broaden that bond between us.

Attached you will find your **Affiliate Partnership Invoice** for 2019 along with the descriptions of the various levels of participation available. Please review the information, update any changes to your contact information, include your check for the level you select, and mail it to HRAR by **Tuesday, January 15, 2019**.

Please also mark your calendar for the **2019 REALTOR® Gala Event** which is scheduled for **Wednesday, January 30, 2019**, at **Bluestone Vineyards**. This has become a highly anticipated evening of food, fun, and fellowship where we look forward to celebrating a successful year with you in an exciting new setting.

Do not hesitate to let me know if you have any questions, and I would be glad to stop by and chat with you should you have any suggestions on how we can work more closely together. We wish you a very Merry Christmas and a Happy New Year.

With warm regards,

Bob Hill, CEO

Harrisonburg-Rockingham Association of REALTORS®
2050 Pro Pointe Lane
Harrisonburg, VA 22801
(540) 433-8855
bob@hrar.com



Partnership Program

**Harrisonburg-Rockingham
Association of REALTORS®**

2050 Pro Pointe Lane
Harrisonburg, VA 22801
(540) 433-8855

www.hrrar.com



Partnership Program

The Partnership Program has been designed to provide members of the Harrisonburg-Rockingham Association of REALTORS® with a unique opportunity to network, exchange ideas, and conduct business with other industry professionals who provide valuable products and services. This relationship creates opportunities for both our REALTOR® Members and Affiliate Members to develop new contacts, increase exposure, and gain visibility in the marketplace. Through the cooperation and support received under this Partnership Program, the HRAR is able to provide general meetings, educational seminars, and other beneficial events to the entire membership.

Platinum Partner - \$2,000

- Affiliate membership with the Harrisonburg-Rockingham Association of REALTORS®
- Recognition at General Meetings & Luncheons
- Free link to your company website from HRAR Affiliate roster listing at www.hrar.com
- Opportunity for chair placements /gift bags at General Meetings & Luncheons
- Opportunity to use display table for promotional materials at General Meetings & Luncheons
- Use of HRAR conference room facilities (up to 3 times per year)
- Rotating banner space on HRAR website (company logo provided by Sponsor)
- Ability to host and/or sponsor educational events at HRAR
- Sponsorship recognition at special events (see Special Event Schedule below)

Gold Partner - \$1,000

- Affiliate membership with the Harrisonburg-Rockingham Association of REALTORS®
- Recognition at General Meetings & Luncheons
- Free link to your company website from HRAR Affiliate roster listing at www.hrar.com
- Opportunity for chair placements /gift bags at General Meetings & Luncheons
- Use of HRAR conference room facilities (up to 2 times per year)
- Ability to host and/or sponsor educational events at HRAR
- Sponsorship recognition at special events (see Special Event Schedule below)

Silver Partner - \$500

- Affiliate membership with the Harrisonburg-Rockingham Association of REALTORS®
- Recognition at General Meetings & Luncheons
- Free link to your company website from HRAR Affiliate roster listing at www.hrar.com
- Opportunity for chair placements /gift bags at General Meetings & Luncheons
- Ability to host and/or sponsor "A La Carte Events" (see pricing below)

Bronze Partner - \$250

- Affiliate membership with the Harrisonburg-Rockingham Association of REALTORS®
- Recognition at General Meetings & Luncheons
- Free link to your company website from HRAR Affiliate roster listing at www.hrar.com
- Ability to host and/or sponsor "A La Carte Events" (see pricing below)

A La Carte Events

- Sponsorship of individual educational seminars - \$150
- Sponsorship of New Member Orientation - \$100
- Sponsorship of MLS Training, held quarterly - \$75
- Sponsorship of Broker Forums, held quarterly - \$50

Special Event Schedule

The HRAR hosts special events throughout the year in order to promote your business and to help you stay connected with those in the real estate industry:

- 2019 REALTOR® Gala & Banquet – January 30, 2019
- 2019 HRAR Chili Cook-Off – February 27, 2019
- 2019 Relay for Life – May 10, 2019
- 2019 Affiliate's Day & Tradeshow – October 16, 2019
- 2019 HRAR Christmas Open House – December 5, 2019

2019 Invoice



Affiliate Invoice for Partnership Program



- Platinum Partner** **\$2,000**
- Gold Partner** **\$1,000**
- Silver Partner** **\$500**
- Bronze Partner** **\$250**

Company Name: _____

Address: _____

Business Phone #: _____ Fax #: _____

Primary Contact Name & Title: _____

Email Address: _____

Secondary Contact Name & Title: _____

Email Address: _____

Website Address: _____

Type of Business: _____

In what phase of the real estate industry do you specialize: _____

Is your office a member of any other Real Estate Association? ___ Yes ___ No

If yes, please state the name of each other such organization: _____

I hereby certify that the information provided is true and correct, and I agree that failure to provide complete and accurate information, as requested or any misstatement of fact, shall be grounds for revocation of my membership.

Signed: _____ Date: _____

Date Received: _____ Payment Amount: _____ Payment Method: _____