



THE ABR® DESIGNATION: FOR REAL ESTATE BUYER'S AGENTS

The Accredited Buyer's Representative (ABR®) designation is the benchmark of excellence in buyer representation. This coveted designation demonstrates to peers and consumers your commitment to providing outstanding service for real estate buyers.

The Accredited Buyer's Representative (ABR®) designation is designed for real estate buyer's agents who focus on working directly with buyer-clients.

Through the Real Estate Buyer's Agent Council (REBAC), real estate professionals can hone their skills in representing the needs of home buyers in real estate transactions and earn the coveted Accredited Buyer's Representative (ABR®) designation.

REBAC helps its members maintain their superior skills and develop their business opportunities through a variety of member benefits.