

# TOP AGENT MAGAZINE

## TOYIA CHENEVERT-HENDERSON

Toyia Chenevert-Henderson started out in the housing industry at 21 years old. When Toyia was purchasing her first home, her sales counselor, impressed with her intelligence and outgoing personality, offered her a job right on the spot. After spending some time selling new construction, Toyia fell in love with the process of assisting clients. Then she decided to pursue real estate.



Today, Toyia is a Realtor for RE/MAX Generation, where she oversees a growing team to service clients throughout the Houston metropolitan area. However, due to her dynamic background in construction, Toyia is willing to chase opportunities beyond Houston as well, always putting her clients' interests first. "Wherever there's a gas station," she says, "I'm driving."

When listing a property, Toyia offers clients a comprehensive approach. On top of traditional marketing techniques, such as open houses, she and her team provide listers with a suite of online outlets, developing campaigns over social media, the RE/MAX webpage, Adwerx, Zillow, Realtor.com and the Houston Association of Realtors, among other platforms. "I use a variety of digital marketing platforms to garner exposure for my clients," Toyia says. "Whatever it takes to be there for them."

Throughout the process, Toyia strives to service both her buyers and sellers through an unmatched commitment and attention to detail. For her tireless approach, she has fostered a strong reputation around Houston, with the vast majority of her volume coming from either repeat clients or referrals. As such, she was

ranked in the RE/MAX of Texas Top 500 in both 2018 and 2019.

For Toyia, though, helping clients is what matters most. "You make three major decisions in life: finding a spouse, having a child and buying a home," she says. "It's exciting to be part of those moments in people's lives. When I see that joy in my clients' faces after they close on a new home, I feel as if I've won the lottery. Truly."

Outside of her career, Toyia maintains an active role in her community. Beyond volunteering to distribute food to the homeless during the holidays, she values giving back to the University of Houston. When she's not working, she enjoys spending quality time on the beach. "I love to clear my mind and hear the waves crash against the sand," she says.

Looking ahead to the future, Toyia is pursuing her broker's license. But she also envisions the further growth of her team and her business, as she continues to encourage the talent around her. "Leadership matters," she says. "I want to be there for my team to guide them and coach them as they grow. I also want them to coach me so we can grow together."

Toyia first discovered real estate because the industry spoke to her entrepreneurial spirit. After more than twenty years in the business, she has established an accomplished career and lifestyle around Houston. Most importantly, she's doing what she loves: helping others achieve their dreams. "I do everything from the heart," Toyia says. "For me, real estate isn't about money. Above all, I want to make sure my clients are secure in their investments."

To learn more about Toyia Chenevert-Henderson  
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