

Dear Agent,

Please send in your agent bio so that I may add it to your website. Here are a few prompts to help you get started. Please write it in third person. I'm happy to assist you if you still need help.

Agent Bio Questionnaire

Feeling stuck writing your bio? Here are some questions to help you get started. It should be approx. 200-300 words or roughly 2 paragraphs.

- How many years do you have in real estate?
- Why did you choose real estate?/ What do you love about real estate?
- What is your past history/experience? How does that help you in real estate?
- How does the experience gained in your previous career relate to the necessary qualities you feel are needed in your real estate profession?
- Any awards or accomplishments you've received?
- What sets you apart from other agents?/ Why should someone choose to work with you?
- Hobbies? What do you enjoy doing other than real estate?
- How would your friends or family describe you?
- How do you educate your customers about the real estate market?
- What is your real estate philosophy?
- Why would someone hire you to find or sell a property?
- What compliments have you typically heard from past or present co-workers and clients?
- What qualities do your family and friends appreciate most about you?
- If you were shopping for or selling your own apartment, what would you want in a REALTOR® if you hired someone?
- How does the experience gained in your previous career relate to the necessary qualities you feel are needed in your real estate profession?

Remember, your bio is your brand. Someone who knows nothing about your business should feel encouraged to work with you from reading your biography.

Thanks,

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