

Hi, I am Jack Soceka. As you use the information you find in this site:

If you are my tenant, I want YOU to feel cared for and supported in your house or apartment. I want you to find resources here to help you if hard times come your way. I want you to be able to see what other housing costs are to buy or rent housing anywhere in the state of Wisconsin. I want you to be able to plan to own your own property in the future.

If you are my real estate client, I want YOU to be able to have access to enough information so that you are feeling comfortable buying or selling property with me. I want you to know you will be able to care for your property and have access to good people who can serve you on this website. I want you to be able to look at some of the search ideas on the website that you have seen on late night TV like tax lien sales and foreclosure sales and determine for yourself if there really are fantastic deals in your own backyard that you have passed up. I want you to be able to have a "sold" button on your searches on this site to see what kind of price the property down the street from you actually sold for earlier this year. I want you to have a customized "new listing notifier" that will send you an email the minute a new property with your search criteria that you called me about hits the market or has its status changed. I want YOU to be able to find comps for your vacation house up north on Lake Minoqua or your mother's house in Green Bay.

If you are my friend, I want YOU to be able to help me make housing in Dane county and the relationships between landlords and tenants as well as the relationships between the general public and the real estate industry better and better each year.