

# Main Criteria: Introduction to Public Speaking

## Secondary Criteria: North Carolina Standard Course of Study

Subject: Language Arts

Grade: 12

### Introduction to Public Speaking

Week 01: Memory and Delivery Techniques; Deliver Speech from KWO, p. 9-16

#### North Carolina Standard Course of Study

##### Language Arts

Grade 12 - Adopted: 2017/Implement 2018

###### CONTENT AREA / STRAND

###### Reading Standards for Literature

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.1	Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.1.	Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text, including determining where the text leaves matters uncertain.

###### CONTENT AREA / STRAND

###### Reading Standards for Literature

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.2	Determine central ideas (RI) or themes (RL) of a text and analyze their development; summarize the key supporting details and ideas.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.2.	Determine two or more themes of a text and analyze their development over the course of the text, including how they interact and build on one another to produce a complex account; provide an objective summary of the text.

###### CONTENT AREA / STRAND

###### Reading Standards for Literature

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.4	Interpret words and phrases as they are used in a text and analyze how specific word choices shape meaning or tone.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.4.	Determine the meaning of words and phrases as they are used in the text; analyze the impact of specific word choices on meaning and tone, including words with multiple meanings or language that is particularly engaging.

###### CONTENT AREA / STRAND

###### Reading Standards for Literature

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.10	Read and understand complex literary and informational texts independently and proficiently, connecting prior knowledge and experiences to text.
-----------------------------	---------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.10.	By the end of grade 11, read and understand literature within the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text. By the end of grade 12, read and understand literature at the high end of the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text.
---	--------------	---

**CONTENT AREA / STRAND**

**Reading Standards for Informational Text**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.1	<b>Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.</b>
-----------------------------	--------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE
---

RI.11-12.1.

Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text, including determining where the text leaves matters uncertain.

**CONTENT AREA / STRAND**

**Reading Standards for Informational Text**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.2	<b>Determine central ideas (RI) or themes (RL) of a text and analyze their development; summarize the key supporting details and ideas.</b>
-----------------------------	--------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE
---

RI.11-12.2.

Determine two or more central ideas of a text and analyze their development over the course of the text, including how they interact and build on one another to provide a complex analysis; provide an objective summary of the text.

**CONTENT AREA / STRAND**

**Reading Standards for Informational Text**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.3	<b>Analyze how and why individuals, events, and ideas develop and interact over the course of a text.</b>
-----------------------------	--------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE
---

RI.11-12.3.

Analyze a complex set of ideas or sequence of events and explain how specific individuals, ideas, or events interact and develop over the course of the text.

**CONTENT AREA / STRAND**

**Reading Standards for Informational Text**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.4	<b>Interpret words and phrases as they are used in a text and analyze how specific word choices shape meaning or tone.</b>
-----------------------------	--------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE
---

RI.11-12.4.

Determine the meaning of words and phrases as they are used in a text; analyze how an author uses and refines the meaning of a key term or terms over the course of a text.

**CONTENT AREA / STRAND**

**Reading Standards for Informational Text**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.7	<b>Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.</b>
-----------------------------	--------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RI.11-12.7.	Integrate and evaluate multiple sources of information presented in different media or formats, including visually and quantitatively, as well as in words in order to address a question or solve a problem.
---	-------------	---

**CONTENT AREA / STRAND** **Reading Standards for Informational Text**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.10	<b>Read and understand complex literary and informational texts independently and proficiently, connecting prior knowledge and experiences to text.</b>
-----------------------------	---------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RI.11-12.10.	By the end of grade 11, read and understand informational texts within the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text. By the end of grade 12, read and understand informational texts at the high end of the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text.
---	--------------	---

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.1	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	<b>Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.</b>

CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.3	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
-----------------------------	--------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.
---	-------------	---

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.4	Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
-----------------------------	--------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
---	-------------	---

**CONTENT AREA / STRAND**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard L.4	Determine and/or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, word relationships, and consulting general and specialized reference materials, as appropriate.
-----------------------------	-------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	L.11-12.4.	Determine and/or clarify the meaning of unknown and multiple-meaning words and phrases based on grades 11-12 reading and content, choosing flexibly from an array of strategies: context clues, word parts, word relationships, and reference materials.
---	------------	--

**CONTENT AREA / STRAND**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard L.6	Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in developing vocabulary knowledge when encountering an unknown term important to comprehension or expression.
-----------------------------	-------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	L.11-12.6.	Acquire and use accurately general academic and domain-specific words and phrases, sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in developing vocabulary knowledge when considering a word or phrase important to comprehension or expression.
---	------------	--

Week 02: Speaker Evaluation Techniques; Structure of a Basic Speech, p. 17-28

**North Carolina Standard Course of Study**

**Language Arts**

**Grade 12 - Adopted: 2017/Implement 2018**

**CONTENT AREA / STRAND**

**Reading Standards for Literature**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.1	Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.
-----------------------------	--------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.1.	Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text, including determining where the text leaves matters uncertain.
---	-------------	--

**CONTENT AREA / STRAND**

**Reading Standards for Literature**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.2	Determine central ideas (RI) or themes (RL) of a text and analyze their development; summarize the key supporting details and ideas.
-----------------------------	--------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.2.	Determine two or more themes of a text and analyze their development over the course of the text, including how they interact and build on one another to produce a complex account; provide an objective summary of the text.
<b>CONTENT AREA / STRAND</b>		<b>Reading Standards for Literature</b>
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.4	Interpret words and phrases as they are used in a text and analyze how specific word choices shape meaning or tone.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.4.	Determine the meaning of words and phrases as they are used in the text; analyze the impact of specific word choices on meaning and tone, including words with multiple meanings or language that is particularly engaging.
<b>CONTENT AREA / STRAND</b>		<b>Reading Standards for Literature</b>
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RL.10	Read and understand complex literary and informational texts independently and proficiently, connecting prior knowledge and experiences to text.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.10.	By the end of grade 11, read and understand literature within the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text. By the end of grade 12, read and understand literature at the high end of the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text.
<b>CONTENT AREA / STRAND</b>		<b>Writing Standards</b>
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.2	Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.2.	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
CLARIFYING OBJECTIVE	W.11-12.2.c.	Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.
<b>CONTENT AREA / STRAND</b>		<b>Speaking and Listening Standards</b>
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.1	Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.

CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.3</b>	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
------------------------------------	---------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.
---	-------------	---

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.4</b>	<b>Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.</b>
------------------------------------	---------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
---	-------------	---

**CONTENT AREA / STRAND** **Language Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard L.4</b>	<b>Determine and/or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, word relationships, and consulting general and specialized reference materials, as appropriate.</b>
------------------------------------	--------------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	L.11-12.4.	Determine and/or clarify the meaning of unknown and multiple-meaning words and phrases based on grades 11-12 reading and content, choosing flexibly from an array of strategies: context clues, word parts, word relationships, and reference materials.
---	------------	--

**CONTENT AREA / STRAND** **Language Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard L.6</b>	<b>Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in developing vocabulary knowledge when encountering an unknown term important to comprehension or expression.</b>
------------------------------------	--------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	L.11-12.6.	Acquire and use accurately general academic and domain-specific words and phrases, sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in developing vocabulary knowledge when considering a word or phrase important to comprehension or expression.
---	------------	--

**North Carolina Standard Course of Study****Language Arts****Grade 12 - Adopted: 2017/Implement 2018****CONTENT AREA / STRAND****Reading Standards for Literature**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard</b> <b>RL.1</b>	<b>Read closely to determine what the text says explicitly and to make logical inferences from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.</b>
------------------------------------	---	--

**ESSENTIAL STANDARD / CLARIFYING OBJECTIVE****RL.11-12.1.**

Cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text, including determining where the text leaves matters uncertain.

**CONTENT AREA / STRAND****Reading Standards for Literature**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard</b> <b>RL.2</b>	<b>Determine central ideas (RI) or themes (RL) of a text and analyze their development; summarize the key supporting details and ideas.</b>
------------------------------------	---	---

**ESSENTIAL STANDARD / CLARIFYING OBJECTIVE****RL.11-12.2.**

Determine two or more themes of a text and analyze their development over the course of the text, including how they interact and build on one another to produce a complex account; provide an objective summary of the text.

**CONTENT AREA / STRAND****Reading Standards for Literature**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard</b> <b>RL.4</b>	<b>Interpret words and phrases as they are used in a text and analyze how specific word choices shape meaning or tone.</b>
------------------------------------	---	--

**ESSENTIAL STANDARD / CLARIFYING OBJECTIVE****RL.11-12.4.**

Determine the meaning of words and phrases as they are used in the text; analyze the impact of specific word choices on meaning and tone, including words with multiple meanings or language that is particularly engaging.

**CONTENT AREA / STRAND****Reading Standards for Literature**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard</b> <b>RL.10</b>	<b>Read and understand complex literary and informational texts independently and proficiently, connecting prior knowledge and experiences to text.</b>
------------------------------------	--	---

**ESSENTIAL STANDARD / CLARIFYING OBJECTIVE****RL.11-12.10.**

By the end of grade 11, read and understand literature within the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text. By the end of grade 12, read and understand literature at the high end of the 11-12 text complexity band proficiently and independently for sustained periods of time. Connect prior knowledge and experiences to text.

**CONTENT AREA / STRAND****Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.2	Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.2.	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
CLARIFYING OBJECTIVE	W.11-12.2.a.	Organize information and ideas around a topic to plan and prepare to write.
CLARIFYING OBJECTIVE	W.11-12.2.b.	Introduce a topic; organize complex ideas, concepts, and information so that each new element builds on that which precedes it to create a unified whole; include formatting, graphics, and multimedia when useful to aiding comprehension.
CLARIFYING OBJECTIVE	W.11-12.2.c.	Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.
CLARIFYING OBJECTIVE	W.11-12.2.d.	Use appropriate and varied transitions and syntax to link the major sections of the text, create cohesion, and clarify the relationships among complex ideas and concepts.
CLARIFYING OBJECTIVE	W.11-12.2.e.	Use precise language, domain-specific vocabulary, and techniques such as metaphor, simile, and analogy to manage the complexity of the topic.
CLARIFYING OBJECTIVE	W.11-12.2.g.	Provide a concluding statement or section that follows from and supports the information or explanation presented.

#### CONTENT AREA / STRAND

#### Writing Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.3	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.3.	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.

#### CLARIFYING OBJECTIVE

#### W.11-12.3.a.

Organize information and ideas around a topic to plan and prepare to write.

#### CLARIFYING OBJECTIVE

#### W.11-12.3.e.

Use precise words and phrases, telling details, and sensory language to convey a vivid picture of the experiences, events, setting, and/or characters.

#### CLARIFYING OBJECTIVE

#### W.11-12.3.f.

Provide a conclusion that follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.

#### CONTENT AREA / STRAND

#### Speaking and Listening Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.1	Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

#### CONTENT AREA / STRAND

#### Speaking and Listening Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.3	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.

#### CONTENT AREA / STRAND

#### Speaking and Listening Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.4	Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.

#### CONTENT AREA / STRAND

#### Language Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard L.4	Determine and/or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, word relationships, and consulting general and specialized reference materials, as appropriate.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	L.11-12.4.	Determine and/or clarify the meaning of unknown and multiple-meaning words and phrases based on grades 11-12 reading and content, choosing flexibly from an array of strategies: context clues, word parts, word relationships, and reference materials.

#### CONTENT AREA / STRAND

#### Language Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard L.6	Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in developing vocabulary knowledge when encountering an unknown term important to comprehension or expression.
-----------------------------	-------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	L.11-12.6.	Acquire and use accurately general academic and domain-specific words and phrases, sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in developing vocabulary knowledge when considering a word or phrase important to comprehension or expression.
---	------------	--

**Week 04: The Introduction and Conclusion of a Speech, p. 43-50**

**North Carolina Standard Course of Study**

**Language Arts**

**Grade 12 - Adopted: 2017/Implement 2018**

CONTENT AREA / STRAND	Writing Standards	
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.2	Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.2.	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
CLARIFYING OBJECTIVE	W.11-12.2.a.	Organize information and ideas around a topic to plan and prepare to write.
CLARIFYING OBJECTIVE	W.11-12.2.b.	Introduce a topic; organize complex ideas, concepts, and information so that each new element builds on that which precedes it to create a unified whole; include formatting, graphics, and multimedia when useful to aiding comprehension.
CLARIFYING OBJECTIVE	W.11-12.2.c.	Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.
CLARIFYING OBJECTIVE	W.11-12.2.d.	Use appropriate and varied transitions and syntax to link the major sections of the text, create cohesion, and clarify the relationships among complex ideas and concepts.
CLARIFYING OBJECTIVE	W.11-12.2.e.	Use precise language, domain-specific vocabulary, and techniques such as metaphor, simile, and analogy to manage the complexity of the topic.
CLARIFYING OBJECTIVE	W.11-12.2.g.	Provide a concluding statement or section that follows from and supports the information or explanation presented.
CONTENT AREA / STRAND	Writing Standards	
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.3	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.3.	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.
CLARIFYING OBJECTIVE	W.11-12.3.a.	Organize information and ideas around a topic to plan and prepare to write.

CLARIFYING OBJECTIVE	W.11-12.3.e.	Use precise words and phrases, telling details, and sensory language to convey a vivid picture of the experiences, events, setting, and/or characters.
----------------------	--------------	--

CLARIFYING OBJECTIVE	W.11-12.3.f.	Provide a conclusion that follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.
----------------------	--------------	---

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.1	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	<b>Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.</b>
CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.3	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.4	<b>Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.

# North Carolina Standard Course of Study

## Language Arts

Grade 12 - Adopted: 2017/Implement 2018

CONTENT AREA / STRAND			Reading Standards for Literature
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard	Determine central ideas (RI) or themes (RL) of a text and analyze their development; summarize the key supporting details and ideas.	
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.2.	Determine two or more themes of a text and analyze their development over the course of the text, including how they interact and build on one another to produce a complex account; provide an objective summary of the text.	
CONTENT AREA / STRAND	Reading Standards for Literature		
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard	Analyze how and why individuals, events, and ideas develop and interact over the course of a text.	
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RL.11-12.3.	Analyze the impact of the author's choices regarding how to develop and relate elements of a story or drama.	
CONTENT AREA / STRAND	Writing Standards		
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard	Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.	
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.2.	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.	
CLARIFYING OBJECTIVE	W.11-12.2.a.	Organize information and ideas around a topic to plan and prepare to write.	
CLARIFYING OBJECTIVE	W.11-12.2.b.	Introduce a topic; organize complex ideas, concepts, and information so that each new element builds on that which precedes it to create a unified whole; include formatting, graphics, and multimedia when useful to aiding comprehension.	
CLARIFYING OBJECTIVE	W.11-12.2.c.	Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.	
CLARIFYING OBJECTIVE	W.11-12.2.d.	Use appropriate and varied transitions and syntax to link the major sections of the text, create cohesion, and clarify the relationships among complex ideas and concepts.	
CLARIFYING OBJECTIVE	W.11-12.2.e.	Use precise language, domain-specific vocabulary, and techniques such as metaphor, simile, and analogy to manage the complexity of the topic.	

CLARIFYING OBJECTIVE	W.11-12.2.g.	Provide a concluding statement or section that follows from and supports the information or explanation presented.
<b>CONTENT AREA / STRAND</b>		<b>Writing Standards</b>
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.3	<b>Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.3.	<b>Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.</b>
CLARIFYING OBJECTIVE	W.11-12.3.a.	Organize information and ideas around a topic to plan and prepare to write.
CLARIFYING OBJECTIVE	W.11-12.3.e.	Use precise words and phrases, telling details, and sensory language to convey a vivid picture of the experiences, events, setting, and/or characters.
CLARIFYING OBJECTIVE	W.11-12.3.f.	Provide a conclusion that follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.
<b>CONTENT AREA / STRAND</b>		<b>Writing Standards</b>
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.6	<b>Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.6.	Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.
<b>CONTENT AREA / STRAND</b>		<b>Speaking and Listening Standards</b>
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.1	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	<b>Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.</b>
CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.

CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.
----------------------	---------------	--

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.3</b>	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
------------------------------------	---------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.
---	-------------	---

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.4</b>	<b>Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.</b>
------------------------------------	---------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
---	-------------	---

**Week 06: Two Primary Speech Goals, p. 63-66**

**North Carolina Standard Course of Study**

**Language Arts**

**Grade 12 - Adopted: 2017/Implement 2018**

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.1</b>	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
------------------------------------	---------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
---	-------------	---

CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
----------------------	---------------	---

CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
----------------------	---------------	--

CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
----------------------	---------------	---

CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.
----------------------	---------------	--

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard</b> SL.3	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
------------------------------------	------------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.
---	-------------	---

**Week 07: Expository Speech, p. 67-78**

**North Carolina Standard Course of Study**

**Language Arts**

**Grade 12 - Adopted: 2017/Implement 2018**

**CONTENT AREA / STRAND** **Reading Standards for Informational Text**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard</b> RI.7	<b>Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.</b>
------------------------------------	------------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RI.11-12.7.	Integrate and evaluate multiple sources of information presented in different media or formats, including visually and quantitatively, as well as in words in order to address a question or solve a problem.
---	-------------	---

**CONTENT AREA / STRAND** **Writing Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard</b> W.2	<b>Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.</b>
------------------------------------	-----------------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.2.	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
---	------------	---

CLARIFYING OBJECTIVE	W.11-12.2.a.	Organize information and ideas around a topic to plan and prepare to write.
----------------------	--------------	---

CLARIFYING OBJECTIVE	W.11-12.2.b.	Introduce a topic; organize complex ideas, concepts, and information so that each new element builds on that which precedes it to create a unified whole; include formatting, graphics, and multimedia when useful to aiding comprehension.
----------------------	--------------	---

CLARIFYING OBJECTIVE	W.11-12.2.c.	Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.
----------------------	--------------	--

CLARIFYING OBJECTIVE	W.11-12.2.d.	Use appropriate and varied transitions and syntax to link the major sections of the text, create cohesion, and clarify the relationships among complex ideas and concepts.
CLARIFYING OBJECTIVE	W.11-12.2.e.	Use precise language, domain-specific vocabulary, and techniques such as metaphor, simile, and analogy to manage the complexity of the topic.
CLARIFYING OBJECTIVE	W.11-12.2.g.	Provide a concluding statement or section that follows from and supports the information or explanation presented.

**CONTENT AREA / STRAND**      **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.3	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.3.	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.

CLARIFYING OBJECTIVE	W.11-12.3.a.	Organize information and ideas around a topic to plan and prepare to write.
CLARIFYING OBJECTIVE	W.11-12.3.e.	Use precise words and phrases, telling details, and sensory language to convey a vivid picture of the experiences, events, setting, and/or characters.
CLARIFYING OBJECTIVE	W.11-12.3.f.	Provide a conclusion that follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.
CLARIFYING OBJECTIVE	W.11-12.3.g.	Develop and strengthen writing as needed by revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.

**CONTENT AREA / STRAND**      **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.5	Conduct short as well as more sustained research projects based on focused questions, demonstrating understanding of the subject under investigation.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.5.	Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

**CONTENT AREA / STRAND**      **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.6	Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.6.	Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

**CONTENT AREA / STRAND****Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.1</b>	Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>	<b>SL.11-12.1.</b>	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
<b>CLARIFYING OBJECTIVE</b>	<b>SL.11-12.1.a.</b>	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
<b>CLARIFYING OBJECTIVE</b>	<b>SL.11-12.1.b.</b>	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
<b>CLARIFYING OBJECTIVE</b>	<b>SL.11-12.1.c.</b>	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
<b>CLARIFYING OBJECTIVE</b>	<b>SL.11-12.1.d.</b>	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

**CONTENT AREA / STRAND****Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.3</b>	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.
<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>	<b>SL.11-12.3.</b>	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.

**CONTENT AREA / STRAND****Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.4</b>	Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>	<b>SL.11-12.4.</b>	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.

Week 08: Three Modes of Persuasion, p. 79-82

**North Carolina Standard Course of Study****Language Arts**

Grade 12 - Adopted: 2017/Implement 2018

**CONTENT AREA / STRAND****Writing Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard W.2</b>	<b>Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.</b>
<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>	<b>W.11-12.2.</b>	<b>Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.</b>

**CLARIFYING OBJECTIVE****W.11-12.2.c.**

Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.

**CONTENT AREA / STRAND****Writing Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard W.6</b>	<b>Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.</b>
------------------------------------	--------------------------------	--

**ESSENTIAL STANDARD / CLARIFYING OBJECTIVE****W.11-12.6.**

Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

**CONTENT AREA / STRAND****Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.1</b>	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
------------------------------------	---------------------------------	---

**ESSENTIAL STANDARD / CLARIFYING OBJECTIVE****SL.11-12.1.**

**Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.**

**CLARIFYING OBJECTIVE****SL.11-12.1.a.**

Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.

**CLARIFYING OBJECTIVE****SL.11-12.1.b.**

Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.

**CLARIFYING OBJECTIVE****SL.11-12.1.c.**

Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.

**CLARIFYING OBJECTIVE****SL.11-12.1.d.**

Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

**CONTENT AREA / STRAND****Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.3	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.
-----------------------------	--------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.
---	-------------	---

**CONTENT AREA / STRAND** **Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.4	Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
-----------------------------	--------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
---	-------------	---

Week 09: Persuasive Speech, p. 83-94

**North Carolina Standard Course of Study**

**Language Arts**

**Grade 12 - Adopted: 2017/Implement 2018**

**CONTENT AREA / STRAND** **Reading Standards for Informational Text**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.7	Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.
-----------------------------	--------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RI.11-12.7.	Integrate and evaluate multiple sources of information presented in different media or formats, including visually and quantitatively, as well as in words in order to address a question or solve a problem.
---	-------------	---

**CONTENT AREA / STRAND** **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.1	Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.
-----------------------------	-------------------------	--

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.1.	Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.
---	------------	--

CLARIFYING OBJECTIVE	W.11-12.1.a.	Organize information and ideas around a topic to plan and prepare to write.
----------------------	--------------	---

CLARIFYING OBJECTIVE	W.11-12.1.b.	Introduce precise, knowledgeable claim(s), establish the significance of the claim(s), distinguish the claim(s) from alternate or opposing claims, and create an organization that logically sequences claim(s), counterclaims, reasons, and evidence.
----------------------	--------------	--

CLARIFYING OBJECTIVE	W.11-12.1.c.	Develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.
----------------------	--------------	--

CLARIFYING OBJECTIVE	W.11-12.1.d.	Use words, phrases, and clauses as well as varied syntax to link the major sections of the text, create cohesion, and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims.
----------------------	--------------	---

CLARIFYING OBJECTIVE	W.11-12.1.f.	Provide a concluding statement or section that follows from and supports the argument presented.
----------------------	--------------	--

**CONTENT AREA / STRAND**      **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.2	Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.2.	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.

CLARIFYING OBJECTIVE	W.11-12.2.c.	Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.
----------------------	--------------	--

**CONTENT AREA / STRAND**      **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.3	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.3.	Write narratives to develop real or imagined experiences or events using effective technique, well-chosen details, and well-structured event sequences.

CLARIFYING OBJECTIVE	W.11-12.3.g.	Develop and strengthen writing as needed by revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.
----------------------	--------------	--

**CONTENT AREA / STRAND**      **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.5	Conduct short as well as more sustained research projects based on focused questions, demonstrating understanding of the subject under investigation.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.5.	Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

**CONTENT AREA / STRAND**      **Writing Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.6	Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.
-----------------------------	-------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.6.	Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.
---	------------	--

**CONTENT AREA / STRAND**

**Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.1	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	<b>Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.</b>
CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

**CONTENT AREA / STRAND**

**Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.3	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.

**CONTENT AREA / STRAND**

**Speaking and Listening Standards**

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.4	<b>Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.</b>
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.

Week 10: Extensive Memory Techniques, p. 95-98

# North Carolina Standard Course of Study

## Language Arts

Grade 12 - Adopted: 2017/Implement 2018

### CONTENT AREA / STRAND

### Speaking and Listening Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.1	Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.1.	Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.
CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.

### CONTENT AREA / STRAND

### Speaking and Listening Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.3	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.

### CONTENT AREA / STRAND

### Speaking and Listening Standards

STRAND / ESSENTIAL STANDARD	CCR Anchor Standard SL.4	Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.

Week 11: Impromptu Speech, p. 99-110

## Language Arts

Grade 12 - Adopted: 2017/Implement 2018

Reading Standards for Informational Text		
CONTENT AREA / STRAND	CCR Anchor Standard	
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard RI.6	Assess how point of view, perspective, or purpose shapes the content and style of a text.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	RI.11-12.6.	Determine an author's point of view or purpose in a text in which the rhetoric is particularly effective, analyzing how style and content contribute to the power, and/or persuasiveness of the text.
CONTENT AREA / STRAND	Writing Standards	
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.2	Write informative/explanatory texts to examine and convey complex ideas and information clearly and accurately through the effective selection, organization, and analysis of content.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.2.	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
CLARIFYING OBJECTIVE	W.11-12.2.c.	Develop the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic.
CONTENT AREA / STRAND	Writing Standards	
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.5	Conduct short as well as more sustained research projects based on focused questions, demonstrating understanding of the subject under investigation.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.5.	Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.
CONTENT AREA / STRAND	Writing Standards	
STRAND / ESSENTIAL STANDARD	CCR Anchor Standard W.6	Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.
ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	W.11-12.6.	Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.
CONTENT AREA / STRAND	Speaking and Listening Standards	

<b>STRAND / ESSENTIAL STANDARD</b>	CCR Anchor Standard SL.1	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>	SL.11-12.1.	<b>Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.</b>

CLARIFYING OBJECTIVE	SL.11-12.1.a.	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
CLARIFYING OBJECTIVE	SL.11-12.1.b.	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
CLARIFYING OBJECTIVE	SL.11-12.1.c.	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.

CLARIFYING OBJECTIVE	SL.11-12.1.d.	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.
----------------------	---------------	--

#### **CONTENT AREA / STRAND**

#### **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	CCR Anchor Standard SL.3	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
------------------------------------	--------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.3.	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.
---	-------------	---

#### **CONTENT AREA / STRAND**

#### **Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	CCR Anchor Standard SL.4	<b>Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.</b>
------------------------------------	--------------------------	---

ESSENTIAL STANDARD / CLARIFYING OBJECTIVE	SL.11-12.4.	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
---	-------------	---

Week 12: Various Speech Opportunities, p. 110-119

## **North Carolina Standard Course of Study**

### **Language Arts**

**Grade 12 - Adopted: 2017/Implement 2018**

#### **CONTENT AREA / STRAND**

#### **Writing Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard W.6</b>	<b>Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.</b>
------------------------------------	--------------------------------	--

<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>	<b>W.11-12.6.</b>	Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.
--	-------------------	--

**CONTENT AREA / STRAND**

**Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.1</b>	<b>Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.</b>
------------------------------------	---------------------------------	---

<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>	<b>SL.11-12.1.</b>	<b>Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11–12 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.</b>
--	--------------------	--

<b>CLARIFYING OBJECTIVE</b>
-----------------------------

<b>SL.11-12.1.a.</b>	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
----------------------	---

<b>CLARIFYING OBJECTIVE</b>
-----------------------------

<b>SL.11-12.1.b.</b>	Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.
----------------------	--

<b>CLARIFYING OBJECTIVE</b>
-----------------------------

<b>SL.11-12.1.c.</b>	Propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
----------------------	---

<b>CLARIFYING OBJECTIVE</b>
-----------------------------

<b>SL.11-12.1.d.</b>	Respond thoughtfully to diverse perspectives; synthesize comments, claims, and evidence made on all sides of an issue; resolve contradictions when possible; and determine what additional information or research is required to deepen the investigation or complete the task.
----------------------	--

**CONTENT AREA / STRAND**

**Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.3</b>	<b>Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.</b>
------------------------------------	---------------------------------	---

<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>
--

<b>SL.11-12.3.</b>	Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric, assessing the stance, premises, links among ideas, word choice, points of emphasis, and tone used.
--------------------	---

**CONTENT AREA / STRAND**

**Speaking and Listening Standards**

<b>STRAND / ESSENTIAL STANDARD</b>	<b>CCR Anchor Standard SL.4</b>	<b>Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.</b>
------------------------------------	---------------------------------	---

<b>ESSENTIAL STANDARD / CLARIFYING OBJECTIVE</b>
--

<b>SL.11-12.4.</b>	Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
--------------------	---