

Main Criteria: Introduction to Public Speaking

Secondary Criteria: Oklahoma Academic Standards

Subject: Language Arts

Grade: 11

Introduction to Public Speaking

Week 01: Memory and Delivery Techniques; Deliver Speech from KWO, p. 9-16

Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE

Standard 1: Listening and Speaking

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.

SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
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SKILL / CONCEPT	11.1.L.2.	Students will actively listen in order to analyze and evaluate speakers' verbal and nonverbal messages by asking questions to clarify purpose and perspective.
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CONTENT STANDARD / COURSE

Standard 1: Listening and Speaking

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.

SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
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SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
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SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
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CONTENT STANDARD / COURSE

Standard 2: Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.

SKILL / CONCEPT	11.2.R.2.	Students will identify characteristics of genres and analyze how they enhance comprehension of fiction, poetry, drama, and nonfiction.
CONTENT STANDARD / COURSE	Standard 4:	Vocabulary
STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Reading – Students will expand their grade-level vocabularies through reading, word study, and class discussion.
SKILL / CONCEPT	11.4.R.2.	Students will use context clues, connotation, and denotation to determine or clarify the meaning of words or distinguish among multiple-meaning words.

Week 02: Speaker Evaluation Techniques; Structure of a Basic Speech, p. 17-28

Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
SKILL / CONCEPT	11.1.L.2.	Students will actively listen in order to analyze and evaluate speakers' verbal and nonverbal messages by asking questions to clarify purpose and perspective.
CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.
SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.

CONTENT STANDARD / COURSE **Standard 2:** **Reading and Writing Process**

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.
SKILL / CONCEPT	11.2.R.2.	Students will identify characteristics of genres and analyze how they enhance comprehension of fiction, poetry, drama, and nonfiction.

CONTENT STANDARD / COURSE **Standard 4:** **Vocabulary**

STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Reading – Students will expand their grade-level vocabularies through reading, word study, and class discussion.
SKILL / CONCEPT	11.4.R.2.	Students will use context clues, connotation, and denotation to determine or clarify the meaning of words or distinguish among multiple-meaning words.

CONTENT STANDARD / COURSE **Standard 6:** **Research**

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.
SKILL / CONCEPT	11.6.W.3.	Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.

Week 03: The Body of a Speech, p. 29-42

Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
SKILL / CONCEPT	11.1.L.2.	Students will actively listen in order to analyze and evaluate speakers' verbal and nonverbal messages by asking questions to clarify purpose and perspective.

CONTENT STANDARD / COURSE

Standard 1: Listening and Speaking

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.
SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.

CONTENT STANDARD / COURSE

Standard 2: Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.
SKILL / CONCEPT	11.2.R.2.	Students will identify characteristics of genres and analyze how they enhance comprehension of fiction, poetry, drama, and nonfiction.

CONTENT STANDARD / COURSE

Standard 2: Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.
SKILL / CONCEPT	11.2.W.1.	Students will routinely and recursively prewrite (e.g., develop and organize ideas).
SKILL / CONCEPT	11.2.W.4.	Students will routinely and recursively use resources to edit for grammar, usage, mechanics, and format in order to finalize drafts for publication.

CONTENT STANDARD / COURSE

Standard 3: Critical Reading and Writing

STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.1.	Students will compose narratives reflecting real or imagined experiences that:

SKILL		are intentionally sequenced in a way to achieve a specific effect (e.g., create suspense, establish mood, reflect theme)
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.2.	Students will compose informative essays, reports, or technical writing that:
SKILL		objectively introduce and develop topics
SKILL		incorporate evidence (e.g., specific facts, details, charts and graphs, data)
SKILL		maintain an organized structure
SKILL		use sentence variety and word choice to create clarity and concision
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.4.	Students will blend narrative, informative, and argumentative writing to suit their audience and purpose.
CONTENT STANDARD / COURSE	Standard 4:	Vocabulary
STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Reading – Students will expand their grade-level vocabularies through reading, word study, and class discussion.
SKILL / CONCEPT	11.4.R.2.	Students will use context clues, connotation, and denotation to determine or clarify the meaning of words or distinguish among multiple-meaning words.
CONTENT STANDARD / COURSE	Standard 4:	Vocabulary
STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Writing – Students will apply knowledge of vocabulary to speak and write effectively.
SKILL / CONCEPT	11.4.W.1.	Students will use precise, grade-level vocabulary in writing to clearly communicate complex ideas.

SKILL / CONCEPT	11.4.W.2.	Students will select language to create a specific effect in writing according to purpose and audience.
CONTENT STANDARD / COURSE	Standard 6:	Research
STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.
SKILL / CONCEPT	11.6.W.3.	Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.
CONTENT STANDARD / COURSE	Standard 8:	Independent Reading and Writing
STRAND / STANDARD		Students will read and write independently for a variety of purposes and periods of time.
OBJECTIVE		Writing – Students will write independently, intentionally selecting modes, purposes, and audiences.
SKILL / CONCEPT	11.8.W.	Students will write independently using print, cursive, and/or typing for various lengths of time, intentionally selecting and combining modes and genres to suit their audiences and purposes.

Week 04: The Introduction and Conclusion of a Speech, p. 43-50

Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
SKILL / CONCEPT	11.1.L.2.	Students will actively listen in order to analyze and evaluate speakers' verbal and nonverbal messages by asking questions to clarify purpose and perspective.
CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.

SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
CONTENT STANDARD / COURSE	Standard 2:	Reading and Writing Process
STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.
SKILL / CONCEPT	11.2.R.2.	Students will identify characteristics of genres and analyze how they enhance comprehension of fiction, poetry, drama, and nonfiction.
CONTENT STANDARD / COURSE	Standard 2:	Reading and Writing Process
STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.
SKILL / CONCEPT	11.2.W.4.	Students will routinely and recursively use resources to edit for grammar, usage, mechanics, and format in order to finalize drafts for publication.
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.1.	Students will compose narratives reflecting real or imagined experiences that:
SKILL		are intentionally sequenced in a way to achieve a specific effect (e.g., create suspense, establish mood, reflect theme)
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.2.	Students will compose informative essays, reports, or technical writing that:

SKILL		objectively introduce and develop topics
SKILL		incorporate evidence (e.g., specific facts, details, charts and graphs, data)
SKILL		maintain an organized structure
SKILL		use sentence variety and word choice to create clarity and concision
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.4.	Students will blend narrative, informative, and argumentative writing to suit their audience and purpose.
CONTENT STANDARD / COURSE	Standard 4:	Vocabulary
STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Writing – Students will apply knowledge of vocabulary to speak and write effectively.
SKILL / CONCEPT	11.4.W.1.	Students will use precise, grade-level vocabulary in writing to clearly communicate complex ideas.
SKILL / CONCEPT	11.4.W.2.	Students will select language to create a specific effect in writing according to purpose and audience.
CONTENT STANDARD / COURSE	Standard 6:	Research
STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.
SKILL / CONCEPT	11.6.W.3.	Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.
CONTENT STANDARD / COURSE	Standard 8:	Independent Reading and Writing
STRAND / STANDARD		Students will read and write independently for a variety of purposes and periods of time.
OBJECTIVE		Writing – Students will write independently, intentionally selecting modes, purposes, and audiences.
SKILL / CONCEPT	11.8.W.	Students will write independently using print, cursive, and/or typing for various lengths of time, intentionally selecting and combining modes and genres to suit their audiences and purposes.

Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE

Standard 1: Listening and Speaking

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.

SKILL / CONCEPT	11.1.L.2.	Students will actively listen in order to analyze and evaluate speakers' verbal and nonverbal messages by asking questions to clarify purpose and perspective.
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CONTENT STANDARD / COURSE

Standard 1: Listening and Speaking

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.

SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
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SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
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SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
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CONTENT STANDARD / COURSE

Standard 2: Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.

SKILL / CONCEPT	11.2.R.2.	Students will identify characteristics of genres and analyze how they enhance comprehension of fiction, poetry, drama, and nonfiction.
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CONTENT STANDARD / COURSE

Standard 2: Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.
SKILL / CONCEPT	11.2.W.2.	Students will routinely and recursively develop drafts, applying organizational structure(s) (e.g., description, compare/contrast, sequential, problem/solution, cause/effect, etc.).
SKILL / CONCEPT	11.2.W.4.	Students will routinely and recursively use resources to edit for grammar, usage, mechanics, and format in order to finalize drafts for publication.
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Reading – Students will analyze, interpret, and evaluate increasingly complex literary and informational texts that include a wide range of historical, cultural, ethnic, and global perspectives from a variety of genres.
SKILL / CONCEPT	11.3.R.3.	Students will evaluate how literary elements impact theme, mood, and/or tone, using textual evidence:
SKILL		setting
SKILL		conflict (i.e., internal, external)
SKILL		characters (e.g., protagonist, antagonist)
SKILL		characterization (i.e., direct, indirect)
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.2.	Students will compose informative essays, reports, or technical writing that:
SKILL		objectively introduce and develop topics
SKILL		incorporate evidence (e.g., specific facts, details, charts and graphs, data)
SKILL		maintain an organized structure
SKILL		use sentence variety and word choice to create clarity and concision
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.

OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.4.	Students will blend narrative, informative, and argumentative writing to suit their audience and purpose.
CONTENT STANDARD / COURSE	Standard 4:	Vocabulary
STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Writing – Students will apply knowledge of vocabulary to speak and write effectively.
SKILL / CONCEPT	11.4.W.1.	Students will use precise, grade-level vocabulary in writing to clearly communicate complex ideas.
SKILL / CONCEPT	11.4.W.2.	Students will select language to create a specific effect in writing according to purpose and audience.
CONTENT STANDARD / COURSE	Standard 6:	Research
STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Reading – Students will gather, comprehend, evaluate, and synthesize researched information to acquire and refine knowledge.
SKILL / CONCEPT	11.6.R.2.	Students will synthesize relevant information from a variety of primary and secondary sources, following ethical and legal citation guidelines.
CONTENT STANDARD / COURSE	Standard 6:	Research
STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.
SKILL / CONCEPT	11.6.W.3.	Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.
CONTENT STANDARD / COURSE	Standard 8:	Independent Reading and Writing
STRAND / STANDARD		Students will read and write independently for a variety of purposes and periods of time.
OBJECTIVE		Writing – Students will write independently, intentionally selecting modes, purposes, and audiences.
SKILL / CONCEPT	11.8.W.	Students will write independently using print, cursive, and/or typing for various lengths of time, intentionally selecting and combining modes and genres to suit their audiences and purposes.

Week 06: Two Primary Speech Goals, p. 63-66

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.

SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
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CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.

SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
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SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
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SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
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CONTENT STANDARD / COURSE **Standard 2:** **Reading and Writing Process**

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.

SKILL / CONCEPT	11.2.W.3.	Students will routinely and recursively revise drafts for organization, transitions, sentence variety, and consistent tone and point of view in order to improve coherence and meaning.
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CONTENT STANDARD / COURSE **Standard 3:** **Critical Reading and Writing**

STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Reading – Students will analyze, interpret, and evaluate increasingly complex literary and informational texts that include a wide range of historical, cultural, ethnic, and global perspectives from a variety of genres.
SKILL / CONCEPT	11.3.R.4.	Students will evaluate how literary devices impact theme, mood, and/or tone, using textual evidence:

SKILL		sound devices (i.e., onomatopoeia, alliteration, assonance)
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Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE

Standard 1: Listening and Speaking

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.

CONTENT STANDARD / COURSE

Standard 1: Listening and Speaking

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.
SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.

CONTENT STANDARD / COURSE

Standard 2: Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.
SKILL / CONCEPT	11.2.R.1.	Students will summarize the main ideas and paraphrase significant parts of increasingly complex texts.

CONTENT STANDARD / COURSE

Standard 2: Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.

SKILL / CONCEPT	11.2.W.1.	Students will routinely and recursively prewrite (e.g., develop and organize ideas).
SKILL / CONCEPT	11.2.W.2.	Students will routinely and recursively develop drafts, applying organizational structure(s) (e.g., description, compare/contrast, sequential, problem/solution, cause/effect, etc.).
SKILL / CONCEPT	11.2.W.5.	Students will routinely and recursively publish final drafts for an authentic audience (e.g., publishing digitally, community and professional audiences, newspapers and magazines, entering contests).
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Reading – Students will analyze, interpret, and evaluate increasingly complex literary and informational texts that include a wide range of historical, cultural, ethnic, and global perspectives from a variety of genres.
SKILL / CONCEPT	11.3.R.1.	Students will analyze the extent to which historical, cultural, and/or global perspectives affect authors' stylistic choices in grade-level literary and informational texts.
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.2.	Students will compose informative essays, reports, or technical writing that:
SKILL		objectively introduce and develop topics
SKILL		incorporate evidence (e.g., specific facts, details, charts and graphs, data)
SKILL		maintain an organized structure
SKILL		use sentence variety and word choice to create clarity and concision
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.4.	Students will blend narrative, informative, and argumentative writing to suit their audience and purpose.
CONTENT STANDARD / COURSE	Standard 4:	Vocabulary

STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Writing – Students will apply knowledge of vocabulary to speak and write effectively.
SKILL / CONCEPT	11.4.W.1.	Students will use precise, grade-level vocabulary in writing to clearly communicate complex ideas.
SKILL / CONCEPT	11.4.W.2.	Students will select language to create a specific effect in writing according to purpose and audience.
CONTENT STANDARD / COURSE	Standard 6:	Research
STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Reading – Students will gather, comprehend, evaluate, and synthesize researched information to acquire and refine knowledge.
SKILL / CONCEPT	11.6.R.1.	Students will find and comprehend information about a topic, using their own viable research questions.
SKILL / CONCEPT	11.6.R.2.	Students will synthesize relevant information from a variety of primary and secondary sources, following ethical and legal citation guidelines.
CONTENT STANDARD / COURSE	Standard 6:	Research
STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.
SKILL / CONCEPT	11.6.W.3.	Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.
SKILL / CONCEPT	11.6.W.4.	Students will present research in longer formats (e.g., sustained research projects, process essays) and shorter, informal formats (e.g., single-day research projects, informal discussion) to a variety of audiences.
CONTENT STANDARD / COURSE	Standard 8:	Independent Reading and Writing
STRAND / STANDARD		Students will read and write independently for a variety of purposes and periods of time.
OBJECTIVE		Writing – Students will write independently, intentionally selecting modes, purposes, and audiences.
SKILL / CONCEPT	11.8.W.	Students will write independently using print, cursive, and/or typing for various lengths of time, intentionally selecting and combining modes and genres to suit their audiences and purposes.

Week 08: Three Modes of Persuasion, p. 79-82

Oklahoma Academic Standards

Language Arts

CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.

CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.
SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.

SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.

CONTENT STANDARD / COURSE **Standard 2:** **Reading and Writing Process**

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.
SKILL / CONCEPT	11.2.R.1.	Students will summarize the main ideas and paraphrase significant parts of increasingly complex texts.

CONTENT STANDARD / COURSE **Standard 2:** **Reading and Writing Process**

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.
SKILL / CONCEPT	11.2.W.3.	Students will routinely and recursively revise drafts for organization, transitions, sentence variety, and consistent tone and point of view in order to improve coherence and meaning.

CONTENT STANDARD / COURSE **Standard 3:** **Critical Reading and Writing**

STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Reading – Students will analyze, interpret, and evaluate increasingly complex literary and informational texts that include a wide range of historical, cultural, ethnic, and global perspectives from a variety of genres.

SKILL / CONCEPT	11.3.R.1.	Students will analyze the extent to which historical, cultural, and/or global perspectives affect authors' stylistic choices in grade-level literary and informational texts.
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CONTENT STANDARD / COURSE **Standard 6:** **Research**

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Reading – Students will gather, comprehend, evaluate, and synthesize researched information to acquire and refine knowledge.

SKILL / CONCEPT	11.6.R.2.	Students will synthesize relevant information from a variety of primary and secondary sources, following ethical and legal citation guidelines.
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CONTENT STANDARD / COURSE **Standard 6:** **Research**

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.

SKILL / CONCEPT	11.6.W.3.	Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.
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Week 09: Persuasive Speech, p. 83-94

Oklahoma Academic Standards

Language Arts

Grade **11** - Adopted: **2021**

CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.

SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
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CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.

SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
CONTENT STANDARD / COURSE	Standard 2:	Reading and Writing Process
STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Reading – Students will read and comprehend inclusive, diverse, and increasingly complex literary and informational texts.
SKILL / CONCEPT	11.2.R.1.	Students will summarize the main ideas and paraphrase significant parts of increasingly complex texts.
CONTENT STANDARD / COURSE	Standard 2:	Reading and Writing Process
STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.
SKILL / CONCEPT	11.2.W.2.	Students will routinely and recursively develop drafts, applying organizational structure(s) (e.g., description, compare/contrast, sequential, problem/solution, cause/effect, etc.).
SKILL / CONCEPT	11.2.W.3.	Students will routinely and recursively revise drafts for organization, transitions, sentence variety, and consistent tone and point of view in order to improve coherence and meaning.
SKILL / CONCEPT	11.2.W.4.	Students will routinely and recursively use resources to edit for grammar, usage, mechanics, and format in order to finalize drafts for publication.
SKILL / CONCEPT	11.2.W.5.	Students will routinely and recursively publish final drafts for an authentic audience (e.g., publishing digitally, community and professional audiences, newspapers and magazines, entering contests).
CONTENT STANDARD / COURSE	Standard 3:	Critical Reading and Writing
STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.3.	Students will compose argumentative essays, reviews, or op-eds that:
SKILL		introduce precise, informed claims

SKILL		acknowledge counterclaims or alternate perspectives
SKILL		organize claims, counterclaims, and evidence in a logical sequence
SKILL		provide the most relevant evidence to develop balanced arguments, using credible sources
SKILL		use sentence variety and word choice to create clarity and concision
SKILL		use style and tone that suits the audience and purpose

**CONTENT
STANDARD /
COURSE**

**Standard
3:**

Critical Reading and Writing

STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.

SKILL /
CONCEPT

11.3.W.4.

Students will blend narrative, informative, and argumentative writing to suit their audience and purpose.

**CONTENT
STANDARD /
COURSE**

**Standard
4:**

Vocabulary

STRAND / STANDARD		Students will expand and apply their spoken and reading vocabularies to speak, read, and write effectively.
OBJECTIVE		Writing – Students will apply knowledge of vocabulary to speak and write effectively.

SKILL /
CONCEPT

11.4.W.1.

Students will use precise, grade-level vocabulary in writing to clearly communicate complex ideas.

SKILL /
CONCEPT

11.4.W.2.

Students will select language to create a specific effect in writing according to purpose and audience.

**CONTENT
STANDARD /
COURSE**

**Standard
6:**

Research

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Reading – Students will gather, comprehend, evaluate, and synthesize researched information to acquire and refine knowledge.

SKILL /
CONCEPT

11.6.R.1.

Students will find and comprehend information about a topic, using their own viable research questions.

SKILL /
CONCEPT

11.6.R.2.

Students will synthesize relevant information from a variety of primary and secondary sources, following ethical and legal citation guidelines.

**CONTENT
STANDARD /
COURSE**

**Standard
6:**

Research

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
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OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.
SKILL / CONCEPT	11.6.W.3.	Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.
SKILL / CONCEPT	11.6.W.4.	Students will present research in longer formats (e.g., sustained research projects, process essays) and shorter, informal formats (e.g., single-day research projects, informal discussion) to a variety of audiences.
CONTENT STANDARD / COURSE	Standard 8:	Independent Reading and Writing
STRAND / STANDARD		Students will read and write independently for a variety of purposes and periods of time.
OBJECTIVE		Writing – Students will write independently, intentionally selecting modes, purposes, and audiences.
SKILL / CONCEPT	11.8.W.	Students will write independently using print, cursive, and/or typing for various lengths of time, intentionally selecting and combining modes and genres to suit their audiences and purposes.

Week 10: Extensive Memory Techniques, p. 95-98

Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.
SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.

SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
CONTENT STANDARD / COURSE	Standard 2:	Reading and Writing Process
STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.
SKILL / CONCEPT	11.2.W.3.	Students will routinely and recursively revise drafts for organization, transitions, sentence variety, and consistent tone and point of view in order to improve coherence and meaning.

Week 11: Impromptu Speech, p. 99-110

Oklahoma Academic Standards

Language Arts

Grade **11** - Adopted: **2021**

CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.
SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
CONTENT STANDARD / COURSE	Standard 1:	Listening and Speaking
STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.
SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
CONTENT STANDARD / COURSE	Standard 2:	Reading and Writing Process

STRAND / STANDARD		Students will use a variety of recursive reading and writing processes.
OBJECTIVE		Writing – Students will engage in a recursive process that may include prewriting, drafting, revising, editing, and publishing.

SKILL /
CONCEPT

11.2.W.1.

Students will routinely and recursively prewrite (e.g., develop and organize ideas).

**CONTENT
STANDARD /
COURSE**

**Standard
3:**

Critical Reading and Writing

STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Reading – Students will analyze, interpret, and evaluate increasingly complex literary and informational texts that include a wide range of historical, cultural, ethnic, and global perspectives from a variety of genres.

SKILL /
CONCEPT

11.3.R.1.

Students will analyze the extent to which historical, cultural, and/or global perspectives affect authors' stylistic choices in grade-level literary and informational texts.

SKILL /
CONCEPT

11.3.R.2.

Students will evaluate authors' perspectives and explain how those perspectives contribute to the meanings of texts.

SKILL /
CONCEPT

11.3.R.5.

Students will evaluate how authors writing on the same issue reached different conclusions because of differences in assumptions, evidence, reasoning, and viewpoints, including examining rhetorical appeals, bias, and use of logical fallacies.

**CONTENT
STANDARD /
COURSE**

**Standard
6:**

Research

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Reading – Students will gather, comprehend, evaluate, and synthesize researched information to acquire and refine knowledge.

SKILL /
CONCEPT

11.6.R.2.

Students will synthesize relevant information from a variety of primary and secondary sources, following ethical and legal citation guidelines.

**CONTENT
STANDARD /
COURSE**

**Standard
6:**

Research

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.

SKILL /
CONCEPT

11.6.W.3.

Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.

Week 12: Various Speech Opportunities, p. 110-119

Oklahoma Academic Standards

Language Arts

Grade 11 - Adopted: 2021

CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Listening – Students will develop and apply effective communication skills through active listening.

SKILL / CONCEPT	11.1.L.1.	Students will actively listen using agreed-upon discussion rules with control of verbal and nonverbal cues.
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CONTENT STANDARD / COURSE **Standard 1:** **Listening and Speaking**

STRAND / STANDARD		Students will listen and speak effectively in a variety of situations.
OBJECTIVE		Speaking – Students will develop and apply effective communication skills to share ideas through speaking.

SKILL / CONCEPT	11.1.S.1.	Students will work effectively and respectfully in diverse groups by showing willingness to make necessary compromises to accomplish a goal, sharing responsibility for collaborative work, and recognizing individual contributions.
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SKILL / CONCEPT	11.1.S.2.	Students will follow agreed-upon rules as they engage in collaborative discussions about what they are reading and writing, expressing their own ideas clearly, building on the ideas of others, and respectfully disagreeing when necessary in pairs, diverse groups, and whole-class settings.
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SKILL / CONCEPT	11.1.S.3.	Students will conduct formal and informal presentations in a variety of contexts supporting their message with evidence and using verbal and nonverbal cues.
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CONTENT STANDARD / COURSE **Standard 3:** **Critical Reading and Writing**

STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.2.	Students will compose informative essays, reports, or technical writing that:

SKILL		include a defensible thesis
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CONTENT STANDARD / COURSE **Standard 3:** **Critical Reading and Writing**

STRAND / STANDARD		Students will apply critical thinking skills to reading and writing.
OBJECTIVE		Writing – Students will thoughtfully and intentionally write, addressing a range of modes, purposes, and audiences.
SKILL / CONCEPT	11.3.W.3.	Students will compose argumentative essays, reviews, or op-eds that:

SKILL		include a defensible thesis
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**CONTENT
STANDARD /
COURSE****Standard
6: Research**

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Reading – Students will gather, comprehend, evaluate, and synthesize researched information to acquire and refine knowledge.

SKILL /
CONCEPT

11.6.R.2.

Students will synthesize relevant information from a variety of primary and secondary sources, following ethical and legal citation guidelines.

**CONTENT
STANDARD /
COURSE****Standard
6: Research**

STRAND / STANDARD		Students will engage in inquiry to acquire, refine, and communicate accurate information.
OBJECTIVE		Writing – Students will synthesize information ethically through speaking and writing.

SKILL /
CONCEPT

11.6.W.2.

Students will develop a clear, concise, defensible thesis statement.

SKILL /
CONCEPT

11.6.W.3.

Students will integrate quotes, paraphrases, and summaries from research, following a consistent citation style (e.g., MLA, APA) to avoid plagiarism.