

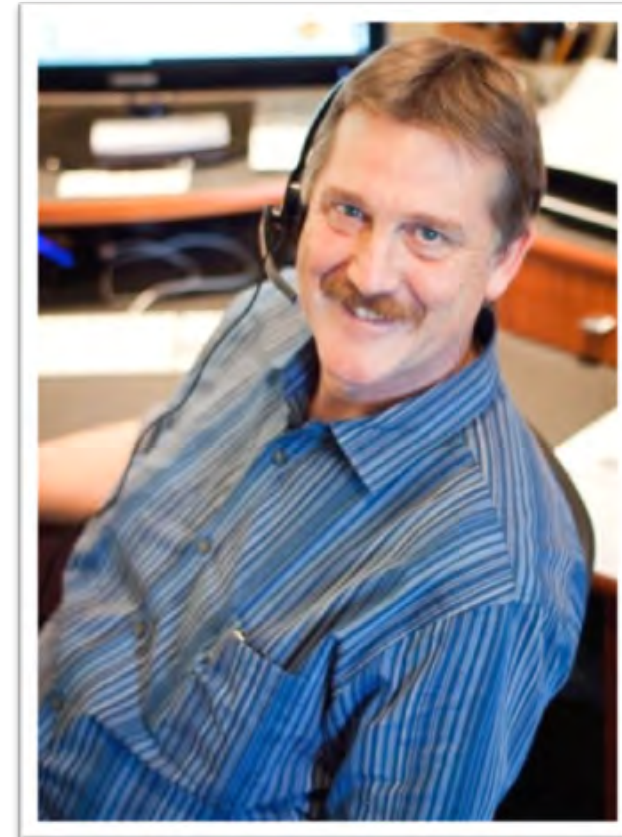
Monthly Training Webinar

Sailing through Style



Andrew Pudewa

Founder & Director, Institute for Excellence in Writing



Institute for
Excellence in
Writing

Listen. Speak. Read. Write. Think!

Welcome!

A few instructions for those new to an IEW webinar

- Q&A box:
 - Only I and a few staff members will see what you type.
 - I'll answer as I'm able.
- Chat box:
 - All participants can see your comments.
 - Use this area to "pass notes in class."
 - I'll pretty much ignore this area, but our staff will monitor and repost to me as necessary.
- Links on the slides and in the chatbox are "live."
- If you can't hear, try exiting and returning.
- Don't worry, we can't hear or see you.
- Yes, this webinar will be recorded, and you will receive an email with information in how to access this recording.

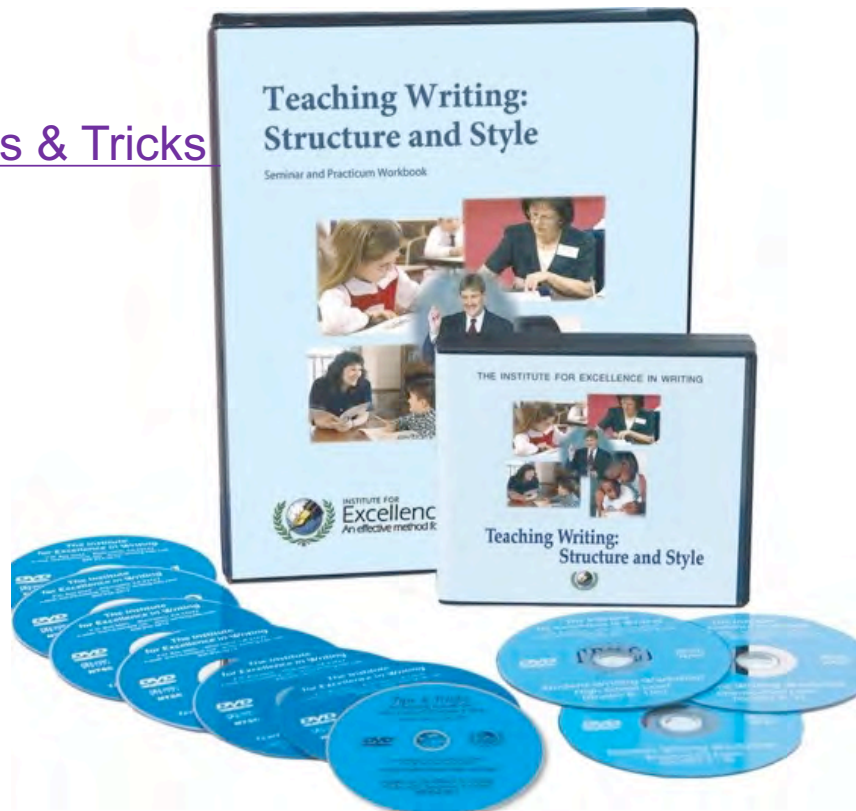


Have handy your *Teaching Writing: Structure and Style Seminar Workbook*.

First Edition: pages 15–23, page 22 in TIPS, Appendix pages 4–5, and 38.

Second Edition: Pages 169–188

Tips & Tricks



Listen. Speak. Read. Write. Think!

[Click here](#) for more details about the new edition.

How to Teach with Structure & Style™

Structural Models: Cyclical

Material is covered more than once, enabling it to be treated at different levels of complexity.

Basics may be introduced on the first cycle, with later cycles providing revision and coverage of more difficult points.

- Teach every unit every year following a one-a-month schedule.
- Go slower for level A, faster for level C.

Stylistic Techniques: Linear

Linear or mastery-learning approach is organized into ordered steps. In order to move to the next step, students have to master the prerequisite step.

- Techniques should be “dripped” in as they become *easy*.
- Require every technique learned in every paragraph, following the minimum rules.



Teaching Writing: Structure and Style

An Overview of IEW's Nine Structural Models



Teaching Writing: Structure and Style

Stylistic Techniques Pacing

- Techniques should be “dripped” in as they become EASY.
- Example:



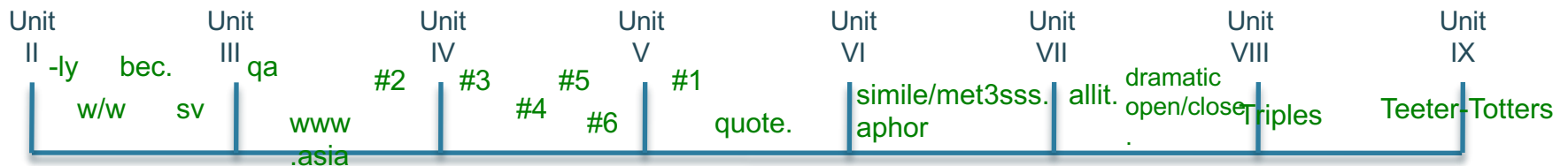
Easy = You can do it

- without much help and
- it doesn't sound too goofy most of the time.



Stylistic Techniques Pacing

- An example of pacing for faster, older, more experienced students:



Easy = You can do it

- without much help and
- it doesn't sound too goofy most of the time.



IEW Checklist Generator™

- Available only to IEW Premium Subscribers
- Become a Premium Subscriber one of three ways:
 - Buy the IEW.com/TWSS2-D or (TWSS Seminar with DVDs)
 - Buy the IEW.com/TWSS2-PREM or (TWSS Seminar)
 - Buy the IEW.com/TWSS2-PREM-GO (just the Premium Subscription)
- Premium Subscription Annual renewal fee is \$29

Summarizing a Reference

Unit 4 Composition Checklist

Unit 4 Lesson 9 Colonial Life: Church

Name: _____

Source Text: _____

STRUCTURE

<input type="checkbox"/> Name and date in upper left-hand corner	_____
<input type="checkbox"/> Composition double-spaced	_____
<input type="checkbox"/> Title is centered and repeats 1-3 key words from final sentence	_____
<input type="checkbox"/> Topic-clincher repeats or reflects 2-3 key words (highlighted or bold)	_____
<input type="checkbox"/> Checklist on top, final draft, rough draft, KWD	_____

STYLE Each paragraph must contain at least one of each element of style

CHECK FOR BANNED WORDS:

SI Dives-Ups (underline one of each)	
<input type="checkbox"/> -ly adverb	_____
<input type="checkbox"/> who-which clause	_____
<input type="checkbox"/> strong verb	_____
<input type="checkbox"/> because clause	_____

MECHANICS

<input type="checkbox"/> capitalization	_____
<input type="checkbox"/> end marks and punctuation	_____
<input type="checkbox"/> spelling and usage	_____
<input type="checkbox"/> complete sentences	_____

© Institute for Excellence in Writing



**A reminder before
we go any further:
Use your walls!**



Listen. Speak. Read. Write. Think!

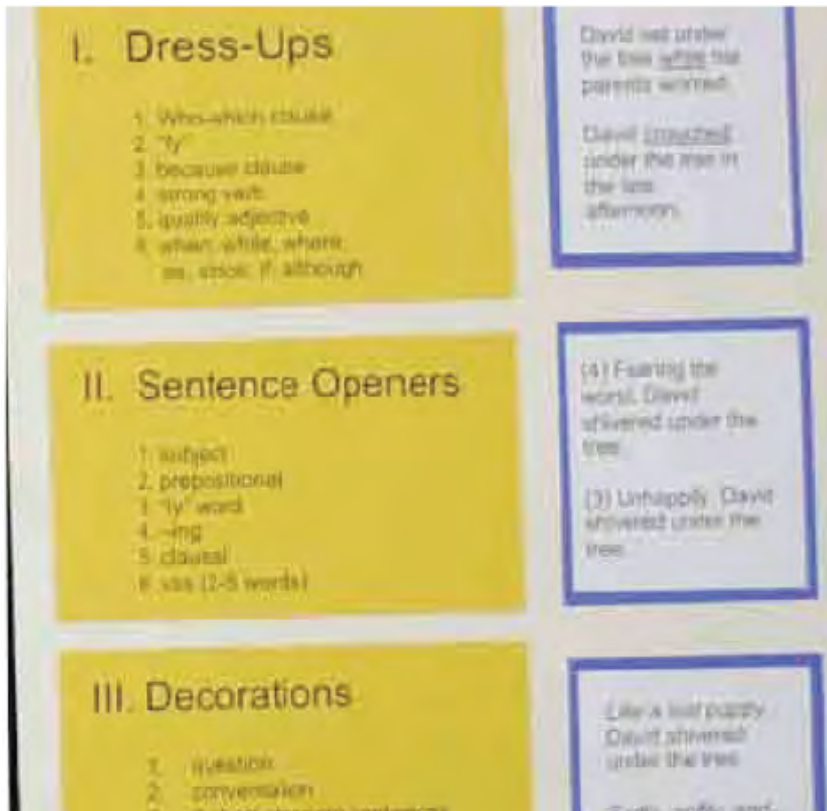
From Pinterest: Pioneer woman kitchen

Mrs. Ingham said..



Use your walls!

Make your own:



Let us make them for you:



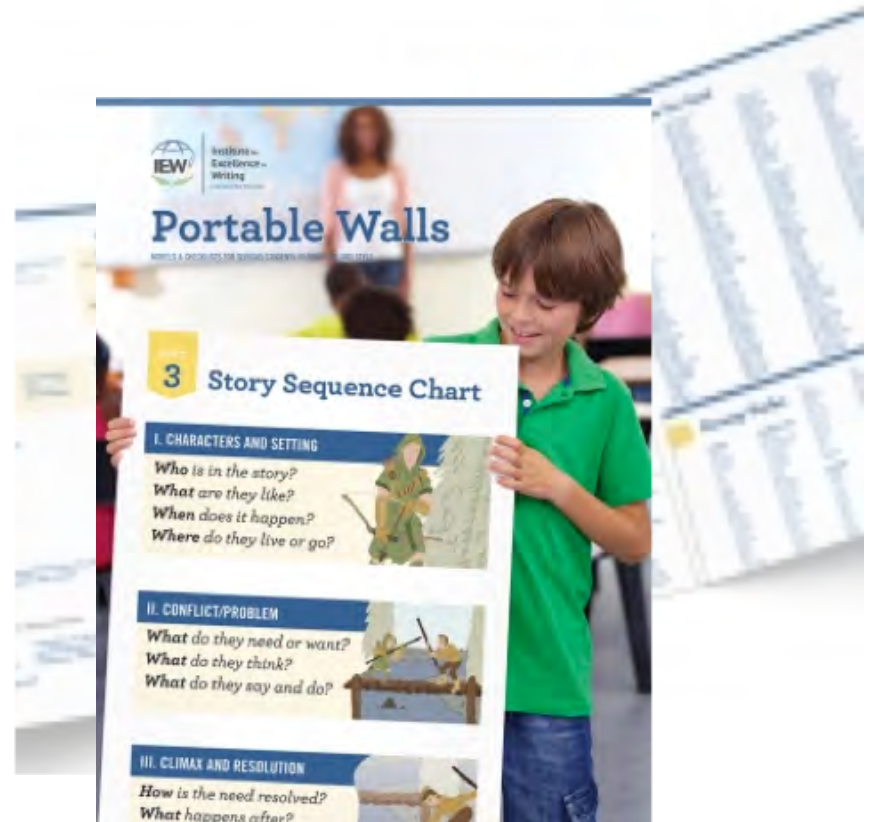
Portable Walls

Let us make them for you

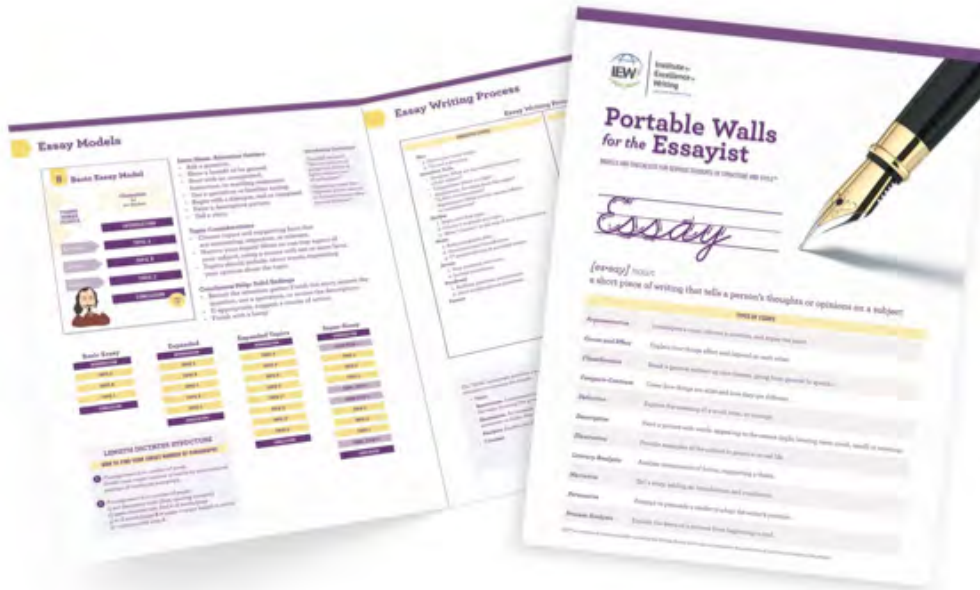
Make your own:



IEW.com/PW



Portable Walls for the Essayist



[Portable Walls for the Essayist](#)

Focusing attention on Unit 8:
Formal Essay Models

- models and tips for writing many types of essays
- word lists & style techniques,
- introductory and concluding paragraph pointers.
- And more!



IEW Writing Tools App

Our smartphone apps * are ready for our iPhone, Android, and Kindle Fire users to download and enjoy!

*Free and Expanded versions available

IEW.com/mobile-app



Dress-Ups

1. -ly adverb
2. *who-which* clause
3. strong verb
4. because clause*
5. quality adjectives
6. clausal: when, while, where, as, since, if, although
www.asia

* This is eventually dropped.



Dress-Up Review

For best results

Introduce them in this order:

1. -ly adverb
2. *who-which* clause
3. strong verb
4. because clause*
5. quality adjective
6. clausal: when, while, where, as, since, if, although www.asia

- **Minimum Rule**

Each one in every paragraph

- **Indicator**

Underline one of each in every paragraph



Another Reminder: If you teach it, require it.

If your students are complaining,
you are likely introducing the
dress-ups too fast.

EZ+1



Easy = You can do it

- without much help and
- it doesn't sound too goofy most of the time.



Parts of Speech Test

- We have a “non-inflected” language
- Verb Test:
 - Yesterday he _____ .
 - Today he _____ .
 - Tomorrow he will _____ .
- Adjective Test:
 - The _____ pen
 - If the word fits, you have an adjective.
- If they don't fit in either place, you likely have a noun.
- A note about a verbals:
 - Playing, running, not verbs.



Sentence Opener Review

- ① subject
- ② prepositional
- ③ -ly adverb
- ④ -ing, (-ed)
- ⑤ clausal, (www.asia.b)
- ⑥ vss (2–5 words)

Advanced:

Q Question

T Transition

F Fragment



Sentence Opener Review

Minimum Rule

- Each one in every paragraph as possible
- No more than two of the same in a row

Indicator

- Number in brackets before the sentence or in margin.
- When all are introduced, mark *every* sentence opener.

Introduce after Dress-Ups

Possible Order:

#2, 3, 5, 6, 4, 1



Decorations Review

- alliteration
- question
- conversation
- quotation
- 3sss
- simile or metaphor
- dramatic opening-closing

Question:

What is the difference between a simile and a metaphor?



Decorations Review

Minimum Rule

One different decoration per paragraph, using every decoration learned (as possible).

Indicator

Italics or “dec” in margin (SW2*)

Dotted underline (SW)

*Seminar Workbook, Second Edition



Triples Review

- repeating words (same word)
- repeating clausals or prepositions
- repeating -ings words, consecutive or spaced
- repeating -ly adverbs, consecutive or spaced
- repeating adjectives or nouns
- repeating verbs, consecutive or spaced

Grammar Question:
What is the difference between
a phrase and a clause?



Triples Review

Minimum Rule

One different style per paragraph

Indicator

Italics or “trip” in margin



ADVANCED DRESS-UPS

- dual adverbs, verbs, and adjectives
- invisible who-which
- adverb or adjective teeter-totters
- noun clause

Note: replaces corresponding dress-up



ADVANCED DRESS-UPS

Minimum Rule

Each one in every paragraph

Note: Replaces “normal dress-up”

Indicators

underline the pair in duals

underline words around invisible w-v

italicize teeter-totters

underline *that* in noun clauses



Grammar Lessons in Style

If you need a grammar resource, this is what we recommend:

[Fix It! Grammar](#)

See IEW.com/FIX to

- Download the placement test
- Watch the *Fix It! Grammar* webinar
- View Andrew's video introduction to *Fix-It! Grammar*
- And more



When to Graduate from the Checklist?

EZ+1

When the student becomes so skilled at doing everything on the check list and it's pretty easy, they've accomplished the goal. They can graduate from the check list.

“Now go and use or not use appropriately all of these techniques you've learned.”



Easy = You can do it

- without much help and
- it doesn't sound too goofy most of the time.



Any questions?



Are you signed up to get our new Magalog?

- Articles
- Free downloads
- New products!
- <http://IEW.com/magalog>





Here are some other ways IEW can help you:

1. [Podcast](#)
 - IEW.com/podcast
2. [Webinars](#)
 - IEW.com/webinar
 - Our next training webinar is [Jan.](#) 29. (Unit 6!)
3. [Blogs](#)
 - IEW.com/blogs
4. [Forum](#)
 - IEW.com/forum
5. [e-Newsletter](#)
 - IEW.com/e-newsletter
6. [Magnum Opus Magazine](#)
 - MagnumOpusMagazine.com

