



THE INSTITUTE FOR EXCELLENCE IN WRITING—IEW® *presents*
HIGH SCHOOL ESSAY INTENSIVE

offering tools for text analysis required in many college entrance exams, tips for college application essays, and strategies for general composition.

When: June 1, 2017

Where: *Parkview Church*, 15 Foster Rd., Iowa City, IA 52245

Presenter: *Andrew Pudewa*, Founder and Director, Institute for Excellence in Writing

Grades 9–12, 8:30AM–3:30PM

Early registration (ends May 11):

\$50 per participant, one accompanying adult \$25.

Regular registration:

\$60 per participant, one accompanying adult \$30.

Schedule: *(Lunch break after Part One)*

Part One: General Strategies for Essay Writing

- Length and structure—choosing a model
- Invention—thinking skills: division, comparison, significance
- Style—using language well

Part Two: Understanding and Preparing for the New ACT® Essay

- Types of essay prompts
- Deciding topics and details
- Streamlined outlining

Part Three: Understanding and Preparing for the Redesigned SAT® Essay

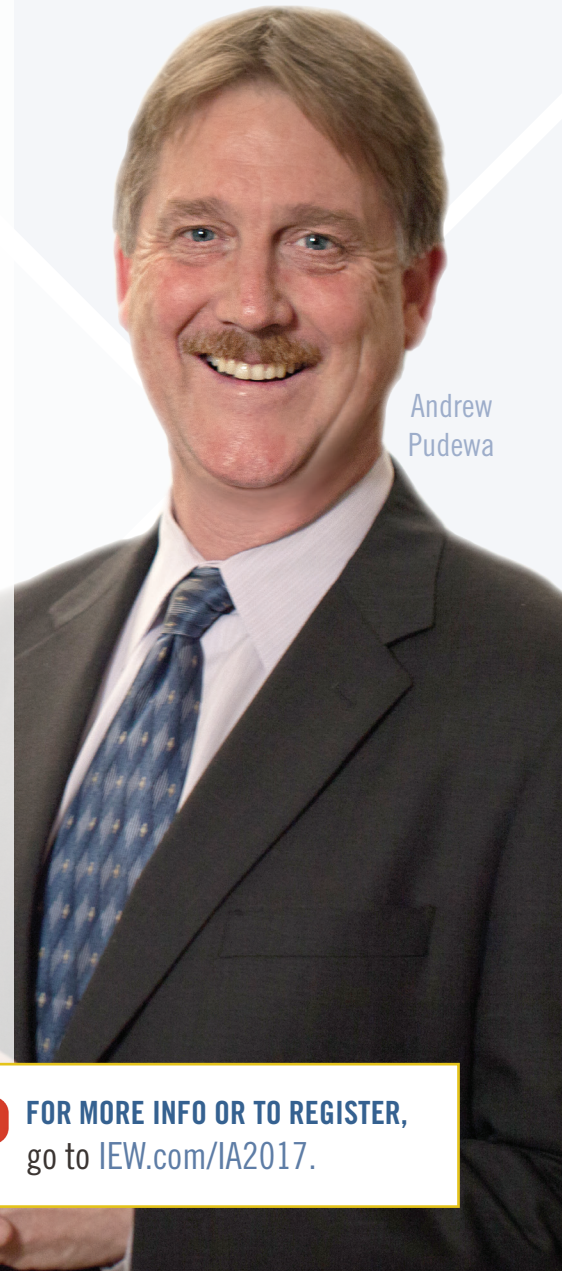
- Understanding a critical analysis essay
- Annotation
- Template for easy outlining

Part Four: Strategies for the “Personal Essay”

- Types of essays and prompts
- Determining topics and details
- Standing out from the crowd

Come prepared to write a great deal during this six-hour class.

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Andrew
Pudewa



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