

A MAGALOG FOR HOMESCHOOL FAMILIES AND GROUPS

ARTS OF LANGUAGE

Listen. Speak. Read. Write. *think!*

FREE
FROM IEW
PAGE 3

**WRITING
MAKETH
AN EXACT MAN**
by Andrew Pudewa
PAGE 4

**FINDING WHAT
WORKS**
PAGE 7

**THE WRITING
SKILLS GAP**
by Colin Chesley, EdD, MBA
PAGE 46



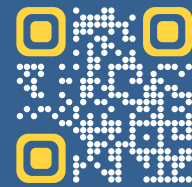
Listen. Speak. Read. Write. Think!

IEW.com

2025



How to Get Started with IEW



[IEW.com/start](https://www.iew.com/start)



1. Choose your curriculum

Based on your students' reading levels, select materials for your students that are either theme-based or video-based. Explore your options at [IEW.com/choose](https://www.iew.com/choose)



2. Learn the method

Our teacher training seminar, *Teaching Writing: Structure and Style®*, teaches you how to teach composition effectively to your students. Check out the seminar at [IEW.com/learn](https://www.iew.com/learn)



3. Celebrate your students' success

Whether your students are gifted or reluctant writers, we are so confident that they will grow to be competent writers that we guarantee your satisfaction! See what people are saying at [IEW.com/celebrate](https://www.iew.com/celebrate)



**Institute for
Excellence in
Writing**

8799 N. 387 Road
Locust Grove, OK 74352

PUBLISHER

Institute for Excellence in Writing

FOUNDER AND DIRECTOR

Andrew Pudewa

CHIEF MARKETING OFFICER

Julie Walker

GRAPHIC DESIGNERS

Luke Hoyhtya

Melanie Anderson

This magalog and its contents, products, and services are primarily intended for homeschooling families or those families, teachers, and administrators engaged in independent study or hybrid programs that have the benefit of direct parental instruction and supervision.

If you are a schoolteacher or administrator in a traditional 5-day public, private, or charter school, please contact our Schools Department: [IEWSchools.com](https://www.iewschools.com) or **800.856.5815**.

All prices are subject to change.

IEW®, Structure and Style®, and Fix It!® are registered trademarks of the Institute for Excellence in Writing, L.L.C.

Contents

ARTICLES AND INFOGRAPHICS

- 4–6** Writing Maketh an Exact Man
- 7–9** Finding What Works
- 10–11** IEW's Structure and Style Writing Method
- 15** IEW Online Classes
- 15** IEW Gradebook
- 20** Memory Mentor
- 22–23** Magnum Opus Magazine
- 24–25** Implementing Structure and Style
- 34** Learning Differences
- 35** A Beautiful Journey
- 46** The Writing Skills Gap
- 47** Accreditation
- 47** Index

LISTINGS BY GRADE AND SUBJECT

- 12–14** Writing
- 16–17** Grammar
- 18** Introduction to Public Speaking
- 19** University-Ready Writing
- 21** Portable Walls™
- 29** Poetry
- 26–29** Level P Grades K–2
- 30–33** Level A Grades 3–5
- 36–39** Level B Grades 6–8
- 40–42** Level C Grades 9–12
- 43** Other Resources

Free from IEW

Try these samples to begin your IEW journey toward better writing and thinking!

WRITING

Experience Structure and Style with Andrew Pudewa in these fun and effective sample lessons from our comprehensive video courses, *Structure and Style for Students!*



IEW.com/try-SSS

GRAMMAR

Discover how easy yet thorough grammar instruction can be with *Fix It! Grammar* sample lessons. Grammar in 15 minutes a day!



IEW.com/try-FixIt

UNIVERSITY-READY WRITING

Learn note-taking skills in these initial lessons from *University-Ready Writing*, which equips your college-bound student with advanced writing skills.



IEW.com/try-URW

THEME-BASED WRITING

Explore lessons from a sampling of courses that allow you to choose a theme that appeals to your students and follow the Structure and Style methodology.



IEW.com/try-theme-based

SPEECH

Discover the art of public speaking as Andrew Pudewa teaches two engaging sample lessons from *Introduction to Public Speaking*, a course focused on preparing and delivering speeches.



IEW.com/try-speech

WHAT IS PREMIUM MEMBERSHIP?

Premium Members enjoy a year of access to exciting digital teaching tools from IEW. The Premium Member badge in this magalog indicates a product that has one or more components that are included digitally as part of your Premium Membership subscription.

Find out more on page 43 or at IEW.com/premium





Writing Maketh an Exact Man

by Andrew Pudewa

Recently, we at IEW began the process of acquiring a very high output (and rather expensive!) printer. During our initial conversations pertaining to the financing of this purchase, the manufacturer's national credit manager asked me a couple very legitimate questions, which paraphrased were thus:

- 1) Given the push in schools towards the "paperless classroom" and the increase of screen-based education, will there still be a demand for paper books in schools?
- 2) With the rapid development and availability of large language model AI applications, particularly as they apply to the task of writing, do you think people will still see grammar and composition as important things to teach?

These are fair questions from a credit manager's perspective. My response to both was the same. Yes, but why? Answering these was a good exercise.

First, as it pertains to the teaching of reading and writing, is learning to write on paper better? The research is unambiguous: paper is not only better, it is far superior. Children's comprehension of text on paper is consistently

better than when reading on screens.¹ Writing on paper activates areas of the brain that are not stimulated by typing, in particular the intuitive and creative areas.² Handwriting—and especially cursive—helps students develop speed and confidence.³ While some schools are careening down the slippery slope of forcing all reading and writing practice onto screens and keyboards, they likely are ignoring the consequences of failing to teach children how to write on paper. If children don't learn and practice handwriting in childhood, they not only will miss the neurological and personal benefits, but they also may grow up to be adults who are unable to produce a handwritten letter or document of any sort. Have these schools really thought through the impact of this omission on a generation of students who may never develop this basic human ability? I would hope that most parents and teachers would object to this change and insist their students learn to write on paper before being pushed to type everything. Fortunately, learning to write on paper is still happening in many education communities with excellent results.

Second, should we really spend our valuable time teaching grammar and composition if an AI-powered computer can produce a report, summary, essay, or email as well or better than an average human? Isn't the need for us to do that now obsolete? Is it worth the time (and pain) to teach English language arts? While we might try to make the argument that no, the best AI writing is not as good as the best human writing, most people don't need (or care) to have the best writing possible. AI will undoubtedly improve at approximating the best the average human can do. So why teach writing if we won't need to write?

One answer can be found in the analogy of math. Why do we teach math if calculators and computers can perform all math with much greater speed and accuracy than any human? If we don't learn math and instead learn only how to use calculators, we quickly lose the ability to think mathematically, including our sense of number and distance and time. We become unable to see arithmetical relationships, to have an intuitive sense of proportion, and to reason well using appropriate quantitative tools. Some people even argue that we should abandon the memorization of basic math facts like multiplication tables since all students now have calculators or that we should eliminate algebra from the curriculum since no one really uses it anymore (except the very few who do).

Another comparison might be made with music. If AI can generate music as good or better than most humans, why learn music theory or composition? Why bother learning to play an instrument at all? A similar comparison can be made with art. Why bother?

To give up on the teaching of writing might have even more severe consequences since writing is truly the distillation of thought as Jordan Peterson argues. It is the best way to sort through the mishmash of notions

that continuously storm in and out of our minds and to prioritize those thoughts which are worth our serious attention. We sift, refine, and articulate ideas with words, aching for an exact rendition by choosing just the right words in the right order to preserve insights in the right way. This forms conscious contemplation. While AI can predict with high accuracy text based on what other writers (and AI agents) have written, it entirely fails to teach us about ourselves and our own minds the way composition does. Additionally, depending on AI for writing will hinder us in two other significant ways.

Technology will atrophy the skill it replaces. Give children spell-checkers, and they will stop believing that learning to spell has any value, thus depriving themselves of a more intimate knowledge of the words they use every day. Give them grammar-checkers, and they will believe that computers are better judges of correct language than they are and thus stop caring about understanding the structure of their own language, losing any sense of discernment about its form and beauty. Give them AI to write their reports, essays, and emails, and they will no longer care about the precision in which their own minds and hearts are reflected in the words they produce.

Perhaps even more dangerously, students who rely on AI (not just as a research tool but for a finished product) will be slowly duped into thinking that they created something they did not. If they believe that they formed an argument and found the means to support it when in actuality they did not, they will be deceived into believing that they have learned how to think well, or even that the AI-generated text does reflect their own thinking, thus becoming hostage to a non-human agent. Should this become a habit, their intellectual freedom will gradually be lost as they live always looking to a machine to replace their innate human faculty.





"Reading maketh a full man; speaking maketh a ready man; writing maketh an exact man." With a perfect economy of words, Francis Bacon articulated the truth that the skills of reading, speaking, and writing extend far beyond any practical application to that of character and humanity. I want to be "full, ready, and exact" in every way possible, and I am confident you want your children to be so as well. Thus, it is time now to double-down on the teaching of the arts of language, not a time to abdicate our human faculties to technology.

Thus, we at IEW will continue creating and printing (now even faster!) paper materials to help you teach your students not just spelling, grammar, and the mechanics of writing but also the process of learning how to collect, organize, and articulate thoughts with skill and confidence. In the future there may be two groups of people: those who mainly rely on technology to simulate thinking and those who have cultivated and preserved the greater wisdom that comes with exactness in thinking—through writing.

Notes

1. Park, Jihyeon, and Juhee Lee. "Effects of E-books and Printed Books on EFL Learners' Reading Comprehension and Grammatical Knowledge." *English Teaching*, vol. 76, no. 3, 30 Sept. 2021, pp. 35–61, <https://doi.org/10.15858/engtea.76.3.202109.35>.
2. Berninger, Virginia W., et al. "Early Development of Language by Hand: Composing, Reading, Listening, and Speaking Connections; Three Letter-Writing Modes; and Fast Mapping in Spelling." *Developmental Neuropsychology*, vol. 29, no. 1, Feb. 2006, pp. 61–92, https://doi.org/10.1207/s15326942dn2901_5.
3. Klemm, William R. "Biological and Psychology Benefits of Learning Cursive." *Psychology Today*, Sussex Publishers, 5 Aug. 2013, www.psychologytoday.com/us/blog/memory-medic/201308/biological-and-psychology-benefits-learning-cursive.





Finding What Works

by Nathan King

The Chesleys are a busy homeschool family. Austin Chesley is the mom of and the primary educator for all five Chesley kids, ranging in age from 10 to 18 years. Dr. Colin Chesley is the Associate Vice President at the College of Health and Public Services at Daytona State College but is also heavily involved in the life and education of his family. Andrew Pudewa was impressed by Colin's insight and encouraged by how much IEW had benefited the Chesley family. What follows is a conversation with Austin and Colin about how IEW has impacted their homeschool journey.

High Expectations and Curricular Frustrations

I asked the couple to describe what their homeschool was like before they used IEW. Austin shared her initial, enthusiastic expectations. "My grandfather was a librarian, and he instilled a love of learning. I thought

that my kids and I would sit around and we would talk about all the literary classics and we would enjoy doing grammar and writing together." Austin's vision of what her homeschool classroom would look like differed from reality.

"I didn't get what I'd hoped for from my boys. I mean I should have expected that a group of boys would want to play and they wouldn't want to write."

Austin had a homeschool full of reluctant writers, and things were not working. She had to wrestle with her boys' resistance to writing simple sentences, and she wiped away more than a few tears. Homeschooling frustrated her. She remembers, "You just want to quit—you think, 'I can't do this.' I was tired and exhausted, and I was on the living room floor. I said, 'Colin, I want to stop this. I want to quit.'"

Colin wanted his wife to keep trying, so he asked her to give him a couple of days to find a solution. Austin reluctantly agreed.

Finding IEW

While watching the local news, Colin heard about a small local homeschooling convention. He was desperate but hopeful, so the Chesleys took the day off, loaded up their five children, and drove to the event. In the exhibit hall Austin saw a booth that displayed compositions written by students who had learned to write using IEW's Structure and Style method. She was intrigued about what IEW could accomplish.

Austin mused, "It hit me. This was what I was looking for! It checked off all the boxes. It didn't matter if my kids had struggles or if they had challenges; there was something for them. They could learn to write."

Using IEW

The Chesleys joined a co-op that was using IEW's *Medieval History-Based Writing Lessons*, and Austin remembers how the curriculum affected her oldest boy in particular that first year. "The tears went away. When you have boys and there are swords involved, it just completely draws them in."

By the end of their first year of IEW, the Chesley boys had greatly improved their writing skills. Colin highlighted his oldest son's dramatic improvement. "He went from resisting even writing a paper to writing an entire composition, three body paragraphs, an introduction and a conclusion, and he stood in front of a crowd and read his paper. I thought, 'You know what? It doesn't matter what else happens this year. This was our win.'" Homeschooling was starting to work.

Austin described their subsequent years of using IEW. "We were noticing success. By the next year, the papers were more detailed. The quality was better. By the third year, they were like, 'Mom, we've got this.'" Over time, the Chesleys discovered two types of benefits: emotional and educational.

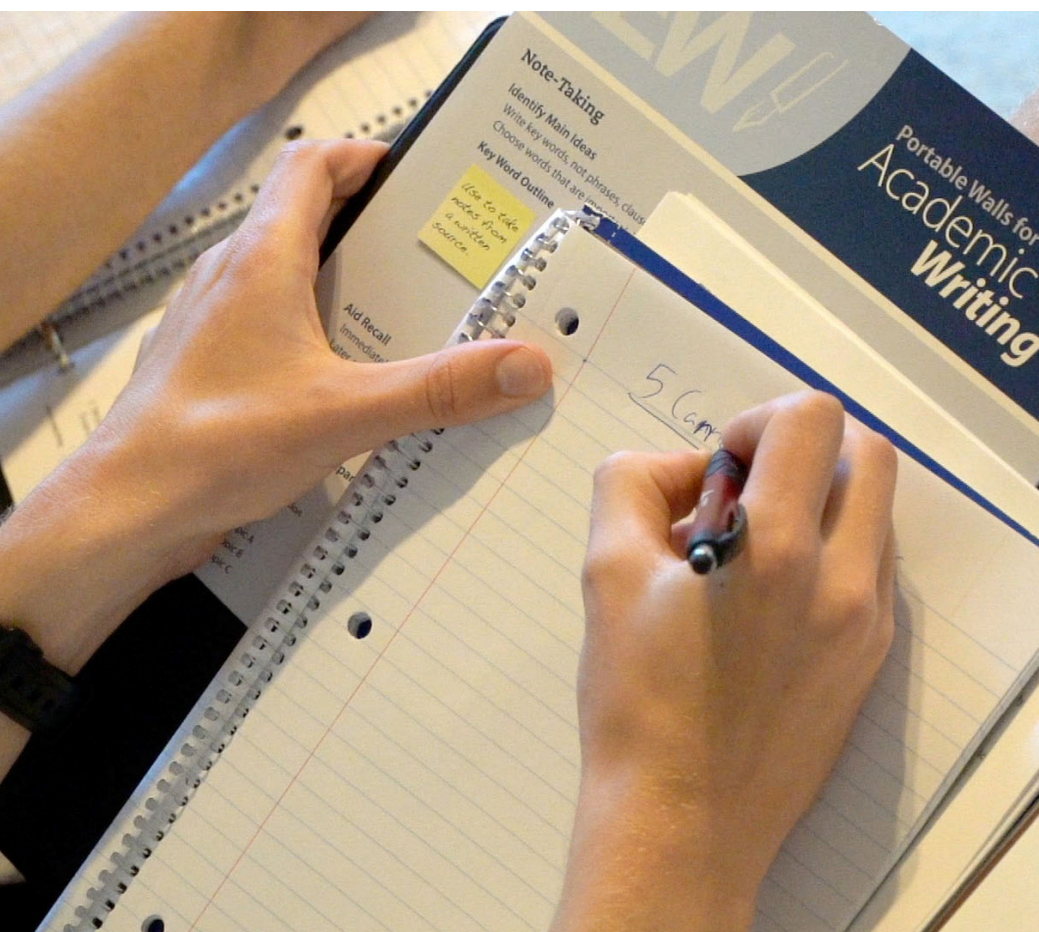
Emotional Benefits

Austin spoke about the emotional benefits. "It's self-esteem. One child who had struggled to write a sentence could now present in front of an audience. Another child had wanted to do everything but homework. Later, he could focus and became a voracious reader. A third child gained motivation by realizing that through writing he could be creative in a lot of other areas of his life. Yet another child remained calm because the curriculum was all laid out for him. Those are all boosts to their self-esteem."

IEW Curriculum Used by the Chesley Family

The Chesleys have used multiple theme-based writing lessons, such as *Bible Heroes*, *Fables*, *Myths*, and *Fairy Tales*, *Ancient History-Based Writing Lessons*, *Medieval History-Based Writing Lessons*, and *U.S. History-Based Writing Lessons*.





Nathan King

Project Manager

Nathan King, project manager for IEW, grew up as the son of a pastor in Wichita, Kansas. Since he began working for IEW, Nathan has been involved with marketing, customer service, intellectual property, film production, and product development. Nathan and his bride, Melissa, homeschool their five children in Tulsa, Oklahoma.

Educational Benefits

Colin touted the educational benefits of using IEW's methods and materials from a college professor's perspective. "Writing is the key to being successful in higher education—being able to communicate ideas, being able to take other people's ideas, synthesize those, extrapolate main points, and then put them into a paper. I'm more confident in their ability to write and present and be successful outside of homeschool when they are in a higher education setting. They can build on the skills they've already received because of the curriculum. IEW has given them a solid foundation."

They have also used *Structure and Style for Students*, levels 1A, 1B, 2B, 1C, and 2C.

Their oldest son completed *University-Ready Writing*. Read Dr. Chesley's thoughts about *University-Ready Writing* on page 46.

They have benefited from *The Phonetic Zoo* spelling program, levels A, B, and C.

Final Advice

I asked Colin and Austin to share any final advice that they have for homeschool parents who are considering IEW methods and materials. Austin didn't hesitate with her answer. "Don't be overwhelmed. IEW's materials are laid out beautifully; they're very thorough. Enjoy it!"

Colin added, "Trust the process. Education is fun, and if you're not having fun, you're doing something wrong. IEW is fun! Nobody's saying homeschooling is perfect, but it has been the right thing for us. If you feel like quitting, keep going. Find good curriculum; find good things that work for you."

Austin gushed about *Fix It! Grammar*. "I can't stress enough how much I love this! It's simple and thorough."

The Chesleys are looking forward to using *Introduction to Public Speaking*.

IEW.com/IPS



HOW IS OUR WRITING METHOD DIFFERENT?

IEW's unique approach to teaching writing is the Structure and Style® writing method as taught by the *Teaching Writing: Structure and Style* teacher training seminar. (See next page.)

IEW's nine structural models help students organize any type of composition and develop confidence in the writing process as they learn.

Stylistic techniques are taught incrementally, gently moving students from the basics into more sophisticated writing with greater independence and creativity.

| | |
|--------|---------------------------------|
| UNIT 1 | Note Making and Outlines |
| UNIT 2 | Writing from Notes |
| UNIT 3 | Retelling Narrative Stories |
| UNIT 4 | Summarizing a Reference |
| UNIT 5 | Writing from Pictures |
| UNIT 6 | Summarizing Multiple References |
| UNIT 7 | Inventive Writing |
| UNIT 8 | Formal Essay Models |
| UNIT 9 | Formal Critique |

Create an outline.

Write using the outline.

STRUCTURE

Students write key word outlines to plan and organize their compositions. Students use the outlines as they follow a particular structural model to compose clear and cohesive paragraphs, descriptive stories, multi-paragraph reports, inventive compositions, and formal essays.

UNIT 1

WRITE KEY WORD OUTLINE ▼ ▼

Note Making and Outlines

When students are learning to write, IEW provides them with source texts. Students capture the ideas from the source text in an outline using key words, symbols, numbers, and abbreviations.

Source Text

The Fox and the Goat

By an unlucky chance, a fox fell into a deep well from which there was not escape. A goat passed by and asked the fox, "What are you doing down there?" "Oh, have you not heard?" said the fox. "There is going to be a drought down here in order to be sure to live you come down too?" the goat thought this a good idea and jumped into the well. The fox immediately sprang on the goat's back, and by putting a foot on the goat's long horns, managed to hop up to the top.

Key Word Outline

The Fox and the Goat

1. fell, well, ∅ escape
2. G, passed, asked, "doing?"
3. F: "heard? drought, water!"
4. "You, too?"
5. G, thought, idea, down
6. F, back, horns, edge
7. F, careful, advice, 1 trouble

UNIT 2

WRITE A DRAFT COMPOSITION ▼ ▼

Writing from Notes

Students then use their key word outlines to write draft compositions.

Advice in Trouble

A fox fell in a well and could not escape. A goat passed by and asked the fox what he was doing. The fox told the goat that he had heard a drought was coming and he wanted to be close to the water. He asked if the goat wanted to join him. The goat thought this was a good idea and jumped in the well. The fox climbed on the goat's back and stepped on his horns. He walked out of the well. The fox said that the goat should be careful if he took advice from a person in trouble.

LEARN MORE



What Are We Really Doing Here?
IEW.com/WWDH

STYLE

After students understand how to write from notes, they refer to an IEW checklist as they insert stylistic techniques into their drafts to improve vocabulary and sentence structure. As students progress, they learn additional stylistic techniques to further improve their writing.

INSERT STYLISTIC TECHNIQUES ▼ ▼

Examples of IEW Stylistic Techniques

Dress-Ups

-ly adverb
who/which clause
strong verb
because clause

Sentence Openers

[2] prepositional
[3] -ly adverb
[6] vss

Decorations

alliteration
simile or metaphor

Advice in Trouble

A fox fell in a well and could not escape.

A ^{who}goat passed by, ~~and~~ asked the fox what he was doing. The fox told the goat ~~that~~ he had heard a drought was coming ^{because} and he wanted to be close to the water. He asked if the goat wanted to join him. The goat thought this was a good idea and jumped in the well. The fox ^{nimbly} climbed on the goat's back and stepped on

his horns. He walked out ^{remarked} said that the goat should take advice from a person in trouble.

SAMPLE IEW CHECKLIST

- ☒ -ly adverb
- ☒ who/which clause
- ☒ strong verb
- ☒ because clause



TEACHING WRITING: Structure and Style®

Enjoy the humor, wisdom, and practical tips provided in this comprehensive teaching seminar. Watch on your own or gather with others.

Teaching Writing: Structure and Style Video Seminar with Seminar Workbook

Here's the course that started it all thirty years ago and continues to be an effective and enjoyable way to teach writing. Beginning with the basics—rewriting a paragraph—and continuing all the way into advanced essay writing, teachers learn how to nurture excellence in writing and thinking in students of any age.

TWSS includes the following:

- over fourteen hours of inspiring, humorous, and immensely practical video instruction.
- five additional hours of student demonstration lessons at four levels.
- a 240-page *Seminar Workbook* which serves as guide that you will refer to again and again.
- a full year of IEW's Premium Membership. (page 43)

Our recommended package includes Forever Streaming.

TWSS Package

\$189

Choose your video delivery method.

Forever Streaming: IEW.com/TWSS2-FS

DVD: IEW.com/TWSS2-D

Additional Seminar Workbook: IEW.com/SW2 \$35

WRITE FINAL COMPOSITION ▼ ▼

Grading Made Easy

Students are required to mark stylistic items from their checklist on their final paper. Grading compositions is a simple process of ensuring that students have included all of the items from their checklist. The Structure and Style writing method is clear, easy, and effective!

Concerned about Grading?

IEW Gradebook helps you grade more efficiently and effectively.

Learn more at
IEW.com/gradebook





Structure and Style®

FOR STUDENTS

Join Andrew Pudewa as he leads students on a writing journey year after year using IEW's Structure and Style approach. Students will take delight in Mr. Pudewa's humorous, incremental, and effective writing lessons. The curriculum provides clear daily assignments and includes vocabulary words, grammar and literature suggestions, and lesson plans. Easy to use and affordable, *Structure and Style for Students* brings a successful solution to your writing lessons—guaranteed!

BASIC PACKAGE

Lessons from Andrew Pudewa

The SSS Basic package includes a Binder & Student Packet, Teacher's Manual, and 24 video lessons tied to the level of SSS of your choice.

The Basic package contains everything needed for one student to complete this writing course. Videos include English subtitles.



See pages 30, 36, and 40.

\$169

VIDEO BASED

Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Those choosing our streaming option will receive a card containing their unique activation code to access the videos at IEW.com



TRY IT FREE!



IEW.com/try-SSS

LEARN MORE



Four Deadly Errors of Teaching Writing

IEW.com/FDE

**GET STARTED
IN TWO EASY
STEPS!**

WHAT'S IN THE BOX?



The Student Packet corresponds to what the students are watching in the video, making *Structure and Style for Students* IEW's most immersive, easy-to-use video experience.

The Student Binder is an essential component as students complete and organize each lesson.

The Teacher's Manual mirrors the student packet and includes detailed notes to equip teachers and teaching parents to help their students experience success in Mr. Pudewa's class.



The 24 Lessons

are taught by Mr. Pudewa and delivered via your choice of either Forever Streaming* or 24 DVDs. English subtitles included.

1 Consider the age and grade level of your student.

Level A GRADES 3-5

Level B GRADES 6-8

Level C GRADES 9-12

2 Choose a package that is best suited to meet your needs.

PLEASE NOTE:

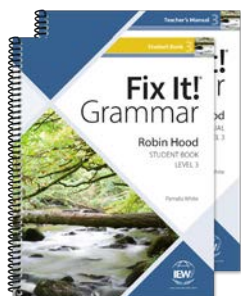
The first year of any level assumes no previous experience, which enables your students to jump right in no matter what their grade level. It's never too late to learn to write well!

* Forever Streaming is nontransferable. Streaming videos belong to the individual teacher or household for whom the original purchase was intended. They cannot be shared or transferred.

BASIC PLUS PACKAGE

Add *Fix It! Grammar*

Do you want writing instruction and a formal grammar program? The SSS Basic Plus package combines the power of *Structure and Style for Students* with the ease and effectiveness of the award-winning *Fix It! Grammar*. The Basic Plus package includes everything in the Basic package plus a Teacher/Student Combo from one level of *Fix It! Grammar* tied to the level of SSS and a *Portable Walls for Structure and Style Students*.



Cost if purchased separately: \$216

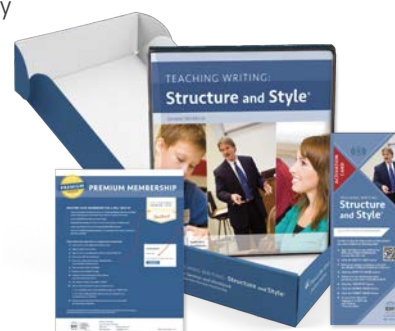
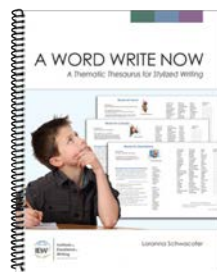
See pages 31, 37, and 41.

\$189

BASIC PREMIER PACKAGE

Looking for the all-in-one package?

Our Premier writing package provides you with our teacher-training writing program, one level of our student video course, as well as the added boost of our grammar program, *Fix It! Grammar*. Combined with *Teaching Writing: Structure and Style* and two of our top writing reference tools, *Portable Walls for Structure and Style Students* and *A Word Write Now*, this package offers award-winning tools for your students' journey toward writing with ease and confidence!



Cost if purchased separately: \$440

See pages 31, 37, and 41.

\$289

COMPLETED
YEAR 1?
CONTINUE WITH
YEAR 2!



Theme-Based Curriculum

IEW's theme-based writing lessons offer engaging source material and quality writing instruction for your students. Select a theme that complements your classroom focus or aligns with your student's personal interests. Student books include style practice and vocabulary. These teacher-led courses are designed for instructors who have completed or are currently using the *Teaching Writing: Structure and Style* seminar. While theme-based writing lessons do not include a video component, the teacher's manuals provide comprehensive lesson plans, built on the proven Structure and Style writing method.

WHAT IEW THEME-BASED LESSONS SHOULD I CHOOSE?

Consider the age and grade level of your student to determine where to start. If your student has struggled with prior writing instruction, is reading below grade level, or has learning differences, begin at a lower level. Your student will experience the greatest success if he or she is not overwhelmed by the source texts, length of assignments, or critical thinking skills required at a higher level.

Level P Grades K-2

Level A Grades 3-5

Level B Grades 6-8

Level C Grades 9-12



THEME-BASED BOOKS



| | 1-2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11-12 |
|---|-----|---|---|---|---|---|---|---|----|-------|
| Bible Heroes† (page 29) | | | | | | | | | | |
| People and Places (page 29) | | | | | | | | | | |
| Adventures in Writing (page 32) | | | | | | | | | | |
| Fables, Myths, and Fairy Tales (page 32) | | | | | | | | | | |
| Discoveries in Writing (page 32) | | | | | | | | | | |
| Frontiers in Writing (page 32) | | | | | | | | | | |
| Investigations in Writing (page 38) | | | | | | | | | | |
| Wonders of Science (page 38) | | | | | | | | | | |
| Ancient History (page 38) | | | | | | | | | | |
| Medieval History (page 38) | | | | | | | | | | |
| U.S. History (page 38) | | | | | | | | | | |
| Canadian History (page 38) | | | | | | | | | | |
| Modern World History (page 38) | | | | | | | | | | |
| Following Narnia® Vol. 1† (page 38) | | | | | | | | | | |
| Following Narnia® Vol. 2† (page 38) | | | | | | | | | | |
| Bible-Based† (page 40) | | | | | | | | | | |
| Advanced U.S. History† (page 40) | | | | | | | | | | |
| Classical Rhetoric† (page 40) | | | | | | | | | | |

Narnia, The World of Narnia, The Lion, the Witch and the Wardrobe, and Narnia.com are trademarks of C.S. Lewis Pte. Ltd. The Chronicles of Narnia is a U.S. Registered Trademark of C.S. Lewis Pte. Ltd.

† Contains distinctly Christian content

TRY IT FREE!



IEW.com/
try-theme-based

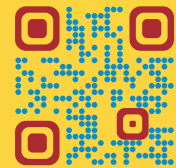
Online Instruction with IEW

This fall, let your student experience live,
online instruction with personalized feedback!



Are you looking for even more support in teaching your children to write? IEW Online classes provide effective instruction, personalized feedback, and accountability from IEW Accredited Instructors while using IEW's award-winning video courses and grammar curriculum.

LEARN MORE



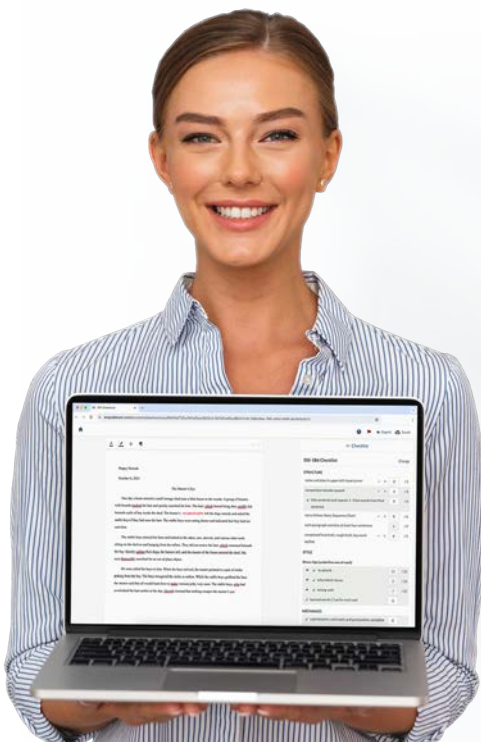
IEW.com/online

Fall 2025
registration opens
April 1 at 10:00 AM CT.

Are you **overwhelmed** with grading papers?

Help is on the way!

Meet your new grading
assistant, an **online tool** that
checks for IEW elements in
your students' papers.



Try IEW
Gradebook.



IEW.com/gradebook

Fix It!® Grammar

Teacher's Manuals and Student Books \$19 each

Level 1 *Nose Tree* presumes no prior grammar knowledge and introduces basic parts of speech, end-mark punctuation, phrases, clauses, homophones, and more. (page 33)

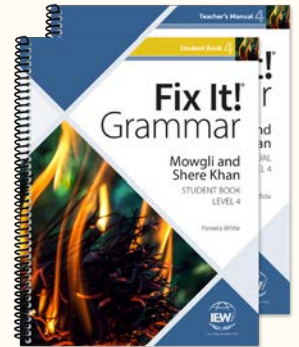
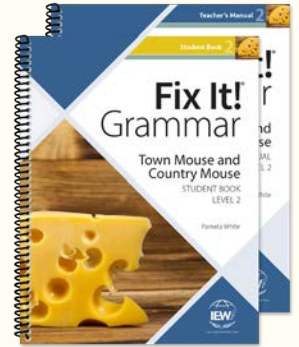
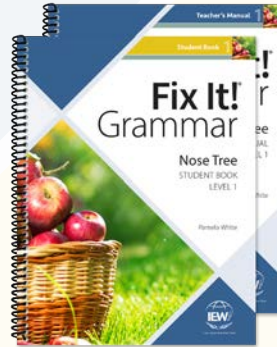
Level 2 *Town Mouse and Country Mouse* continues defining parts of speech, explains basic comma and capitalization rules, introduces complex sentence patterns, and more. (page 33)

Level 3 *Robin Hood* refines concepts taught in previous levels and explains additional comma rules, various phrasal/clausal constructions, quotation punctuation, indefinite/demonstrative/reflexive pronouns, and more. (page 39)

Level 4 *Mowgli and Shere Khan* builds on concepts taught in previous levels and presents a thorough explanation of additional punctuation rules, essential/nonessential clauses, complex sentence patterns, transitional prepositional openers, and more. (page 39)

Level 5 *Frog Prince* reinforces information taught in prior books while introducing and discussing advanced grammatical concepts related to verb types, noun functions, and pronoun cases. There is also an emphasis on the grammatical jobs of specific clauses and phrases. (page 42)

Level 6 *Little Mermaid* continues to build on concepts taught in the previous books and explains advanced grammatical items, including invisible #4 and past participial openers, transitions, conjunctive adverbs, verbals, active/passive voice, parallelism, and advanced punctuation. (page 42)



TRY IT FREE!



[IEW.com/try-FixIt](https://www.iew.com/try-FixIt)

“Well done! I cannot recommend this product enough. It is fantastic for helping to understand how sentences are constructed in bite-sized pieces, and it coordinates so well with the writing program.”

– Valerie A. (Homeschool Mom)

Engaging. Effective. Easy to Use.

In IEW's award-winning grammar program, students analyze an ongoing story and correct embedded errors. This allows them to internalize rules rather than just memorize them. As a result, students' knowledge of accurate punctuation and correct grammar transfer into their own compositions.

Grammar
in only

15

minutes a day!

Student Book

Identify and mark
grammar concepts.

Find and fix errors.

Read It!

1 vocabulary

Mark It!

1 article (ar)
3 nouns (n)
1 pronoun (pr)
3 adjectives (adj)
1 -ly adverb (ly)
1 coordinating conjunction (cc)
1 prepositional phrase
1 adverb clause (AC)
2 subject-verb pairs (s v)
1 opener

Fix It!

1 capital
1 comma
1 end mark
1 homophone

Week 17
Day 1

timmy was happier in the country because he
rarely noticed loud, or sudden sounds their

Rewrite It!

Institute for Excellence in Writing, Fix It! Grammar: Town Mouse and Country Mouse Student

Teacher's Manual

Read It!

timmy was happier in the country because he
rarely noticed loud, or sudden sounds their

Define vocabulary.

rarely
not often

Mark It!

1 article (ar)
3 nouns (n)
1 pronoun (pr)
3 adjectives (adj)
1 -ly adverb (ly)
1 coordinating conjunction (cc)
1 prepositional phrase
1 adverb clause (AC)
2 subject-verb pairs (s v)
1 opener

Fix It!

1 capital
1 comma
1 end mark
1 homophone

Week 17
Day 1

Verify student markings.

① subject
s v adj ar n AC s pr
timmy was happier in the country (because he
ly v adj cc adj n there
rarely noticed loud, or sudden sounds their).

Detailed Explanations

| | |
|----------------|---|
| Capitalization | Timmy proper noun; first word of the sentence |
| End Marks | Use a period at the end of a statement. |
| Pronoun | he replaces Timmy |
| Adjective | The adjective happier follows the linking verb and describes the subject (Timmy). What kind of Timmy? happier What kind of sounds? loud or sudden |
| -ly Adverb | Noticed when? rarely |
| S V Pairs | Timmy was; he noticed |
| Commas | Do not use a comma to separate two items connected with a coordinating conjunction. PATTERN a and b loud or sudden |
| Homophones | Use there , the adverb pointing to a place. |

Rewrite It! Timmy was happier in the country because he rarely noticed loud or sudden sounds there.

Corrected Passage

Institute for Excellence in Writing, Fix It! Grammar: Town Mouse and Country Mouse Teacher's Manual Level 2 99



Content from the teacher manual *Fix It! Grammar Glossary* has been beautifully designed in thirty full-color cards that highlight key grammar concepts for review and easy reference. The set includes a digital download of grammar activities and games useful for drills and review.

Grammar Cards IEW.com/FIX-GC

\$15

DIG DEEPER



But . . . but . . . but . . .
What about Grammar?

IEW.com/GRA

Introduction to Public Speaking

**VIDEO
BASED**

In this twelve-week course, middle- and high-school students learn memory and delivery techniques as they write and present five speeches: self-introductory, narrative, expository, persuasive, and impromptu. Students evaluate recorded speeches in preparation for self-evaluation. This self-explanatory program empowers teachers to help students become competent and confident public speakers.

Introduction to Public Speaking

\$99

Choose your video delivery method, either Forever Streaming* or 12 DVDs.

Forever Streaming: IEW.com/IPS-FS

DVD: IEW.com/IPS-D



Package includes a Binder & Student Packet, Teacher's Manual, *Portable Walls for the Public Speaker*, and 12 videos with English subtitles.

“This class changed how I think about a speech. It’s not just a spoken essay; a speech is its own thing. Now that I’m in college, I’m more comfortable with a variety of kinds of speeches because of this class.”

– Lydia K. (Student)

* Forever Streaming is nontransferable. Streaming videos belong to the individual teacher or household for whom the original purchase was intended. They cannot be shared or transferred.

TRY IT FREE!



IEW.com/try-speech

University-Ready Writing

**VIDEO
BASED**

In this twelve-week video course, high school and college students learn effective note-taking strategies as well as tips and tools for writing an abstract, creating and arranging content, citing with MLA and APA Style, using literary devices, and writing on-demand essays.

University-Ready Writing

\$99

Choose your video delivery method, either Forever Streaming* or 12 DVDs.

Forever Streaming: IEW.com/URW-FS

DVD: IEW.com/URW-D



Package includes a Binder & Student Packet, Teacher's Manual, *Portable Walls for Academic Writing*, and 12 videos with English subtitles.

“With *University-Ready Writing*, I learned to adapt my personal writing styles to the preferences of my college professors. The note-taking methods taught in URW were a major game changer for me. If I had not had the blessing of taking URW before attending college, I would have been completely lost.”

– Aleeza S. (Student)



TRY IT FREE!



IEW.com/try-URW

Memory Mentor App

Customize the **frequency** of your memory work for maximum memory results.

Allow every family member to experience memory success at their own pace with **multiple profiles**.

Reap the benefits of furnishing your mind with **Memory Mentor!**



LEARN MORE



IEW.com/memory

Organize and upload the content you want to memorize.

DIG DEEPER



By Heart: The Goodness of Memory

IEW.com/BHGM



The first level of IEW's *Linguistic Development through Poetry Memorization* (page 29) is included in Memory Mentor!

Portable Walls™

Portable Walls for Structure and Style Students

With *Portable Walls for Structure and Style Students*, students can create a writing station right at their desks. This newly revised tri-fold reference is packed with updated unit models, style illustrations, extensive word lists, and a critique thesaurus.

IEW.com/PWSS \$9

Portable Walls Grammar on the Go

Portable Walls Grammar on the Go easily helps students keep grammar concepts straight. This tri-fold reference provides punctuation rules with a focus on commas, parts of speech, tips for IEW stylistic techniques, phrases and clauses, and advanced grammar concepts.

IEW.com/PWGG \$9

Portable Walls for the Public Speaker

Use *Portable Walls for the Public Speaker* to write and deliver your next speech. This colorful tri-fold reference guides students as they write, practice, memorize, and critique speeches. Use it as a stand-alone product or as a companion to *Introduction to Public Speaking*.

IEW.com/PWPS \$9

Portable Walls for Academic Writing

Portable Walls for Academic Writing is a tri-fold reference that aids students as they write précis (summaries) and essays of varying lengths. It includes a clear explanation of the TRIAC model—a template for organized, logical paragraphs. It also provides examples of note-taking methods for written sources and oral presentations. Use it as a stand-alone product or as a companion to *University-Ready Writing*.

IEW.com/PWAW \$9



Magnum Opus Magazine

UNIT 9: FORMAL CRITIQUE

A Benevolent Chance of Redemption

Miriam M.

age 15, Level C (Critique)

"We have had a very painful incident . . . and really, but for the happy chance of your being in the town, I should have been at a loss what to do." In this manner Mr. Soames approaches Sherlock Holmes with a mystery to solve in the tale "The Adventure of the Three Students," written by the renowned author Arthur Conan Doyle. The tale is narrated by Watson. Illustrated by both Frederic Dorr Steele and Sidney Paget, the narrative is a mystery made to enthrall the reader with the tension of the story. The short story was first published by *The Strand Magazine* during June 1904 in the United Kingdom. It was published a second time by Collier's on September 24, 1904, in the United States. The tale is one of fifty-six mysteries written by Doyle and one of thirteen stories in *The Return of Sherlock Holmes*.

The story is set in a Gothic university in England at the turn of the twentieth century. Leading the action, the protagonist, Holmes, portrays a clever detective. Although Watson is smart, he is not as observant as Holmes, making him a foil to Holmes because he surreptitiously makes him appear exceptional. He is also Holmes's friend. Throughout the story Soames, an anxious Greek examiner, and his faithful servant Bannister portray some of the more significant secondary characters. The secondary characters also include three students: Daulat Ras, a quiet Indian who is steady and methodical; Gilchrist, an athlete who is the long-distance jumper for his team; and Miles McLaren, a wayward student with a short temper. Competitively the three students are rivaling for the Fortescue Scholarship, a portion of which is Greek translating.

The conflict begins when Soames forgetfully leaves his key in the door to his office and someone copies the Greek translation for the test. It is necessary to discern the offender discreetly so as not to discredit the college.

Fortunately, it is found that the offender has left many clues behind, including a deep cut on an elegant table beside a hollow pyramid-shaped piece of clay or putty with sawdust. Moreover, the clay pieces are discovered in the bedroom as well as the main office room. Found on a table near the window, blue pencil shavings with silver lettering lead everyone to believe correctly that the culprit has copied the script at the window for lighting. Upon his questioning Soames states that he heard no running footsteps when he first returned to his office. Without enlightening them Holmes visits the three students' rooms. Ras and Gilchrist are relatively polite although somewhat perturbed by being bothered, but McLaren rudely denies them entrance to his room.

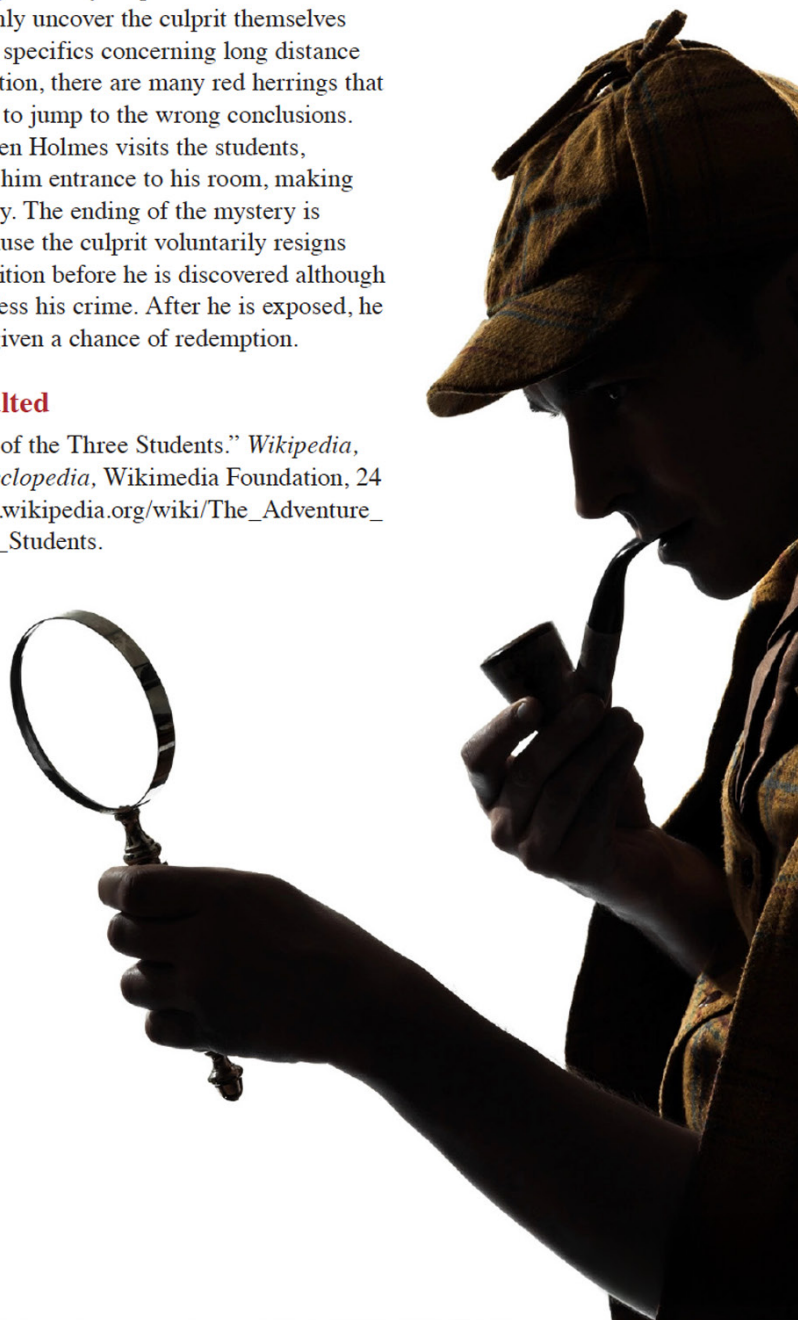
The climax occurs when Holmes reveals a third piece of clay the next day and announces that he has solved the mystery. The solution plays out as Holmes calls for Gilchrist, accuses him of copying the translation, and relates to him his rendition of the story. When Soames has left to fetch Holmes, Bannister releases the offender who has been hiding in the bedroom. Later on, Holmes visits the jumping pit where Gilchrist practices his long jumping, and he discovers the pit to be filled with clay, strewn with sawdust to prevent slipping. The jumping shoes have long spikes that mold the clay, and when Gilchrist hastily grabs his shoes from the table to escape, the clay is loosened and sharp spikes create a gash. Acknowledging that he had previously been a butler of Gilchrist's father, Bannister admits that he has helped young Gilchrist escape because he had cared for him as a child. The denouement plays out when Holmes states to Gilchrist that he should leave behind what had happened and create a superior future. After all, what benefit would come from discrediting a student with so much potential? To conclude, the narrative teaches that cheaters never prosper.

A collection of great works by IEW students!

Overall, the story is entertaining enough to keep the reader reading. Although the story uses old-fashioned words and can be somewhat difficult to read, the story has just enough suspense to keep a present-day reader engaged throughout the story. Whether or not it is possible to solve the mystery without finishing the story is questionable because the reader can only uncover the culprit themselves if they know the specifics concerning long distance jumping. In addition, there are many red herrings that impel the reader to jump to the wrong conclusions. For instance, when Holmes visits the students, McLaren denies him entrance to his room, making him appear guilty. The ending of the mystery is satisfactory because the culprit voluntarily resigns from the competition before he is discovered although he does not confess his crime. After he is exposed, he is benevolently given a chance of redemption.

Works Consulted

"The Adventure of the Three Students." *Wikipedia, the Free Encyclopedia*, Wikimedia Foundation, 24 Mar. 2023, en.wikipedia.org/wiki/The_Adventure_of_the_Three_Students.

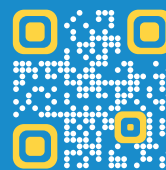


IEW's *Magnum Opus Magazine* is a premiere showcase of work from students around the world. Students may submit as many articles or stories as they'd like. Just make sure they follow our specific writer's guidelines.



Do you want to see your students' work published in *Magnum Opus Magazine*?

SUBMISSIONS



MagnumOpusMagazine.com/writers-guidelines

READ MORE



MagnumOpusMagazine.com



Implementing Structure and Style®

Using the Structure and Style writing method, teach your students to be confident and competent communicators using either video lessons or theme-based books.

VIDEO-BASED

Learn with Video

Students will enjoy Mr. Pudewa's humorous and effective teaching.



VIDEO-BASED

Structure and Style for Students videos don't just tell students how to write—they show them. New IEW families should begin with a Year 1 video writing course based on student grade level and reading ability. For students fourth grade and beyond, IEW recommends beginning with video-based instruction.

Structure and Style® FOR STUDENTS LEVEL A (pages 30–31)

4

YEAR 1

5

YEAR 2



Structure and Style® FOR STUDENTS LEVEL B (pages 36–37)

6

YEAR 1

7

YEAR 2

8

YEAR 3



Structure and Style® FOR STUDENTS LEVEL C (pages 40–41)

9

YEAR 1

10

YEAR 2



12-WEEK COURSES

11

12



Introduction to Public Speaking (page 18)
or **University-Ready Writing** (page 19)

OR

THEME-BASED

Based on the Structure and Style writing method, theme-based books are teacher-led courses that focus on a particular theme and have no video component.

PRIMARY (page 29)

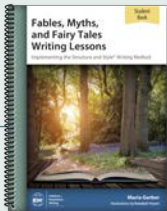
2



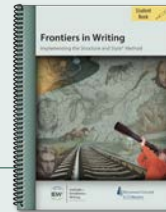
Bible Heroes † or People and Places

LEVEL A (page 32)

3



Discoveries in Writing
or Fables, Myths,
and Fairy Tales

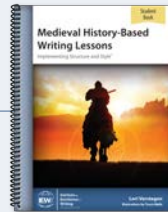
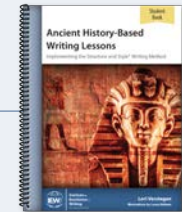


Adventures
in Writing

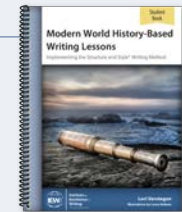


Frontiers in Writing

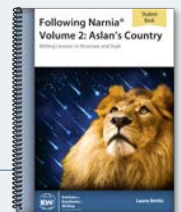
LEVEL B (page 38)



Investigations in Writing
or Wonders of Science Writing Lessons
or Ancient History-Based Writing Lessons
or Medieval History-Based Writing Lessons

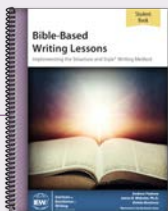


U.S. History-Based Writing Lessons
or Canadian History-Based
Writing Lessons
or Modern World History-Based
Writing Lessons

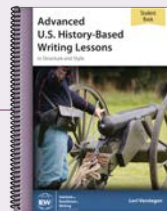


Following Narnia Vol. 1 † or Following Narnia Vol. 2 † *

LEVEL C (page 40)



Bible-Based Writing Lessons † *



Advanced U.S.
History-Based
Writing Lessons † *



Classical Rhetoric through
Structure and Style † *

THEME-BASED



Teachers should complete our core teacher training seminar, *Teaching Writing: Structure and Style* (TWSS). (page 11)



Narnia, The World of Narnia, The Lion, the Witch and the Wardrobe, and Narnia.com are trademarks of C.S. Lewis Pte. Ltd. The Chronicles of Narnia is a U.S. Registered Trademark of C.S. Lewis Pte. Ltd.

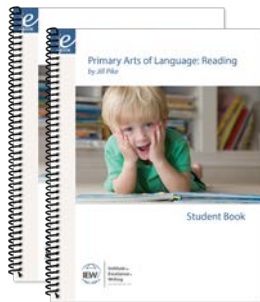
† Contains distinctly Christian content

*For experienced IEW students

Learn to read and write with **PAL**

Primary Arts of Language

Using the blended sound-sight approach, *Primary Arts of Language* (PAL) provides the guidance and materials needed to start students in K-2 (or with learning differences) on the Structure and Style pathway. Scripted lessons help parents teach the skills of reading and writing. Children will look forward to the daily lessons that include poetry, games, and activities.



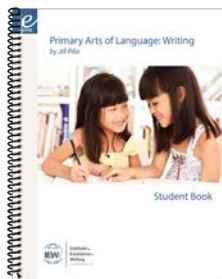
Reading Student Books

Would you like us to print and bind your student materials for you? Purchase this printed set.

Reading Student Books:

IEW.com/PAL-R-S \$39

Use this course if your child is already reading simple words and sentences.



Writing Student Book

Would you like us to print and bind your student materials for you? Purchase this printed book.

Writing Student Book:

IEW.com/PAL-W-S \$29

READING ONLY PACKAGE



Reading Package

Primary Arts of Language: Reading combines phonics with sight words in each lesson. Your child can begin to read with ease. Poetry, games, activities, and stickers add interest for the child, and you'll love the clear directions and thorough explanations. This package includes the Teacher's Manual, Phonetic Farm folder, Phonetic Games book, and DVD-ROM with printable student books, an instructional video on how to teach the course, and other helpful resources. This package should be used concurrently with *Primary Arts of Language: Writing*.

Reading Complete Package: IEW.com/PAL-R-CP

\$69

WRITING ONLY PACKAGE

Writing Package

Primary Arts of Language: Writing includes everything you need to teach your child to write: from handwriting instruction and basic copy work to retelling narrative stories and writing paragraphs.

This package includes the Teacher's Manual, All About Spelling Basic Interactive Kit, All About Spelling Level 1 teacher/student package, and DVD-ROM with printable student books, instructional video on how to teach the course, and other helpful resources. Use concurrently with *Primary Arts of Language: Reading* unless your child is already reading.

Writing Complete Package: IEW.com/PAL-W-CP

\$89



This package includes everything you need to teach your student reading and writing.

READING-WRITING COMPLETE PACKAGE



Reading-Writing Complete Package

This package includes both the Reading Complete Package and Writing Complete Package. (page 26)

Reading-Writing Complete Package: IEW.com/PAL-RW-CP

Cost if purchased separately: \$158

\$149

This package is designed for busy moms.

READING-WRITING PREMIER PACKAGE



Reading-Writing Premier Package

The Premier package includes everything in the Reading-Writing Complete package along with printed student materials.

Reading-Writing Premier Package: IEW.com/PAL-RW-PREM

Cost if purchased separately: \$226

\$179

“PAL has completely changed how my homeschool functions. I was worried about heavy parental involvement, but we’ve been able to get more done in less time, and my children are learning quickly because they are enjoying themselves.”

– Shannon A. (Homeschool Mom)



PALResources



Tools for Young Writers

Here is a portable wall for your primary student! Students apply stickers to their folders as they build on their experience and understanding of writing with Structure and Style.

This product includes reminders for Units 1, 2, 3, 4, 5, 7; dress-ups; rules for capitalization and end marks; word lists for strong verbs, quality adjectives, -ly adverbs; parts of speech; cursive and manuscript letters; and 24 stickers!

Tools for Young Writers: IEW.com/TYW \$19

Printing with Letter Stories Card Game

These letter story cards reinforce the handwriting instruction in PAL Writing. The set includes an e-book with game suggestions and teacher's notes.

Printing with Letter Stories Card Game:

IEW.com/PLS-CG \$10



Printing with Letter Stories Classroom Cards

These adorable letter story cards for the classroom help students review letter formation and some phonetics. This set also includes the Printing with Letter Stories Card Game.

Printing with Letter Stories Classroom Cards:

IEW.com/PLS-CC \$49



LEARN MORE



IEW.com/PAL

Theme-Based Writing Lessons

FOR PRIMARY STUDENTS

THEME
BASED

Bible Heroes†

K-2

Students learn about heroes of the Bible as they learn to write with Structure and Style. The Student Book includes a downloadable Teacher's Manual.

Student Book:

IEW.com/BH-S \$35

Printed Teacher's Manual:

IEW.com/BH-T \$19

† Contains distinctly Christian content



People and Places in Our Community

K-2

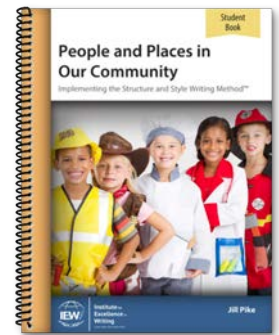
Students write about firefighters, police officers, rescue workers, and other community helpers as they learn to write with Structure and Style. The Student Book includes a downloadable Teacher's Manual.

Student Book:

IEW.com/PPC-S \$35

Printed Teacher's Manual:

IEW.com/PPC-T \$19



Poetry

Linguistic Development through Poetry Memorization

K-2 3-5 6-8 9-12 T

Linguistic Development through Poetry Memorization makes learning poetry easy and fun! Enrich vocabulary while infusing reliably correct and sophisticated English language patterns into students' minds by listening to and memorizing these classic poems and speeches, which are read with flair and finesse! Includes Student Book, Teacher's Manual, and CDs/MP3 downloads.

Student Book, Teacher's Manual, CDs: IEW.com/LDP-D \$65

Student Book: IEW.com/LDP-S \$19

Teacher's Manual: IEW.com/LDP-T \$29

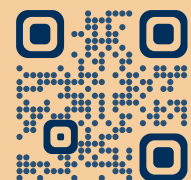


“

I love Linguistic Development through Poetry Memorization. My kids (ages 5, 3, and 2) love taking turns reciting the poems every day, and they eat up learning new poems. Definitely a great purchase!”

– Kaylee (Homeschool Mom)

Dig Deeper



Cultivating Language Arts
Preschool through High School
IEW.com/CUART



Structure and Style®

FOR STUDENTS LEVEL A

Structure and Style for Students Level A offers elementary students 24 weeks of video lessons with master teacher Andrew Pudewa. Filmed with a live class, these lessons provide humorous, engaging, and incremental instruction in the highly effective Structure and Style writing method. The curriculum provides clear daily assignments and includes vocabulary words, grammar and literature suggestions, and lesson plans. Easy to use and affordable, *Structure and Style for Students* brings a successful solution to your writing lessons—guaranteed!

**Forever Streaming is available from IEW.com as long as it is needed by the original purchaser. Nontransferable.*



SSS-1A BASIC PACKAGE

Lessons from Andrew Pudewa

The Basic package contains everything needed for one student to complete this writing course.

The Basic package includes a Binder & Student Packet, Teacher's Manual, and 24 videos with English subtitles.



SSS-1A Basic Package

\$169

Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Forever Streaming: IEW.com/SSS-1A-BASIC-FS

DVD: IEW.com/SSS-1A-BASIC-D

**VIDEO
BASED**

Need extra student materials?

Binder & Student Packet:

IEW.com/SSS-1A-BRS \$35

Those choosing our streaming option will receive a card containing their unique activation code to access the videos at IEW.com



SSS-1A BASIC PLUS PACKAGE

Add *Fix It! Grammar*

The Basic Plus package combines the power of *Structure and Style for Students* with the ease and effectiveness of the award-winning *Fix It! Grammar* for a great year of language arts instruction!

The Basic Plus package includes everything in the Basic package plus *Fix It! Grammar: Level 1 Nose Tree Teacher/Student Combo* and *Portable Walls for Structure and Style Students*.



Cost if purchased separately: \$216

SSS-1A Basic Plus Package

\$189

Choose your video delivery method, either *Forever Streaming** or 24 DVDs.

Forever Streaming: IEW.com/SSS-1A-PLUS-FS

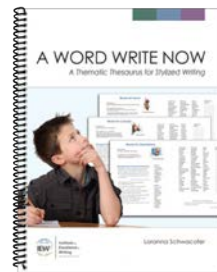
DVD: IEW.com/SSS-1A-PLUS-D

SSS-1A PREMIER PACKAGE

Looking for the all-in-one package?

The Premier package is the best value as an all-in-one package, adding the *Teaching Writing: Structure and Style* teacher seminar (page 11) and a thematic thesaurus.

The Premier package includes everything in the Basic Plus package as well as *Teaching Writing: Structure and Style* [Forever Streaming, Seminar Workbook, Premium Membership] and *A Word Write Now*.



Cost if purchased separately: \$440

SSS-1A Premier Package

\$289

Forever Streaming: IEW.com/SSS-1A-PREM-FS

COMPLETED YEAR 1? CONTINUE WITH YEAR 2!

SSS-2A Basic Package

\$169

Forever Streaming: IEW.com/SSS-2A-BASIC-FS

DVD: IEW.com/SSS-2A-BASIC-D

Extra Binder & Student Packet: IEW.com/SSS-2A-BRS \$35



Theme-Based Writing Lessons

FOR STUDENTS LEVEL A

Theme-based writing lessons allow you to choose writing themes that parallel your other subject areas or appeal to your individual student!

Teachers should have watched the *Teaching Writing: Structure and Style* video seminar. (page 11)
A theme-based grade level chart is on page 14.



Adventures in Writing

3-5

Students write about Roman hoplites, tornadoes, Leif Eriksson, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/AIW-TS \$55

Student Book: IEW.com/AIW-S \$35

Teacher's Manual: IEW.com/AIW-T \$29



Discoveries in Writing

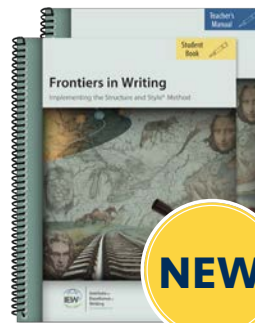
3-5

Students write about the Bayeux Tapestry, tsunamis, Jerusalem and the Crusades, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/DIW-TS \$55

Student Book: IEW.com/DIW-S \$35

Teacher's Manual: IEW.com/DIW-T \$29



Frontiers in Writing

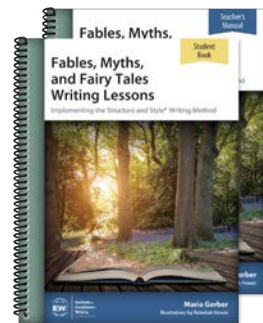
3-5 6-8

Students write about Halley's Comet, the *Mona Lisa*, the Wild West, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/FIW-TS \$55

Student Book: IEW.com/FIW-S \$35

Teacher's Manual: IEW.com/FIW-T \$29



Fables, Myths, and Fairy Tales Writing Lessons

3-5

Students write about classic myths and fairy tales as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/FMF-TS \$55

Student Book: IEW.com/FMF-S \$35

Teacher's Manual: IEW.com/FMF-T \$29

TRY FREE!



IEW.com/try-theme-based

THEME
BASED

DIG DEEPER



From Copywork to Composition
IEW.com/CTC

Fix It!® Grammar



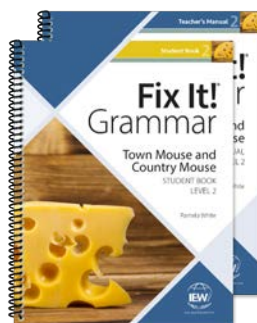
Nose Tree

Level 1 *Nose Tree* presumes no prior grammar knowledge and introduces basic parts of speech, end-mark punctuation, phrases, clauses, homophones, and more.

Teacher/Student Combo:
IEW.com/FIX-L1-TS \$29

Student Book: IEW.com/FIX-L1-S \$19

Teacher's Manual: IEW.com/FIX-L1-T \$19



Town Mouse and Country Mouse

Level 2 *Town Mouse and Country Mouse* continues defining parts of speech, explains basic comma and capitalization rules, introduces complex sentence patterns, and more.

Teacher/Student Combo:
IEW.com/FIX-L2-TS \$29

Student Book: IEW.com/FIX-L2-S \$19

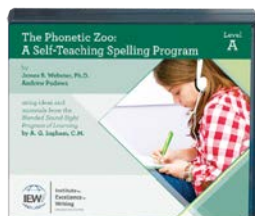
Teacher's Manual: IEW.com/FIX-L2-T \$19

The Phonetic Zoo

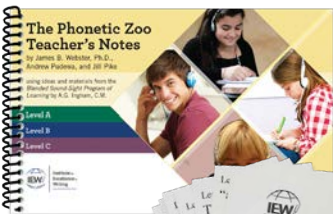
This phonics-based program uses auditory input to ensure that the correct spelling of each word is absorbed by the brain. Students learn spelling rules incrementally. The audio allows students to work independently while providing for the repetition needed for mastery.

The Basic package includes everything needed to start with one student. Choose the audio lessons on CD with MP3 or MP3 download only.

LEVEL A BASIC PACKAGE

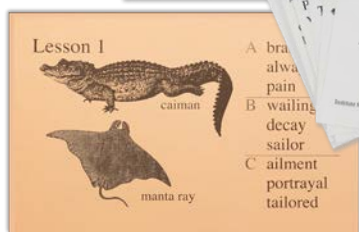


Audio Lessons
CDs with MP3 Download



Teacher's Notes

Lesson Cards
and Personal
Spelling Cards



Zoo
Cards

Cost if purchased separately: \$118

Level A Basic Package IEW.com/PZ-A-D

\$99

or choose **MP3s for audio lessons:** IEW.com/PZ-A-E-BP \$79

À LA CARTE OPTIONS

The same Teacher's Notes, Lesson Cards, Personal Spelling Cards, and Zoo Cards are used for Levels A, B, and C.

Extra copies for multiple students are available separately.

It is not necessary to purchase them again when advancing to the next level.

Teacher's Notes: IEW.com/PZ-T \$19

This spiral-bound book includes teacher's notes as well as word lists and jingles for all three levels.

Lesson Cards: IEW.com/PZ-LCO \$15

Lesson Cards contain spelling words and jingles for all three levels.

Personal Spelling Cards: IEW.com/PZ-PSO \$5

Personal Spelling Cards help you track your student's common misspellings.

Zoo Cards: IEW.com/PZ-ZCO \$5

The Zoo Cards display the zoo animals on the front and the jingles on the back.

Audio lessons for each level can be purchased separately.

Level A [Audio CDs with MP3s]: IEW.com/PZ-A-DO \$79

Level A [Audio MP3s only]: IEW.com/PZ-A-E \$59

OTHER PACKAGE OPTIONS

Premier Package: IEW.com/PZ-PREM-E3 \$149

This package includes MP3 audio lessons for Levels A, B, and C and all printed components.

Budget Package: IEW.com/PZ-BP \$29

This package includes all printed components. It does not include audio lessons.

IEW & Students with Learning Differences

Students with learning differences face unique challenges in learning how to write. Students find success with IEW because IEW first equips the teacher to support them as much as their students need. IEW respects the intellect of students, meeting them where they are in their learning journey and empowering them to grow their skills at their own unique pace—one step at a time.

Any of IEW's writing curriculum can be adapted for students with learning differences by ensuring that the course is at or below the student's reading level. Learn more about finding the best solutions for your student at IEW.com/learning-differences

For Teachers and Teaching Parents

Teaching Writing: Structure and Style

This video-based course is IEW's flagship teacher training seminar. It equips teachers and teaching parents to train their students how to write. The *Seminar Workbook* includes information on how to adjust instruction to fit the needs of the student, offering specific suggestions for students with learning differences. (page 11)



For Prereaders

Primary Arts of Language: Reading-Writing Complete Package

This complete English language arts course is designed for students who are not yet reading. Immerse your student in language with this course that teaches reading, spelling, handwriting, and writing. Strengthen listening skills and enhance comprehension and enjoyment with poetry integration. (pages 26–27)



For Students

Structure and Style for Students

These video-based courses are presented for students at three different levels. Level A is for students reading at or above a grade 3–5 level. Level B is for students reading at or above a grade 6–8 level. Level C is for students reading at or above a high school level.

If you need assistance determining the best level for your student or prefer to use a course without a video component, contact our customer service team. (pages 12–13)



For Everyone

Linguistic Development through Poetry Memorization

This mastery-based program is fun for the entire family. Implement poetry memorization using a Suzuki approach. With classic and often humorous poems, this program expands memorization skills while reinforcing syntax, expanding vocabulary, and identifying rhyme and meter. (page 29)



A Beautiful Journey

by Jennifer Mauser

While homeschooling children is a worthy and noble calling, it is not necessarily an easy one. Sometimes it is downright hard! If you are a homeschooling parent of a student with learning differences, homeschooling can feel even more challenging and isolating. As your homeschooling friends appear to teach their students with seeming effortlessness, you may feel as if each incremental educational gain comes with great effort on your and your student's part.

Take heart! Homeschooling is a journey of a lifetime. Rather than viewing it as a specific length of time in which you have to fill your student's brain with a set amount of knowledge, take a step back and reevaluate. An education is so much more. It is something that grows over the course of a lifetime, and a parent's job is to provide experiences and opportunities that help the child grow into a fully formed adult and to inspire the child to embrace a lifetime of learning. Each person is unique and contributes his or her own special gifts to the world. Uncovering what these gifts are and helping to develop them is immeasurably important.

IEW's methods and materials equip parents to meet their children where they are, building their writing skills bit by bit. Finding challenges that they are equipped to overcome, individuals with learning differences can experience the joy and motivation that comes from seeing success in what they do. With each incremental success, trust builds too, and students invest more of themselves in their writing instruction. They move from "I can't" to "I'll try" and eventually to "I can and will!"

Embrace this time with your student. The homeschooling journey is a twisty one. Sometimes it is hard to visualize the finish line, but it is there. Many parents begin their homeschooling journey with an ideal in mind. Exchanging the ideal for the grittier reality frees parents to reject perfectionism. While homeschooling may not always be easy, it is a lifestyle that richly rewards those who weather the storms that inevitably arise. May your journey be a beautiful one!

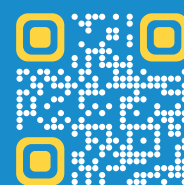


Jennifer Mauser

Educational Consultant for Learning Differences

Jennifer Mauser, Accomplished IEW Instructor, serves IEW as an Educational Consultant specializing in learning differences and enjoys writing the occasional blog post for the company as well. In addition, she continues to work as a private literacy and writing tutor and teaches Structure and Style at a local co-op.

LEARN MORE



[IEW.com/
learning-differences](https://www.iew.com/learning-differences)



Structure and Style®

FOR STUDENTS LEVEL B

Structure and Style for Students Level B offers middle school students 24 weeks of video lessons with master teacher Andrew Pudewa. Filmed with a live class, these lessons provide humorous, engaging, and incremental instruction in the highly effective Structure and Style writing method. The curriculum provides clear daily assignments and includes vocabulary words, grammar and literature suggestions, and lesson plans. Easy to use and affordable, *Structure and Style for Students* brings a successful solution to your writing lessons—guaranteed!



**Forever Streaming is available from IEW.com as long as it is needed by the original purchaser. Nontransferable.*

SSS-1B BASIC PACKAGE

Lessons from Andrew Pudewa

The Basic package contains everything needed for one student to complete this writing course.

The Basic package includes a Binder & Student Packet, Teacher's Manual, and 24 videos with English subtitles.



SSS-1B Basic Package

\$169

Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Forever Streaming: IEW.com/SSS-1B-BASIC-FS

DVD: IEW.com/SSS-1B-BASIC-D

**VIDEO
BASED**

Need extra student materials?

Binder & Student Packet:

IEW.com/SSS-1B-BRS \$35

Those choosing our streaming option will receive a card containing their unique activation code to access the videos at IEW.com



SSS-1B BASIC PLUS PACKAGE

Add *Fix It! Grammar*

The Basic Plus package combines the power of *Structure and Style for Students* with the ease and effectiveness of the award-winning *Fix It! Grammar* for a great year of language arts instruction!

The Basic Plus package includes everything in the Basic package plus *Fix It! Grammar: Level 3 Robin Hood Teacher/Student Combo* and *Portable Walls for Structure and Style Students*.



Cost if purchased separately: \$216

SSS-1B Basic Plus Package

\$189

Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Forever Streaming: IEW.com/SSS-1B-PLUS-FS

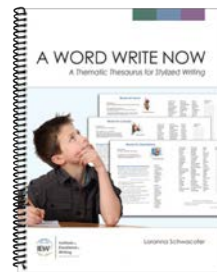
DVD: IEW.com/SSS-1B-PLUS-D

SSS-1B PREMIER PACKAGE

Looking for the all-in-one package?

The Premier package is the best value as an all-in-one package, adding the *Teaching Writing: Structure and Style* teacher seminar (page 11) and a thematic thesaurus.

The Premier package includes everything in the Basic Plus package as well as *Teaching Writing: Structure and Style* [Forever Streaming, Seminar Workbook, Premium Membership] and *A Word Write Now*.



Cost if purchased separately: \$440

SSS-1B Premier Package

\$289

Forever Streaming: IEW.com/SSS-1B-PREM-FS

COMPLETED
YEAR 1?

CONTINUE WITH YEAR 2!

THEN WITH YEAR 3!

Basic Package

Year 2

\$169

Forever Streaming:

IEW.com/SSS-2B-BASIC-FS

DVD: IEW.com/SSS-2B-BASIC-D

Extra Binder & Student Packet:

IEW.com/SSS-2B-BRS \$35



Year 3

\$169

Forever Streaming:

IEW.com/SSS-3B-BASIC-FS

DVD: IEW.com/SSS-3B-BASIC-D

Extra Binder & Student Packet:

IEW.com/SSS-3B-BRS \$35



NEW

Theme-Based Writing Lessons

FOR STUDENTS LEVEL B

THEME
BASED

Theme-based writing lessons allow you to choose writing themes that parallel your other subject areas or appeal to your individual student!

Teachers should have watched the *Teaching Writing: Structure and Style* video seminar. (page 11)
A theme-based grade level chart is on page 14.



Investigations in Writing

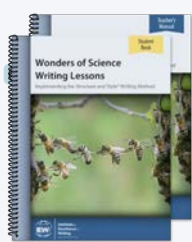
3-5 6-8

Students write about Socrates, plate tectonics, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/IIW-TS \$55

Student Book: IEW.com/IIW-S \$35

Teacher's Manual: IEW.com/IIW-T \$29



Wonders of Science Writing Lessons

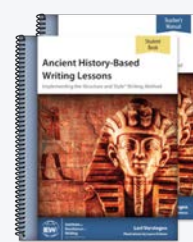
3-5 6-8

Students write about insects, inventions, and famous scientists as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/WOS-TS \$55

Student Book: IEW.com/WOS-S \$35

Teacher's Manual: IEW.com/WOS-T \$29



Ancient History-Based Writing Lessons

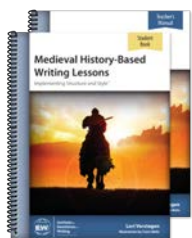
3-5 6-8

Students write about King Tut, Pompeii, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/AHW-TS \$55

Student Book: IEW.com/AHW-S \$35

Teacher's Manual: IEW.com/AHW-T \$29



Medieval History-Based Writing Lessons

6-8

Students write about knights, Vikings, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/MHW-TS \$55

Student Book: IEW.com/MHW-S \$35

Teacher's Manual: IEW.com/MHW-T \$29



U.S. History-Based Writing Lessons

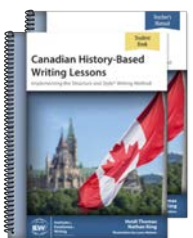
6-8

Students write about explorers, famous ships, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/USH-TS \$55

Student Book: IEW.com/USH-S \$35

Teacher's Manual: IEW.com/USH-T \$29



Canadian History-Based Writing Lessons

6-8

Students write about J. Armand Bombardier, insulin, hockey, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/CAH-TS \$55

Student Book: IEW.com/CAH-S \$35

Teacher's Manual: IEW.com/CAH-T \$29



Modern World History-Based Writing Lessons

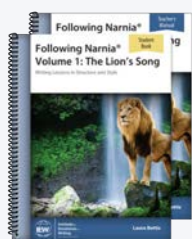
6-8

Students write about world leaders, the printing press, and more as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/WHB-TS \$55

Student Book: IEW.com/WHB-S \$35

Teacher's Manual: IEW.com/WHB-T \$29



Following Narnia® Volume 1: The Lion's Song†

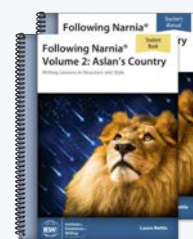
6-8

Students experience the enchanted land of Narnia as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/FN1-TS \$55

Student Book: IEW.com/FN1-S \$35

Teacher's Manual: IEW.com/FN1-T \$29



Following Narnia® Volume 2: Aslan's Country†

6-8 9-12

Students continue to experience the enchanted land of Narnia as they learn to write with Structure and Style.

Teacher/Student Combo:
IEW.com/FN2-TS \$55

Student Book: IEW.com/FN2-S \$35

Teacher's Manual: IEW.com/FN2-T \$29

Narnia, The World of Narnia, The Lion, the Witch and the Wardrobe, and *Narnia.com* are trademarks of C.S. Lewis Pte. Ltd. *The Chronicles of Narnia* is a U.S. Registered Trademark of C.S. Lewis Pte. Ltd.

† Contains distinctly Christian content

Fix It! Grammar



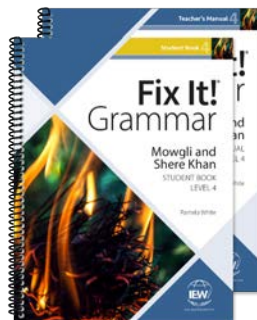
Robin Hood

Level 3 *Robin Hood* refines concepts taught in previous levels and explains additional comma rules, various phrasal/clausal constructions, quotation punctuation, indefinite/demonstrative/reflexive pronouns, and more.

Teacher/Student Combo:
IEW.com/FIX-L3-TS \$29

Student Book: IEW.com/FIX-L3-S \$19

Teacher's Manual: IEW.com/FIX-L3-T \$19



Mowgli and Shere Khan

Level 4 *Mowgli and Shere Khan* builds on concepts taught in previous levels and presents a thorough explanation of additional punctuation rules, essential/nonessential clauses, complex sentence patterns, transitional prepositional openers, and more.

Teacher/Student Combo:
IEW.com/FIX-L4-TS \$29

Student Book: IEW.com/FIX-L4-S \$19

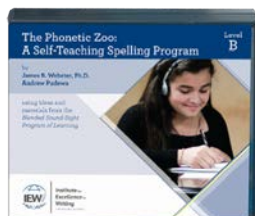
Teacher's Manual: IEW.com/FIX-L4-T \$19

The Phonetic Zoo

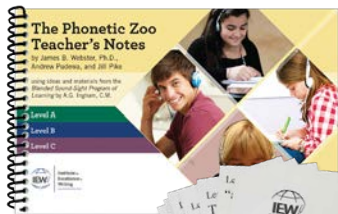
This phonics-based program uses auditory input to ensure that the correct spelling of each word is absorbed by the brain. Students learn spelling rules incrementally. The audio allows students to work independently while providing for the repetition needed for mastery.

The Basic package includes everything needed to start with one student. Choose the audio lessons on CD with MP3 or MP3 download only.

LEVEL B BASIC PACKAGE

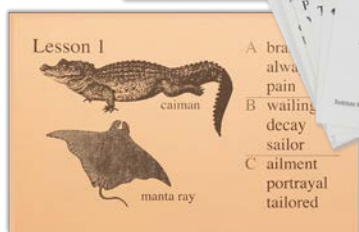


Audio Lessons
CDs with MP3 Download



Teacher's Notes

Lesson Cards
and Personal
Spelling Cards



Zoo
Cards

Cost if purchased separately: \$118

Level B Basic Package IEW.com/PZ-B-D

\$99

or choose **MP3s for audio lessons:** IEW.com/PZ-B-E-BP \$79

À LA CARTE OPTIONS

The same Teacher's Notes, Lesson Cards, Personal Spelling Cards, and Zoo Cards are used for Levels A, B, and C.

Extra copies for multiple students are available separately.

It is not necessary to purchase them again when advancing to the next level.

Teacher's Notes: IEW.com/PZ-T \$19

This spiral-bound book includes teacher's notes as well as word lists and jingles for all three levels.

Lesson Cards: IEW.com/PZ-LCO \$15

Lesson Cards contain spelling words and jingles for all three levels.

Personal Spelling Cards: IEW.com/PZ-PSO \$5

Personal Spelling Cards help you track your student's common misspellings.

Zoo Cards: IEW.com/PZ-ZCO \$5

The Zoo Cards display the zoo animals on the front and the jingles on the back.

Audio lessons for each level can be purchased separately.

Level B [Audio CDs with MP3s]: IEW.com/PZ-B-DO \$79

Level B [Audio MP3s only]: IEW.com/PZ-B-E \$59

OTHER PACKAGE OPTIONS

Premier Package: IEW.com/PZ-PREM-E3 \$149

This package includes MP3 audio lessons for Levels A, B, and C and all printed components.

Budget Package: IEW.com/PZ-BP \$29

This package includes all printed components. It does not include audio lessons.



Structure and Style®

FOR STUDENTS LEVEL C

Structure and Style for Students Level C offers high school students 24 weeks of video lessons with master teacher Andrew Pudewa. Filmed with a live class, these lessons provide humorous, engaging, and incremental instruction in the highly effective Structure and Style writing method. The curriculum provides clear daily assignments and includes vocabulary words, grammar and literature suggestions, and lesson plans. Easy to use and affordable, *Structure and Style for Students* brings a successful solution to your writing lessons—guaranteed!

*Forever Streaming is available from IEW.com as long as it is needed by the original purchaser. Nontransferable.



SSS-1C BASIC PACKAGE

Lessons from Andrew Pudewa

The Basic package contains everything needed for one student to complete this writing course.

The Basic package includes a Binder & Student Packet, Teacher's Manual, and 24 videos with English subtitles.



SSS-1C Basic Package

\$169

Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Forever Streaming: IEW.com/SSS-1C-BASIC-FS

DVD: IEW.com/SSS-1C-BASIC-D

**VIDEO
BASED**

Need extra student materials?

Binder & Student Packet:

IEW.com/SSS-1C-BRS \$35

Those choosing our streaming option will receive a card containing their unique activation code to access the videos at IEW.com

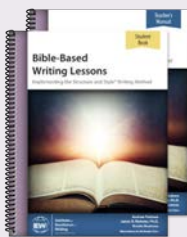


Theme-Based Writing Lessons

**THEME
BASED**

Theme-based writing lessons allow you to choose writing themes that parallel your other subject areas or appeal to your individual student!

Teachers should have watched the *Teaching Writing: Structure and Style* video seminar. (page 11)
A theme-based grade level chart is on page 14.



Bible-Based Writing Lessons†

9–12

Students delve into Bible stories and themes as they learn to write with Structure and Style.

Teacher/Student Combo:

IEW.com/BBW-TS \$55

Student Book: IEW.com/BBW-S \$35

Teacher's Manual: IEW.com/BBW-T \$29



Advanced U.S. History-Based Writing Lessons†

9–12

Students write about Jamestown, the California Gold Rush, and more as they learn to write with Structure and Style.

Teacher/Student Combo:

IEW.com/AUH-TS \$55

Student Book: IEW.com/AUH-S \$35

Teacher's Manual: IEW.com/AUH-T \$29



Classical Rhetoric through Structure and Style†

9–12 **COL/PRO**

Students compose essays and arguments based on the progymnasmata as they learn to write with Structure and Style.

IEW.com/RBW \$35

SSS-1C BASIC PLUS PACKAGE

Add *Fix It! Grammar*

The Basic Plus package combines the power of *Structure and Style for Students* with the ease and effectiveness of the award-winning *Fix It! Grammar* for a great year of language arts instruction!

The Basic Plus package includes everything in the Basic package plus *Fix It! Grammar: Level 5 Frog Prince Teacher/Student Combo* and *Portable Walls for Structure and Style Students*.



Cost if purchased separately: \$216

SSS-1C Basic Plus Package

\$189

Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Forever Streaming: IEW.com/SSS-1C-PLUS-FS

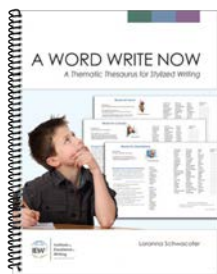
DVD: IEW.com/SSS-1C-PLUS-D

SSS-1C PREMIER PACKAGE

Looking for the all-in-one package?

The Premier package is the best value as an all-in-one package, adding the *Teaching Writing: Structure and Style* teacher seminar (page 11) and a thematic thesaurus.

The Premier package includes everything in the Basic Plus package as well as *Teaching Writing: Structure and Style* [Forever Streaming, Seminar Workbook, Premium Membership] and *A Word Write Now*.



Cost if purchased separately: \$440

SSS-1C Premier Package

\$289

Forever Streaming: IEW.com/SSS-1C-PREM-FS

COMPLETED YEAR 1? CONTINUE WITH YEAR 2!

SSS-2C Basic Package

\$169

Forever Streaming: IEW.com/SSS-2C-BASIC-FS

DVD: IEW.com/SSS-2C-BASIC-D

Extra Binder & Student Packet: IEW.com/SSS-2C-BRS \$35





Fix It! Grammar



Frog Prince

Level 5 *Frog Prince* reinforces information taught in prior books while introducing and discussing advanced grammatical concepts related to verb types, noun functions, and pronoun cases. There is also an emphasis on the grammatical jobs of specific clauses and phrases.

Teacher/Student Combo: IEW.com/FIX-L5-TS \$29

Student Book: IEW.com/FIX-L5-S \$19

Teacher's Manual: IEW.com/FIX-L5-T \$19



Little Mermaid

Level 6 *Little Mermaid* continues to build on concepts taught in the previous books and explains advanced grammatical items, including invisible #4 and past participial openers, transitions, conjunctive adverbs, verbals, active/passive voice, parallelism, and advanced punctuation.

Teacher/Student Combo: IEW.com/FIX-L6-TS \$29

Student Book: IEW.com/FIX-L6-S \$19

Teacher's Manual: IEW.com/FIX-L6-T \$19

The Phonetic Zoo

This phonics-based program uses auditory input to ensure that the correct spelling of each word is absorbed by the brain. Students learn spelling rules incrementally. The audio allows students to work independently while providing for the repetition needed for mastery.

The Basic package includes everything needed to start with one student. Choose the audio lessons on CD with MP3 or MP3 download only.

À LA CARTE OPTIONS

The same Teacher's Notes, Lesson Cards, Personal Spelling Cards, and Zoo Cards are used for Levels A, B, and C.

Extra copies for multiple students are available separately.

It is not necessary to purchase them again when advancing to the next level.

Teacher's Notes: IEW.com/PZ-T \$19

This spiral-bound book includes teacher's notes as well as word lists and jingles for all three levels.

Lesson Cards: IEW.com/PZ-LCO \$15

Lesson Cards contain spelling words and jingles for all three levels.

Personal Spelling Cards: IEW.com/PZ-PSO \$5

Personal Spelling Cards help you track your student's common misspellings.

Zoo Cards: IEW.com/PZ-ZCO \$5

The Zoo Cards display the zoo animals on the front and the jingles on the back.

Audio lessons for each level can be purchased separately.

Level C [Audio CDs with MP3s]: IEW.com/PZ-C-DO \$79

Level C [Audio MP3s only]: IEW.com/PZ-C-E \$59

OTHER PACKAGE OPTIONS

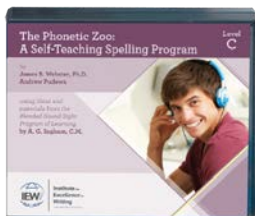
Premier Package: IEW.com/PZ-PREM-E3 \$149

This package includes MP3 audio lessons for Levels A, B, and C and all printed components.

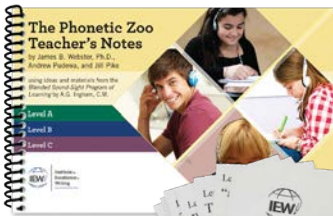
Budget Package: IEW.com/PZ-BP \$29

This package includes all printed components. It does not include audio lessons.

LEVEL C BASIC PACKAGE

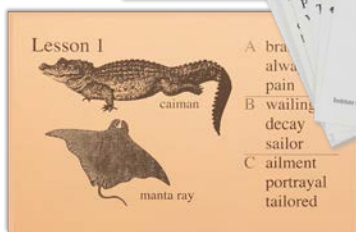


Audio Lessons
CDs with MP3 Download



Teacher's Notes

Lesson Cards
and Personal
Spelling Cards



Zoo
Cards

Cost if purchased separately: \$118

Level C Basic Package IEW.com/PZ-C-D

\$99

or choose **MP3s for audio lessons:** IEW.com/PZ-C-E-BP \$79

Other Resources

Student Resource Packet

This packet includes charts, style samples, word lists, and more for new or experienced IEW students.

Binder & Student Packet:

IEW.com/SRP \$25

Student Packet: IEW.com/SRP-S \$19



Strengthening Structure Models for IEW Structural Units

This resource provides clear descriptions, model charts, and exemplars for IEW's nine structural units and is designed to support effective instruction of each unit.

IEW.com/SSM \$19



Windows to the World: An Introduction to Literary Analysis† 9-12

Provide high school students a solid foundation in literary analysis while they learn to annotate, analyze, and appreciate literature.

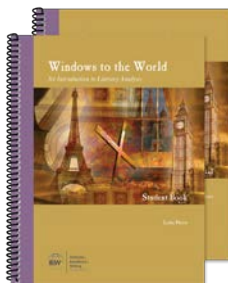
Teacher/Student Combo:

IEW.com/WTW-TS \$49

Student Book: IEW.com/WTW-S \$29

Teacher's Manual: IEW.com/WTW-T \$24

† Contains distinctly Christian content

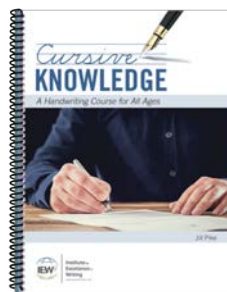


Cursive Knowledge: A Handwriting Course for All Ages

3-5 6-8 9-12

Studies show that cursive is an important tool for cognitive development. This course provides clear instruction in upper and lowercase letter formation, reproducible practice sheets, and material for meaningful copywork.

Student Book: IEW.com/CK-S \$19

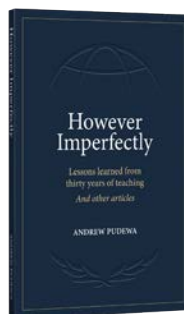


However Imperfectly

Andrew Pudewa writes with insight, practical experience, and humor about the lessons he has learned and wisdom he has gained while speaking, teaching, and writing. This purchase includes streaming access to video of the conference talk.

Book and Streaming Video:

IEW.com/HI \$25

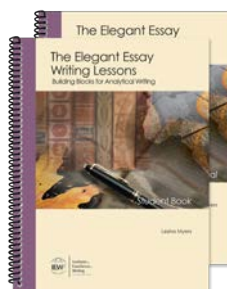


The Elegant Essay Writing Lesson† 9-12

Help your students become confident essay writers as they delve into the details of the essay-writing process. From thesis statements to transitions, introductions, and conclusions, students learn the building blocks of a well-crafted essay.

Teacher/Student Combo:

IEW.com/TEE-TS \$49



Student Book: IEW.com/TEE-S \$29

Teacher's Manual: IEW.com/TEE-T \$24

Premium Membership

Premium Members enjoy a year of additional tools to assist in implementing Structure and Style in classrooms or homes, and it's renewable for only \$39 per year!

Video Training

Videostream the entire *Teaching Writing: Structure and Style* teacher training seminar.

Teaching Tips

View IEW Master Classes, Andrew Pudewa's talk *However Imperfectly*, and the *Teaching Tips with Andrew Pudewa* (TTAP) video series.

Articles and Talks

Enjoy articles for school teachers and parents as well as audio conference talks by Andrew Pudewa and others.

Spanish Resources

Enseñe con confianza y eficacia utilizando estas herramientas en español.

Classroom Tools

Download a library of teaching resources for the classroom and access the online IEW Checklist Generator™.

Member Perks

Take advantage of benefits such as a free physical copy of *However Imperfectly* and a one-time-use free shipping coupon each year.



LEARN MORE



IEW.com/premium



We want to connect with you!

We have a terrific team of highly trained, cheerful customer service agents who are ready and willing to answer any question you have about our methods and materials.

Phone: 800.856.5815

Email: info@IEW.com

Chat: [IEW.com/chat](https://www.iew.com/chat)

Facebook

[Facebook.com/excellenceinwriting](https://www.facebook.com/excellenceinwriting)

X (Twitter)

[X.com/IEW](https://twitter.com/IEW)

Instagram

[Instagram.com/IEW](https://www.instagram.com/IEW)

LinkedIn

[LinkedIn.com/company/IEW](https://www.linkedin.com/company/IEW)

YouTube

[YouTube.com/IEWtv](https://www.youtube.com/IEWtv)

Pinterest

[Pinterest.com/IEWriting](https://www.pinterest.com/IEWriting)

IEW Blog

[IEW.com/blog](https://www.iew.com/blog)

IEW Podcast

[IEW.com/podcast](https://www.iew.com/podcast)

Webinars

[IEW.com/webinar](https://www.iew.com/webinar)

VIEW OUR NEWSLETTERS



[IEW.com/e-newsletter](https://www.iew.com/e-newsletter)

IEW ANNUAL EDUCATORS' CONFERENCE 2025

This July, join parents and teachers from all over the globe during the IEW Annual Educators' Conference for an inspiring day of workshops, either online or in person.* The day promises to provide encouragement and an opportunity to grow as an educator. Andrew Pudewa's insight is sure to enhance your teaching as you work with students of all ages and levels of ability.

* For those living in the Tulsa, Oklahoma area or willing to travel, we invite you to be a part of the live studio audience at IEW's office in Bixby, Oklahoma! To learn more or sign up to receive event updates, scan the QR code or visit [IEW.com/educators-conference](https://www.iew.com/educators-conference)



LEARN MORE

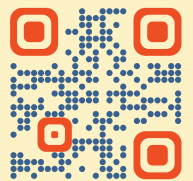


[IEW.com/educators-conference](https://www.iew.com/educators-conference)

CONTESTS ARE GREAT OPPORTUNITIES!

While you're training confident, competent communicators, encourage them to enter contests for speech or writing. IEW maintains a web page that lists IEW-hosted contests as well as contest opportunities from other organizations.

Peruse opportunities for your students to compete at



[IEW.com/contests](https://www.iew.com/contests)

Check to see if IEW will be at a convention near you!



[IEW.com/conventions](https://www.iew.com/conventions)



800.856.5815



ARTS of LANGUAGE PODCAST



IEW.com/podcast

DOES IEW EVER OFFER DEALS?

IEW occasionally offers free shipping and also puts clearance items on sale after Thanksgiving each year. Otherwise, you can rest assured that new IEW materials will always be the same price no matter where you buy them, whether from IEW.com or from one of our trusted resellers.

For more information about our pricing policy, visit IEW.com/pricing-policy

WHY DOES IEW OFFER A SATISFACTION GUARANTEE?

We believe our products are everything we say they are! Therefore, IEW offers 100% no-time-limit satisfaction guarantee on everything we sell.

Learn more at IEW.com/guarantee



FREEDOMSHIPPING

Free Shipping from IEW!

July 1 – July 10



IEW.com/freedomshipping

Enjoy free shipping and gifts during IEW's
Twelve Days of

Christmas Giving

December 26–January 6



IEW.com/Christmas



The Writing Skills Gap

by Colin G. Chesley, EdD, MBA

This article is an excerpt from a larger work found on our resource page.
IEW.com/writing-gap



This country is locked in a learning quagmire caused by an educational misalignment, which has resulted in many students entering higher education with a clear deficit in college-ready writing skills. Long-term, the United States must work to resolve this misalignment, but for the foreseeable future, the U.S. needs to bridge this gap immediately.

Reports abound from professors of entry-level courses that students are ill-prepared to write at a collegiate level. In multiple conversations with writing composition faculty, I hear concerns about differences in educational expectations. The fundamental “writing skills gap” (see chart below) that exists between high school writing and collegiate-level writing coursework occurs not because educators lack willingness but because it is baked into the system.

How do schools, teachers, and parents help students be more prepared to enter higher education and be successful? The answer is straightforward but not easy. Learners need direct writing instruction **before** entering college.

To start, more schools need to provide a stronger focus on implementing a writing curriculum that will enable students to flourish at the university. Likewise, teachers need the freedom to request robust writing curricula from their school administration or district.

Most importantly, restoring the lost skills of excellent writing will entail the involvement of parents or suitable surrogates such as adult family members, tutors, or online instructors. Youth need a writing curriculum that is iterative in process. It should promote a useful feedback mechanism that teaches a true writing structure approach and includes engaging source text materials. For most college-bound high school students, the twelve-week *University-Ready Writing* (URW) course from the Institute for Excellence in Writing provides all of this and will bridge the current educational gap beautifully. I am so confident that this is true, my family began using the URW curriculum with our oldest son before he entered college this fall.

Until such time schools implement robust writing training nationally for grades 3–12, **someone** must close the breach in misaligned educational expectations. Otherwise, the country will remain lodged in a learning quagmire. Today, right now, what the U.S. needs is more parents to bridge the writing skills gap and actively participate in their children’s writing education.

| High School Writing Instruction Focus | Collegiate-Level Writing Instruction Focus |
|--|--|
| Patterns of writing | Audience, purpose, and genre |
| Writing formulas | Writing process |
| “Chunking” reading (i.e., reading short blurbs as found in social media), which minimizes cognitive interaction with text and reduces writing skills | Critical reading skills and engagement with entire texts as a learning activity to enhance writing skills that are at the collegiate level |

Dr. Chesley is Associate Vice President of the College of Health and Public Services at Daytona State College in Daytona Beach, Florida. He is responsible for oversight and operations of the Bob and Carol Allen School of Nursing, the School of Health Careers, the School of Dental Sciences, and the Charles M. Curb School of Emergency Services. Dr. Chesley and his wife have five children.

Product Index

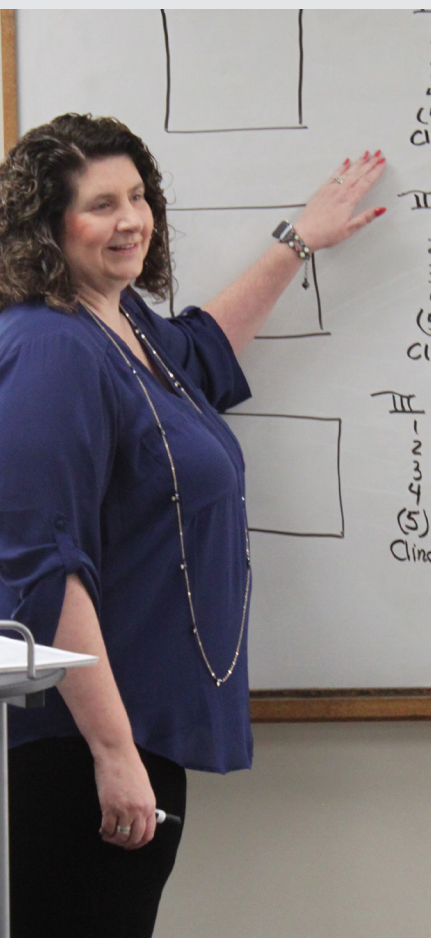
Is your instructor IEW accredited?

If your instructor is IEW accredited, you can be assured that your students are receiving writing instruction from a teacher who has demonstrated competence in the Structure and Style® writing method.

LEARN MORE



IEW.com/IC



A–C

| | |
|--|----|
| Advanced U.S. History-Based Writing† | 40 |
| Adventures in Writing | 32 |
| Ancient History-Based Writing | 38 |
| Bible-Based Writing† | 40 |
| Bible Heroes† | 29 |
| Canadian History-Based Writing | 38 |
| Classical Rhetoric through Structure and Style† | 40 |
| Cursive Knowledge | 43 |

D–F

| | |
|--------------------------------|-------|
| Discoveries in Writing | 32 |
| The Elegant Essay† | 43 |
| Fables, Myths, and Fairy Tales | 32 |
| Fix It! Grammar | 16–17 |
| Fix It! Grammar Cards | 17 |
| Fix It! Grammar Levels 1 & 2 | 33 |
| Fix It! Grammar Levels 3 & 4 | 39 |
| Fix It! Grammar Levels 5 & 6 | 42 |
| Following Narnia® Vol. 1† | 38 |
| Following Narnia® Vol. 2† | 38 |
| Frontiers in Writing ★ | 32 |

H–I

| | |
|---------------------------------|----|
| However Imperfectly | 43 |
| IEW Gradebook | 15 |
| IEW Online Classes | 15 |
| Introduction to Public Speaking | 18 |
| Investigations in Writing ★ | 38 |

L–M

| | |
|------------------------------------|-------|
| Learning Differences | 34 |
| Linguistic Development Poetry | 29 |
| Magnum Opus Magazine | 22–23 |
| Medieval History-Based Writing | 38 |
| Memory Mentor | 20 |
| Modern World History-Based Writing | 38 |

P

| | |
|-------------------------------------|----|
| People and Places | 29 |
| Phonetic Farm | 26 |
| Phonetic Zoo Level A | 33 |
| Phonetic Zoo Level B | 39 |
| Phonetic Zoo Level C | 42 |
| Portable Walls for Academic Writing | 21 |

| | |
|--|-------|
| Portable Walls for Structure and Style Students ★ | 21 |
| Portable Walls for the Public Speaker | 21 |
| Portable Walls Grammar on the Go | 21 |
| Premium Membership | 43 |
| Primary Arts of Language | 26–28 |
| Printing with Letter Stories Card Game | 28 |
| Printing with Letter Stories Classroom Cards | 28 |

S

| | |
|--|-------|
| Strengthening Structure Models for IEW Structural Units ★ | 43 |
| Structure and Style for Students Video Lessons | 12–13 |
| Structure and Style for Students: Year 1 Level A | 30–31 |
| Structure and Style for Students: Year 2 Level A | 31 |
| Structure and Style for Students: Year 1 Level B | 36–37 |
| Structure and Style for Students: Year 2 Level B | 37 |
| Structure and Style for Students: Year 3 Level B ★ | 37 |
| Structure and Style for Students: Year 1 Level C | 40–41 |
| Structure and Style for Students: Year 2 Level C | 41 |
| Student Resource Packet | 43 |

T–U

| | |
|---------------------------------------|----|
| Teaching Writing: Structure and Style | 11 |
| Tools for Young Writers | 28 |
| University-Ready Writing | 19 |
| U.S. History-Based Writing | 38 |

W

| | |
|----------------------------|----------------|
| Windows to the World† | 43 |
| Wonders of Science Writing | 38 |
| A Word Write Now | 13, 31, 37, 41 |

★ New for 2025

★ Updated for 2025

† Contains distinctly Christian content

Narnia, The World of Narnia, The Lion, the Witch and the Wardrobe, and Narnia.com are trademarks of C.S. Lewis Pte. Ltd. The Chronicles of Narnia is a U.S. Registered Trademark of C.S. Lewis Pte. Ltd.



Institute for
Excellence in
Writing
8799 N. 387 Road
Locust Grove, OK 74352

Change Service Requested

PRSR STD
U.S. POSTAGE PAID
RIPON, WI
PERMIT NO. 100

Order online at IEW.com • by phone 800.856.5815

Portable Walls™

• Structure and Style Students
• Grammar on the Go

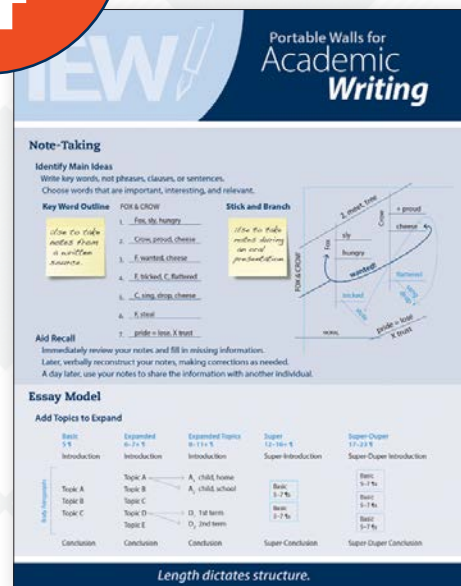
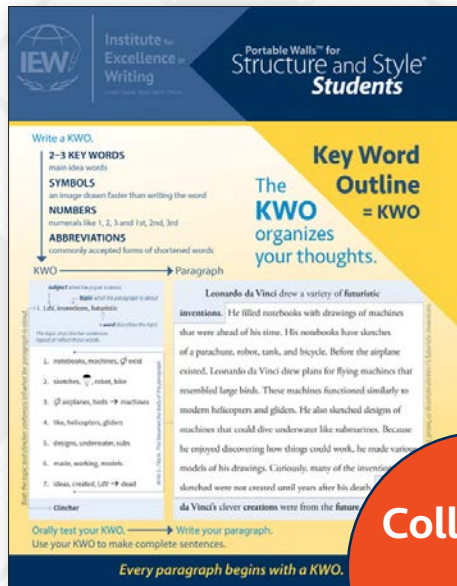
• Public Speaker
• Academic Writing

Enhance your
Structure and Style
classroom with IEW's
Portable Walls™.
Guide your students
with insightful, highly
effective references for
writing compositions,
correcting grammar, or
developing speeches.
Portable Walls allow
students to create a
writing station
wherever they are!
See page 21.

LEARN MORE



IEW.com/portable-walls



Collect All
4