

A MAGALOG FOR SCHOOLS AND HYBRID SCHOOLS **ARTS OF LANGUAGE**

Listen. Speak. Read. Write. *think!*

BACK TO BASICS

A Conversation with Andrew Pudewa
PAGES 4-6

ADAPTABLE FOR ALL AGES AND ABILITIES

Teaching Students with Learning Exceptionalities
PAGE 22

EMPOWERING TEACHERS AND STUDENTS

The Benefits of IEW Gradebook
PAGES 12-13

CONNECT WITH AN EDUCATIONAL CONSULTANT

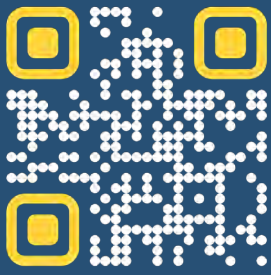
PAGE 23



Listen. Speak. Read. Write. Think!

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How to Get Started with IEW

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STEP 3



Select a
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Preference

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STEP 4



Celebrate
Student
Success

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CONTENTS

2	4-Step Implementation Plan
4–6	Back to Basics: A Conversation with Andrew Pudewa on the History and Enduring Relevance of IEW
7	Premium Membership
8–10	Building a Foundation: Ivywood Classical Academy, 2026 Featured School
11	Accreditation, Writing Contests
12–13	Empowering Teachers and Students: The Benefits of IEW Gradebook
14–15	IEW's Structure and Style® Writing Method
16	Structure and Style for Students
17	IEW Gradebook, IEW Writing Toolbox
18–19	Writing Across the Curriculum
20–21	Fix It!® Grammar
22	Adaptable for All Ages and Abilities: Teaching Students with Learning Exceptionalities
23	Step 1: Connect with an Educational Consultant
24–25	Step 2: Choose a Curriculum Option
26	Step 3: Select a Training Preference
27	Step 4: Celebrate Student Success
28–29	Level P, Grades K–2
30–32	Level A, Grades 3–5
33	Magnum Opus Magazine
34–36	Level B, Grades 6–8
37	Introduction to Public Speaking
38–40	Level C, Grades 9–12
41	University-Ready Writing
42–43	Classroom Resources
44	Collaboration in Writing: IEW's Partnership with Hillsdale College
45	IEW Connections
46	Virtual Teaching Writing: Structure and Style
47	Index, Memory Mentor™



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Back to Basics: A Conversation with Andrew Pudewa on the History and Enduring Relevance of IEW

by Andrea Pewthers

When it comes to teaching writing, Andrew Pudewa has spent decades helping teachers rediscover something that feels both old and new: a structured, systematic approach to language that builds confident communicators. Andrew has carried forward a legacy that began long before the digital age, rooted in the one-room schoolhouse and refined through generations of teachers.

In this conversation, Andrew traces that history, reflects on the evolution of IEW from its Canadian classroom origins and its root in the *progymnasmata*, and explains why returning to the basics may, in fact, be education's most forward-looking move.

How did the Structure and Style method begin?

The method was born in schools. The story begins with a Canadian educator named Dr. James B. Webster, whose early teaching experiences in the 1940s planted the seeds of what would later become IEW's Structure and Style method, which he refined as a college professor.

Fresh out of high school at seventeen years old, Webster was recruited to teach in a one-room schoolhouse in Saskatchewan during a teacher shortage at the end of World War II. He discovered that one of the

best ways to keep all the kids busy and learning was to have them write about their history, their geography, their stories. He realized they learned better when they wrote about what they were learning.

After the war ended, he completed a two-year teacher credential, which was all that was required at the time, and began teaching fifth grade in Vancouver. From the insights he learned in the one-room schoolhouse, Webster developed techniques that would eventually become the elements of the Structure and Style writing method.

The key word outline was born from the practical need to manage classroom chaos while he fostered creativity. It is a funny story, really. He noticed that when he turned to write on the board, students tended to mess around, throw spitballs, and read their comic books. He came up with the idea of the key word outline so that he could write a couple of words and turn around quickly to watch the students to make sure they were not misbehaving. He discovered two benefits of writing just a few key words for each sentence. First, his students became more creative in their writing assignments. Second, it helped with public speaking skills.

He began using the Story Sequence Chart, devised by his aunt Anna Ingham, to help students organize their narratives. During a visit with his aunt, he noticed that the

stories her second graders were writing were much better than his fifth graders' stories. He took her one-paragraph model and expanded it to the three-paragraph format.

By observing good writing and noticing that paragraphs that began with the important information and ended by restating the topic were easier to read and remember, he developed the topic-clincher rule. Webster found that this rule made writing more coherent and memorable.

Most of what became the nine units of IEW came straight out of his classroom experience. He was not theorizing. He was solving real problems teachers face every day.

When did you first encounter Dr. Webster's work?

I first met Dr. Webster in 1990 while I was teaching at a small school in Montana. One of the teachers was from Edmonton and convinced teachers at the school to attend the Blended Sound-Sight teacher training course in Alberta. All nine of us went. That is when I met Webster.

At the time, Webster and his aunt had developed a ten-day teacher training program that combined their methods for teaching reading and writing. Up to that point, it was entirely a school-based program. I returned to Montana and used it in my own classroom, and although I barely knew what I was doing, it worked. The students wrote better than ever.

Encouraged, I returned to Canada the following summer to take the course again, refining my understanding of Webster's system. Eventually, I became a member of Webster's training team.

By this time I had quit teaching at the school and moved to Idaho. I began offering small seminars for teachers and homeschoolers. I made a little handout and taught the nine units in one day. I didn't know it then, but that was the start of IEW.

How did IEW move from homeschooling into schools?

Interestingly, IEW's modern success in schools came full circle from Webster's public school origins, through the homeschool movement, and back into classrooms.

I started by teaching homeschoolers because that was where my connections were. Then a teacher friend would hear about it and try it in her classroom, witness

great results, and invite me to share the method with her colleagues.

One of the first major adoptions happened in the Rocklin School District in California, where teachers compared student writing before and after implementing IEW's methods. The gains were especially clear in grades four through six.

Word spread through conferences, workshops, and teachers sharing their experiences. I did not market to schools. It was always teachers talking to other teachers.

Why does Structure and Style work in so many different classrooms?

At first, IEW gained traction in classical and Christian schools, then in special education departments, where teachers found it adaptable for diverse learners. Structure and Style works on both ends of the spectrum. You can tweak it for advanced students or struggling learners. You can use it for tutoring individuals or teaching a classroom.



The method's success lies in its timelessness. Almost everything we teach in Structure and Style is ancient. You can trace it back to the *progymnasmata*, the rhetorical exercises used in classical education, or observe it in the writing instruction of the eighteenth and nineteenth centuries. It is simply solid pedagogy rediscovered.

How has IEW stayed relevant amid educational shifts and technology?

Writing instruction has struggled since the 1970s, and in many ways the challenges have continued to grow over time. Traditional grammar and spelling instruction has been set aside, and technology has often replaced deeper thinking. Now with the rise of AI, there is a concern we may neglect teaching essential skills of writing altogether.

Thankfully, a growing number of teachers, schools, and parents are reacting against that. They understand that learning to write is learning to think. If you want to foster better writing, you have to read aloud, build vocabulary, and nurture language. You cannot get something out of the brain that is not in there.

What role has Hillsdale College K-12 Education played in IEW's growth?

One example of that return to classical principles is IEW's partnership with Hillsdale College and its growing network of K-12 classical schools.

Hillsdale has shown that you can draw from the past. You can teach phonics, grammar, geography, and writing and achieve excellent results. They are proving that traditional methods work, and parents instinctively know that is what their kids need.

Seeing IEW trusted by such institutions affirms that the movement toward classical, language-rich education is gaining ground. It is not about doing something new; it is about bringing back what worked.

What does this legacy mean to you?

After more than three decades of doing this, I now meet adults who once learned IEW as children and are now teaching it to their own students. That is when you start to see the generational impact. What began as a way for me to make a few extra dollars has turned into a small part of a much bigger educational restoration.

What advice do you have for teachers new to IEW?

For teachers new to IEW, my advice is simple:

1. **Trust the system.** Give it time. It works.
2. **Do the practicum exercises.** You can't teach what you haven't practiced.
3. **Don't worry about perfection.** Even partial success encourages growth. Every teacher improves over time. You don't have to do it perfectly to get positive results.

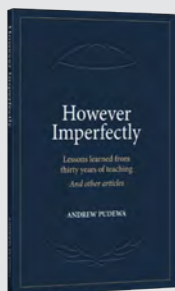


Andrew Pudewa

Founder and Director

Presenting around the world, Andrew Pudewa addresses issues relating to teaching, writing, thinking, and spelling with clarity, insight, practical experience, and humor. His

seminars for parents, students, and teachers have helped transform many a reluctant writer and have equipped educators with powerful tools to dramatically improve students' skills. Although he is a graduate of the Talent Education Institute in Japan (Suzuki Method) and holds a Certificate of Child Brain Development, his best endorsement is from a young Alaskan boy who called him "the funny man with the wonderful words." He and his beautiful, heroic wife, Robin, homeschooled their seven children and are now proud grandparents of nineteen, making their home in Northeastern Oklahoma's picturesque Green Country.



However Imperfectly

Andrew Pudewa writes with insight, practical experience, and humor about the lessons he has learned and wisdom he has gained while speaking, teaching, and writing. This purchase includes streaming access to video of the conference talk.

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Building a Foundation

Ivywood Classical Academy, 2026 Featured School

by Andrea Pewthers

Ivywood Classical Academy in Plymouth, Michigan, strives to form thoughtful, articulate, and virtuous young people, recognizing that strong writing and clear communication lie at the heart of that mission. Founded in 2018 as a K-5 public charter school, Ivywood embraces the belief that education cultivates virtue and wisdom through truth, goodness, and beauty. IEW is pleased to partner with schools like Ivywood, a Hillsdale K-12 Education Member School that receives curriculum recommendations, scope and sequence, and teacher support and training from Hillsdale College K-12 Education. Now in its seventh year, Ivywood serves more than eight hundred students from kindergarten through eleventh grade. As Head of School Kayla Cruthers explains, students are being trained “to become moral and intellectual leaders in our society.”

Laying a Classical Foundation

“Ivywood chose a classical model primarily because we want to see a change in our community and in our country that focuses on what is true, good, and beautiful,” Cruthers explains. “We believe wholeheartedly that we are equipping our students to think critically and independently. They are taught *how* to think, not *what* to think.”

IEW’s Structure and Style writing method fits that vision seamlessly. “Prior to IEW, we did not have a systematic writing curriculum,” Cruthers recalls. “IEW has provided the foundation for our teachers to equip students with the tools that they need to better articulate the thoughts and ideas that we work on helping them develop through all content areas here at Ivywood.”

That systematic approach of teaching clear structure and layering in stylistic techniques reflects the order and intentionality that classical education values. “Through the process of creating a key word outline but then also adding the beauty to it through the dress-ups and sentence openers,” Cruthers adds, “students get to create writing that articulates their thoughts and their independent thinking while using structure and style that make it beautiful.”

Teaching as the Framework

For teachers, IEW offers more than just a writing program. It is a framework that supports consistent, purposeful instruction. Fourth-grade teacher Melissa Knutsen, who uses *Discoveries in Writing* in her classroom, has seen the structure help both teachers and students thrive. “IEW materials are fluid and coherent, and they move from one level to the next. It makes it much more manageable for teachers and for students to introduce a little bit at a time to progress to the point that they are solid writers.”

IEW’s EZ+1 approach impresses middle school teacher Laura McMahon. “You are not overwhelming students with all these writing techniques at the same time. I can encourage my students to try new things as they keep honing and using the skills that they have already learned.”

“What the students are learning in history and literature, they now write about in their compositions. It is not random, but purposeful.”

Cruthers agrees that IEW’s detailed teacher materials and comprehensive training make the method approachable for educators at any level of experience. “It is user-friendly in so many ways,” she reiterates. “All the lessons are spelled out with the support of the lesson videos, the teacher’s manuals, and the [Teaching Writing: Structure and Style] teacher training program. It is easy for a teacher to love it quickly so that they can support the students sooner.”

That kind of teacher empowerment is paramount to Ivywood’s model. “Our teachers are the masters of their content,” Cruthers states proudly. “I often refer to them as missionaries for their subjects. They love it so much that they want the students to catch a love. IEW supports the teachers so well that they get to love it quicker.”



Building a Culture of Writing

As IEW's Structure and Style method became part of Ivywood's curriculum, writing took root across all grade levels and disciplines. "Our goal is for students to be writing cross-curricularly," says Cruthers. "It is not just our composition and grammar teachers that it can help, but it is also really our entire school and part of our culture to be a writing culture, to be a writing school."

“Students get to create writing that articulates their independent thinking while using structure and style that make it beautiful.”

One of the most distinctive features of Ivywood's course of study is how seamlessly IEW's curriculum integrates with other subjects. In third through sixth grade, Ivywood uses a line of titles that IEW created to directly align with Hillsdale College K-12 Education's curriculum. "The IEW curriculum is now mapped and beautifully coupled with other curricular resources up through sixth grade, with seventh and eighth being added for the 2026–27 school year," Cruthers explains. "What the students are learning in history and literature, they now write about in their compositions. It is not random, but purposeful."

She continues, "That helps us with our mission of making the curriculum spiral so that it creates wonder in our students. Wonder is one of our Ivywood virtues. If students are learning about the Revolutionary War in history, reading *Johnny Tremain* in literature, and

memorizing 'Paul Revere's Ride,' then they get to write about that too. Instead of writing about something different or on a different topic, it really helps them connect the dots, and they also ask their teachers excellent questions."

Knutsen adds that the alignment makes writing more meaningful for her students. "They are engaging with ideas that matter. When what they are writing connects with what they are learning, they take pride in their work."

Even teachers in other disciplines have noticed IEW's influence. McMahon, who teaches seventh and eighth grade science, uses elements of the Structure and Style writing method in her science classes. "There is a lot of writing in science, so I use some of the language from IEW," she explains. "For example, my students will try and write down every single word on the board. I remind them to use IEW's key word method to write just the essential ideas. That helps them focus on what matters most."

Setting a Standard of Excellence

When asked what she would say to the IEW team, Cruthers did not hesitate: "Thank you for making a writing curriculum that allows students to grow and allows teachers to love teaching writing. Students do not ask why we are doing this; they understand why it is important. That will help them go far in life if they can take their thoughts and passions and express them through writing."

Through the partnership with IEW and Hillsdale College K-12 Education, Ivywood has built not only a curriculum but also a culture that reminds everyone who walks its halls that words, thoughtfully chosen and beautifully written, can shape the mind and the heart.

For more information about IEW's partnership with Hillsdale College K-12 Education, see page 44.



Andrea Pewthers

Schools Department Communication Specialist

Andrea Pewthers has thirteen years of experience teaching Structure and Style in the classroom. After many years writing grant proposals in the nonprofit sector, Andrea accepted a position teaching middle school English. She remembers thinking at the time, "I know how to write, but I don't know how to teach someone to write." A friend introduced Andrea to the *Teaching Writing: Structure and Style* seminar. She loves that the curriculum allowed her to weave grammar, writing, and literature together into an efficient language arts classroom. In 2021 Andrea joined IEW as an Educational Consultant and now serves as the communication specialist for the Schools Department.

IEW Accreditation Program

Contests are great opportunities!



Distinguish yourself as an accredited IEW instructor. IEW Accreditation is a mark of excellence, recognizing your mastery of the Structure and Style method and your commitment to teaching IEW with fidelity.



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While you're training confident, competent communicators, encourage them to enter contests for speech or writing. IEW maintains a web page that lists IEW-hosted contests as well as contest opportunities from other organizations.



[IEW.com/Schools/contests26](https://www.iew.com/Schools/contests26)



Empowering Teachers and Students: The Benefits of IEW Gradebook

Teacher Spotlight: Laura McMahon, Ivywood Classical Academy

by Andrea Pewthers

When Laura McMahon, a middle school science teacher at Ivywood Classical Academy, was asked to teach two sections of *Structure and Style for Students: Year 1 Level B* in addition to her science classes, she faced a challenge familiar to many educators. She was drowning in grading. When she discovered IEW Gradebook, a digital tool designed to simplify the grading and feedback process, she found a life raft.

Saving Time

Grading compositions can easily consume hours of precious time outside the classroom. McMahon quickly discovered how much faster and easier grading could be with the tool's built-in features. "It helped me locate all the structural elements and stylistic techniques students were required to include in their essays," she explains. "I wasn't spending hours hunting for them. The checklist was right there side by side with their final drafts so I could check things off quickly and accurately."

This integration of the IEW Checklist directly beside each writing assignment allows teachers to grade efficiently without losing the personal touch. "I could still

grade with ease and in a timely manner," she adds. "Using the built-in Quick Comments along with the ability to add my own personalized comments, I can give students meaningful feedback."

That structure also improved classroom organization and consistency in grading. "Having the student's paper and the checklist in one spot was great," she explains. "I didn't have to carry stacks of papers home anymore. I could grade wherever I wanted."

McMahon estimates she gained back eight to ten hours a week by using IEW Gradebook.

Streamlining Grading

McMahon found IEW Gradebook surprisingly intuitive. "I did the self-tutorial with the sample paper and figured out this is a really easy product to use," she shares.

The responsive support system within IEW Gradebook also stood out. "If I needed help, the little red flag button was right there," McMahon says. "I could ask a question and usually had an answer within the same day."

Once she understood the workflow, she was able to introduce it seamlessly into her classroom. After teaching

her students how to format papers and upload their Google Docs into the student portal of IEW Gradebook, the process became routine. Students completed handwritten key word outlines and rough drafts and then submitted their typed final drafts online. McMahon graded them digitally, and students reviewed their graded papers when feedback was ready. "Once I clicked Graded, I could send students an email directly from the assignment with a link for them to retrieve their grades and view my comments."

Encouraging Student Growth and Confidence

McMahon's students not only were receptive to using IEW Gradebook but also grew significantly as writers. By allowing them to see specific feedback tied to their checklists, the tool turned writing into a process of measurable growth.

"They could see where they didn't quite hit the mark and had the opportunity to improve in the next essay," McMahon explains.

IEW's structured method along with the EZ+1 approach helped prevent students from feeling overwhelmed. "You're not introducing too many techniques at once," McMahon expounds. "It's methodical and clear. We add one new skill at a time while continuing to practice the ones already learned. It really encourages students to build confidence and mastery gradually."

Building Better Educators

McMahon credits IEW Gradebook with helping her grow as an educator as well. "IEW is very structured, and I'm a structured teacher," she says. "Having that additional methodical way of teaching writing made me more mindful about how to teach writing effectively."

Now, McMahon, who was one of the first classroom teachers to use IEW Gradebook, is sharing her experience with other educators. This year, she's mentoring a new teacher at Ivywood Classical Academy. She believes that tools like IEW Gradebook represent the future of effective teaching, balancing the demands of grading, planning, and personal life while they enhance the quality of instruction. "Teachers have really busy lives, even outside the classroom," she says. "This tool helps manage that load while helping students become better writers."

Benefiting the Classroom

Reflecting on her experience, McMahon reveals, "I really enjoyed using IEW Gradebook. It was a huge blessing to me as a teacher."

For educators overwhelmed by grading writing assignments and for students eager to understand and improve their writing, IEW Gradebook offers a streamlined, structured, and supportive solution. It saves time, enhances accuracy, and strengthens the connection between teaching and learning.

As McMahon puts it, "Being able to utilize more tools in your toolbox is never a bad thing. IEW Gradebook helps teachers do their job better." She went on to explain that when she uses IEW Gradebook to grade, her feedback improved, and her students' writing did too.



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TWSS includes the following:

- inspiring, humorous, and immensely practical video instruction.
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- *Portable Walls™ for Structure and Style® Students*.
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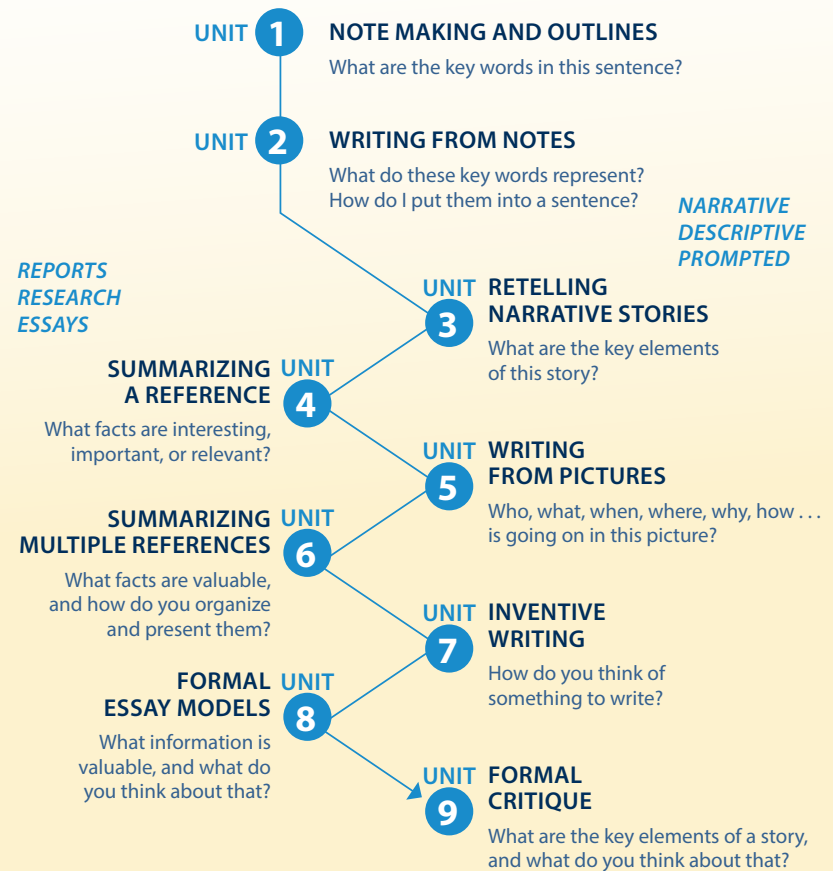
TWSS Package

\$189

Forever Streaming: IEW.com/TWSS3-FS
Additional Seminar Workbook: IEW.com/SW3 **\$35**

Structure

In writing structure refers to the organization and arrangement of ideas, sentences, and paragraphs to create a cohesive composition. Throughout the year, students progress through nine structural units. Each unit is a framework for students to follow to gather information and organize their thoughts logically.



UNIT 1

Source Text

The Fox and the Goat

By an unlucky chance, a fox fell into a deep well from which there was not escape. A goat passed by and asked the fox, "What are you doing down there?" "Oh, have you not heard?" said the fox. "There is going to be a great drought, so I came down here in order to be sure to have water by me. Why don't you come down too?" the goat thought this a good idea and jumped into the well. The fox immediately sprang on the goat's back and by putting a foot on the goat's long horns, managed to hop up to the edge.

Note Making and Outlines

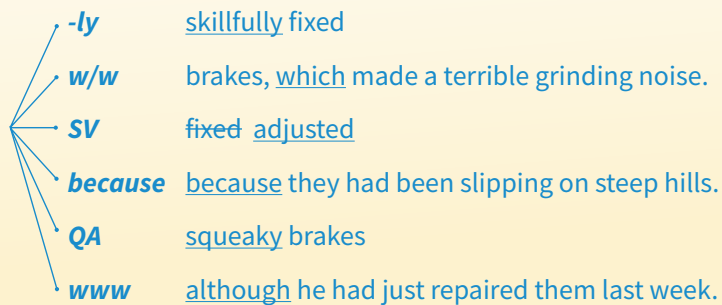
1. fell, well, escape
2. G, passed, asked, "doing?"
3. F: "heard? drought, water!"
4. "You, too?"
5. G, thought, idea, down
6. F, back, horns, edge
7. F, careful, advice, 1 trouble

Style

In writing style refers to the language—words, phrases, and clauses—a writer uses to express ideas. The IEW dress-ups and sentence openers are descriptive words, phrases, and clauses that students add to a sentence. Throughout the year, students learn six dress-ups and six sentence openers.

Create Strong Image or Feeling

Sam fixed the brakes on his bike.



[1] Sam fixed the brakes on his bike.

[2] As a precaution

[3] Carefully

[4] Recognizing the problem,

[5] As Will handed him parts,

[6] Sam fixed his brakes.

EZ+1

Writing with EZ+1

To avoid overloading students with too many expectations and in the process demoralizing them, IEW created a reminder for how to introduce stylistic techniques. Called EZ+1, it is IEW's mnemonic that helps teachers remember to give students only one new stylistic technique at a time. Students want to do what they think they can do. When one stylistic technique is mastered, add in another. Your student's progress, not the checklist, determines the pace. IEW's progression of stylistic techniques begins with the dress-ups, words or clauses that students insert into the sentence to "dress up" writing. Next, students learn to incorporate sentence openers. It is important to not rush through the process. Students actually develop their skills more quickly when they are allowed to take the time they need to develop mastery. This is why EZ+1 is such a critical philosophy of IEW.

Rough Draft

Advice in Trouble

A fox fell in a well and could not escape.
A goat ^{who} passed by, ~~and~~ asked the fox what he was doing. The fox told the goat ~~that~~ he had heard a drought was coming ^{because} and he wanted to be close to the water. He asked if the goat wanted to join him. The goat thought this was a good idea and jumped in the well. The fox ^{nimbly} climbed on the goat's back and stepped on his horns. He walked out of the well. The fox ~~said~~ ^{remarked} that the goat should be careful if he took advice from a person in trouble.

Follow the Checklist

IEW Style Checklist

- ☒ -ly adverb
- ☒ who/which clause
- ☒ strong verb
- ☒ because clause

Final Draft

Advice in Trouble

A fox fell in a well and could not escape.
A goat, who passed by, asked the fox what he was doing. The fox told the goat he wanted to be close to the water because he had heard a drought was coming. He asked if the goat wanted to join him. The goat thought this was a good idea and jumped in the well. The fox nimbly climbed on the goat's back and stepped on his horns. He walked out of the well. The fox remarked that the goat should be careful if he took advice from a person in trouble.

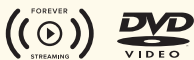


Writing with Video Lessons

Structure and Style®

FOR STUDENTS

Join Andrew Pudewa as he leads students on a writing journey year after year using IEW's Structure and Style method. Students will take delight in his humorous, incremental, and effective writing lessons. Easy to use and affordable, *Structure and Style for Students* brings a successful solution to your writing lessons—guaranteed!



Using Video Lessons from Andrew Pudewa

These videos can serve as a model for teachers to imitate while they are presenting the lesson. The videos allow teachers to visualize how the lesson will look in their own classroom.

Option 1 Teachers watch the video and then use it as a guide to teach the lesson live.

Option 2 Teachers show the video in class, pausing to facilitate the class participation activities with their own students. This is a great option for teachers new to Structure and Style.

WHAT'S IN THE BOX?

The Student Packet corresponds to what the students are watching in the video, making *Structure and Style for Students* IEW's most immersive, easy-to-use video experience.

The Student Binder is an essential component as students complete and organize each lesson.

The Teacher's Manual mirrors the student packet and includes detailed notes to equip teachers and teaching parents to help their students experience success.

The 24 Lessons are taught by Andrew Pudewa and delivered via your choice of either Forever Streaming* or 24 DVDs. English subtitles included.

See pages 30, 34, and 38

\$169

* Forever Streaming is nontransferable. Streaming videos belong to the individual teacher or household for whom the original purchase was intended. They cannot be shared or transferred.

PLEASE NOTE: The first year of any level assumes no previous experience, which enables your students to jump right in no matter what their grade level. It's never too late to learn to write well!

All packages are sold as sets. Partial returns or exchanges are not allowed.

LEARN MORE



IEW.com/Schools/FDE26

TRY IT FREE!



IEW.com/Schools/try-SSS26

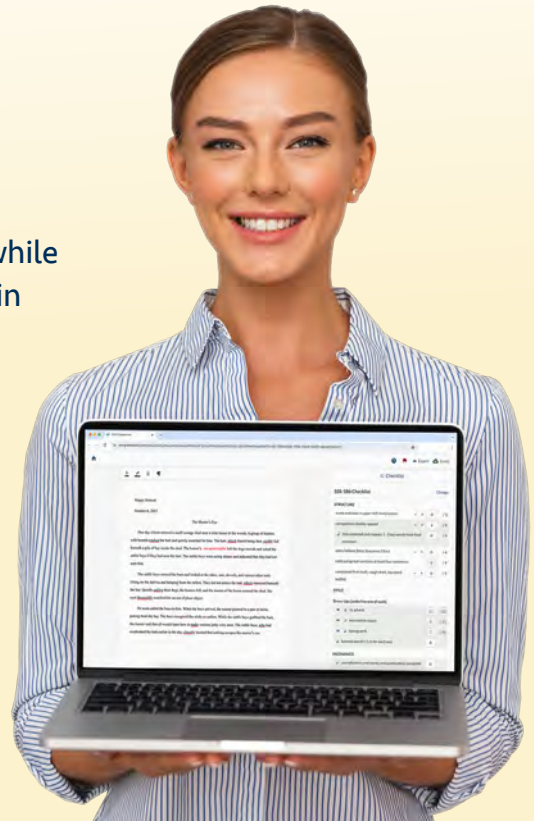
IEW Gradebook

With IEW Gradebook, you can approach IEW assignments with confidence, knowing you have a trusted grading assistant by your side.

IEW Gradebook helps you grade effectively, saving time while ensuring accuracy. Most importantly, it helps you maintain the fidelity of the Structure and Style method so every student benefits from consistent, high-quality feedback.



[IEW.com/Schools/
try-gradebook26](https://www.iew.com/Schools/try-gradebook26)

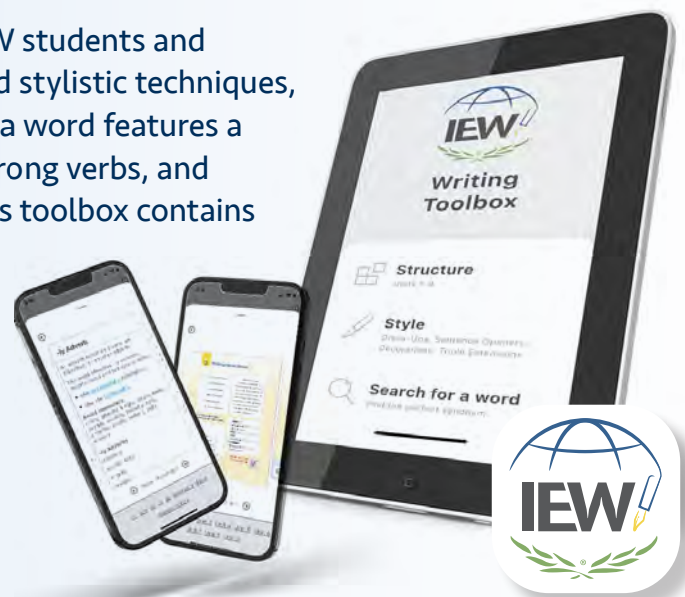


IEW Writing Toolbox

IEW Writing Toolbox app is the perfect tool for IEW students and teachers! It includes the IEW structural models and stylistic techniques, clearly explained and easy to apply. The search for a word features a focused thesaurus, helping you find -ly adverbs, strong verbs, and quality adjectives to enhance any composition. This toolbox contains everything writers need to write with structure and style—all in one convenient app. \$1.99



[IEW.com/Schools/app26](https://www.iew.com/Schools/app26)



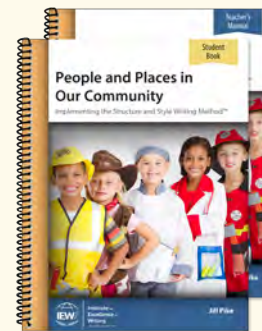
Writing Across the Curriculum

IEW's Writing Across the Curriculum offers engaging source material and quality writing instruction for your students. Select a theme that complements your classroom focus or topics that align with your students' interests. Student books include style practice and vocabulary. These courses are designed for instructors who have been through or are currently viewing the *Teaching Writing: Structure and Style* seminar. The teacher's manuals provide comprehensive lesson plans, building on the proven Structure and Style writing method.



WHAT SHOULD I CHOOSE?

Consider the age and grade level of your students to determine where to start. If your students have struggled with prior writing instruction, are reading below grade level, or have learning differences, begin at a lower level. Your students will experience the greatest success if they are not overwhelmed by the source texts, length of assignments, or critical thinking skills required at a higher level.



Level P Grades K-2



Level A Grades 3-5



Level B Grades 6-8



Level C Grades 9-12

LEARN MORE



Writing Across the Curriculum
with Dr. O'Toole

IEW.com/Schools/EP481

“By writing about different subjects, you are studying those things more deeply. It's like having a conversation after learning something. Writing is in some ways a technical skill, and if you've got something interesting to work with while you're practicing, you'll become better.”

– Dr. Kathleen O'Toole

(Associate Vice President for K-12 Education)

PAGE		1	2	3	4	5	6	7	8	9	10	11	12
29	Bible Heroes †												
	People and Places												
31	Adventures in Writing *												
	Discoveries in Writing *												
	Fables, Myths, and Fairy Tales												
	Frontiers in Writing *												
35	Investigations in Writing *												
	Ancient History												
	Wonders of Science												
	Journeys in Writing *												
	Medieval History												
	Canadian History												
	U.S. History												
	Voyages in Writing *												
	Modern World History												
	Following Narnia® Vol 1 †												
39	Following Narnia® Vol 2 †												
	Bible-Based †												
	Advanced U.S. History †												
	Classical Rhetoric †												



HILLSDALE COLLEGE | K-12 Education
AN AMERICAN CLASSICAL EDUCATION

* These courses were written in collaboration with Hillsdale College K-12 Education.

† Contains distinctly Christian content

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TRY IT FREE!



IEW.com/Schools/try-WAC26

Fix It!® Grammar

Teacher's Manuals and Student Books \$19 each

Level 1 *Nose Tree* presumes no prior grammar knowledge and introduces basic parts of speech, end-mark punctuation, phrases, clauses, homophones, and more. (page 32)

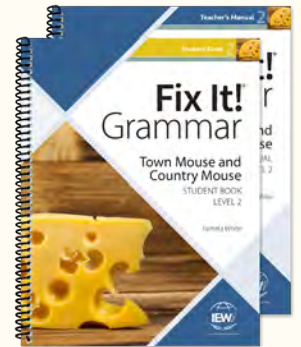
Level 2 *Town Mouse and Country Mouse* continues defining parts of speech, explains basic comma and capitalization rules, introduces complex sentence patterns, and more. (page 32)

Level 3 *Robin Hood* refines concepts taught in previous levels and explains additional comma rules, various phrasal/clausal constructions, quotation punctuation, indefinite/demonstrative/reflexive pronouns, and more. (page 36)

Level 4 *Mowgli and Shere Khan* builds on concepts taught in previous levels and presents a thorough explanation of additional punctuation rules, essential/nonessential clauses, complex sentence patterns, transitional prepositional openers, and more. (page 36)

Level 5 *Frog Prince* reinforces information taught in prior books while introducing and discussing advanced grammatical concepts related to verb types, noun functions, and pronoun cases. There is also an emphasis on the grammatical jobs of specific clauses and phrases. (page 40)

Level 6 *Little Mermaid* continues to build on concepts taught in the previous books and explains advanced grammatical items, including invisible #4 and past participial openers, transitions, conjunctive adverbs, verbals, active/passive voice, parallelism, and advanced punctuation. (page 40)



TRY IT FREE!



IEW.com/Schools/try-FixIt26

“I enjoy using *Fix It! Grammar* as a quick bellringer each day. It allows for direct instruction but doesn't have to take very long. The modeling of dress-ups and decorations is most helpful.”

– Dustin S. (High School Teacher)

Engaging. Effective. Easy to Use.

In IEW's award-winning grammar program, students analyze an ongoing story and correct embedded errors. This allows them to internalize rules rather than just memorize them. As a result, students' knowledge of accurate punctuation and correct grammar transfers into their own compositions.

Student Book

Identify and mark grammar concepts.

Find and fix errors.

Read It!	Mark It!	Fix It!
1 vocabulary	1 article (ar)	1 capital
	3 nouns (n)	1 comma
	1 pronoun (pr)	1 end mark
	3 adjectives (adj)	1 homophone
	1 -ly adverb (ly)	
	1 coordinating conjunction (cc)	
	1 prepositional phrase	
	1 adverb clause (AC)	
	2 subject-verb pairs (s v)	
	1 opener	

timmy was happier in the country because he

rarely noticed loud, or sudden sounds their

Rewrite It!

Institute for Excellence in Writing, Fix It! Grammar: Town Mouse and Country Mouse Student

Teacher's Manual

Read It!	Mark It!	Fix It!
timmy was happier in the country because he rarely noticed loud, or sudden sounds their	1 article (ar)	1 capital
	1 noun (n)	1 comma
	1 pronoun (pr)	1 end mark
	3 adjectives (adj)	1 homophone
	1 -ly adverb (ly)	
	1 coordinating conjunction (cc)	
	1 prepositional phrase	
	1 adverb clause (AC)	
	2 subject-verb pairs (s v)	
	1 opener	

Define vocabulary.

rarely
not often

Verify student markings.

① subject
s n v adj ar n AC s pr
timmy was happier in the country (because he
ly v adj cc adj n there).
rarely noticed loud, or sudden sounds their).

Detailed Explanations

Capitalization: **Timmy** proper noun; first word of the sentence

End Marks: Use a period at the end of a statement.

Pronoun: **he** replaces **Timmy**

Adjective: The adjective **happier** follows the linking verb and describes the subject (Timmy).
What kind of Timmy? **happier**
What kind of sounds? **loud** or **sudden**

-ly Adverb: Noticed when? **rarely**

S V Pairs: **Timmy was; he noticed**

Commas: Do not use a comma to separate two items connected with a coordinating conjunction.
PATTERN a and b loud or sudden

Homophones: Use **there**, the adverb pointing to a place.

Rewrite It! Timmy was happier in the country because he rarely noticed loud or sudden sounds there.

Corrected Passage

Institute for Excellence in Writing, Fix It! Grammar: Town Mouse and Country Mouse Teacher's Manual Level 2 99



Content from the *Fix It! Grammar Glossary* in the teacher's manuals has been beautifully designed in thirty full-color cards that highlight key grammar concepts for review and easy reference. The set includes a digital download of grammar activities and games useful for drills and review.

Grammar Cards IEW.com/FIX-GC

\$15

DIG DEEPER



*But . . . but . . . but . . .
What about Grammar?*

IEW.com/Schools/GRA26

Adaptable for All Ages and Abilities: Teaching Students with Learning Exceptionalities

by Jennifer Mauser



As an IEW Educational Consultant who specializes in learning differences, I occasionally receive phone calls from teachers concerned about teaching writing to students with learning disabilities such as dyslexia or dysgraphia. Typically, the teacher is worried about being able to differentiate instruction in the classroom and dividing her time amongst the students who need more support.

I love being able to encourage these teachers that they can do the work and that IEW is there to support them. Teaching is a noble profession, but it is also a challenging one. IEW's stated mission is to equip teachers and teaching parents with methods and materials which will aid them in training their students to become confident and competent communicators and thinkers. Over its more than thirty years of publishing Structure and Style curriculum, IEW has leveraged its considerable experience to build upon its early success and elevate it by continuing to design curriculum and develop instructional methods that work for students of all abilities and that support teachers, whether they are in a five-day-a-week classroom or a hybrid school environment.

The Structure and Style writing method is readily adaptable to meet the needs of students where they are, regardless of their ability. We have a host of powerful tools that allow for easy differentiation. By utilizing the EZ+1 philosophy and customizing the checklist, teachers can instruct their students using the same lesson. Advanced students can write and include advanced stylistic techniques, and students with learning differences can grow their skills at an appropriate rate that challenges but doesn't overwhelm them.

Throughout instruction, the teacher models for the class, working with students to write a key word outline and generate suggestions for style that strengthen vocabulary and syntax. Orally testing the outline further supports comprehension. I've seen the Structure and Style approach work in my own classroom, and now I am delighted to continue to support teachers as they witness for themselves the power of the method. All of us in the Schools Department are here to help you be successful in your instruction. We look forward to partnering with you!

[Connect with an Educational Consultant to learn more.](#)

DIG DEEPER



Reaching the Reluctant Writer
IEW.com/Schools/RRW26



Jennifer Mauser

Educational Consultant – Learning Differences

An enthusiastic instructor implementing the Structure and Style® method with her own students for many years prior, Jennifer Mauser officially joined IEW in 2016. Today, Jennifer serves IEW in the Schools Department as an Educational Consultant specializing in learning differences. She also contributes by writing the occasional blog post. Jennifer continues to teach her students with the Structure and Style method in her private practice.

Step 1: Connect with an Educational Consultant

When school administrators and teachers choose a writing curriculum, they are seeking a partner who can guide them through curriculum selection, teacher training, and successful implementation. At IEW, Educational Consultants provide complimentary personalized support that extends far beyond sales and order management. They help educators understand the methodology, choose the best curriculum pathway, equip teachers for success, and ensure students thrive. Connect with an Educational Consultant at [IEW.com/Schools/connect26](https://www.iew.com/Schools/connect26)

Here is a closer look at some of the customized services Educational Consultants provide.

Introduce IEW Methods and Materials

- Demonstrate IEW's Structure and Style® method to teaching writing

- Provide sample lessons and resources

Design Curriculum Pathways and Plans

- Help schools select an entry point and a curriculum pathway to meet their unique needs

- Craft a vertical alignment progression that supports long-term growth in student writing

- Create custom recommendations and pacing guides for multi-grade classrooms, hybrid schools, and specialized learning environments

Train Teachers for Success

- Recommend teacher training formats—online, live, or recorded—that suit a school's schedule and budget

- Explain resources that equip teachers for success

- Connect administrators and educators to professional development opportunities

- Share best practices for grading, feedback, and classroom management of writing exercises

Support Implementation and Student Success

- Provide ongoing coaching via phone, email, or video conference

- Assist teachers as they implement Structure and Style

- Offer troubleshooting tips when challenges arise

- Highlight success stories and examples of student growth

- Encourage consistent use of the method for long-term writing improvement

In short, IEW Educational Consultants are mentors, planners, trainers, and problem-solvers who partner with schools every step of the way. With IEW you gain a proven writing curriculum and an Educational Consultant at your side as you teach students to write with confidence and competence.



Jeff Nease, an experienced educator, utilized IEW methods in his high school social studies classes, achieving remarkable results. In 2023 he joined IEW as the Implementation Coach to conduct professional development for teachers.

During her thirteen years in education, **Erica Nease** worked with middle through high school special education students on a variety of subjects and levels of learning. She led a district-level pilot program supporting students in social-emotional growth and learning.

As managers of the Schools Department and Educational Consultants themselves, Jeff and Erica share a passion for communicating effective teaching strategies, strengthening teacher and student achievement, and honoring what makes everyone unique and dynamic through IEW's methodology.

Step 2: Choose a Curriculum Option



Learn with Video Lessons

Our Best Recommendation for Excellent Writing Instruction

Students learn to write using the Structure and Style method, to speak with clarity and confidence, or to tackle university writing assignments. Teachers can either show the videos in their classroom or model the teaching shown. These comprehensive and effective courses include clear daily lesson plans. Descriptions for each level can be found on the pages listed below. Explore your options at [IEW.com/Schools/choose26](https://www.iew.com/Schools/choose26)

LEVEL A (Grades 3–5) page 30



LEVEL B (Grades 6–8) page 34



LEVEL C (Grades 9–12) page 38



Learn with Writing Across the Curriculum

Writing Across the Curriculum has options for every level. Students write about a variety of topics as they learn to write with the Structure and Style method. These courses provide clear step-by-step directions, engaging source texts, specific checklists, and meaningful exercises in structure, style, and vocabulary for a year of enjoyable writing. Writing Across the Curriculum courses are flexible and adaptable.

PRIMARY (Grades K-2) page 29



1/2



1/2

LEVEL A (Grades 3-5) page 31



* 3/4



* 4/5



4/5

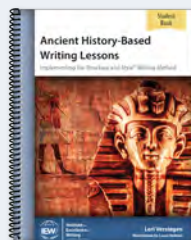


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LEVEL B (Grades 6-8) page 35



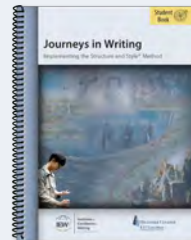
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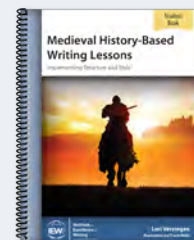
6/7



6/7



* 7/8



7/8



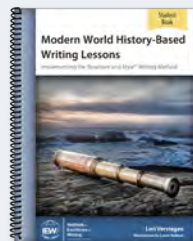
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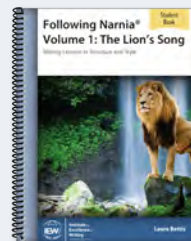
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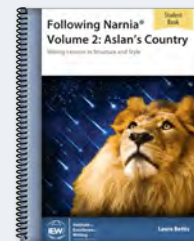
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8/9



† 7/8

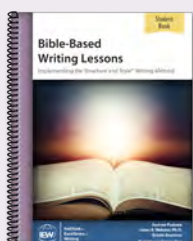


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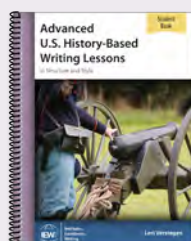
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† Contains distinctly Christian content

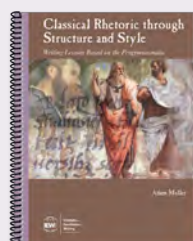
LEVEL C (Grades 9-12) page 39



† 9/10



† 10/11



† 11/12



HILLSDALE COLLEGE

K-12 Education

AN AMERICAN CLASSICAL EDUCATION

*These courses were written in collaboration with Hillsdale College K-12 Education.

Step 3: Select a Training Preference

Learn IEW's writing methodology by scheduling live professional development, attending our Virtual Teaching Writing: Structure and Style workshop, or working through the *Teaching Writing: Structure and Style* teacher training seminar. Learn more about your options at IEW.com/Schools/train26

OPTION 1

Video Training through Individual Streaming

This option gives each teacher streaming access (\$189 per teacher) to the writing methods teacher training seminar in their individual IEW accounts. They will also receive a *Seminar Workbook*, which includes instruction, exemplars, and practicum assignments. A one-year Premium Membership is also included. Teachers can watch the videos on their own and join with others to work through the practicum assignments.

IEW.com/Schools/TWSS26

OPTION 2

Group Video Training

Purchase one *Teaching Writing: Structure and Style* package with Forever Streaming (\$189) or add DVDs to watch as a group and work through the practicum assignments together. Each teacher will need a *Seminar Workbook* (\$35), which includes instructions, exemplars, and practicum assignments.

IEW.com/Schools/TWSS26



LEARN MORE



IEW.com/Schools/TWSS26

OPTION 3

Virtual Teaching Writing: Structure and Style

Held during the summer, this virtual workshop is a great way to train one or more teachers. Teachers will receive a one-year Premium Membership in their individual IEW accounts and a *Seminar Workbook*, which includes instruction, exemplars, and practicum assignments.

IEW.com/Schools/VTWSS26

LEARN MORE



IEW.com/Schools/VTWSS26

OPTION 4

Live On-Site Workshop

IEW also offers in-person professional development!

Contact your Educational Consultant at 800.856.5815 or email Schools@IEW.com for more information about on-site workshops.

“IEW is truly solid. Our students are flourishing under the methodology. Teachers feel empowered to teach with confidence due to training and IEW resources.”

– Gretchen W. (Headmaster)

Step 4: Celebrate Student Success

Whether your students are gifted or reluctant writers, we are so confident that they will grow to be competent writers that we guarantee your satisfaction!

See what teachers are saying at [IEW.com/Schools/celebrate26](https://www.iew.com/Schools/celebrate26)



Jeff Nease

Schools Department Implementation Coach

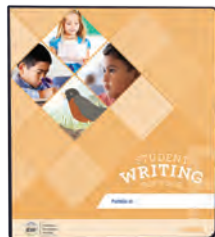
One of the most rewarding aspects of my journey has been helping teachers unlock their full potential in the classroom. It is my privilege to come alongside educators and empower them to communicate to their students that they are unique, allowing them to express themselves clearly and confidently. By providing educators with the tools they need, IEW can help every student realize his or her full potential. Supporting teachers ultimately supports students. Truly reconnecting teachers with the reason they entered this profession—to help students succeed—ignites my passion.

“ IEW provides a structured and systematic approach for teachers to use in helping their students become better writers and communicators. I love the way IEW starts nurturing language and vocabulary development in very young children and then uses this foundation to introduce the structure and style used by good writers. Students ultimately gain a better understanding of how to organize their thoughts into coherent writing.”

– Terry T. (Elementary School Teacher)

Primary Writing Lesson Plans LEVEL P

PRIMARY WRITING LESSON PLANS



This teacher package contains our top recommendations to ensure the primary grade teacher has a successful year. Includes one set of student materials.

Classroom Supplement and Lesson Plans

Student Writing Portfolio* (Student Packet with 3-Ring Binder)

Tools for Young Writers

Primary Classroom Posters

Contents of Level P Teacher Packages are grade specific for grades K, 1, or 2. Be sure to specify the right package for your classroom!

** Student packets are consumable and must be purchased per student.*

GRADE K

Cost if purchased separately: \$363

Teacher Package: IEW.com/PWL-PK

\$299

Student Packet and Binder: IEW.com/SWP-PK-BRS \$29

Student Packet: IEW.com/SWP-PK-S \$24



GRADE 1

Cost if purchased separately: \$363

Teacher Package: IEW.com/PWL-P1

\$299

Student Packet and Binder: IEW.com/SWP-P1-BRS \$29

Student Packet: IEW.com/SWP-P1-S \$24



GRADE 2

Cost if purchased separately: \$363

Teacher Package: IEW.com/PWL-P2

\$299

Student Packet and Binder: IEW.com/SWP-P2-BRS \$29

Student Packet: IEW.com/SWP-P2-S \$24



All packages are sold as sets. Partial returns or exchanges are not allowed.

Writing Across the Curriculum

IEW's primary level Writing Across the Curriculum provides a year of writing instruction. In order to gain the skills necessary for presenting IEW writing methodology, teachers need to have been through or are currently viewing *Teaching Writing: Structure and Style*. *Bible Heroes* and *People and Places in Our Community* are appropriate for second and third grade students.



Bible Heroes†

K-2

Students learn about heroes of the Bible as they learn to write with Structure and Style. The Student Book includes a downloadable Teacher's Manual.

Student Book*:

IEW.com/BH-S \$35

Printed Teacher's Manual:

IEW.com/BH-T \$19



People and Places in Our Community

K-2

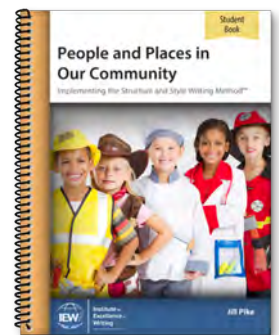
Students write about firefighters, police officers, rescue workers, and other community helpers as they learn to write with Structure and Style. The Student Book includes a downloadable Teacher's Manual.

Student Book*:

IEW.com/PPC-S \$35

Printed Teacher's Manual:

IEW.com/PPC-T \$19



† Contains distinctly Christian content

* Student books are consumable and must be purchased per student.

Resources

Tools for Young Writers

Here is a portable wall for your primary student! Students apply stickers to their folders as they build on their experience and understanding of writing with Structure and Style.

This product includes reminders for Units 1, 2, 3, 4, 5, 7; dress-ups; rules for capitalization and end marks; word lists for strong verbs, quality adjectives, -ly adverbs; parts of speech; cursive and manuscript letters; and 24 stickers!

Tools for Young Writers: IEW.com/TYW \$19

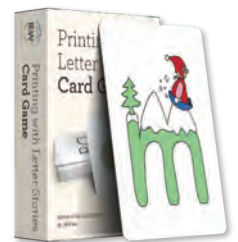


Printing with Letter Stories Card Game

These letter story cards reinforce the handwriting instruction in *Primary Writing Lessons*. The set includes an e-book with game suggestions and teacher's notes.

Printing with Letter Stories Card Game:

IEW.com/PLS-CG \$10

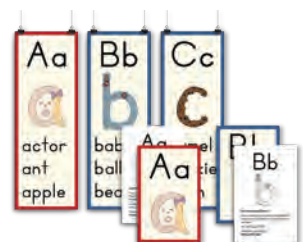


Printing with Letter Stories Classroom Cards

These adorable letter story cards for the classroom help students review letter formation and some phonetics. This set also includes the *Printing with Letter Stories Card Game*.

Printing with Letter Stories Classroom Cards:

IEW.com/PLS-CC \$49



Curriculum LEVEL A

The confidence you've gained from viewing the *Teaching Writing: Structure and Style* seminar translates into confidence your students will experience for themselves as you implement IEW's Level A materials. You are now prepared to teach students how to write in an organized fashion with engaging vocabulary. They will learn how to add strong imagery and vary sentence structure to produce polished products.

Structure and Style® Learn with Video Lessons

FOR STUDENTS

Teacher Materials

Including 24 video lessons (up to 30 weeks of instruction) taught by Andrew Pudewa using IEW's Structure and Style approach, this curriculum provides clear daily assignments and includes vocabulary words, grammar and literature suggestions, and lesson plans for teachers. Teachers can either show the videos to their students (live on-site) or model the teaching shown. This package includes a Teacher's Manual, Binder & Student Packet, and Forever Streaming videos (or DVDs).



Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Year 1 Level A Video Package

\$169

Forever Streaming Video Package: IEW.com/SSS-1A-BASIC-FS

DVD Package: IEW.com/SSS-1A-BASIC-D



Year 2 Level A Video Package

\$169

Forever Streaming Video Package: IEW.com/SSS-2A-BASIC-FS

DVD Package: IEW.com/SSS-2A-BASIC-D

IEW provides everything you need to help your students become confident communicators!

Contact your Educational Consultant or Schools@IEW.com to build the perfect package for your specific needs.

Student Materials

Student packets are consumable and must be purchased per student.

The Binder & Student Packet includes a 3-ring student binder with eight preprinted tabs for organizing student work and a packet of handouts with source texts, checklists, and more!



Year 1 Level A

Binder & Student Packet:

IEW.com/SSS-1A-BRS \$35

Student Packet:

IEW.com/SSS-1A-S \$29



Year 2 Level A

Binder & Student Packet:

IEW.com/SSS-2A-BRS \$35

Student Packet:

IEW.com/SSS-2A-S \$29

* Forever Streaming is nontransferable. Streaming videos belong to the individual teacher or household for whom the original purchase was intended. They cannot be shared or transferred.



We believe our products are everything we say they are! Therefore, IEW offers a 100% no-time-limit satisfaction guarantee on everything we sell.

Learn more at IEW.com/Schools/guarantee26



Learn with Writing Across the Curriculum

Writing Across the Curriculum allows you to choose writing themes that parallel your other subject areas or topics that appeal to your students as they learn to write with Structure and Style!

These courses are designed for instructors who have been through or are currently viewing the *Teaching Writing: Structure and Style* seminar (page 14). A Writing Across the Curriculum grade level chart is on page 19.



Adventures in Writing

Students write about Roman hoplites, tornadoes, Leif Eriksson, and more as they learn to write with Structure and Style.

Teacher/Student Combo: IEW.com/AIW-TS \$55

Student Book*: IEW.com/AIW-S \$35

Teacher's Manual: IEW.com/AIW-T \$29



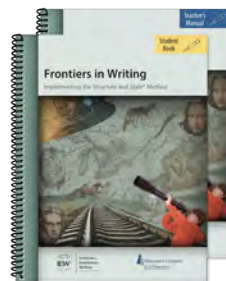
Discoveries in Writing

Students write about the Bayeux Tapestry, tsunamis, Jerusalem and the Crusades, and more as they learn to write with Structure and Style.

Teacher/Student Combo: IEW.com/DIW-TS \$55

Student Book*: IEW.com/DIW-S \$35

Teacher's Manual: IEW.com/DIW-T \$29



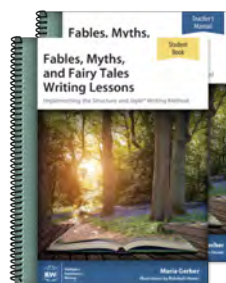
Frontiers in Writing

Students write about Halley's Comet, the *Mona Lisa*, the Wild West, and more as they learn to write with Structure and Style.

Teacher/Student Combo: IEW.com/FIW-TS \$55

Student Book*: IEW.com/FIW-S \$35

Teacher's Manual: IEW.com/FIW-T \$29



Fables, Myths, and Fairy Tales Writing Lessons

Students write about classic myths and fairy tales as they learn to write with Structure and Style.

Teacher/Student Combo: IEW.com/FMF-TS \$55

Student Book*: IEW.com/FMF-S \$35

Teacher's Manual: IEW.com/FMF-T \$29

* Student books are consumable and must be purchased per student.

Fix It! Grammar



Nose Tree

Level 1 *Nose Tree* presumes no prior grammar knowledge and introduces basic parts of speech, end-mark punctuation, phrases, clauses, homophones, and more.

Teacher/Student Combo:
IEW.com/FIX-L1-TS \$29

Student Book*: IEW.com/FIX-L1-S \$19

Teacher's Manual: IEW.com/FIX-L1-T \$19



Town Mouse and Country Mouse

Level 2 *Town Mouse and Country Mouse* continues defining parts of speech, explains basic comma and capitalization rules, introduces complex sentence patterns, and more.

Teacher/Student Combo:
IEW.com/FIX-L2-TS \$29

Student Book*: IEW.com/FIX-L2-S \$19

Teacher's Manual: IEW.com/FIX-L2-T \$19



Content from the *Fix It! Grammar Glossary* in the teacher's manuals has been beautifully designed in thirty full-color cards that highlight key grammar concepts for review and easy reference. The set includes a digital download of grammar activities and games useful for drills and review.

Grammar Cards: IEW.com/FIX-GC \$15

* Student books are consumable and must be purchased per student.



Magnum Opus Magazine

14 UNIT 3: RETELLING NARRATIVE STORIES

MagnumOpusMagazine.com

IEW.com

UNIT 3: RETELLING

Gestures of Kindness

by **Carissa B., age 10***Structure and Style for Students: Year 2 Level A*

One day while hunting in the depths of the forest, Antonius, the Royal Emperor of Rome, found himself overtaken by a blinding blizzard. He became disoriented and separated from his group. As the wind grew stronger, he began to shuffle towards a faint light that was coming from a snow-covered cabin. Reaching the cabin door, which took all his strength, Antonius collapsed into the home of an elderly couple, who quickly began to assist their royal guest. They set him in a chair by the fire, wrapped him in a blanket, and comforted him with entertainment.

After Antonius fully recovered from his frightful experience, the wife prepared a toasty, delectable soup. Antonius, who took a particular liking to the meal, complimented the wife before asking for the scrumptious recipe. When he returned home to his castle, he immediately directed his chefs to prepare the mouthwatering soup. Once he tasted the newly made soup, he discovered that it was unpleasant and ordered his chefs to recreate it but to no avail. Disappointed, he then returned to the cabin to ask the elderly lady if the recipe was correct.

Upon arrival the wife confirmed that the recipe was correct and explained that a change of mood can affect one's experience. Since he was originally frozen and weary, he was able to savor the splendid food after rest and relaxation in their company. The emperor understood her message, kindly gave them some gold coins, and returned home to his castle. From then on Antonius, who forever remembered that night in the cabin, always appreciated his delicious soup. Antonius understood as all should that even the smallest gestures of kindness are appreciated in dire times.



These are actual pages from IEW's *Magnum Opus Magazine*.
Subscribe for free at MagnumOpusMagazine.com

A Hardworking Mother

by **Mackenzie H., age 11***Structure and Style for Students: Year 1 Level A*

There once was a kind, loving mother hen named Percilla. She lived on a farm with three red chicks who loved to play around and pick on the cat, pig, and rat. Percilla would spend all day exploring for food. The cat didn't like the hen family at all although she didn't eat them because she was too lazy and lay around doing nothing. The pig, however, was very annoyed. He loved sleeping. If he was disturbed by those chicks, he would snort and waddle somewhere else. The rat, who was the leader of them all, was too proud of himself to pay any attention to the hens. He always glimmered in the mirror to brag about himself. One day, Percilla was digging up worms, and she surprisingly discovered a wheat seed.

She got very excited although she didn't know what it was. She quickly ran to the barn and yelled, "I found this tan dry seed. What does it do?" The rat, cat, and pig replied in unison, "It is a wheat seed that creates bread." Percilla, who was very excited, told her chicks and rushed outside to plant it. Then she stopped. "Who will help me plant the seed?" The rat, cat, and pig yelled from the barn, "Not us!" Percilla sighed and planted it herself. A week later the seed turned into a stalk. Percilla got very excited. So she asked, "Who will help me cut and thresh the wheat?" The animals replied, "We won't." Once again she did it herself. She took a sickle and started gathering the stalks.

After she gathered the wheat, she ran to the kitchen counter and ran to feed the chicks. It was time to bake the bread. She called the cat, rat, and pig, who were in the yard. "Who will help me bake the bread?" she asked. The cat yawned. Cat replied, "For the love of the king, that type of stuff! We're busy!" The pig was just sitting on the hay, the rat was taking a nap, and the rat was just in the mirror. Percilla sighed and ran to the barn. She started to mix the wheat in the bread, and form it into a loaf. The smell wafted all over the farm. Finally, the bread was ready. She took the bread to the barn and said, "Help me eat the bread?" The cat, rat, and pig replied, "We will!" and ran to the barn. Percilla laughed "No!" and fed the chicks a hardworking mother!



A collection of great works by IEW students!

IEW's *Magnum Opus Magazine* is a showcase of premier work from students around the world. Students may submit as many articles or stories as they'd like. Just make sure they follow our specific writer's guidelines.



Do you want to see your students' work published in *Magnum Opus Magazine*?

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Curriculum LEVEL B

The confidence you've gained from viewing the *Teaching Writing: Structure and Style* teacher training seminar translates into confidence your students will experience for themselves as you implement IEW's Level B materials. Students will learn to research, form opinions, and use logic to persuade.

Structure and Style® Learn with Video Lessons

FOR STUDENTS

Teacher Materials

Including 24 video lessons (up to 30 weeks of instruction) taught by Andrew Pudewa using IEW's Structure and Style approach, this curriculum provides clear daily assignments and includes vocabulary words, grammar and literature suggestions, and lesson plans for teachers. Teachers can either show the videos to their students (live on-site) or model the teaching shown. This package includes a Teacher's Manual, Binder & Student Packet, and Forever Streaming videos (or DVDs).



Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Year 1 Level B Video Package

\$169

Forever Streaming Video Package: IEW.com/SSS-1B-BASIC-FS

DVD Package: IEW.com/SSS-1B-BASIC-D



Year 2 Level B Video Package

\$169

Forever Streaming Video Package: IEW.com/SSS-2B-BASIC-FS

DVD Package: IEW.com/SSS-2B-BASIC-D



Year 3 Level B Video Package

\$169

Forever Streaming Video Package: IEW.com/SSS-3B-BASIC-FS

DVD Package: IEW.com/SSS-3B-BASIC-D

Student Materials

Student packets are consumable and must be purchased per student.

The Binder & Student Packet includes a 3-ring student binder with eight preprinted tabs for organizing student work and a packet of handouts with source texts, checklists, and more!



Year 1 Level B

Binder & Student Packet:

IEW.com/SSS-1B-BRS \$35

Student Packet:

IEW.com/SSS-1B-S \$29



Year 2 Level B

Binder & Student Packet:

IEW.com/SSS-2B-BRS \$35

Student Packet:

IEW.com/SSS-2B-S \$29



Year 3 Level B

Binder & Student Packet:

IEW.com/SSS-3B-BRS \$35

Student Packet:

IEW.com/SSS-3B-S \$29

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Learn with Writing Across the Curriculum

Writing Across the Curriculum allows you to choose writing themes that parallel your other subject areas or topics that appeal to your students as they learn to write with Structure and Style!

Connect with an Educational Consultant to find the best fit for your school's specific needs.

Investigations in Writing



Students write about Socrates, plate tectonics, and more.

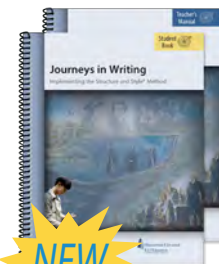
Teacher/Student Combo:

IEW.com/IIW-TS \$55

Student Book*:
IEW.com/IIW-S \$35

Teacher's Manual:
IEW.com/IIW-T \$29

Journeys in Writing



Students write about Niagara Falls, the symphony, and more.

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IEW.com/JIW-TS \$55

Student Book*:
IEW.com/JIW-S \$35

Teacher's Manual:
IEW.com/JIW-T \$29



Wonders of Science Writing Lessons



Students write about insects, famous scientists, and more.

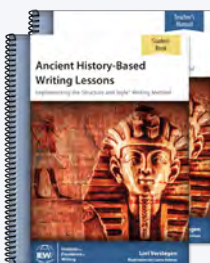
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Student Book*:
IEW.com/WOS-S \$35

Teacher's Manual:
IEW.com/WOS-T \$29

Ancient History-Based Writing Lessons



Students write about King Tut, Pompeii, and more.

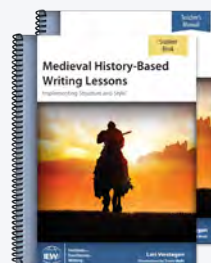
Teacher/Student Combo:

IEW.com/AHW-TS \$55

Student Book*:
IEW.com/AHW-S \$35

Teacher's Manual:
IEW.com/AHW-T \$29

Medieval History-Based Writing Lessons



Students write about knights, Vikings, and more.

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Student Book*:
IEW.com/MHW-S \$35

Teacher's Manual:
IEW.com/MHW-T \$29

U.S. History-Based Writing Lessons



Students write about explorers, famous ships, and more.

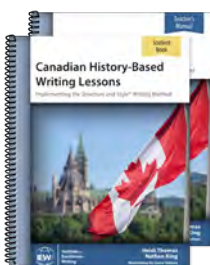
Teacher/Student Combo:

IEW.com/USH-TS \$55

Student Book*:
IEW.com/USH-S \$35

Teacher's Manual:
IEW.com/USH-T \$29

Canadian History-Based Writing Lessons



Students write about Armand Bombardier, insulin, hockey, and more.

Teacher/Student Combo:

IEW.com/CAH-TS \$55

Student Book*:
IEW.com/CAH-S \$35

Teacher's Manual:
IEW.com/CAH-T \$29

Modern World History-Based Writing Lessons



Students write about world leaders, the printing press, and more.

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IEW.com/WHB-TS \$55

Student Book*:
IEW.com/WHB-S \$35

Teacher's Manual:
IEW.com/WHB-T \$29

Voyages in Writing



Students write about the English Channel, photography, and more.

Teacher/Student Combo:

IEW.com/VIW-TS \$55

Student Book*:
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Teacher's Manual:
IEW.com/VIW-T \$29

Following Narnia® Volume 1: The Lion's Song†



Students experience the enchanted land of Narnia.

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Teacher's Manual:
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Student Book*:
IEW.com/FN2-S \$35

Teacher's Manual:
IEW.com/FN2-T \$29

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† Contains distinctly Christian content

* Student books are consumable and must be purchased per student.

Learn more at IEW.com/Schools/WAC26

Fix It! Grammar



Robin Hood

Level 3 *Robin Hood* refines concepts taught in previous levels and explains additional comma rules, various phrasal/clausal constructions, quotation punctuation, indefinite/demonstrative/reflexive pronouns, and more.

Teacher/Student Combo:

IEW.com/FIX-L3-TS \$29

Student Book*: IEW.com/FIX-L3-S \$19

Teacher's Manual: IEW.com/FIX-L3-T \$19



Mowgli and Shere Khan

Level 4 *Mowgli and Shere Khan* builds on concepts taught in previous levels and presents a thorough explanation of additional punctuation rules, essential/nonessential clauses, complex sentence patterns, transitional prepositional openers, and more.

Teacher/Student Combo:

IEW.com/FIX-L4-TS \$29

Student Book*: IEW.com/FIX-L4-S \$19

Teacher's Manual: IEW.com/FIX-L4-T \$19



Content from the *Fix It! Grammar Glossary* in the teacher's manuals has been beautifully designed in thirty full-color cards that highlight key grammar concepts for review and easy reference. The set includes a digital download of grammar activities and games useful for drills and review.

Grammar Cards IEW.com/FIX-GC \$15

* Student books are consumable and must be purchased per student.



Introduction to Public Speaking

In this twelve-week course, middle and high school students learn memory and delivery techniques as they write and present five speeches: self-introductory, narrative, expository, persuasive, and impromptu. Students evaluate recorded speeches in preparation for self-evaluation. This self-explanatory program empowers teachers to help students become competent and confident public speakers.

“ I can say with confidence that the public speaking course has helped me tremendously. About six months after taking the course, I had to do some public speaking for a dual-credit class at our local community college, and I’ve never been so thankful for the skills that I learned through the IEW public speaking course! I got an A in the class!”

– Madison J. (Student)



Introduction to Public Speaking

\$99

Choose your video delivery method, either Forever Streaming* or 12 DVDs.

Forever Streaming: IEW.com/IPS-FS

DVD: IEW.com/IPS-D

Binder & Student Packet: IEW.com/IPS-BRS \$25

Student Packet: IEW.com/IPS-S \$19

Package includes a Binder & Student Packet, Teacher's Manual, *Portable Walls for the Public Speaker*, and 12 videos with English subtitles.

Student packets are consumable and must be purchased per student.

*Forever Streaming is nontransferable. Streaming videos belong to the individual teacher or household for whom the original purchase was intended. They cannot be shared or transferred.

TRY IT FREE!



IEW.com/Schools/try-speech26

Curriculum LEVEL C

The confidence you've gained from viewing the *Teaching Writing: Structure and Style* teacher training seminar translates into confidence your students will experience for themselves as you implement IEW's Level C materials. As you model IEW's Structure and Style, students will learn to research, form opinions, and use logic to persuade as they move toward independent writing.

Structure and Style® Learn with Video Lessons

FOR STUDENTS

Teacher Materials

Including 24 video lessons (up to 30 weeks of instruction) taught by Andrew Pudewa using IEW's Structure and Style approach, this curriculum provides clear daily assignments and includes vocabulary words, grammar and literature suggestions, and lesson plans for teachers. Teachers can either show the videos to their students (live on-site) or model the teaching shown. This package includes a Teacher's Manual, Binder & Student Packet, and Forever Streaming videos (or DVDs).



Choose your video delivery method, either Forever Streaming* or 24 DVDs.

Year 1 Level C Video Package

\$169

Forever Streaming Video Package: IEW.com/SSS-1C-BASIC-FS

DVD Package: IEW.com/SSS-1C-BASIC-D



Year 2 Level C Video Package

\$169

Forever Streaming Video Package: IEW.com/SSS-2C-BASIC-FS

DVD Package: IEW.com/SSS-2C-BASIC-D

IEW provides everything you need to help your students become confident communicators!

Contact your Educational Consultant or Schools@IEW.com to build the perfect package for your specific needs.

Student Materials

Student packets are consumable and must be purchased per student.

The Binder & Student Packet includes a 3-ring student binder with eight preprinted tabs for organizing student work and a packet of handouts with source texts, checklists, and more!



Year 1 Level C

Binder & Student Packet:

IEW.com/SSS-1C-BRS \$35

Student Packet:

IEW.com/SSS-1C-S \$29



Year 2 Level C

Binder & Student Packet:

IEW.com/SSS-2C-BRS \$35

Student Packet:

IEW.com/SSS-2C-S \$29

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We believe our products are everything we say they are! Therefore, IEW offers a 100% no-time-limit satisfaction guarantee on everything we sell.

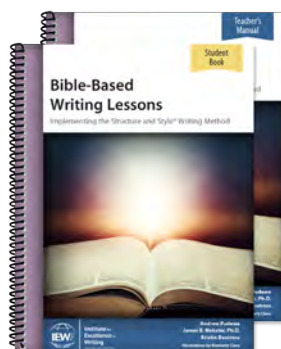
Learn more at IEW.com/Schools/guarantee26



Learn with Writing Across the Curriculum

Writing Across the Curriculum allows you to choose writing themes that parallel your other subject areas or topics that appeal to your students as they learn to write with Structure and Style!

These courses are designed for instructors who have been through or are currently viewing the *Teaching Writing: Structure and Style* seminar (page 14). A Writing Across the Curriculum grade level chart is on page 19.



Bible-Based Writing Lessons†

Students delve into Bible stories and themes as they learn to write with Structure and Style.

Teacher/Student Combo:

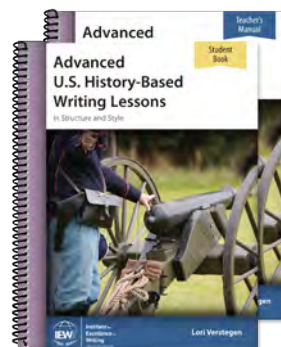
IEW.com/BBW-TS \$55

Student Book*:

IEW.com/BBW-S \$35

Teacher's Manual:

IEW.com/BBW-T \$29



Advanced U.S. History-Based Writing Lessons†

Students write about Jamestown, the California Gold Rush, and more as they learn to write with Structure and Style.

Teacher/Student Combo:

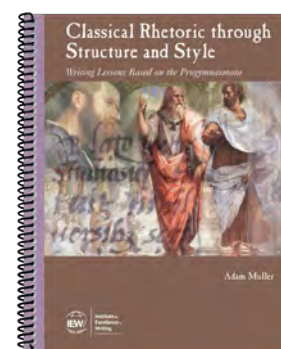
IEW.com/AUH-TS \$55

Student Book*:

IEW.com/AUH-S \$35

Teacher's Manual:

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Classical Rhetoric through Structure and Style†

Students compose essays and arguments based on the progymnasmata as they learn to write with Structure and Style. For experienced IEW students.

Student Book*:

IEW.com/RBW \$35

† Contains distinctly Christian content

* Student books are consumable and must be purchased per student.

Fix It! Grammar



Frog Prince

Level 5 *Frog Prince* reinforces information taught in prior books while introducing and discussing advanced grammatical concepts related to verb types, noun functions, and pronoun cases. There is also an emphasis on the grammatical jobs of specific clauses and phrases.

Teacher/Student Combo: IEW.com/FIX-L5-TS \$29

Student Book*: IEW.com/FIX-L5-S \$19

Teacher's Manual: IEW.com/FIX-L5-T \$19



Little Mermaid

Level 6 *Little Mermaid* continues to build on concepts taught in the previous books and explains advanced grammatical items, including invisible #4 and past participial openers, transitions, conjunctive adverbs, verbals, active/passive voice, parallelism, and advanced punctuation.

Teacher/Student Combo: IEW.com/FIX-L6-TS \$29

Student Book*: IEW.com/FIX-L6-S \$19

Teacher's Manual: IEW.com/FIX-L6-T \$19



Content from the *Fix It! Grammar Glossary* in the teacher's manuals has been beautifully designed in thirty full-color cards that highlight key grammar concepts for review and easy reference. The set includes a digital download of grammar activities and games useful for drills and review.

Grammar Cards IEW.com/FIX-GC \$15

* Student books are consumable and must be purchased per student.

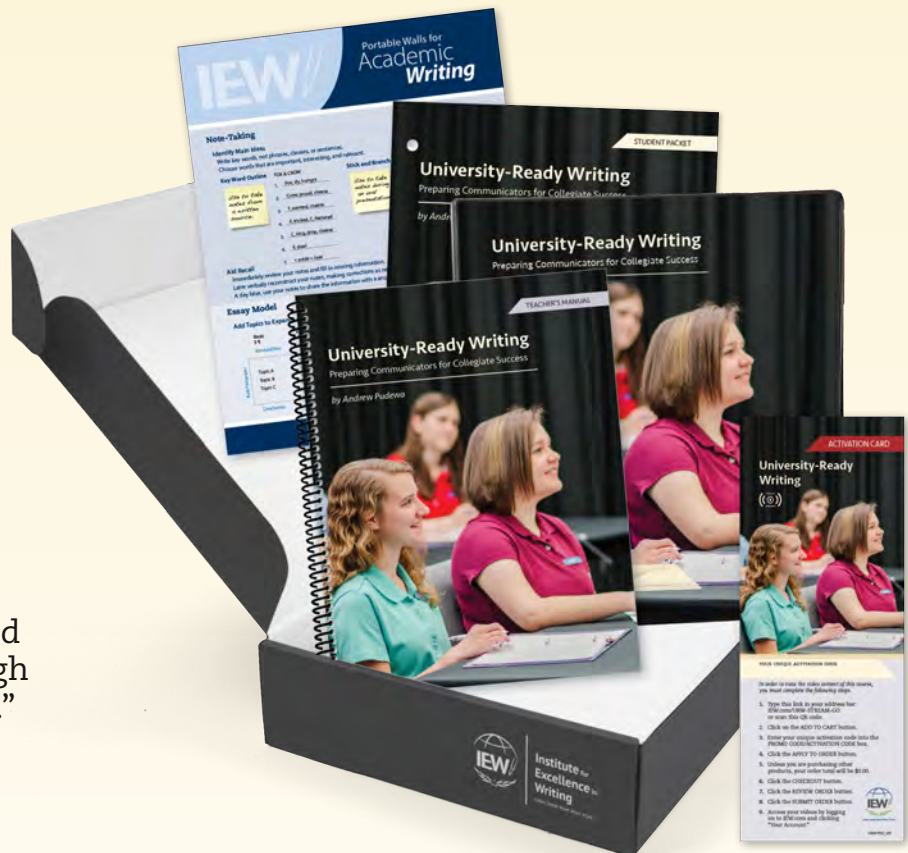
King Morton whose patience was **dwindling** shook
his head in despair, and sighed deeply when his
daughter voiced her desires

University-Ready Writing

In this twelve-week video course, high school and college students learn effective note-taking strategies as well as tips and tools for writing an abstract, creating and arranging content, citing with MLA and APA Style, using literary devices, and writing on-demand essays.

“For most college-bound high school students, *University-Ready Writing* provides all students need to bridge the gap from high school to college writing.”

– Colin G. Chesley, EdD
(Associate Vice President,
Daytona State College)



University-Ready Writing

\$99

Choose your video delivery method, either *Forever Streaming** or 12 DVDs.

Forever Streaming: IEW.com/URW-FS

DVD: IEW.com/URW-D

Binder & Student Packet: IEW.com/URW-BRS \$25

Student Packet: IEW.com/URW-S \$19

Package includes a Binder & Student Packet, Teacher's Manual, *Portable Walls for Academic Writing*, and 12 videos with English subtitles.

Student packets are consumable and must be purchased per student.

*Forever Streaming is nontransferable. Streaming videos belong to the individual teacher or household for whom the original purchase was intended. They cannot be shared or transferred.

TRY IT FREE!



IEW.com/Schools/try-URW26


Classroom Resources

The Phonetic Zoo

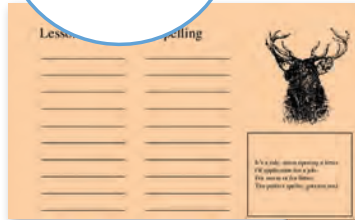
This phonics-based program uses auditory input to ensure that the correct spelling of each word is absorbed by the brain. Students learn spelling rules incrementally. The audio allows students to work independently while providing for the repetition needed for mastery.

PREMIER PACKAGE

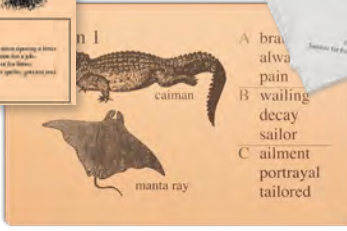
Includes
MP3 Audio
for Levels
A, B, C



Teacher's Notes



Lesson Cards
and Personal
Spelling Cards



Zoo
Cards

Cost if purchased separately: \$197

Premier Package IEW.com/PZ-PREM-E3
\$149

This package includes MP3 audio lessons for Levels A, B, and C and all printed components.

À LA CARTE OPTIONS

The same Teacher's Notes, Lesson Cards, Personal Spelling Cards, and Zoo Cards are used for Levels A, B, and C.

Extra copies for multiple students are available separately.

Lesson Cards: IEW.com/PZ-LCO \$15

Lesson Cards contain spelling words and jingles for all three levels.

Personal Spelling Cards: IEW.com/PZ-PSO \$5

Personal Spelling Cards help you track your students' common misspellings.

Zoo Cards: IEW.com/PZ-ZCO \$5

Zoo Cards display the zoo animals on the front and the jingles on the back.

Audio lessons for each level can be purchased separately.

Level A [Audio CDs with MP3s]: IEW.com/PZ-A-DO \$79

[Audio MP3s only]: IEW.com/PZ-A-E \$59

Level B [Audio CDs with MP3s]: IEW.com/PZ-B-DO \$79

[Audio MP3s only]: IEW.com/PZ-B-E \$59

Level C [Audio CDs with MP3s]: IEW.com/PZ-C-DO \$79

[Audio MP3s only]: IEW.com/PZ-C-E \$59

Linguistic Development through Poetry Memorization

K-2 3-5 6-8 9-12 LD ELL

Linguistic Development through Poetry Memorization makes learning poetry easy and fun! Enrich vocabulary while infusing reliably correct and sophisticated English language patterns into students' minds by listening to and memorizing these classic poems and speeches, which are read with flair and finesse! Includes Student Book, Teacher's Manual, and CDs/MP3 downloads.

Student Book, Teacher's Manual, CDs:

IEW.com/LDP-D \$65

Student Book*:

IEW.com/LDP-S \$19

Teacher's Manual:

IEW.com/LDP-T \$29



NEW

Cursive Knowledge: A Handwriting Course for All Ages

3-5 6-8 9-12 LD

Studies show that cursive is an important tool for cognitive development. This course provides clear instruction in upper and lowercase letter formation, reproducible practice sheets, and material for meaningful copywork.

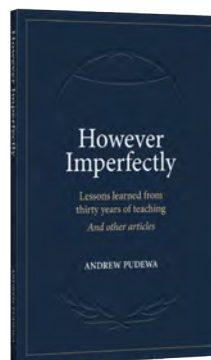
Student Book*: IEW.com/CK-S \$19

However Imperfectly

Andrew Pudewa writes with insight, practical experience, and humor about the lessons he has learned and wisdom he has gained while speaking, teaching, and writing. This purchase includes streaming access to video of the conference talk.

Book and Streaming Video:

IEW.com/HI \$25



Portable Walls™ for Structure and Style Students

With *Portable Walls for Structure and Style Students*, students can create a writing station right at their desks. This newly revised tri-fold reference is packed with updated unit models, style illustrations, extensive word lists, and a critique thesaurus.

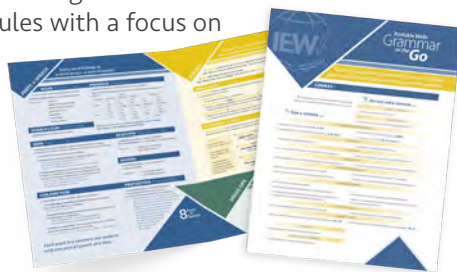


IEW.com/PWSS \$9

Buy ten and save! IEW.com/PWSS-10 \$60

Portable Walls™ Grammar on the Go

Portable Walls Grammar on the Go easily helps students keep grammar concepts straight. This tri-fold reference provides punctuation rules with a focus on commas, parts of speech, tips for IEW stylistic techniques, phrases and clauses, and advanced grammar concepts.



IEW.com/PWGG \$9

Buy ten and save! IEW.com/PWGG-10 \$60

Portable Walls™ for the Public Speaker

Use *Portable Walls for the Public Speaker* to write and deliver your next speech. This colorful tri-fold reference guides students as they write, practice, memorize, and critique speeches. Use it as a stand-alone product or as a companion to *Introduction to Public Speaking*.

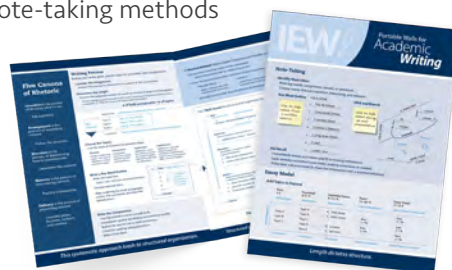


IEW.com/PWPS \$9

Buy ten and save! IEW.com/PWPS-10 \$60

Portable Walls™ for Academic Writing

Portable Walls for Academic Writing is a tri-fold reference that aids students as they write précis (summaries) and essays of varying lengths. It includes a clear explanation of the TRIAC model—a template for organized, logical paragraphs. It also provides examples of note-taking methods for written sources and oral presentations. Use it as a stand-alone product or as a companion to *University-Ready Writing*.



IEW.com/PWAW \$9

Buy ten and save! IEW.com/PWAW-10 \$60

Classroom Posters

Internalize ideas through frequency, intensity, and duration. Display these classroom posters (24" x 36") to reinforce the Structure and Style concepts.

This set includes 10 structural model posters and 2 stylistic techniques posters.

IEW.com/POST \$109

or Choose **Mini Posters**

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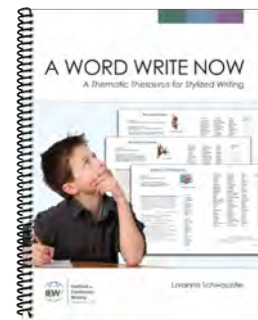


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Strengthening Structure: Models for Teaching IEW Structural Units TCHR

This resource provides clear descriptions, model charts, and exemplars for IEW's nine structural units and is designed to support effective instruction of each unit.

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† Contains distinctly Christian content

* Student books are consumable and must be purchased per student.



Collaboration in Writing: IEW's Partnership with Hillsdale College

by Julie Walker

The mighty Mississippi has its seemingly insignificant beginnings in a small stream pouring out of Lake Itasca in northern Minnesota. So small is the stream that many enjoy the adventure of walking across it with the added benefit of bragging rights: "I *walked* across the Mississippi River!" IEW's partnership with Hillsdale College K-12 Education began similarly with a small, seemingly insignificant start.

Choosing excellent curriculum in all content areas was an important part of their early years. Through the influence of a few teachers who were former homeschool parents, IEW was tested in elementary classrooms at a handful of schools. Their discovery? IEW works!

During those early years, many of these schools used IEW's *Structure and Style for Students* video courses. However, beginning in 2023 at Hillsdale's request, IEW wrote lessons for the now more than one hundred Hillsdale College K-12 Education schools for grades 3–8 based on the content area studied in these specific grades. IEW's curriculum team spent several months investigating, writing, and finally assembling materials that both cater to Hillsdale schools and can also be used by any school or homeschool program.

Kayla Cruthers, Head of School for Ivywood Classical

Academy in Plymouth, Michigan, explains it well. "Prior to IEW, we didn't have a systematic writing curriculum. IEW has provided the foundation for our teachers to equip students with the tools that they need in order to better articulate the thoughts and ideas that we work so hard on helping them develop through all content areas here at Ivywood."

Denise Kelley, IEW's Director of Product Development, shares, "It has been a privilege to partner with Hillsdale on the publication of these six new books. I'm incredibly proud of our team of writers, editors, and designers, whose expertise and commitment brought this project to completion. Knowing these materials are being used in homes and classrooms across the country and around the world has made this journey deeply fulfilling."

Like the first settlers who looked downstream to frontiers where the Mississippi was more than a mile wide and where voyage by barge and paddleboat were possible, we at IEW look forward to our continued partnership with Hillsdale teachers and parents. It is our goal to continue this partnership to train and equip them with the *Structure and Style* method and supporting curriculum so that their students may become confident and competent communicators and thinkers.



Julie Walker

Chief Marketing Officer

Julie Walker has played a key role in producing, directing, and co-writing many of the organization's instructional materials, including the *Structure and Style for Students* video courses. She also co-hosts the popular *Arts of Language* podcast alongside Andrew Pudewa. After earning her MBA from Biola University, Julie relocated with IEW from California to Oklahoma. Before the move, she spent several years teaching primary grades and homeschooling her three sons—just three miles from Disneyland!

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IEW is pleased to present a professional development workshop for classroom teachers and administrators. Join Jeff Nease as he guides you through IEW's writing methods seminar—*Teaching Writing: Structure and Style®*.



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Index

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A-C

Advanced U.S. History-Based Writing†	39
Adventures in Writing	31
Ancient History-Based Writing	35
Bible-Based Writing†	39
Bible Heroes†	29
Canadian History-Based Writing	35
Classical Rhetoric through Structure and Style†	39
Classroom Posters ★	43
Cursive Knowledge ★	42

D-F

Discoveries in Writing	31
Fables, Myths, and Fairy Tales	31
Fix It! Grammar	20-21
Fix It! Grammar Cards	21
Fix It! Grammar Levels 1 & 2	32
Fix It! Grammar Levels 3 & 4	36
Fix It! Grammar Levels 5 & 6	40
Following Narnia® Vol. 1†	35
Following Narnia® Vol. 2†	35
Frontiers in Writing	31

H-I

However Imperfectly	42
Introduction to Public Speaking	37
Investigations in Writing	35

IEW

IEW Accreditation Program	11
IEW Contests	11
IEW Gradebook	17
IEW Memory Mentor	47
IEW Newsletters	45
IEW Arts of Language Podcast	45
IEW Premium Membership	7
IEW Social Media	45
IEW Writing Toolbox	17

J-M

Journeys in Writing ★	35
Learning Differences	22
Linguistic Development through Poetry	42
Memorization	42
Magnum Opus Magazine	33
Medieval History-Based Writing	35
Mini Posters ★	43
Modern World History-Based Writing	35

P

People and Places	29
Phonetic Zoo	42
Portable Walls	43
Primary Writing Lesson Plans	28

S

Strengthening Structure: Models for Teaching IEW Structural Units	43
Writing with Video Lessons	16
Structure and Style for Students: Level A	30
Structure and Style for Students: Level B	34
Structure and Style for Students: Level C	38

T-W

Teaching Writing: Structure and Style ★	14
Tools for Young Writers	29
University-Ready Writing	41
U.S. History-Based Writing	35
Virtual Teaching Writing: Structure and Style	46
Voyages in Writing ★	35
Windows to the World†	43
Wonders of Science Writing	35
A Word Write Now	43
Writing Across the Curriculum	18-19

★ New for 2026

★ Updated for 2026

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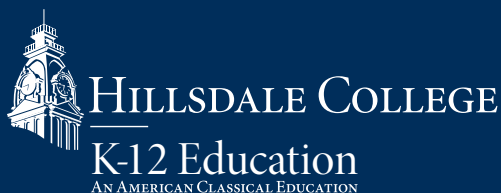
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