Dear Parents,

Something exciting is happening in (Name of School) classrooms! This year, we are implementing the Structure and Style Writing Method™ from the Institute for Excellence in Writing (IEW®). Our goal is simple: To be successful, our students must be able to communicate clearly and effectively. We looked for a writing system that would equip teachers to assist our students to accomplish that goal.

Why did we choose Structure and Style?

1. It promotes consistency. Every teacher in each classroom will teach the same process, following a clear pathway that builds from year to year as students move through the grades.
2. It builds confidence. Through learning to write well, our students will learn how to think clearly and express themselves eloquently and persuasively.
3. It works. Students who are introduced to the Structure and Style Writing Method™ show significant improvement in their writing in just one year. Visit iew.com/schools/berwyn to see a 2014–15 research study in the Berwyn, Illinois School District.

We will provide more information about the Structure and Style Writing Method™ in the coming weeks and throughout the year. Your child’s teacher will share specific information at Back to School Night. Additionally, we have placed some links on our school website where you can learn more about the Institute for Excellence in Writing and Structure and Style, and we planned a parent orientation meeting on \_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_p.m. We hope to see you there.

We look forward to working together with you to help your child become a competent and confident writer.

Sincerely,