



Julie Walker

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Biography

Julie Walker, the Chief Marketing Officer for the Institute for Excellence in Writing (IEW), was a schoolteacher and homeschool leader for many years. She and her husband of thirty-eight years provided a home education for their three sons. After their youngest son graduated, she went back to school herself completing her MBA at Biola University. This spring she will celebrate fifteen years working with IEW. She most recently produced, directed, and helped to write the *Structure and Style*® for Students video courses. She currently hosts the popular *Arts of Language* podcast with Andrew Pudewa.

Presentation Titles and Descriptions

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|  <i>may be appropriate for keynote/general sessions</i> |  <i>Classical Friendly</i> |
|  <i>contains distinctly Christian content</i> |  <i>may be appropriate for teen/youth sessions</i> |

Memorizing to Think

It is not uncommon to meet teachers or parents who scoff at the idea of having children memorize content. Thankfully in homeschooling circles there is a general understanding that “memorizing stuff is good.” But do you know why? Children who are taught how and what to memorize will be more prepared to become excellent communicators and thinkers. This workshop will provide ideas for what to memorize and how to use motivational strategies, and will suggest other best practices so that your students will retain information and be more equipped for better creativity and learning in future years. It’s never too late (or early!) to start!

Four Deadly Errors of Teaching Writing—and Anything Else

As the chief marketing officer for IEW, Julie Walker has plenty of opportunities to engage in conversations with the company’s founder and director, Andrew Pudewa. As it turns out, his popular conference talk “The Four Deadly Errors of Teaching Writing” can actually be applied to *many* areas of life. Chores? Meal planning? Math? Parenting? Running a small business? Find out what these deadly errors are, how you can avoid them, and how you can apply the principles learned to other areas of your life.

Discipling Your Teens and Other Dangerous Endeavors

To disciple or to discipline: What do your teens need? While they are very close in meaning, discipling is more about spiritual formation and coaching than doling out consequences to misbehaving teens. Although they need both, homeschooling provides unique opportunities for parents to be more intentional about the former so that the latter will not be as severe. Learn from a homeschool mom graduate, with videos from her now-adult children, strategies you can use (or avoid!) to help your preteens and teens of today become the leaders of tomorrow that our world so desperately needs.

Writing across the Curriculum

Wouldn’t it be nice if while teaching Bible, history, or science, you were able to help your students become better writers? The good news is that it is possible! Because writing about the subject area solidifies the content, it’s actually preferred. Learn how you can merge writing into nearly any content area using a systematic approach.

How Momma Got Her Groove

It’s not uncommon to encounter already-weary new-to-homeschool moms roaming a homeschool exhibit hall, wondering what to buy. These moms (perhaps you?) might not be exhausted because of their children but because of the overwhelming choices they encounter as they try to find just the right fit for their children’s needs in an ocean of options. Let’s face it: moms struggle when they need to buy curriculum. How do you know what to buy, and how much is enough? Learn a few hints and tricks from a veteran homeschool mom about how much schooling is enough and what is reasonable to expect in terms of budget planning.

Planning Information

Compensation

Regarding compensation, Julie is aware that every organization differs in size, budget, and method of providing honorariums and reimbursements. Consequently, she has no set fees or expectations but is generally willing to accept invitations under whatever terms are normal and reasonable for the event.

Equipment Needs

Julie's talks do not require any special equipment.

The Purpose of Julie's Presentations

Although our company sells educational products and we participate as an exhibitor at many events, all presentations are specifically designed to be self-contained, practical, inspiring sessions on their own without any need to purchase additional materials. It is Julie's goal to help people at their point of need, not to encourage them to buy products.