



Institute for
Excellence in
Writing

Listen. Speak. Read. Write. Think!

Demonstration and Coaching Day Course Description

Grade applicability

grades K–12

Prerequisites

See Description.

Hours

Implementation Coach is on site for eight hours; individual teacher commitment is 1.5–2.5 hours.

Description

The purpose of this day is to support classroom teachers and administrators during implementation of the Structure and Style™ methodology. This day can occur before the initial training to gain buy-in from the teachers or after the initial training to demonstrate a practical application of the ideas taught. A qualified Implementation Coach visits a school site and demonstrates the writing methods with students while teachers and administrators observe. In addition to demonstrations, time is provided for questions and coaching.

Objectives

- ✓ to provide concrete models of the instructional methods described in the Structure and Style seminar
- ✓ to show how the same methodology is applied to the different grades—the terminology and process remain consistent while the explanations and level of challenge are tailored to the grade level
- ✓ to provide opportunities for teachers and administrators to witness the engagement of the students

Content

- four or five demonstration lessons of 30–45 minutes each
- demonstration classrooms selected to reflect the range of school grade levels, at least one classroom from each grade level group as applicable (K–2, 3–5, 6–8, 9–12)
- lessons chosen from the *Classroom Supplement and Lesson Plans* or customized using content provided by teachers **two weeks in advance**
- 20 minutes is built into the schedule following each demonstration for teachers who observed the lesson to ask questions and fine-tune their understanding of the Structure and Style methods and use of classroom lesson plan materials

Materials to support this course

All grades

- *Teaching Writing: Structure and Style Seminar and Practicum Workbook* (core training material, purchase one per teacher and administrator)
- *IEW Handbook for Administrators and School Leaders: Strategies for Implementing Structure and Style* (core administrator resource, included with purchase of one or more professional development days)

Grades K–2

- *Classroom Supplement and Lesson Plans K, 1, or 2* (core instructional material, purchase one per teacher)
- *Primary Classroom Posters K, 1, or 2* (core instructional material, purchase one per K–2 teacher)
- *Student Writing Portfolio K, 1, or 2 Blackline Masters* (core instructional material, purchase one per teacher) **or** *Printed Pads with Binders* (purchase one of each per student)
- *Tools for Young Writers* (core instructional material, purchase one per K–2 teacher minimum, one per student preferred)

Grades 3–12

- *Classroom Supplement and Lesson Plans A, B, or C* (core instructional material, purchase one per teacher)
- *Models for Imitation A, B, or C* DVD sets (core school material, purchase minimum of one set for each level [3–5, 6–8, 9–12] in the school)
- *Student Writing Portfolio A, B, or C Blackline Masters* (core instructional material, purchase one per teacher) **or** *Printed Pads with Binders* (purchase one of each per student)
- *Student Reference Handbook Blackline Masters* (core instructional material, purchase one per grade 3–12 teacher) **or** *Printed Pads with Binders* (purchase one of each per student)