

PRISM BY POLYGON – SME BILLBOARD COMPETITION

OFFICIAL TERMS & CONDITIONS

1. Promoter

This competition is organised and promoted by Polygon Network (Pty) Ltd (“Polygon”), a company duly registered in the Republic of South Africa.

2. Acceptance of Terms

Participation in this competition constitutes full and unconditional acceptance of these Terms & Conditions. Entrants agree to be legally bound by them.

3. Eligibility

3.1 The competition is open to legally registered small and medium-sized enterprises (SMEs) operating within South Africa.

3.2 Entrants must be 18 years or older and duly authorised to act on behalf of the entering business.

3.3 Proof of business registration and authorisation may be requested.

3.4 Employees, directors, contractors, or immediate family members of Polygon are not eligible.

3.5 Agencies entering on behalf of a client must provide written authorisation upon request.

Polygon reserves the right to verify eligibility and disqualify any entrant who does not meet the criteria.

4. Competition Period

4.1 The competition opens on 13 April 2026 and closes at 23:59 on 4 May 2026

4.2 Entries received after the closing date will not be considered.

4.3 Polygon reserves the right to extend, shorten, suspend, or cancel the competition at its sole discretion without prior notice.

5. The Prize

5.1 Ten (10) winners will each receive R20 000 (twenty thousand rand) worth of digital out-of-home media value on selected Polygon screens.

5.2 The prize:

- Is non-transferable
- Is not exchangeable
- Is not redeemable for cash
- May not be resold

5.3 Media placement, flighting dates, screen selection, and scheduling remain subject to availability and Polygon's final approval.

5.4 The prize excludes:

- External production costs
- Third-party creative services
- Additional media extensions beyond the allocated value

5.5 Campaigns must go live within one (1) month of winner announcement unless otherwise agreed in writing. Failure to do so may result in forfeiture.

6. Selection of Winners

6.1 Winners will be selected at Polygon's sole discretion based on:

- Business story
- Campaign concept
- Suitability for case study and promotional purposes
- Operational readiness

6.2 Polygon reserves the right to:

- Request additional information
- Conduct interviews
- Shortlist applicants

6.3 The judges' decision is final and no correspondence will be entered into.

6.4 Polygon is under no obligation to publicly disclose scoring methodology.

7. Winner Obligations (Mandatory Participation)

By accepting the prize, winners agree to:

7.1 Participate in video, photographic, and written case study content.

7.2 Grant Polygon access (where reasonably required) for filming or interviews.

7.3 Participate in promotional activities including, but not limited to:

- Social media content
- PR features
- Press interviews
- Panels, webinars, or events related to Prism

7.4 Provide campaign performance feedback and business insights where requested.

Failure to comply may result in immediate forfeiture of the prize without compensation.

8. Intellectual Property & Usage Rights

8.1 By entering, entrants grant Polygon a worldwide, perpetual, royalty-free, transferable licence to use:

- Business name
- Logos
- Submitted materials
- Campaign creative
- Captured photography and video
- Testimonials and performance data

For marketing, advertising, promotional, PR, case study, and related purposes across all media channels, including digital, print, and broadcast.

8.2 Winners waive any right to approve final marketing materials produced by Polygon.

8.3 Entrants warrant that all submitted content:

- Is original
- Does not infringe third-party rights
- Is lawfully owned or licensed

Entrants indemnify Polygon against any claims arising from IP infringement.

9. Creative Compliance

9.1 All advertising creative must comply with:

- South African advertising regulations
- Applicable laws
- Polygon's internal content policies

9.2 Polygon reserves the right to:

- Reject
- Request edits
- Refuse publication

Of any material deemed non-compliant.

10. Limitation of Liability

10.1 Polygon shall not be liable for:

- Technical errors
- Entry submission failures
- Network disruptions
- Unforeseen delays
- Indirect or consequential loss

10.2 Participation is at the entrant's own risk.

10.3 Polygon does not guarantee specific campaign performance outcomes.

11. Indemnity

Entrants agree to indemnify and hold harmless Polygon, its directors, employees, and affiliates from any claims, damages, losses, or liabilities arising from:

- Participation in the competition
 - Use of submitted materials
 - Breach of these Terms & Conditions
-

12. Data Protection

12.1 Personal information will be processed in accordance with applicable South African data protection laws (including POPIA).

12.2 By entering, entrants consent to being contacted regarding:

- Competition updates
- Prism product communication
- Related marketing initiatives

Entrants may opt out of marketing communications at any time.

13. Force Majeure

Polygon shall not be liable for failure or delay resulting from causes beyond its reasonable control, including but not limited to acts of God, regulatory restrictions, technical failures, or operational disruptions.

14. Disqualification

Polygon reserves the right to disqualify any entrant who:

- Submits false information
- Attempts to manipulate the process
- Breaches these Terms & Conditions