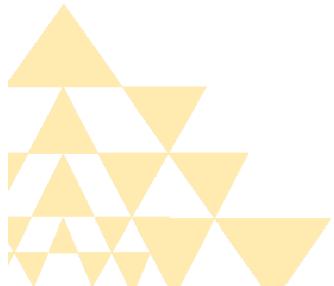


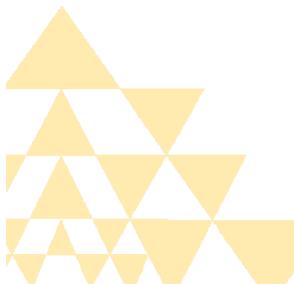


**IndiaInfoline**  
IT'S ALL ABOUT MONEY, HONEY!

**Results for Quarter ending June 30<sup>th</sup>, 2009  
July 17, 2009**



- **Performance highlights**
- Business review
- Corporate overview
- Business strategy
- Industry



*Unless otherwise mentioned, facts and figures in this presentation refer to those for the India Infoline group (consolidated)*

# Performance highlights- Q1FY10

## Overall financial performance

- ↗ Quarterly Income at Rs2.57bn up 37% qoq
- ↗ EBIDTA margin for the quarter was 37.4%, as compared to 30.3% in the previous quarter
- ↗ PBT and PAT were at Rs816.9 mn, and Rs516.8mn, up 180% qoq and 104% qoq respectively

## Equities

- ↗ Overall market share on the NSE stood at 3.63% compared to 3.53% in the previous quarter
- ↗ Average daily volumes stood at Rs32.25 bn as compared to Rs19.16 bn in Q4FY09, an increase of 68% qoq
- ↗ Strategic agreement with Interactive Brokers LLC will provide India Infoline clients access to 80 exchanges across 18 countries

## Life Insurance

- ↗ Commenced business for several insurance companies including Max New York Life Insurance, MetLife, Reliance Life Insurance, Birla Sunlife and Kotak Life Insurance
- ↗ Annualized Premium Income mobilized stood at Rs.38.40 crores
- ↗ While the outlook of the business will remain linked with the industry fortune, the company's position as a broker will improve over next few quarters

## Credit and Finance

- ↗ Re-commenced Mortgage business in June 2009 given easing of credit markets
- ↗ Book size Rs9.22bn at the end of June 2009

## Wealth Management

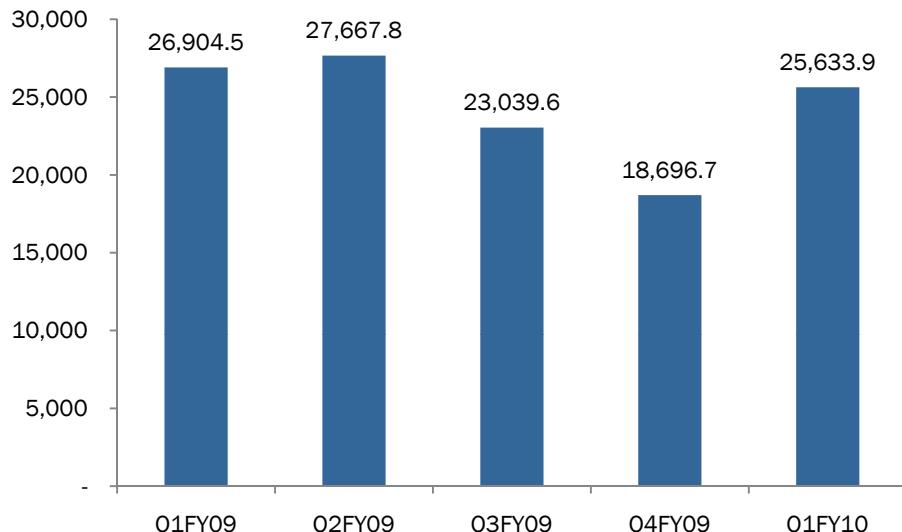
- ↗ Assets under management crossed Rs20 bn
- ↗ Increased the base for families under advisory
- ↗ Applied to the FSA in United Kingdom for licence



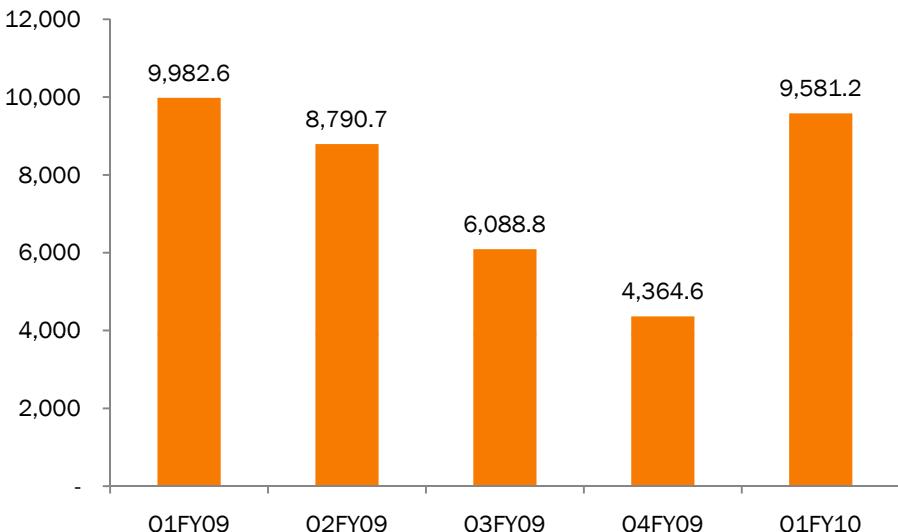
# Performance in pictures- Q1FY10

Performance review

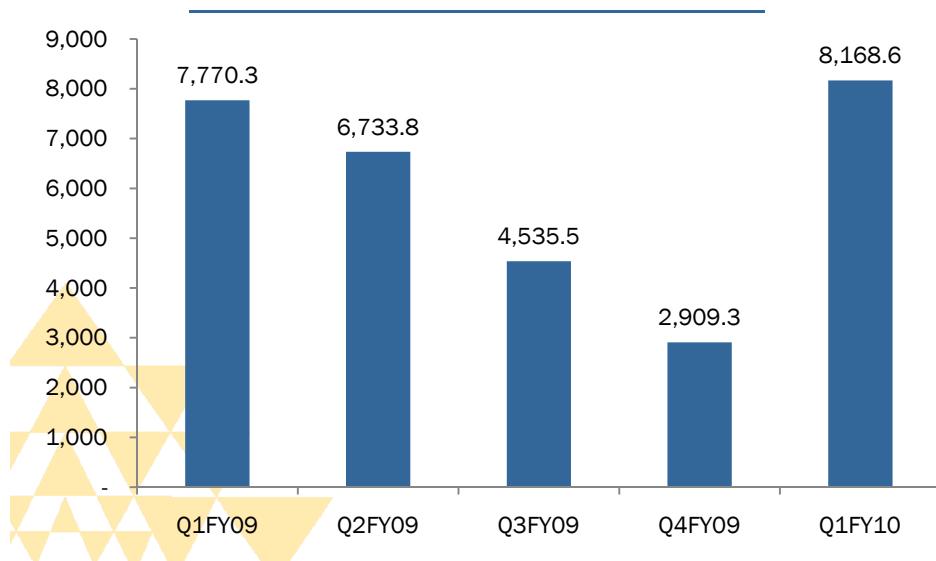
**Revenues (Rs Mn)**



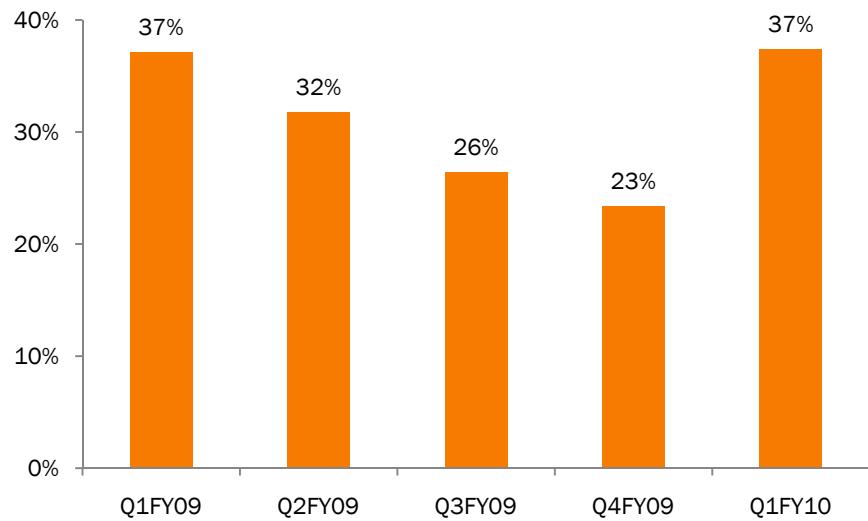
**EBITDA (Rs Mn)**



**PBT (Rs Mn)**



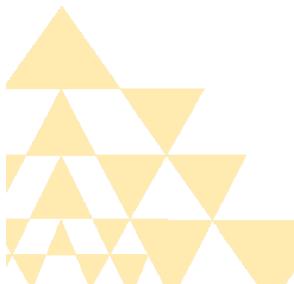
**EBITDA margin (%)**



## Financial highlights- Q1FY10

Rs Mn	Q1FY10	Q1FY09	Q4FY09	Y-Y	Q-Q
Income from operations	2,562.6	2,684.0	1,867.1	-4.5%	37.3%
Equities brokerage & related	1,768.0	1,584.9	1,152.6	11.5%	53.4%
Financing and Investment	488.8	649.8	345.2	-24.8%	41.6%
Marketing and online media	96.1	175.8	169.3	-45.3%	-43.2%
Life Insurance distribution	83.7	155.6	89.3	-46.2%	-6.2%
Commodities brokerage & related	66.0	49.9	55.0	32.2%	19.9%
Wealth and Mutual fund advisory	50.9	63.5	55.4	-19.8%	-8.1%
Merchant Banking	9.0	4.4	0.3	103.3%	2982.2%
Other income	0.8	6.5	2.6	-87.1%	-68.2%
<b>Total Income</b>	<b>2,563.4</b>	<b>2,690.5</b>	<b>1,869.7</b>	<b>-4.7%</b>	<b>37.1%</b>
A. Direct cost	567.1	561.9	384.3	0.9%	47.6%
B. Employee cost	642.8	626.2	632.6	2.7%	1.6%
C. Administration expenses	395.4	504.1	416.3	-21.6%	-5.0%
<b>EBITDA</b>	<b>958.1</b>	<b>998.3</b>	<b>436.5</b>	<b>-4.0%</b>	<b>119.5%</b>
Interest	7.2	136.2	22.8	-94.7%	-68.6%
Depreciation & amortisation	134.1	85.0	122.7	57.7%	9.3%
<b>Profit / (Loss) before tax</b>	<b>816.9</b>	<b>777.0</b>	<b>290.9</b>	<b>5.1%</b>	<b>180.8%</b>
Provision for taxation	269.7	243.1	31.2	11.0%	765.8%
<b>Profit/(Loss) after tax after extraordinary</b>	<b>547.1</b>	<b>534.0</b>	<b>259.8</b>	<b>2.5%</b>	<b>110.6%</b>
Minority Interest	30.4	38.6	6.9		339.3%
<b>Profit / (Loss) After Tax</b>	<b>516.8</b>	<b>495.4</b>	<b>252.9</b>	<b>4.3%</b>	<b>104.4%</b>

- Performance highlights
- **Business review**
- Corporate overview
- Business strategy
- Industry



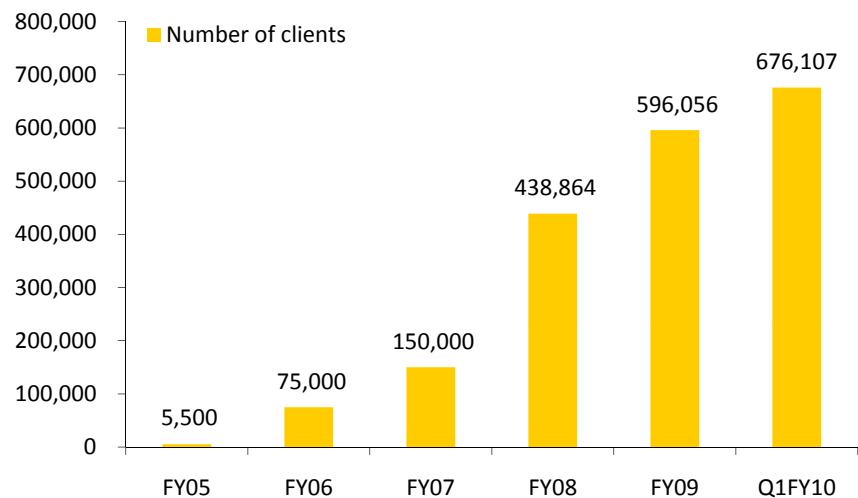
*Unless otherwise mentioned, facts and figures in this presentation refer to those for the India Infoline group (consolidated)*

## Retail equities

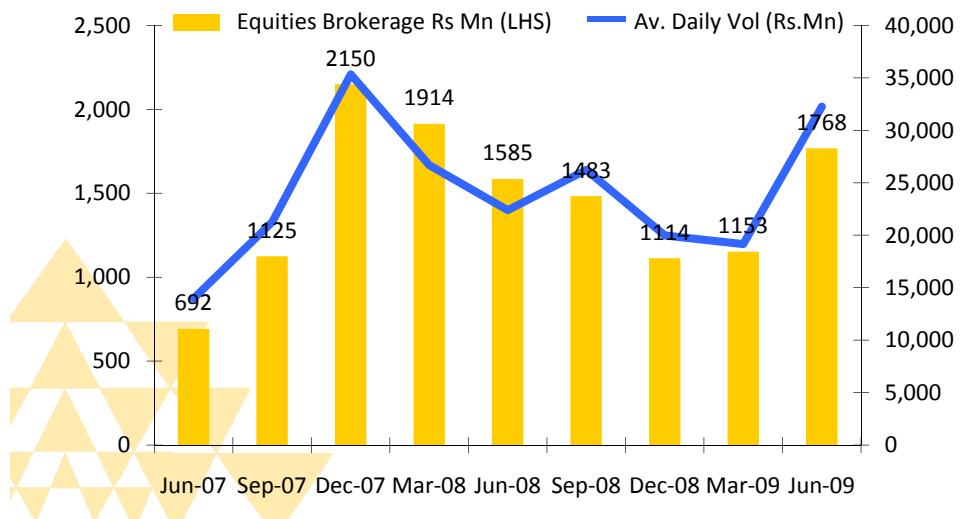
- ↗ Market share on NSE at 3.63% in Q1FY10 as compared to 3.53% in the previous quarter
- ↗ Average daily turnover up 68% yoy to Rs32.25 bn in Q1FY10 as compared to Rs19.16 bn in the previous quarter
- ↗ Retail customer base has increased by 36% yoy to 0.67 mn in Q1FY10
- ↗ Tie-up with Interactive brokers will provide clients access to 80 exchanges in 18 countries

Performance review

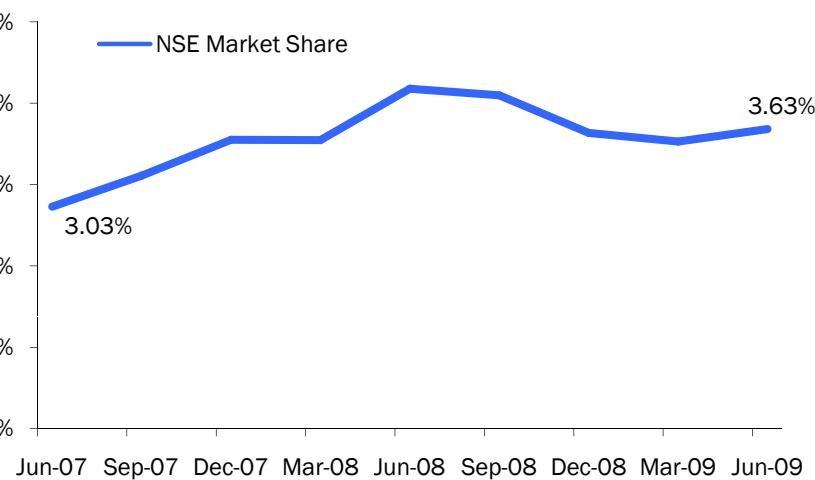
### Retail customer base for equity broking



### Equities broking (Cash & FAO)



### IIL market share



# Institutional equities

Performance review

- Trading for most local institutions and over 100 global investors in India
- Increased presence in the US markets by hiring of a senior resource stationed in New York
- 150+ stocks under coverage, targeting to double coverage universe
- In-depth and thematic printed reports on 'Gold', 'Protectionism' and 'India and CHina chartbook' (a compendium of 100 charts comparing the 2 economies) were well received by clients
- Established credentials in executing large block deals
- Deal flow for the Investment banking division expected to improve with improving market sentiments

## Research offering

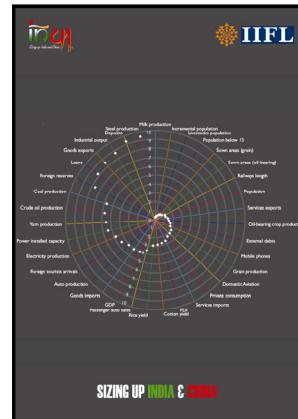
Sectoral special on Gold with  
a foreword by 'Jim Rogers'



Thematic research that  
goes far beyond balance  
sheets and P&L accounts



Sizing Up India & China: 100  
charts to compare and  
contrast the two economies

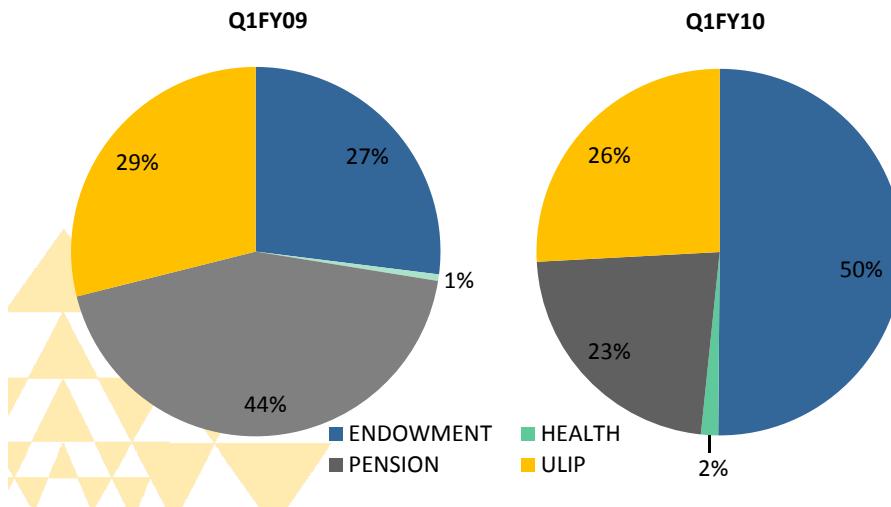


# Insurance

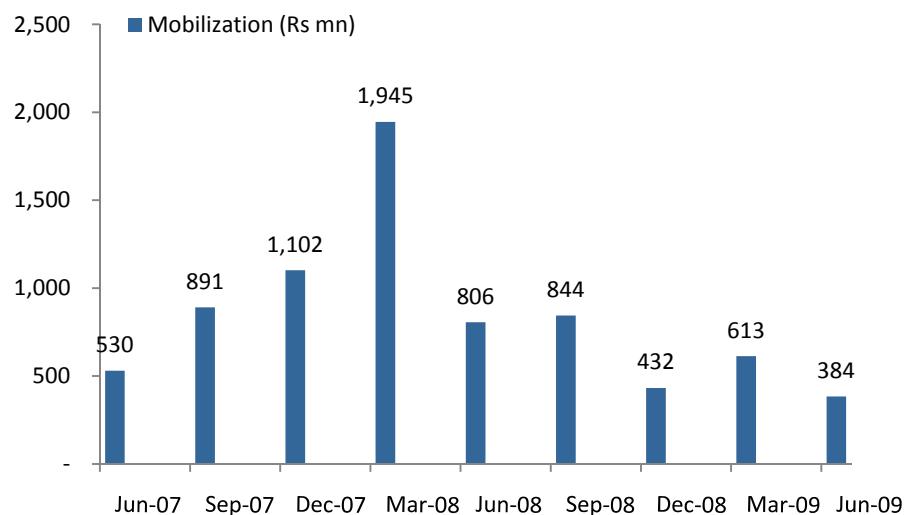
Performance review

- Most leading private sector players in Life Insurance industry have recorded a yoy decline
- Insurance mobilization in Q1FY10 stood at Rs384 mn
- Product mix has been significantly changed to increase the contribution of endowment products
- Outlook of the business will remain linked with the industry fortunes, but the company's position as a broker will improve over next few quarters

## Changing product mix



## Mobilization (Rs Mn)

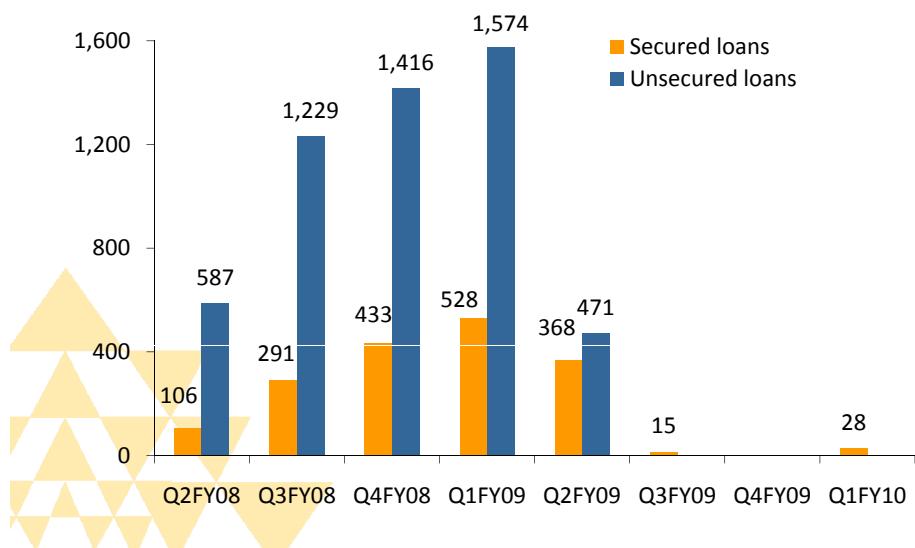


# Credit and finance

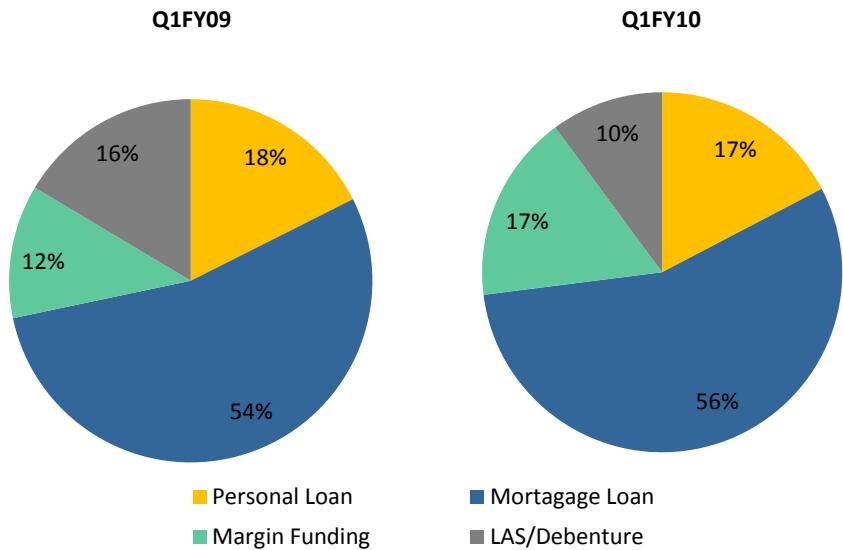
Performance review

- Total portfolio size was Rs9.22bn as on June 30<sup>th</sup>, 2009
- Economy has shown signs of recovery and the demand for credit also is picking up
- Have resumed secured lending against the security of residential and commercial property

Number of disbursals



Portfolio break-up



# Wealth management

Performance review

- ↗ Assets under management crossed Rs20 bn with increased traction for Family office offering
- ↗ Products include structures notes, NABARD and bonds, and long-dated options
- ↗ Growing domestic and international presence
- ↗ Created markets for primary/secondary NABARD bonds, Long-dated options and FCCBs

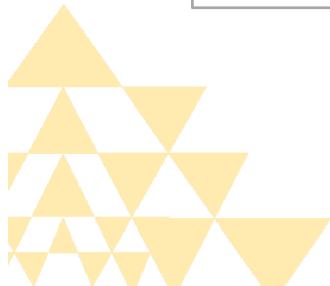
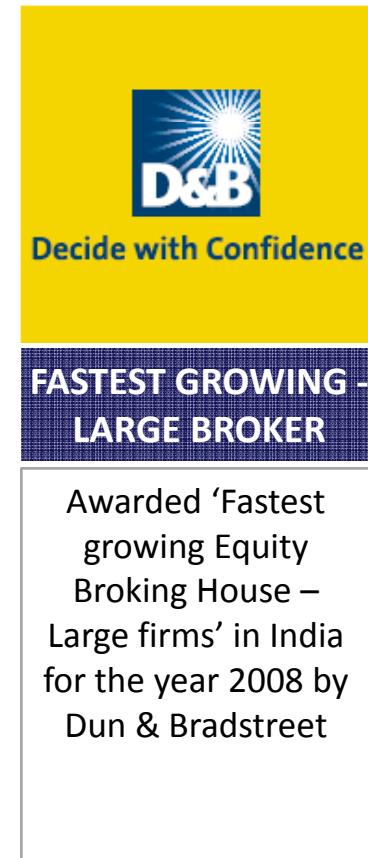
## IIFL Private Wealth's Product Proposition

Managed Accounts	Advisory Accounts	Executionary Platform	Custody and Trust
<ul style="list-style-type: none"> <li>↗ Independent Asset Managers</li> <li>↗ Partners for the USD 200,000 opportunity</li> <li>↗ Commodity and currency PMS/trusts</li> <li>↗ Mutual Funds</li> <li>↗ RE and PE Funds</li> </ul>	<ul style="list-style-type: none"> <li>↗ In-house equity and debt advisory</li> <li>↗ 'Pure Advisory' agreements</li> <li>↗ Derivatives and Options strategy</li> <li>↗ Real Estate advisory</li> <li>↗ Private Placements</li> <li>↗ International platform</li> <li>↗ Structured Notes</li> <li>↗ Term Cover insurance</li> </ul>	<ul style="list-style-type: none"> <li>↗ In-house equity broking</li> <li>↗ NBFC credit</li> <li>↗ Commodity trading</li> <li>↗ Currency trading</li> </ul>	<ul style="list-style-type: none"> <li>↗ Family Office proposition</li> <li>↗ Trust services and succession planning</li> </ul>

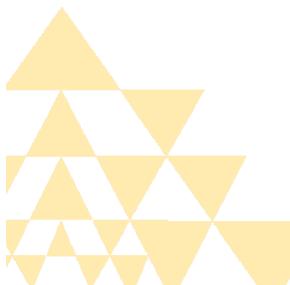


## Recent awards and accolades

Performance review



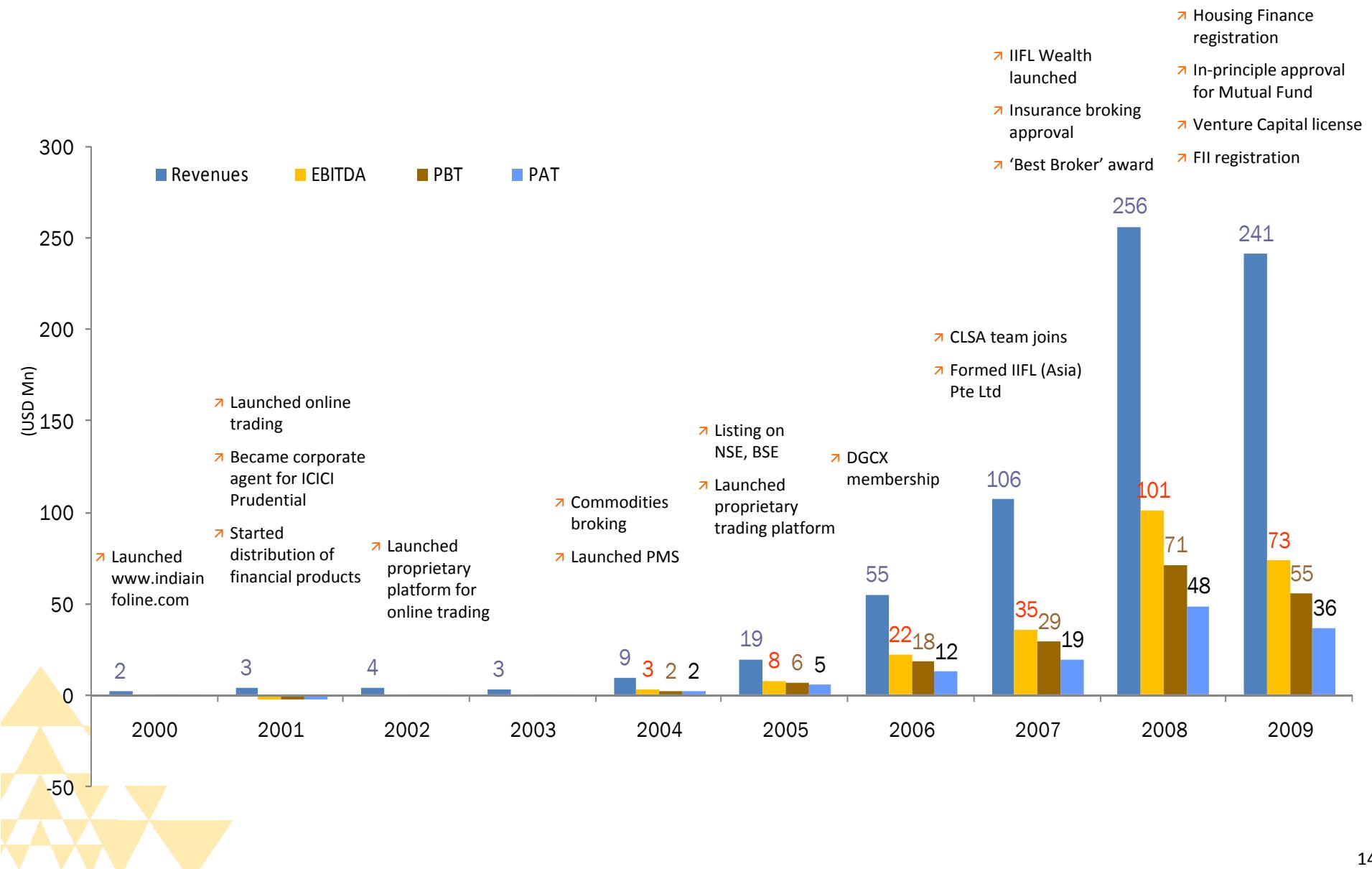
- Performance highlights
- Business review
- **Corporate overview**
- Business strategy
- Industry



*Unless otherwise mentioned, facts and figures in this presentation refer to those for the India Infoline group (consolidated)*

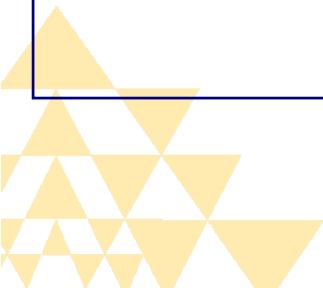
# The journey so far

## Corporate overview

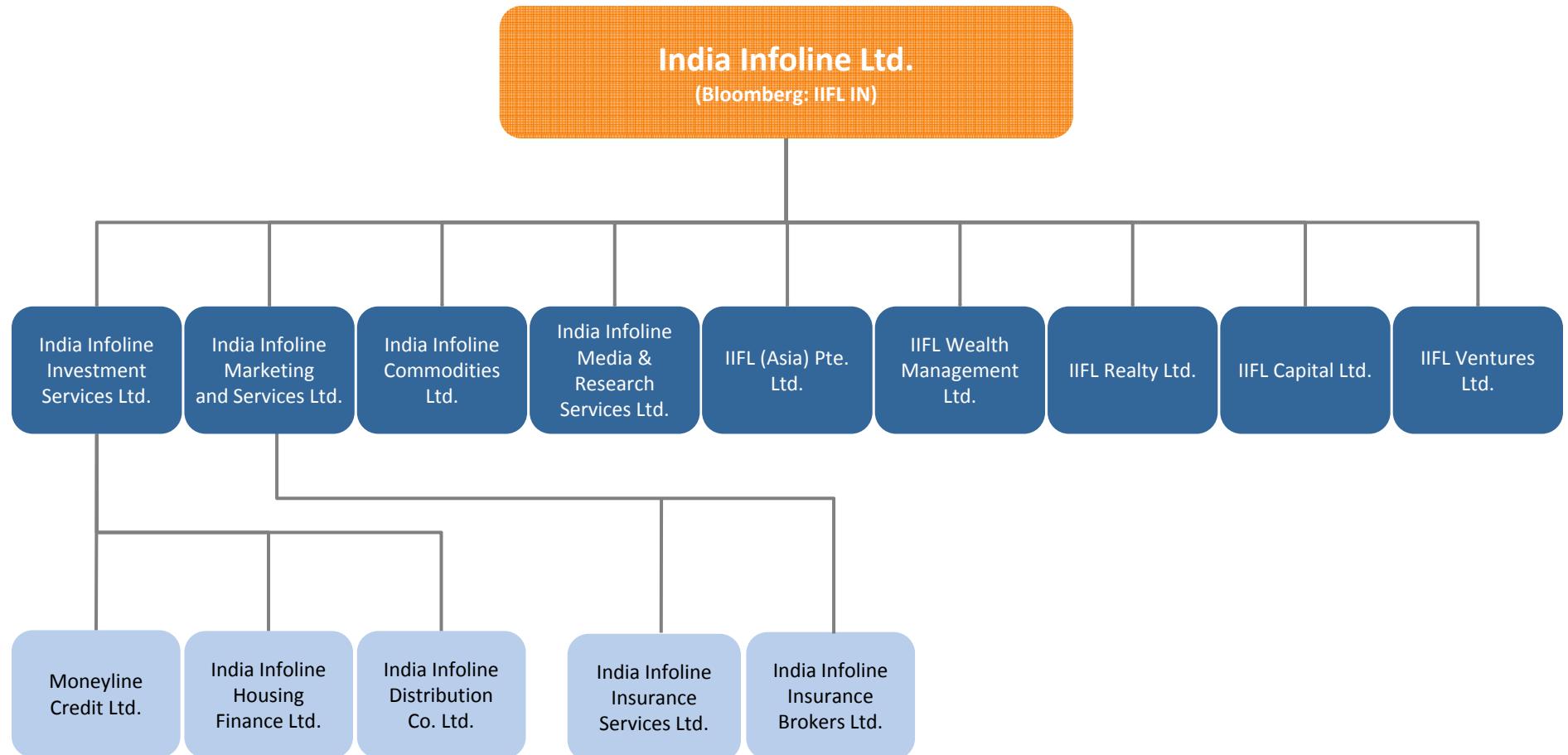


# Vision and strategy

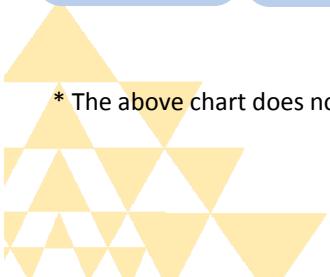
Business Strategy	Vision	Customer Strategy
<ul style="list-style-type: none"> <li>↗ Focus on core competence in financial services</li> <li>↗ Multiple products and diverse revenue streams ensure de-risked businesses</li> <li>↗ Asset-heavy or long-gestation businesses through separate JVs/ group companies</li> </ul>	<p style="text-align: center;"><b>TO BECOME THE MOST RESPECTED COMPANY IN THE FINANCIAL SERVICES SPACE</b></p> <ul style="list-style-type: none"> <li>↗ <b>Shareholders:</b> High ROCE, ROE</li> <li>↗ <b>Customers:</b> Value and experience</li> <li>↗ <b>Employees:</b> Rewards and growth</li> </ul>	<ul style="list-style-type: none"> <li>↗ Drive customer stickiness through quality advice, best value and a delightful experience</li> <li>↗ Cutting-edge proprietary technology for execution, back-office and customer service</li> <li>↗ Wide, multi-modal network serving as one-stop shop to customers</li> </ul>



## Corporate structure



\* The above chart does not cover all group companies



# Management team with proven track record

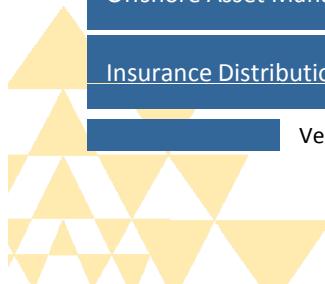
Corporate overview

- ↗ Attract and build a team with impeccable academic and professional credentials
- ↗ Open door, transparent and performance oriented culture
- ↗ Increasing level of employee ownership

Executive Directors	Non-Executive Directors	Independent Directors
Nirmal Jain, R Venkataraman	Sat Pal Khattar	A . K. Purwar, N.Vikamsey, K. Sinha

## Key Management Personnel

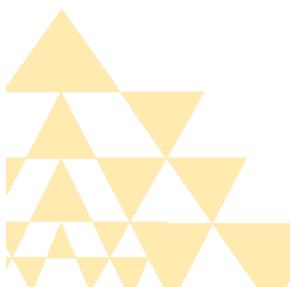
Institutional Equities	H. Nemkumar, Vasudev Jagannath, Aniruddha Dange	Finance	Kapil Krishan
Investment Banking	Ajit Menon, Donald D'Souza	Compliance	R Mohan
Consumer Finance	Apul Nayyar	Operations	Narendra Jain
Retail Broking	Nandip Vaidya	Audit	Upendra Jaiswal
Wealth Management	Karan Bhagat, Yatin Shah	Human Resources	Capt R Sharma
International Operations	Bharat Parajia	Technology	Titus G
Offshore Asset Management	Deepesh Pandey, Manish Srivastava		
Insurance Distribution	Sateesh Kumar		



Verticals

Corporate Functions

- Performance highlights
- Business review
- Corporate overview
- **Business strategy**
- Industry



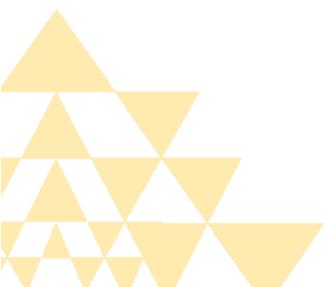
*Unless otherwise mentioned, facts and figures in this presentation refer to those for the India Infoline group (consolidated)*



## Our service offerings



# Business strategy



# How we differentiate ourselves

Business and Strategy

## Managerial depth

- Promoted by first generation professional entrepreneurs
- Management team unmatched in terms of professional credentials, experience as well as academic background

## Well-capitalized

- Net worth approximately Rs **16** bn with negligible debt
- Well-funded to not just weather but take advantage of downturn

## Distribution reach

- Present at 1,616 business locations, with over 500 own branches
- Effectively cover 445 cities across India

## Owner-mindset

- The top management is driven by pride and reward of ownership
- To think and work like an owner is part of organization's DNA

## Technology edge

- Only player with proprietary trading platform
- Effectively harnessed technology to facilitate processes and provide superior customer experience



# Focus going forward

Business and Strategy

## Execution to advisory

- Focus on sharpening research capabilities
- Training and development of human resources

## Operational excellence

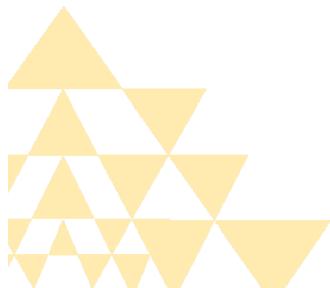
- Focus on perfecting processes
- Leveraging technology

## Skill development

- Focus on attracting the best talents
- Giving them superior environment and training

## Customer experience

- Focus on personalized skilled service
- Use of technology to give the best experience



- Performance highlights
- Business review
- Corporate overview
- Business strategy
- **Industry**



*Unless otherwise mentioned, facts and figures in this presentation refer to those for the India Infoline group (consolidated)*

# Long term macro growth drivers

Industry overview

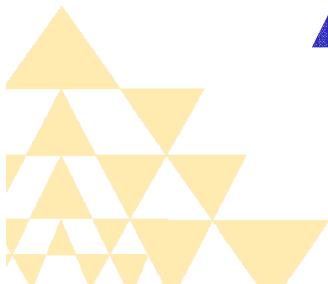
**1** **Growing economy-** India's GDP expected to grow at 8%, Financial services likely to grow at 2x GDP

**2** **Favorable demographics-** 60% of the population is below 35years of age about to enter prime age for savings and investing

**3** **Under-penetrated market-** Very low penetration of equity assets as well as mortgages

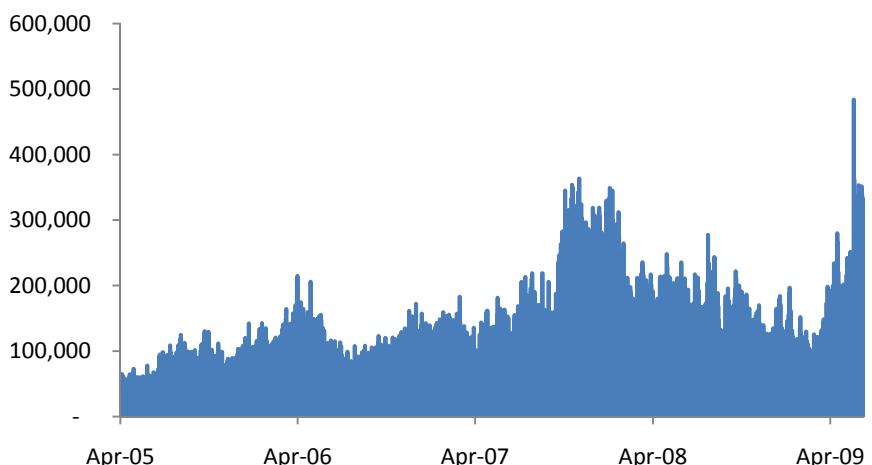
**4** **Capital inflow-** Indian economy will continue to attract foreign capital owing to its capacity to absorb capital productively

**5** **Consolidation** in Indian financial services sector, driven by increasing need for Capital, Compliance and Research expertise



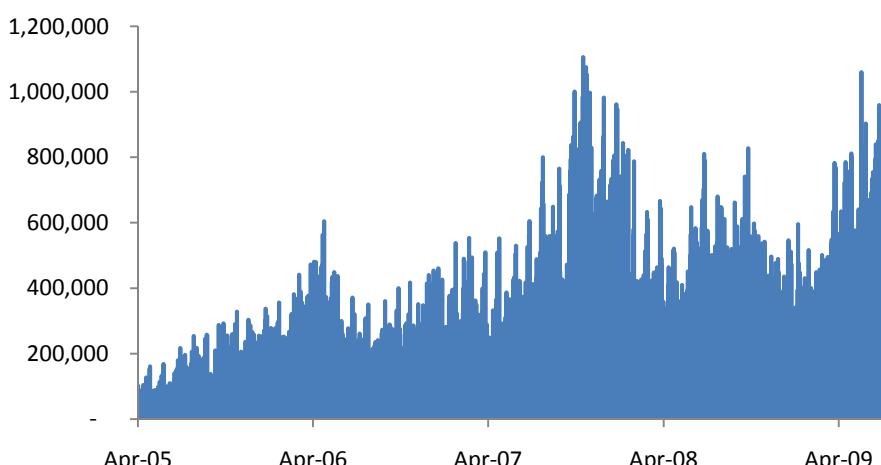
# Industry

**Total cash market turnover (Rs mn)**



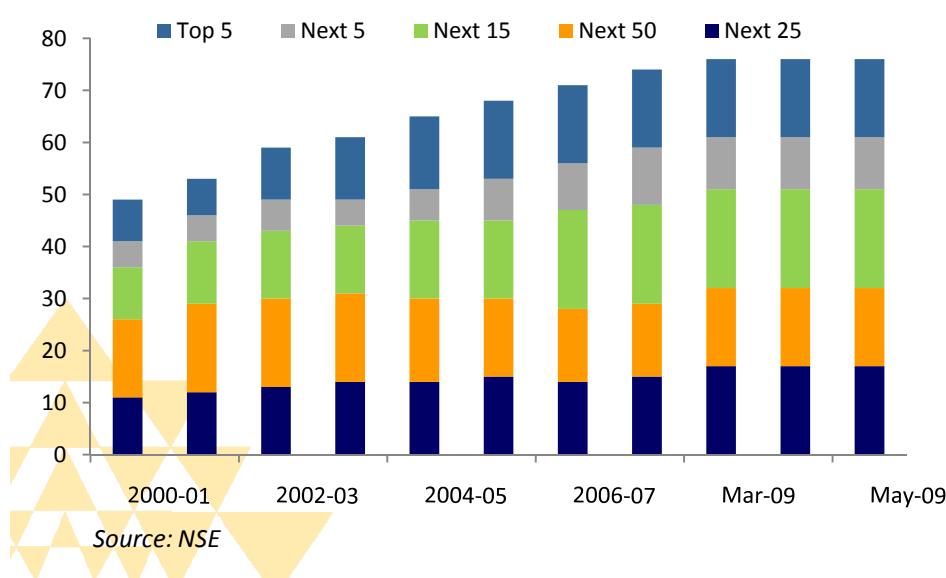
Source: NSE, BSE

**Total derivatives market turnover (Rs mn)**



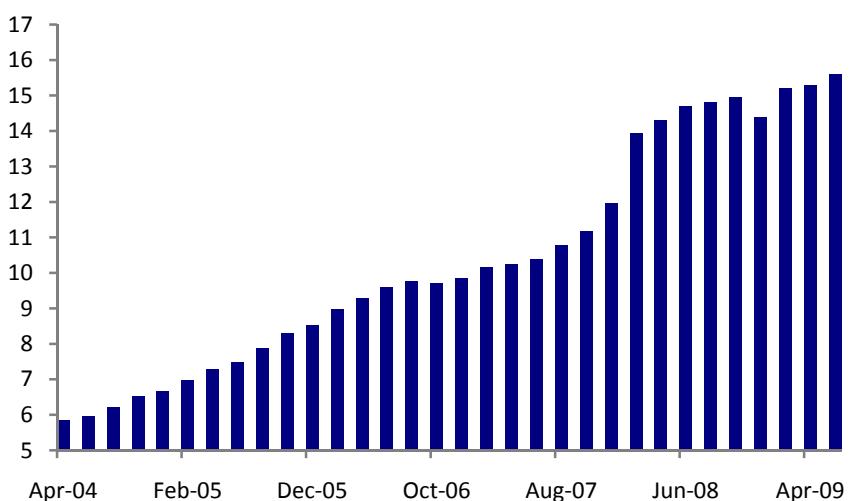
Source: NSE,

**Share of top 'N' brokers (%)**



Source: NSE

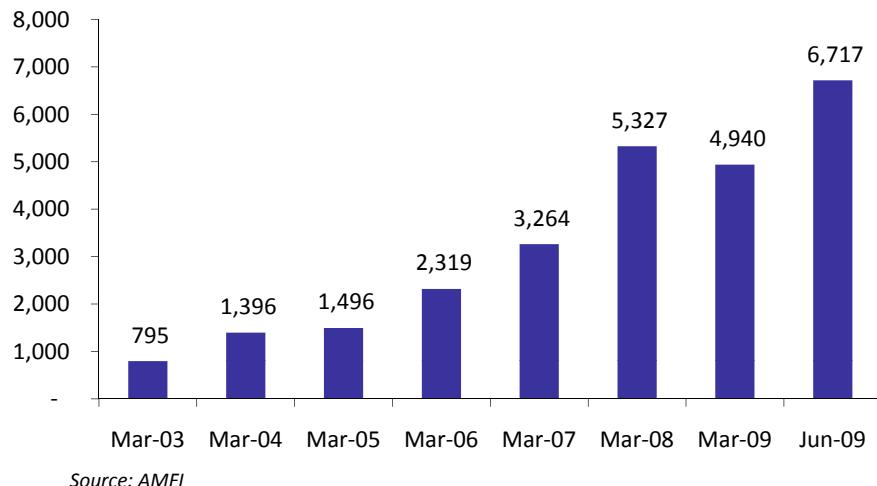
**Demat accounts (mn)**



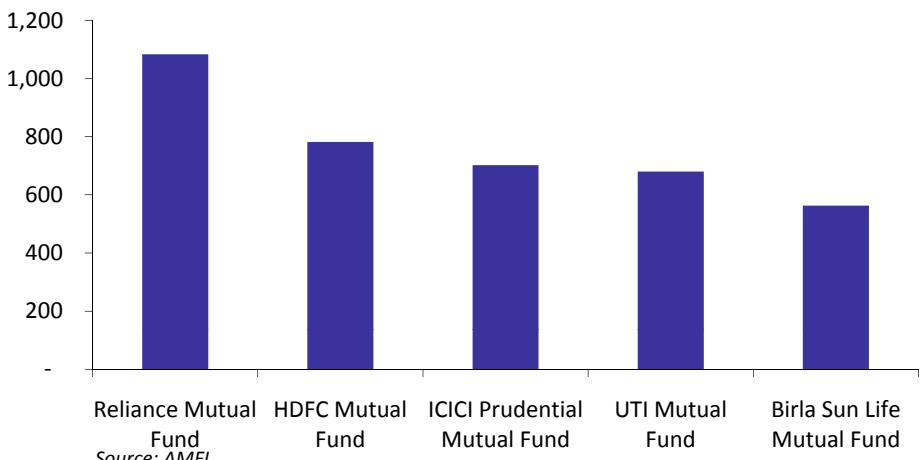
Source: NSDL, CDSL

# Industry

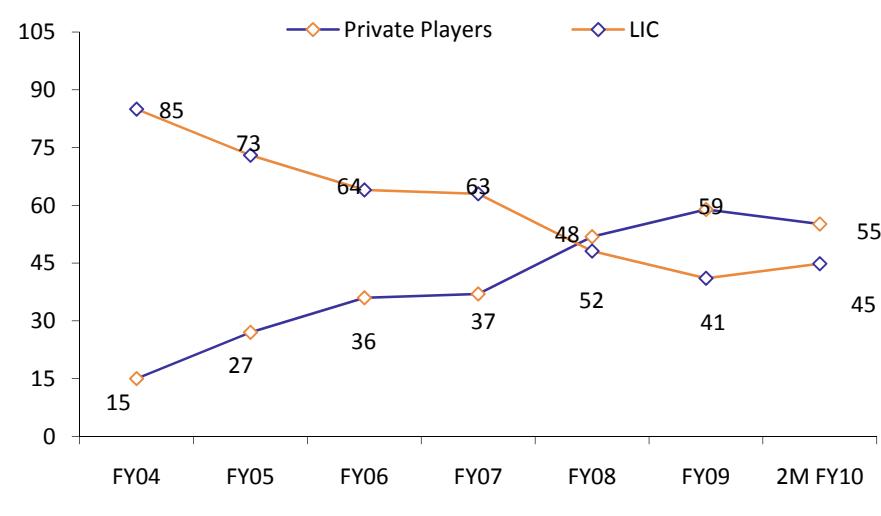
Total AUM for the industry (Rs bn)



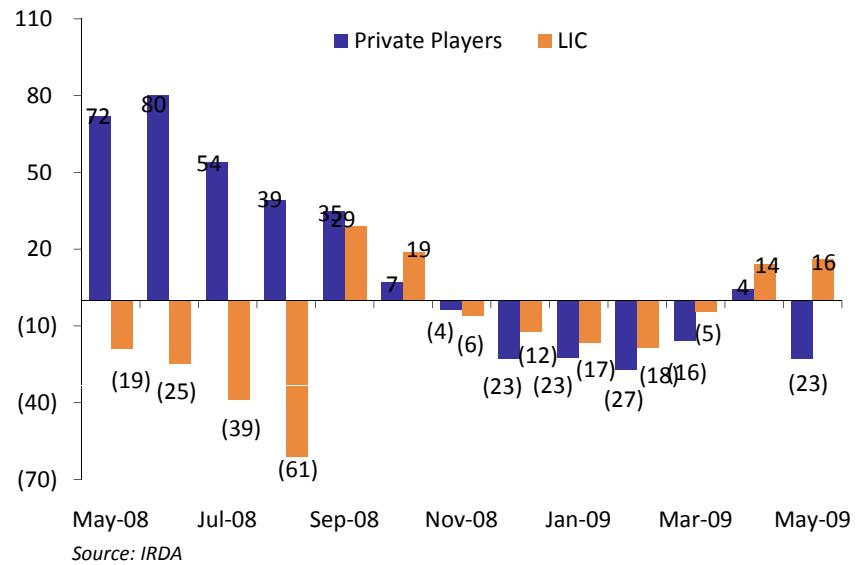
Top 5 AMCs contribution (Rs bn)



APE market share (%)



APE growth yoy (%)



# Thank you

Published in July 2009. © India Infoline Ltd 2009-10.

India Infoline Ltd. All rights reserved. Regd. Off: 75, Nirlon Complex, Off W E Highway, Goregaon (E) Mumbai-400 063.  
Tel.: +(91 22)4007 7000 Fax: 2685 0451.

This report is for information purposes only and does not construe to be any investment, legal or taxation advice. It is not intended as an offer or solicitation for the purchase and sale of any financial instrument. Any action taken by you on the basis of the information contained herein is your responsibility alone and India Infoline Ltd (hereinafter referred as IIL) and its subsidiaries or its employees or directors, associates will not be liable in any manner for the consequences of such action taken by you. We have exercised due diligence in checking the correctness and authenticity of the information contained herein, but do not represent that it is accurate or complete. IIL or any of its subsidiaries or associates or employees shall not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this publication. The recipients of this report should rely on their own investigations. IIL and/or its subsidiaries and/or directors, employees or associates may have interests or positions, financial or otherwise in the securities mentioned in this report.

