



IIFL Finance Limited

Press Release

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IIFL Foundation and Mrs. Madhu Jain Honoured with Bhamashah Samman (Shiksha Vibhushan) by Rajasthan Government

The Rajasthan Government has awarded IIFL Foundation and Mrs. Madhu Jain, Director of IIFL Foundation, Mumbai, with the esteemed Bhamashah Samman (Shiksha Vibhushan) at the 28th State-Level Bhamashah Award Ceremony. The honour was presented by the Rajasthan Government's Minister of Education, Mr. Madan Dilawar, in recognition of significant contributions to educational development in various government schools across the districts of Baran, Rajsamand, and Udaipur.

Mrs. Jain leads the CSR function at IIFL Group with strong emphasis on impact-based social intervention in the areas of education, health, financial literacy, water conservation, livelihood, poverty alleviation and climate action. Mrs. Madhu Jain and IIFL Foundation's contribution has been recognized by multiple Indian and global authorities including the United Nations.

Mrs. Madhu Jain, Director, IIFL Foundation said, "Bhamashah Samman is a testament to the committed collective effort of our team and partners. We'll be continuing our work in Rajasthan, not just in education but across all areas where we can make a lasting impact. It's an honour to be recognized, but the real reward is seeing the positive change in the communities we serve."

Under Mrs. Jain's leadership, IIFL Foundation's flagship education project, Sakhiyon Ki Baadi, has successfully enrolled over 36,000 out-of-school girls into 1,200 schools, primarily located in remote tribal villages of Rajasthan. The program provides educational opportunities for girls who have either never attended school or had their education interrupted. Currently, the initiative is active in the districts of Udaipur, Rajsamand, Pratapgarh, Banswara, Dungarpur, Sirohi, Pali, Jalore, Bhilwara, Jodhpur, and Ajmer.



In addition to Sakhiyon Ki Baadi, IIFL Foundation has initiated several other education-focused programs. The innovative 'Maa Bari' project has transformed 30 schools by providing modern infrastructure and facilities to support first-time learners from indigenous tribal communities in Rajasthan. Another notable initiative is 'Sampark,' which aims to improve English and Mathematics education for over 4 lakh students across more than 5,800 government schools in Rajasthan, with plans to expand to additional schools.

IIFL Foundation's 'Digital Shaala' project introduces over 5,000 students to digital pedagogy through the installation of TV sets equipped with AV learning material for grades 6 to 10. Additionally, the Sesame Community radio initiative has reached over 2.5 lakh students, providing foundational literacy. The foundation also operates 'Chauras,' a daycare-cum-literacy centre for children residing at construction sites.

Beyond education, IIFL Foundation is renowned for its impactful work in health, poverty alleviation, and climate action. The foundation was among the first CSR entities to introduce drone-based last-mile vaccine delivery and agricultural drone technology. Through its various initiatives, the foundation reaches over 10 lakh beneficiaries.

Media contact: Sourav Mishra | sourav.mishra@iifl.com