



IIFL Finance Limited

Press Release

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IIFL Finance's 'Gold Loan Mela' Offers Gifts to All Customers Taking Gold Loan until June 30

IIFL Finance, is one of India's largest non-banking financial companies with over 2,600 dedicated gold loan branches across India. IIFL Finance is back with its flagship campaign, the Gold Loan Mela, which will be held between May 15, 2023 until June 30, 2023. Lucky customers can win mega prizes like a car, electric scooters, 32 inch LED TVs, refrigerators, smartphones and many more by availing a gold loan until June 30.

Speaking on the launch of "**Gold Loan Mela**" **Mr. Saurabh Kumar, Head Gold Loans at IIFL Finance** said, "Customer loyalty is what has helped IIFL Finance to become India's most preferred gold loan brand. IIFL Gold Loan Mela is a large event with offers for everyone. We request gold loan customers to walk into any of our branches and make the best use of the offers."

Along with attractive gifts, IIFL Finance offers gold loan at one of the most attractive interest rates per month with a commitment of quick processing, maximum loan value and easy digital payment options.

To participate in the Gold Loan Mela, customers can visit any of IIFL Finance's branches or apply online on the company's website. The eligibility criteria and terms and conditions of the contest can be found on the website.

IIFL Finance is one of the fastest growing and most retail-focused finance companies in India with about **Rs 64,638** crore of loan assets under management and is known for #SeedhiBaat with customers by offering loans without any hidden charges and at low interest rates.



About IIFL Finance

IIFL Finance, through its subsidiaries, offers a wide spectrum of products such as Home loan, Gold loan, Business loan, Microfinance, Capital Market finance and Developer & Construction finance to a vast customer base of about 80 lakh customers. IIFL Finance has widened its pan-India reach through an extensive network of branches spread across the country and various digital channels.

Media Contact : Sourav Mishra | sourav.mishra@iifl.com